

# MONMOUTH UNIVERSITY CURRICULUM CHART

| Minor in Public Relations                         |         |
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| REQUIREMENTS: 18 Credits                          | Credits |
| CO211: Introduction to Journalism                 | 3.0     |
| CO295: Introduction to Public Relations           | 3.0     |
| CO313: Public Relations Writing                   | 3.0     |
| CO414: Public Relations: Campaigns/Special Events | 3.0     |
| BK250: Principles of Marketing                    | 3.0     |
| BK411: Principles of Advertising                  | 3.0     |

**TOTAL CREDITS FOR THE MINOR IN PUBLIC RELATIONS = 18.0**