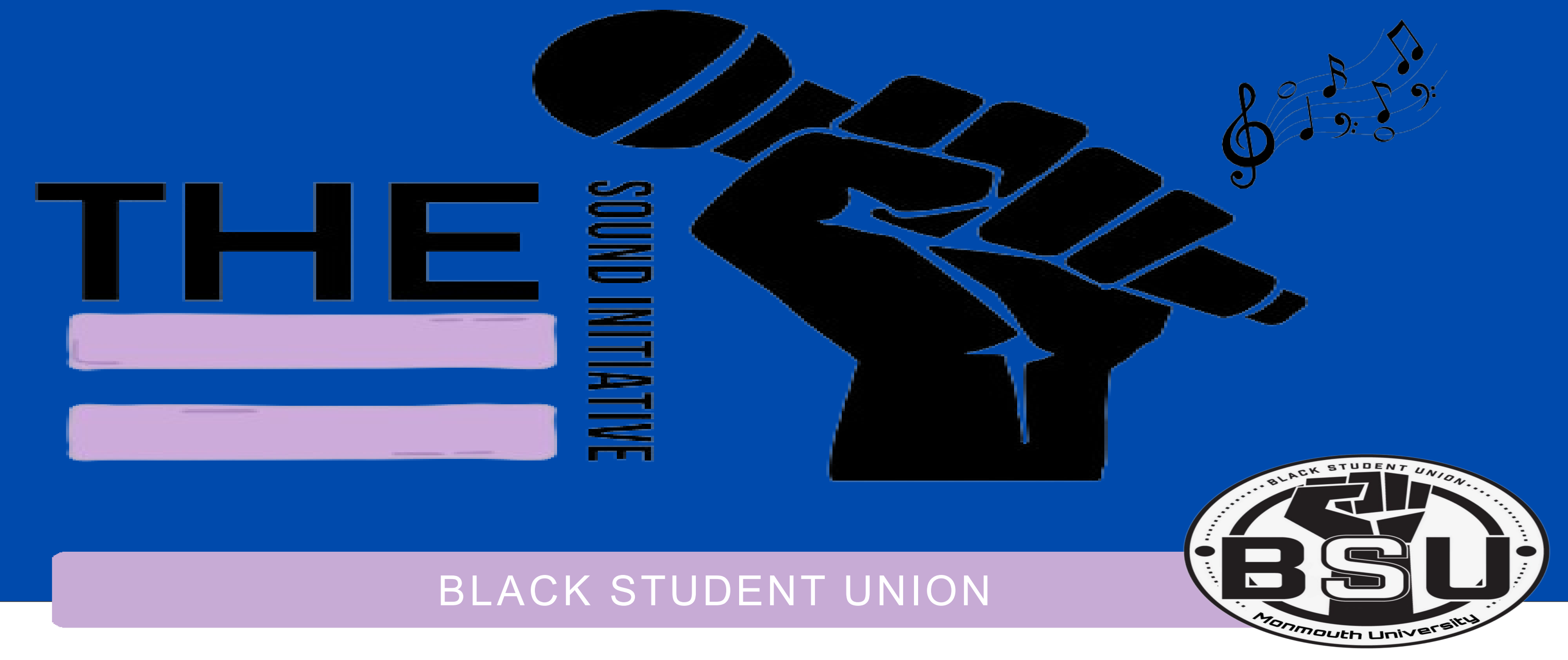


The Equal Sound Initiative

Created By: Asad Whitehead
B.A Of Music Industry



Introduction

The Equal Sound Initiative, and combines Blue Hawk Records, the Black Student Union, and the Monmouth University Music/Theatre Arts Department to celebrate the 50th Anniversary of Hip-Hop music while also highlighting the dynamic relationship between hip-hop and social injustice. This includes educational hip-hop- based events, musical projects, and other socially conscious artistic endeavors.

Purpose

To educate and engage audiences on important social issues through music and art. The Equal Sound Initiative aims to create a platform for marginalized voices to be heard and respected.

METHODS

- Event Production
- Internships
- Scholarships
- Field Trips (DC, NYC)
- Professional Interviews
- Student Organizations
- M.A.D.I. 2 EP
- Vice-Versa Radio Show

BLACK STUDENT UNION

As President of the Black Student Union, I was given a unique platform to promote this initiative and its mission. My role allowed me to engage with a diverse group of students who share an interest in social injustice and music, creating a community that could resonate with the project's goals. Through the BSU, I organized events such as Class Room Concerts, Hip-Hop in The Round, Fashion Shows, Ebony Night, a Mobile Hip-Hop Museum & a Field Trip to The 2023 UJC Summit.

EQUAL SOUND D.I.G. GRANT

With my commitment to creating this initiative, I proposed this project to the Office of the Provost and Intercultural Center. In the summer of 2023, The Equal Sound Initiative was selected to receive a \$10,000 grant for the 2023 - 2024 school year. With this support, I was able to boost the initiative's resources, enhancing the quality of events, amplifying its impact, and most importantly, creating a more inclusive musical environment here on campus.

SCHOLARSHIPS



INTERNSHIPS



CONCLUSION

The Equal Sound Initiative stands as a testament to the transformative power of music when intertwined with social injustice. Through this project, I have witnessed the profound impact that hip hop music can have in igniting conversations, fostering understanding, and driving positive change. Looking towards the future, the Equal Sound Initiative will continue its mission of amplifying marginalized voices and advocating through music. With a strong foundation built on collaboration, creativity, and community engagement, this project is well- equipped to expand its reach and influence, inspiring others to join the movement for equality and justice.

