

Meals On Wheels, Helping the Community

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EN 102.31 with Dr. Werner

This service-learning project taught us a lot about real world application. We did a lot of research about Interfaith Neighbors and then applied our research during our visits there. We learned so much about the struggles people go through in Asbury Park, and were able to see it firsthand.

Most of the things we've written as students has had a common audience, a teacher. Writing for real people to see such as our newsletters, and profiles for Interfaith has been a very different, yet amazing experience. It taught us that there are other things to write for that have more of an impact than just doing it for a grade

At first, we all did not really understand the struggles of the people in Asbury Park. After researching and seeing it ourselves it was clear that they had major struggles in poverty, and unemployment. We learned that Interfaith Neighbors is trying to alleviate these struggles and that volunteering is an amazing thing to do for the community.



"Audiences for a newsmagazine expect trustworthy stories not influenced by advertisers. So it is important for the stories to be designed differently from the ads." (Issue 8 Going Public)
It is important for our project that we are focused on the task and not influenced by the other programs interfaith provides or other advertisers. This needs to be a trustworthy story with facts and information that we gathered from our own experience and research. There are many people with different likes and dislikes, and we needed to learn how to individually target all those people in one writing.

"Your tone should engage your audience in a way that will invite them to feel receptive to your message. Your voice--your identity as a writer -- should project the appropriate kind of authority and agency." (Issue 3 Writing Identities)
For our project it was extremely important for us to engage our audience since we really want them to take in the information we are presenting. To do this we made sure our tone in our writing came off in a way that correctly reflects our topic of Interfaith Neighbors. Our voice as writers for this assignment is serious as this is a serious topic and we want our audience to know this is a serious and important topic.

"In a conversation and in composing for academic audiences we can build on certain recognized strategies for successfully arguing a point." (Issue 4 argument beyond Pro and Con)
In composing our academic audiences it was important that we build on our recognized strategies to successfully argue the point we were trying to make. We really want our audience to take in as much information about meals on wheels as possible and we have worked hard to convey all the information we learned from our experience and conversations into this project.

Our audience is the volunteers, the donors, and the community of Asbury Park. It also includes the workers at Interfaith Neighbors, Dr. Werner, the faculty at Monmouth and our peers.

Our audience's need for the project is to understand the program and that there are many opportunities for people to volunteer. People should know that there are people in need who could use their help, and this project portrays that.

The purpose of the project is to inform the audience about the program, and to get more people involved with Interfaith Neighbors whether it be to volunteer, donate, or even to just spread the word.

Classwork

Doing research on the audience and finding out the details of what the program is about and who searches for these programs was eye opening.



Volunteering

Going to Interfaith to work with the staff and being able to see the community in which they work for helped us to fully grasp the need for the program.



Service Learning

Combining research and hands on experiences helped us to fully grasp the importance of helping others. It also gave us a different view on how to analyze audiences that class work and volunteering on their own would not have been able to do.

Works Cited

Losh, Elizabeth, et al. *Understanding Rhetoric: a Graphic Guide to Writing*. Bedford/St. Martin's., 2017.