



APPD and Interfaith Neighbors

By: Adrianna Lanfranco and Michael Skrezyna
EN 102.31, Dr. Werner, Spring 2020



During this event, we were tasked with helping Interfaith Neighbors expand their sphere of influence by filling envelopes. We were helping them get their message across to various communities who have individuals seeking help.

“If we hadn’t all been willing to work with theirs’ suggestions, we would have had a very limited and unsatisfactory book,” (13).

Even though the task was minimal, it made interfaiths workers jobs for that day easier. We didn’t get to learn much about our own project however this gave us an insight into how interfaith always has to put the word out there to let others know that they are there to help. We all collaborated as a team.

During this time our group realized the planning and execution was a bit difficult. Due to the current COVID-19 situation and previous plans had been discarded. We decided to work with the information we had already obtained and base the poster off the experience we already had with Interfaith. With this said the knowledge we had obtained in that short period of time had been minimal so we had to do our own research on the internet which led us to this point

“You’ll need to think about an appropriate combination of strategies and tactics for each context,” (Losh 5)..



The Asbury Park Community as a whole is a very strong and tight knit community. The community has many festivals during the year ranging from weight competitions to seafood events that bring the community together as a whole. The APPD is there to make sure that the residents are safe and Interfaith to spread their good name and try and provide assistance to people that need it.



We want to help show how APPD helps the Asbury Park community by keeping the homeless out of gang activity and keeping them off the streets. Interfaith ties in with their meals on wheels program to help provide for the homeless. The APPD can help by identifying the homeless in the area. This allows Interfaith Neighbors to offer them care and give them a chance to get back up on their feet. The assistance that interfaith provides can range from meals on wheels to helping them find housing.

What we learned about composing for a real world audience is that your presentation can have an impact on individuals or organizations. During our initial planning phase we had discussed doing an interview with the asbury park chief of police and during this, realized we should be careful with the phrasing of the questions as our goal was to not slander APPD but simply do an interview explaining how the help the community.

“Plato also thought that vivid media experiences, such as ancient greek tragedies that showed sex and violence, would have a bad influence on young people,” (41).

If we chose to word and create questions that slandered the APPD it would potentially have a negative impact on the community, causing distrust with the residents and its police department.