

# A Library's Impact on a Community

## The Southwest Quadrant of Asbury Park and Interfaith Neighbors

### Southwest Quadrant of Asbury Park:

This semester we learned about our community partner, Interfaith Neighbors, and their effect on the Southwest Quadrant of Asbury Park. The Southwest Quadrant is a generalized, poverty stricken area where housing and food buying is an issue for several families. Thanks to the generous programs like Interfaith Neighbors, affordable housing acts, and meal preparation services are offered to try and make life easier.



### Working in a Group

The process of working with a group has been enjoyable. We have bounced ideas about the library off of each other to develop a better understanding of such. We then have discussed our thoughts on both the library, and how it affects the Southwest Quadrant. We can all say, we have learned how important it is to stay on top of your work, and get all done on time.

### Objectives/Purposes

- We want to educate residents, users and donors about how Interfaith Neighbors works hand in hand with the Asbury Park Library. Together, both of these groups bring forward community involvement and provide helpful resources to the people of Asbury Park, especially those of the Southwest Quadrant.
- Our audience is the people of Asbury. As a class, we want to inform them on such issues and seek help from the community. We need this project to gain awareness, support and assistance to better the community

### Real world Application:

A real world audience helps shape what we as a group will compose because we have to make it appealing to the viewer and not just to a professor. Doing research for a real audience was difficult because we had to appeal to all viewers who might look at this webpage. The audience can help shape your research by seeing what they are interested in and how to catch their attention.

### Understand Rhetoric Audience

#### Examples

1. Issue 3 discusses how to try different choices in writing for each audience. It talks about "How to handle the situation" in the comic. This is important because for each audience, you have to use different writing techniques
2. Issue 5 discusses the idea of getting together. When writing as a group, it is important everyone pitches in. You need to work and learn to write collaboratively to target your audience "Collaboration takes effort to maintain good communication and delegate tasks" (Losh et. al 194).

### Audience Analysis

Over the course of the semester, a concept we have worked a bunch with is audience analysis. We have studied how to learn more on an audience through writing techniques as well as learned how to write something to appeal to a given audience. When you are trying to promote something, you need to know your audience well in order to best sell/convey what you are trying to do so.

### Asbury community

From doing all of this, we have both seen and read up on the poverty that exists in our Audience of Asbury Park. However, we have learned how generous the community is by having the programs such as Interfaith Neighbors, and other community resource centers such as the library. It is a wonderful community



3. Issue 7 discusses the importance of looking through others eyes when writing for an audience.

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Losh, Elizabeth, et al. *Understanding Rhetoric: a Graphic Guide to Writing*. Bedford/St. Martins., 2017.

A Digital Kingdom. *Interfaith Neighbors*. Interfaith Neighbors.org. 2020. Website

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