

Monmouth University Poll – 2020 2021 voter file codebook

Voter file source: Aristotle  
Telephone interviewing services: Braun Research

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**PARTY\_CODE** Party Code

*Registration in states with party registration*

- A- American Independent
- B- Constitution Party
- C- Consumer
- D- Democrat
- E- Inferred Democrat
- F- Reform
- G- Green
- H- Liberal
- I- Independent
- J- UMOJA
- K- Independent NM Party
- L- Libertarian
- N- None/Non-Partisan/No Party/No Preference/Undeclared/Declined to State/Undecided/Unaffiliated
- O- Other
- P- Peace & Freedom
- R- Republican
- S- Inferred Republican
- T- Right to Life
- U- Unknown
- V- Conservative
- W- Natural Law
- Z- Independence

*Inferred party in primary states (GA,VA)*

*Inferred Democrat – voted Democrat in more primaries than voted Republican (since 2000); or no D or R primary vote history but has a Democrat or liberal donation, pro-choice flag, or is an affordable care act supporter. Anyone with a Republican or conservative donation, pro-life, or anti-affordable care act is excluded.*

*Inferred Republican -- Voted Republican in more primaries than voted Democrat (since 2000); or no Democrat or Republican primary vote history but has an Republican or conservative donation, pro-life flag, anti affordable care act flag, or 2nd amendment supporter flag. Anyone with a Democrat or liberal donation, pro-choice or pro-affordable care act flag is excluded*

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**Samp\_SEX**

Via two Sources or Information received in source voter file

- M - Male
- F - Female
- Blank - Not provided and not a commonly gender-specific name.

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**Samp\_AGE**

Age calculated from provided birthdate or from external enhancement  
Individual

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**ETHNIC\_INFER**

Inferred Ethnicity calculated from other data points within the database.

- A -Asian
- B -African American
- C -Caucasian
- H -Hispanic

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**EDUCATION**

Indicates the education of the input individual (appended from other sources).

- A = Completed High School
- B = Completed College
- C = Completed Graduate School
- D = Attended Vocational/Technical

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**ABSENTEE**

Voters marked as Permanently Voting Absentee.

Valid values: Y=Yes or <Blank> Information received in source data

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**PREVIOUS\_PARTY** Previous Party Registration

Previous Party Registration is the party code value from the voter file immediately preceding the current voter file.

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**PRFL\_2NDAMEND** Likely 2nd Amendment Supporters

Valid Values = Y or Blank

Contains flags in any of the following fields-  
ISBIGGAMEHUNTER; ISFISHER; FISHING; HISTMIL; HUNTFISHMATCHCRITERIA;  
HUNTFISHRATING; ISHUNTER; HUNTING; HUNTSHOOT; MILIWEAPN; ISWATERFOWLHUNTER  
OR is a contributor donor to a recipient that is flagged as Pro 2nd Amendment (NRA victory fund, etc)

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**PRFL\_ACTIVE\_MIL** Likely Active Military

Valid Values = Y or Blank

Contains any of certain military occupation codes OR contains a military address

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**PRFL\_CHOICELIFE** Likely Pro Life/Choice

Valid values : 1 - Pro Life ; 2 - Pro Choice

This profile is comprised of individual donors who have donated to historically Pro-Choice and Pro-Life Organizations as well as Candidates and Committees that strongly support Pro-Choice and Pro-Life positions.

- 1 - Pro Life
- 2 - Pro Choice

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**PRFL\_EVANGELICAL** Likely Evangelical  
Valid Values = Y or Blank

Includes those who are Protestant, Mormon, and Lutheran who are a Christian Family or those who are Protestant, Mormon, or Lutheran who have at least 2 flags (ie socially conservatives, pro-life, oppose Gay Marriage, or have purchased Religious Magazines).

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**PRFL\_LABOR** Likely Organized Labor Supporters  
Valid Values = Y or blank  
Contains any of certain occupation codes.

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**PRFL\_PERSUADABLE\_VOTER\_** Persuadable/Swing Voters  
Valid values are Y or blank

The Persuadable audience contains more than twenty million names, including “switch-hitters” like declared Republicans and Democrats who have donated to the other party, and individuals who have recently changed party affiliation. In addition, the Persuadable Profile contains populations that have a higher propensity to vote for the other party’s candidates because of the unique dynamics of this Trump-Clinton election. These populations include college-educated Republican women, Rust Belt/blue-collar Democratic men, and Hispanic and African-American Republicans

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**PRFL\_POLITICAL\_IDEOLOGY** Likely Political Ideology  
Valid Values: C (Conservative), M (Moderate) and L (Liberal)

Social Conservative - Individuals whose social issues stance leans conservative. These individuals have more of the socially conservative indicators than the socially liberal indicators

Social Moderate - Individuals whose social issues stance did not strongly lean liberal or conservative.

These individuals have an equal number of socially liberal indicators and socially conservative indicators

Social Liberal - Individuals whose social issues stance leans liberal. These individuals have more of the socially liberal indicators than the socially conservative indicators.

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**PRFL\_TRUMP\_SUPPORT** Likely Trump Supporter  
Valid values Y or blank

Defined as -Tea party donors or -White non-college educated non-Democrat males who voted in general 2016 or Republican/80%+ modeled Republican/80%+ modeled conservative/Evangelical profile who have voted in at least 2 primaries since 2012 or -FEC donor to Trump/ Trump support committees

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**PRFL\_VETERAN** Likely Veterans  
Valid values Y or Blank  
HH\_VETERAN flag OR matched to consumer veteran file

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**DON\_POLIT** Political Charitable Donation  
Individuals in these households support this cause financially.  
Y= Yes, 0= No, Blank = Unknown

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**INCOMESTHH** Estimated Household Income

This income is either self reported or estimated based on a variety of demographic factors. These factors include age, occupation, home ownership, and median income for the local area.

- A = Under \$10,000
- B = \$10,000 - \$14,999
- C = \$15,000 - \$19,999
- D = \$20,000 - \$24,999
- E = \$25,000 - \$29,999
- F = \$30,000 - \$34,999
- G = \$35,000 - \$39,999
- H = \$40,000 - \$44,999
- I = \$45,000 - \$49,999
- J = \$50,000 - \$54,999
- K = \$55,000 - \$59,999
- L = \$60,000 - \$64,999
- M = \$65,000 - \$74,999
- N = \$75,000 - \$99,999
- O = \$100,000 - \$149,999
- P = \$150,000 - \$174,999
- Q = \$175,000 - \$199,999
- R = \$200,000 - \$249,999
- S = \$250,000 +

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**MRTLSTATUS** Household Marital Status

- M = Married
- S = Single
- A = Inferred Married
- B = Inferred Single

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**PARTY\_MIX** Household Party Makeup

Party make-up of everyone in a household:

- (1) all household members are R
- (2) all household members are D
- (3) all are other than R or D
- (4) none are D
- (5) All household members are R or D only
- (6) No household members are R
- (7) All family members are R or D and any other legal value
- (0) Any household member contains invalid or no party code

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**COUNTY\_ST** County

Standard FIPS (Federal Information Processing Standards) county number for the county in which the voter is registered.

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**ST\_UP\_HOUS** State Legislature Upper House district

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**ST\_LO\_HOUS** State Legislature Lower House district

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**CONG\_DIST** Congressional District

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**ZIP** Residence Zipcode

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**CENSUS\_ST** Census State

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**CENSUS\_TRK** Census Tract

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**VTR\_GENYY** Voted in General Election (YEAR)

**VTR\_PPPYY** Voted in Presidential Primary (YEAR)

**VTR\_PRIYY** Voted in State Primary (YEAR)

Y= Voted

A = Absentee/mail

E = Early

D = Democratic primary

R = Republican primary

Z = Democrat absentee

X = Republican absentee

M = Democrat early

P = Republican early