

MONMOUTH UNIVERSITY
POLLING INSTITUTE
MUP233 – NORTH CAROLINA GE - RV
Oct. 8-11, 2020
n=500

NOTE: INCLUDE INFORMATION FROM VOTER SAMPLE FILE IN SURVEY DATABASE FOR RESPONDENTS FROM VOTER LIST

- S1. Voted in 2016 presidential primary election? 1. Yes 2. No
- S2. Voted in 2018 state primary election? 1. Yes 2. No
- S3. Voted in 2012 Nov general election? 1. Yes 2. No
- S4. Voted in 2016 Nov general election? 1. Yes 2. No
- S5. Voted in 2018 Nov general election? 1. Yes 2. No
- S6. Party registration: 1. Republican 2. Democrat 3. Independent/None
- S7. County of registration: (state based codes)
- S8. Congressional District: (numeric)
- S9. Gender – from voter list: 1. Male 2. Female 3. Unknown
- S10. Age – from voter list: 1. 18-34 2. 35-49 3. 50-64 4. 65+ 5. Unknown
- S11. Race – from voter list: 1. White 2. Black 3. Asian 4. Hispanic 5. Unknown
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X1. Are you registered to vote at your current North Carolina address, registered at a different address, or haven't you had a chance to register?

1. Yes, at this address >> GO TO X2
2. Registered at a different address >> ASK X1A
3. No, not registered to vote >> ASK X1A
4. (VOL) Do not live in North Carolina >> [THANK AND TERMINATE]
9. (VOL) Don't know/Refused >> ASK X1A

X1A. Do you plan to register so you can vote in the November election, or do you not plan to do this?

1. Yes >> GO TO X2
2. No >> [THANK AND TERMINATE]
9. (VOL) Don't know/Refused >> [THANK AND TERMINATE]

X2. How likely is it that you will vote in the November election – have you already voted, are you certain to vote, likely to vote, are you not sure, or are you unlikely to vote?

0. Already voted [see CATI instructions before/after vote Qs]
1. Certain to vote
2. Likely to vote
3. Not sure

4. Unlikely to vote
5. (VOL) Definitely won't vote >>> **SKIP TO Q6**
9. (VOL) Refused >>> **SKIP TO Q6**

[IF "0-Already voted" in X2, replace stem with: "In the election for President, did you vote for..."]

1. If the election for President was today, would you vote for ... **[RANDOMIZE NAMES 1-5]**
Donald Trump the Republican, Joe Biden the Democrat, Jo Jorgensen the Libertarian, Howie Hawkins of the Green Party, or Don Blankenship of the Constitution Party?
 1. Donald Trump the Republican >> **ASK Q1A**
 2. Joe Biden the Democrat >> **ASK Q1A**
 3. Jo Jorgensen the Libertarian >> **ASK Q1A/B**
 4. Howie Hawkins of the Green Party >> **ASK Q1A/B**
 5. Don Blankenship of the Constitution Party >> **ASK Q1A/B**
 6. (VOL) Other candidate >> **ASK Q1A/B**
 7. (VOL) Will/did not vote for president >> **ASK Q1B**
 8. (VOL) Undecided / Not sure >> **ASK Q1B**
 9. (VOL) Refused >> **ASK Q1B**

[CATI: IF "0-Already voted" in X2, and Q1=1/2/3/4/5/6 >> SKIP TO Q4]

[CATI: IF "0-Already voted" in X2, and Q1=7/8/9 >> THANK AND TERMINATE]

[IF Q1=1/2/3/4/5/6, ASK:]

- 1A. Are you certain about your vote choice, or might you change your mind before election day?
 1. Certain
 2. Might change mind
 9. (VOL) Don't know/refused

[IF Q1=3/4/5/6/7/8/9, ASK:]

- 1B. If you had to vote for one of the following candidates at this moment, who do you lean toward – Donald Trump or Joe Biden? **[ROTATE NAMES]**
 1. Donald Trump
 2. Joe Biden
 3. (VOL) Neither/Other
 9. (VOL) Don't know/Refused

[ROTATE Q2/3]

[IF Q1=1 and Q1A=1 (Certain Trump), Skip Q2.]

2. What is the likelihood that you might vote for Donald Trump in November – very likely, somewhat likely, not too likely, or not at all likely?
 1. Very likely
 2. Somewhat likely
 3. Not too likely
 4. Not at all likely
 9. (VOL) Don't know/Refused

[IF Q1=2 and Q1A=1 (Certain Biden), Skip Q3.]

3. What is the likelihood that you might vote for Joe Biden in November – very likely, somewhat likely, not too likely, or not at all likely?

1. Very likely
2. Somewhat likely
3. Not too likely
4. Not at all likely
9. (VOL) Don't know/Refused

[IF "0-Already voted" in X2, replace stem with: "In the election for U.S. Senate, did you vote for..."]

4. If the election for U.S. Senate was today, would you vote for ... **[ROTATE NAMES 1-4]** Thom Tillis the Republican, Cal Cunningham the Democrat, Shannon Bray the Libertarian, or Kevin Hayes of the Constitution Party?

1. Thom Tillis the Republican >> **ASK Q4A**
2. Cal Cunningham the Democrat >> **ASK Q4A**
3. Shannon Bray the Libertarian >> **ASK Q4A/B**
4. Kevin Hayes of the Constitution Party >> **ASK Q4A/B**
6. (VOL) Other candidate >> **ASK Q4B**
7. (VOL) Will/did not vote for Senate >> **ASK Q4B**
8. (VOL) Undecided / Not sure >> **ASK Q4B**
9. (VOL) Refused >> **ASK Q4B**

[CATI: IF "0-Already voted" in X2, DO NOT ASK Q4A/B.]

[IF Q4=1/2/3/4, ASK:]

4A. Are you certain about your vote choice, or might you change your mind before election day?

1. Certain
2. Might change mind
9. (VOL) Don't know/refused

[IF Q4=3/4/6/7/8/9, ASK:]

4B. If you had to vote for one of the following candidates at this moment, who do you lean toward – Thom Tillis or Cal Cunningham? **[ROTATE NAMES]**

1. Thom Tillis
2. Cal Cunningham
3. (VOL) Neither/Other
9. (VOL) Don't know/Refused

[IF "0-Already voted" in X2, replace stem with: "In the election for Governor, did you vote for..."]

5. If the election for Governor was today, would you vote for ... **[ROTATE NAMES 1-4]** Dan Forest the Republican, Roy Cooper the Democrat, Steven DiFiore the Libertarian, or Al Pisano of the Constitution Party?

1. Dan Forest the Republican >> **ASK Q5A**
2. Roy Cooper the Democrat >> **ASK Q5A**
3. Steven DiFiore the Libertarian >> **ASK Q5A/B**
4. Al Pisano of the Constitution Party >> **ASK Q5A/B**
6. (VOL) Other candidate >> **ASK Q5B**
7. (VOL) Will/did not vote for Governor >> **ASK Q5B**
8. (VOL) Undecided / Not sure >> **ASK Q5B**
9. (VOL) Refused >> **ASK Q5B**

[CATI: IF "0-Already voted" in X2, DO NOT ASK Q5A/B.]

[IF Q5=1/2/3/4, ASK:]

5A. Are you certain about your vote choice, or might you change your mind before election day?

1. Certain
2. Might change mind
9. (VOL) Don't know/refused

[IF Q5=3/4/6/7/8/9, ASK:]

5B. If you had to vote for one of the following candidates at this moment, who do you lean toward – Dan Forest or Roy Cooper? **[ROTATE NAMES]**

1. Dan Forest
2. Roy Cooper
3. (VOL) Neither/Other
9. (VOL) Don't know/Refused

6. Has Governor Roy Cooper done a good job or bad job handling the coronavirus outbreak?
[PROBE: Is that very or somewhat (good/bad)?]

1. Very good
2. Somewhat good
3. Somewhat bad
4. Very bad
9. (VOL) Don't know/Refused

7. Do you feel optimistic or pessimistic about the 2020 presidential election? **[PROBE: Is that very or somewhat (optimistic/pessimistic)]?**

1. Very optimistic
2. Somewhat optimistic
3. Somewhat pessimistic
4. Very pessimistic
5. (VOL) Neither, don't care
9. (VOL) Don't know/Refused

8. How motivated are you to vote in the November election for president – very motivated, somewhat motivated, or not that motivated?

1. Very motivated
2. Somewhat motivated
3. Not that motivated
9. (VOL) Don't know/Refused

9. Compared to past elections, are you more enthusiastic than usual, less enthusiastic, or about the same as past elections?

1. More enthusiastic
2. Less enthusiastic
3. About the same
9. (VOL) Don't know/Refused

[ROTATE Q10/11]

10. How much does Donald Trump understand the day to day concerns of people like you – a great deal, some, not much, or not at all?
1. Great deal
 2. Some
 3. Not much
 4. Not at all
 9. (VOL) Don't know/Refused
11. How much does Joe Biden understand the day to day concerns of people like you – a great deal, some, not much, or not at all?
1. Great deal
 2. Some
 3. Not much
 4. Not at all
 9. (VOL) Don't know/Refused
12. For each of the following situations please tell me if it personally worries you a lot, a little, or not at all? **[ROTATE ITEMS]**
- A. Knowing you will have access to medical care if you need it
 - B. Knowing you will have a stable income over the next year
 - C. The possible breakdown of law and order
 - D. The coronavirus pandemic
1. A lot
 2. A little
 3. Not at all
 9. (VOL) Don't know/Refused

[ROTATE Q13-16]

13. Who do you trust more to keep health care affordable and accessible – Donald Trump or Joe Biden, or both equally?
1. Donald Trump
 2. Joe Biden
 3. Both equally
 4. (VOL) Neither
 9. (VOL) Don't know/Refused
14. Who do you trust more on creating jobs and strengthening the economy – Donald Trump or Joe Biden, or both equally?
1. Donald Trump
 2. Joe Biden
 3. Both equally
 4. (VOL) Neither
 9. (VOL) Don't know/Refused
15. Who do you trust more on maintaining law and order – Donald Trump or Joe Biden, or both equally?

1. Donald Trump
2. Joe Biden
3. Both equally
4. (VOL) Neither
9. (VOL) Don't know/Refused

16. Who do you trust more on handling the coronavirus pandemic – Donald Trump or Joe Biden, or both equally?

1. Donald Trump
2. Joe Biden
3. Both equally
4. (VOL) Neither
9. (VOL) Don't know/Refused

[ROTATE Q17/18]

Turning to the Senate race...

17. Is your general impression of Thom Tillis favorable or unfavorable, or don't you really have an opinion of him?

1. Favorable
2. Unfavorable
3. No opinion
9. (VOL) Refused

18. Is your general impression of Cal Cunningham favorable or unfavorable, or don't you really have an opinion of him?

1. Favorable
2. Unfavorable
3. No opinion
9. (VOL) Refused

[ROTATE Q19/20 with Q21/22]

19. Have you heard that Thom Tillis tested positive for Covid after attending a White House event, or weren't you aware of that?

1. Heard
2. Not aware
9. (VOL) Don't know/Refused

20. Do you think prior to that, Tillis had been taking the coronavirus pandemic seriously enough or not seriously enough?

1. Seriously enough
2. Not seriously enough
9. (VOL) Don't know/Refused

21. Have you heard that Cal Cunningham exchanged romantic texts with a woman who is not his wife, or weren't you aware of that?

1. Heard
 2. Not aware
 9. (VOL) Don't know/Refused
22. Would you describe this situation as something that disqualifies Cunningham from holding office, something that calls his character into question but does not disqualify him from office, or something that should be an issue only for him and family?
1. Disqualifies
 2. Character in question
 3. Issue only for him and his family
 9. (VOL) Don't know/Refused
23. How will you vote this year – in person on Election Day, in person at an early voting location, or by mail ballot? **[IF “0-Already voted” in X2, ASK: How did you vote this year – in person at an early voting location or by mail ballot?]**
1. In person on Election Day
 2. In person at an early voting location
 3. By mail ballot
 4. (VOL) Other, specify: _____
 5. (VOL) Won't vote at all
 9. (VOL) Don't know/Refused
24. Overall, how confident are you that the November election will be conducted fairly and accurately – very confident, somewhat confident, not too confident, or not at all confident?
1. Very confident
 2. Somewhat confident
 3. Not too confident
 4. Not at all confident
 9. (VOL) Don't know/Refused

DEMOGRAPHICS

Now a few questions to complete our survey.

- D1. In politics today, do you consider yourself a Republican, Democrat, independent, or something else?
1. Republican >> **ASK D1B**
 2. Democrat >> **ASK D1B**
 3. Independent >>> **ASK D1A**
 4. Something else >>> **ASK D1A**
 9. (VOL) Don't know/Refused >>> **ASK D1A**
- D1A. Do you lean more toward the Republican Party or more toward the Democratic Party?
1. Republican
 2. Democrat
 3. Neither
 9. (VOL) Don't know/Refused
- D1B. Do you consider yourself a strong [Republican/Democrat] or not so strong?
1. Strong
 2. Not so strong

9. (VOL) Don't know/Refused

D2. In general, would you describe your political views as liberal, moderate, or conservative? **[IF LIB/CON ASK: Is that very or somewhat (liberal/conservative)?]**

1. Very liberal
2. Somewhat liberal
3. Moderate
4. Somewhat conservative
5. Very conservative
9. (VOL) Don't know/Refused

D3. What was the last grade in school you completed?

1. 8th grade or less
2. High School incomplete (Grades 9, 10 and 11)
3. High School Complete (Grade 12)
4. Vocational/Technical School
5. Some College
6. Junior College Graduate (2 year, Associate Degree)
7. 4 year College Graduate (Bachelor's Degree)
8. Graduate School (Masters, Law/Medical School, etc.)
9. (VOL) Don't know/Refused

D4. What was your age on your last birthday?

_____ [ENTER NUMBER. 98 = 98 or more; 99 = Don't know/Refused]

D4A. **[IF DK/REFUSED IN D4, ASK:]** Is it from ... [READ LIST]?

1. 18 to 34,
2. 35 to 49
3. 50 to 64, or
4. 65 or over?
9. (VOL) Don't know/Refused

D5. Are you of Latino or Hispanic origin?

1. Yes
2. No
9. (VOL) Don't know / Refused

D6. Are you white, black or of Asian origin?

1. White
2. Black
3. Asian
4. (VOL) Other, specify: _____
5. (VOL) Hispanic, but won't specify race
9. (VOL) Don't know/Refused

D7. So that we can group all answers, is your total annual family income before taxes: Under \$25,000; from \$25,000 to just under \$50,000; from \$50,000 to just under \$100,000; or \$100,000 or more? Your best estimate is fine. **[IF REFUSE, PROBE ONCE: "We understand and respect that this information is private, we ask only for research purposes, and all your answers are recorded confidentially."]**

1. Under \$25,000
2. \$25,000 to just under \$50,000

3. \$50,000 to just under \$100,000
4. \$100,000 or more
8. (VOL) Don't know
9. (VOL) Refused

D8. [**RECORD RESPONDENT GENDER** from observation:]

1. Male
2. Female