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#### Monmouth University Poll

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# NATIONAL: INFLATION, SUPPLY CHAIN ISSUES IMPACT HOLIDAY SHOPPING

3 in 10 feel more stress now than during pre-Covid holiday seasons

West Long Branch, NJ – About 4 in 10 Americans report experiencing a higher than usual level of supply chain problems this holiday season and many have pared down their shopping lists due to rising prices. The Monmouth University Poll finds that gift-giving and traveling are the top stressors this holiday season. Overall, 3 in 10 say they feel more holiday stress this year than during pre-pandemic holiday seasons and the number of people who find the holidays more enjoyable than other times of the year has declined.

Four in ten Americans have cut back on their holiday shopping lists this year because of high prices – 19% have cut back a lot and 21% a little, while nearly half (48%) say they are purchasing the same amount of gifts as usual. Another 10% say they don't shop for the holidays or wait until later. Those who make less than \$100,000 a year (46%) are more likely than higher earners (26%) to report paring down their gift lists this year. Also, more women (45%) than men (36%) say high prices are causing them to make cuts.

Between a third and just under a half of Americans have experienced an increase in supply chain problems while shopping for gifts this year. This includes items being out of stock at stores (46% say this has happened more often than usual compared to past years), items being out of stock online (41%), and packages being delayed or going missing (34%).

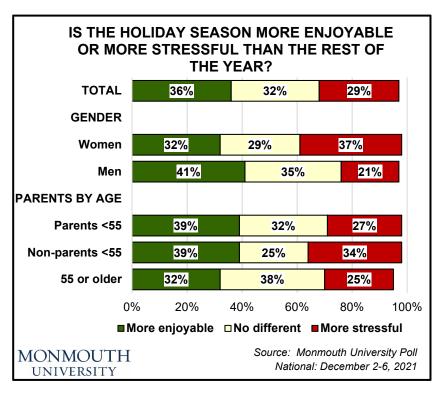
Despite these experiences with supply chain problems, the country as a whole has not made much of a change to its typical holiday shopping timeline. Just 22% of the public reports getting most of their shopping done by the end of November and 32% expect to wrap things up by mid-December. Another third (36%) will leave the bulk of their shopping until the last ten days before Christmas. These results are nearly identical to shopping timeframe intentions reported in Monmouth's 2018 poll.

"Inflation and supply chain problems are having an impact on holiday shopping. It appears that most Americans are trying to make this year as normal as they can, but it may be taking some of the joy out of the season," said Patrick Murray, director of the independent Monmouth University Polling Institute.

Just over 1 in 3 Americans (36%) find the holiday season to be more enjoyable than the rest of the year. This number has declined from 44% in 2015 and 41% in 2018. At the same time, 29% feel that the holidays are more stressful than the rest of the year, which has not really changed over the past six years (27% in 2015 and 29% in 2018).

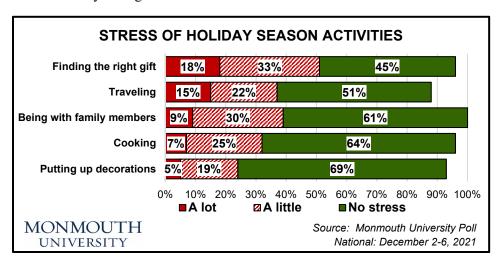
Even though the number of people who report feeling the holiday season is more stressful than the rest of the year remains unchanged, about 3 in 10 (29%) American adults say they are experiencing more stress now compared to pre-pandemic holiday seasons. Another 10% say they actually have less stress than they did before Covid. When asked to compare their current holiday stress to last year – a time when the Covid infection rate was reaching its peak – 34% say they have less stress now, while 19% say they actually have more holiday stress than they did in 2020.

Overall, similar numbers of parents with children under age 18 (39%), adults under age 55 who do not have children (39%), and adults age 55 and older (32%) say they find the holidays more enjoyable than the rest of the year. However, non-parents under age 55 (34%) are somewhat more likely than parents (27%) or adults age 55 and older (25%) to say the holidays are more stressful. Non-parents under 55 years old (36%) are also somewhat more likely than parents (24%) and older adults (24%) to say that this year's season is more stressful than pre-Covid holidays.



"It is interesting that non-parents are feeling relatively more stress from the holidays. Perhaps that's because parents have been making more adjustments to their lives during Covid and that has become the new normal for them," said Murray.

Overall, 51% of Americans say finding the right gifts causes them at least a little stress during the holidays and 37% say the same about traveling. Other holiday stressors include being with family members (39%), cooking (32%), and putting up holiday decorations (24%). Among these five different holiday activities, the two that are most commonly identified as the top stressors are finding the right gifts (28%) and traveling (24%). The percentage of Americans who choose gift-buying as their biggest stressor is unchanged from 2018 (28%), but the number who point to traveling as causing them the most stress has ticked up from 17% three years ago.



Overall, 48% of non-parents under age 55 get stressed from traveling (similar to 45% in 2018). This problem is lower for parents (30%, which is down from 41% in 2018) and those age 55 and older (30%, up from 21% in 2018). Gift-buying is more likely to be seen as a source of stress for adults under 55 years old – whether they are parents (61%) or not (55%) – than it is for those age 55 and older (43%). These results are virtually unchanged from 2018.

The *Monmouth University Poll* was conducted by telephone from December 2 to 6, 2021 with 808 adults in the United States. The question results in this release have a margin of error of +/- 3.5 percentage points. The poll was conducted by the Monmouth University Polling Institute in West Long Branch, NJ.

#### **QUESTIONS AND RESULTS**

(\* Some columns may not add to 100% due to rounding.)

[Q1-11 previously released.]

[Q12-19 held for future release.]

20. Do you celebrate Christmas, Hanukkah, Kwanzaa, or none of these holidays? [If YES: Which?] [Note: Results add to more than 100% because multiple responses were accepted.]

TREND:	Dec. 2021	Nov. 2018	Dec. 2017	Dec. 2015
Christmas	91%	90%	89%	94%
Hanukkah	7%	6%	5%	6%
Kwanzaa	5%	4%	3%	3%
None of these	7%	7%	8%	4%
(VOL) Don't know	1%	1%	1%	1%
(n)	(808)	(802)	(806)	(1,006)

21. Do you find the holiday season generally more enjoyable or more stressful than the rest of the year, or is it no different?

,			
TREND:	Dec.	Nov.	Dec.
INLIND.	2021	2018	2015
More enjoyable	36%	41%	44%
More stressful	29%	29%	27%
No different	32%	27%	23%
(VOL) Both	2%	3%	5%
(VOL) Don't know	0%	0%	0%
(n)	(808)	(802)	(1,006)

22. Thinking back to pre-Covid holiday seasons, are you currently feeling more stress, less stress, or about the same amount of stress as you did during the holidays before the pandemic?

Dec. 2021
2024
2021
29%
10%
59%
2%
(808)

23. Now think back to about a year ago. Are you currently feeling more stress, less stress, or about the same amount of stress as you did during the holidays last year?

	Dec.
	2021
More	19%
Less	34%
About the same	46%
(VOL) Don't know	1%
(n)	(808)

24. During the holiday season, how much stress does each of the following activities cause you? First, [READ ITEM] – does that cause you a lot, a little, or no stress at all? [ITEMS WERE ROTATED]

Putting up holiday decorations

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TREND:	Dec.	Nov.
IREND.	2021	2018
A lot	5%	6%
A little	19%	22%
No stress at all	69%	66%
(VOL) Don't engage in that activity	8%	5%
(VOL) Don't know	0%	1%
(n)	(808)	(802)

Finding the right gifts

TREND:	Dec.	Nov.
IREND.	2021	2018
A lot	18%	19%
A little	33%	33%
No stress at all	45%	45%
(VOL) Don't engage in that activity	3%	3%
(VOL) Don't know	0%	1%
(n)	(808)	(802)

Traveling

TREND:	Dec.	Nov.
IKEND.	2021	2018
A lot	15%	11%
A little	22%	25%
No stress at all	51%	55%
(VOL) Don't engage in that activity	11%	9%
(VOL) Don't know	0%	0%
(n)	(808)	(802)

Cooking

TREND:	Dec.	Nov.
TREND:	2021	2018
A lot	7%	9%
A little	25%	19%
No stress at all	64%	67%
(VOL) Don't engage in that activity	4%	5%
(VOL) Don't know	0%	0%
(n)	(808)	(802)

Being with family members

TREND:	Dec.	Nov.
TILIND.	2021	2018
A lot	9%	11%
A little	30%	24%
No stress at all	61%	63%
(VOL) Don't engage in that activity	1%	1%
(VOL) Don't know	0%	0%
(n)	(808)	(802)

25. And which of the things I just mentioned causes you the most stress during the holidays?

TREND:	Dec.	Nov.
IREND.	2021	2018
Putting up holiday decorations	4%	7%
Finding the right gifts	28%	28%
Traveling	24%	17%
Cooking	9%	9%
Being with family members	17%	16%
(VOL) Other	1%	2%
(VOL) None, no stress	16%	15%
(VOL) Don't know	1%	6%
(n)	(808)	(802)

26. Did you get most of your holiday shopping done by the end of November, will you get most of it done by December 15, or will you get most of it done in the 10 days before Christmas?

TREND:	Dec.	Nov.
INEND.	2021	2018*
By end of November	22%	19%
By December 15	32%	32%
In the 10 days before Christmas	36%	38%
(VOL) After Christmas	0%	1%
(VOL) Do not shop for holidays	7%	6%
(VOL) Don't know	2%	3%
(n)	(808)	(802)

<sup>\* 2018</sup> question wording was "Will you get most of your holiday shopping done by the end of November ..."

27. While shopping for gifts this year versus holiday seasons before the pandemic, how often have the following situations happened? [READ ITEM] – has this happened more often, less often, or about the same as in past years? [ITEMS WERE ROTATED]

Shipping delays or packages that have gone missing

	Dec.
	2021
More often	34%
Less often	8%
About the same	39%
(VOL) Don't know	10%
Do not shop for/before holidays (from Q26)	10%
(n)	(808)

Items you want have been out of stock online

-	Dec.
	2021
More often	41%
Less often	7%
About the same	32%
(VOL) Don't know	10%
Do not shop for/before holidays (from Q26)	10%
(n)	(808)

Items you want have been out of stock in stores

	Dec.
	2021
More often	46%
Less often	7%
About the same	31%
(VOL) Don't know	6%
Do not shop for/before holidays (from Q26)	10%
(n)	(808)

28. Have you cut back your shopping list this year because of high prices, or are you purchasing the same amount of gifts as usual? [If CUT BACK: Have you cut back by a lot or just a little?]

	Dec.
	2021
Cut back, a lot	19%
Cut back, a little	21%
Same amount as usual	48%
(VOL) Don't know	2%
Do not shop for/before holidays (from Q26)	10%
(n)	(808)

#### **METHODOLOGY**

The *Monmouth University Poll* was sponsored and conducted by the Monmouth University Polling Institute from December 2 to 6, 2021 with a probability-based national random sample of 808 adults age 18 and older. This includes 285 contacted by a live interviewer on a landline telephone and 523 contacted by a live interviewer on a cell phone, in English. Telephone numbers were selected through a mix of random digit dialing and list-based sampling. Landline respondents were selected with a modified Troldahl-Carter youngest adult household screen. Interviewing services were provided by Braun Research, with sample obtained from Dynata (RDD, n=457), Aristotle (list, n=150) and a panel of prior Monmouth poll participants (n=201). Monmouth is responsible for all aspects of the survey design, data weighting and analysis. The full sample is weighted for region, age, education, gender and race based on US Census information (ACS 2018 one-year survey). For results based on this sample, one can say with 95% confidence that the error attributable to sampling has a maximum margin of plus or minus 3.5 percentage points (unadjusted for sample design). Sampling error can be larger for sub-groups (see table below). In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

DEMOGRAPHICS (weighted)
Self-Reported
26% Republican
44% Independent
30% Democrat
49% Male
70 / 0 1114110
51% Female
31% 18-34
33% 35-54
36% 55+
COO/ 14/15/4-
62% White
12% Black
17% Hispanic
8% Asian/Other
699/ No dograo
68% No degree
32% 4 year degree

MARGIN OF ERROR			
		unweighted	moe
		sample	(+/-)
TOTAL		808	3.5%
SELF-REPORTED	Republican	193	7.1%
PARTY ID	Independent	331	5.4%
	Democrat	265	6.0%
GENDER	Male	399	4.9%
	Female	409	4.9%
PARENTS BY AGE	Under 55, parent	162	7.7%
	Under 55, non-parent	223	6.6%
	Age 55+	415	4.8%
INCOME	<\$50K	248	6.2%
	\$50 to <\$100K	245	6.3%
	\$100K+	250	6.2%
RACE	White, non-Hispanic	561	4.1%
	Other	216	6.7%
COLLEGE GRADUATE	No degree	391	5.0%
	4 year degree	414	4.8%

###

		TOTAL	TOTAL PARTY ID			GEN	DER	AGE BY KIDS		
			Rep	Ind	Dem	Male	Female	Parent, under 55	No kids, under 55	Age 55+
20. Do you celebrate Christmas, Hanukkah, Kwanza, or none of these holidays? [MULTIPLE RESPONSES ACCEPTED]	Christmas	91%	96%	89%	90%	91%	91%	97%	90%	90%
	Hanukkah	7%	7%	8%	6%	9%	6%	4%	9%	7%
	Kwanzaa	5%	2%	5%	6%	6%	3%	3%	3%	6%
	None of these	7%	1%	8%	8%	6%	7%	1%	8%	8%
	[VOL] Dont know	1%	0%	1%	0%	1%	0%	1%	0%	1%

			INCOME		RA	CE	COLLEGE GRAD	
		<\$50K	\$50-100K	\$100K+	White non-Hisp	Hsp-Blk- Asn-Oth	No degree	4 yr degree
20. Do you celebrate Christmas, Hanukkah, Kwanza, or none of these holidays? [MULTIPLE	Christmas	88%	96%	92%	94%	89%	91%	91%
	Hanukkah	5%	7%	10%	8%	7%	7%	8%
RESPONSES ACCEPTED]	Kwanzaa	3%	3%	5%	3%	8%	5%	4%
	None of these	11%	2%	3%	4%	9%	7%	5%
	[VOL] Dont know	0%	0%	1%	0%	1%	1%	1%

		TOTAL	TOTAL PARTY ID GENDER			DER	AGE BY KIDS			
			Rep	Ind	Dem	Male	Female	Parent, under 55	No kids, under 55	Age 55+
21. Do you find the holiday season generally more enjoyable or more stressful than the rest of the year, or is it no different?	More enjoyable	36%	41%	36%	34%	41%	32%	39%	39%	32%
	More stressful	29%	29%	29%	32%	21%	37%	27%	34%	25%
	No different	32%	28%	31%	33%	35%	29%	32%	25%	38%
	[VOL] Both	2%	1%	4%	1%	3%	2%	1%	2%	3%
	[VOL] Dont know	0%	1%	0%	0%	0%	0%	1%	0%	1%

		INCOME			RA	CE	COLLEGE GRAD	
		<\$50K	\$50-100K	\$100K+	White non-Hisp	Hsp-Blk- Asn-Oth	No degree	4 yr degree
21. Do you find the holiday season generally more enjoyable or more stressful than the rest of	More enjoyable	26%	42%	46%	38%	35%	36%	38%
	More stressful	36%	26%	26%	31%	27%	27%	34%
the year, or is it no different?	No different	36%	29%	24%	29%	34%	35%	25%
	[VOL] Both	2%	3%	3%	1%	4%	2%	3%
	[VOL] Dont know	0%	0%	1%	1%	0%	1%	0%

		TOTAL		PARTY ID		GEN	DER		AGE BY KIDS	
			Rep	Ind	Dem	Male	Female	Parent, under 55	No kids, under 55	Age 55+
22. Thinking back to pre-Covid holiday seasons, are you currently feeling more stress, less stress, or about the same amount of stress as you did during the holidays before the pandemic?	More	29%	32%	27%	30%	24%	34%	24%	36%	24%
	Less	10%	9%	9%	14%	10%	11%	14%	10%	9%
	About the same	59%	59%	63%	54%	64%	55%	61%	54%	64%
	[VOL] Dont know	2%	1%	2%	2%	2%	1%	1%	1%	3%

			INCOME		RA	CE	COLLEGE GRAD	
		<\$50K	\$50-100K	\$100K+	White non-Hisp	Hsp-Blk- Asn-Oth	No degree	4 yr degree
22. Thinking back to pre-Covid	More	33%	27%	21%	28%	30%	29%	28%
holiday seasons, are you currently feeling more stress, less stress, or	Less	14%	8%	10%	9%	11%	10%	12%
about the same amount of stress as you did during the holidays before the pandemic?	About the same	51%	63%	69%	61%	56%	60%	59%
	[VOL] Dont know	2%	1%	1%	1%	3%	2%	1%

		TOTAL PARTY ID			GEN	DER	AGE BY KIDS			
			Rep	Ind	Dem	Male	Female	Parent, under 55	No kids, under 55	Age 55+
23. Now think back to about a year ago. Are you currently feeling more stress, less stress, or about the same amount of stress as you did during the holidays last year?	More	19%	27%	14%	19%	18%	21%	19%	22%	16%
	Less	34%	21%	38%	39%	35%	33%	34%	35%	33%
	About the same	46%	51%	47%	42%	46%	46%	47%	42%	51%
	[VOL] Dont know	1%	1%	1%	0%	1%	1%	1%	1%	1%

			INCOME		RA	CE	COLLEGE GRAD	
		<\$50K	\$50-100K	\$100K+	White non-Hisp	Hsp-Blk- Asn-Oth	No degree	4 yr degree
23. Now think back to about a	More	24%	17%	19%	17%	24%	21%	17%
year ago. Are you currently feeling more stress, less stress, or about	Less	29%	35%	39%	32%	37%	32%	38%
the same amount of stress as you did during the holidays last year?	About the same	47%	46%	42%	51%	39%	47%	44%
	[VOL] Dont know	0%	1%	1%	1%	1%	1%	1%

		TOTAL		PARTY ID		GEN	DER		AGE BY KIDS	
			Rep	Ind	Dem	Male	Female	Parent, under 55	No kids, under 55	Age 55+
24A. During the holiday season,	A lot	5%	4%	3%	6%	6%	4%	5%	6%	4%
how much stress does each of the following activities cause you:	A little	19%	18%	19%	19%	13%	24%	22%	18%	17%
Putting up holiday decorations?	No stress at all	69%	69%	71%	67%	73%	64%	66%	71%	68%
	[VOL] Dont do this	8%	9%	6%	8%	8%	7%	8%	5%	10%
	[VOL] Dont know	0%	0%	0%	0%	0%	0%	0%	0%	0%

			INCOME		RA	CE	COLLEGE GRAD	
		<\$50K	\$50-100K	\$100K+	White non-Hisp	Hsp-Blk- Asn-Oth	No degree	4 yr degree
24A. During the holiday season,	A lot	3%	7%	7%	3%	8%	5%	5%
how much stress does each of the following activities cause you:	A little	17%	22%	20%	21%	16%	16%	24%
Putting up holiday decorations?	No stress at all	69%	65%	70%	70%	66%	68%	69%
	[VOL] Dont do this	10%	5%	4%	6%	11%	10%	2%
	[VOL] Dont know	0%	0%	0%	0%	0%	0%	0%

		TOTAL		PARTY ID		GEN	DER	AGE BY KIDS		
			Rep	Ind	Dem	Male	Female	Parent, under 55	No kids, under 55	Age 55+
24B. During the holiday season,	A lot	18%	21%	19%	16%	16%	21%	24%	22%	11%
how much stress does each of the following activities cause you:	A little	33%	29%	34%	38%	35%	32%	37%	33%	32%
Finding the right gifts?	No stress at all	45%	47%	45%	42%	48%	42%	39%	43%	52%
	[VOL] Dont do this	3%	3%	1%	4%	1%	4%	0%	2%	5%
	[VOL] Dont know	0%	0%	0%	0%	0%	0%	0%	0%	0%

			INCOME		RA	CE	COLLEGE GRAD	
		<\$50K	\$50-100K	\$100K+	White non-Hisp	Hsp-Blk- Asn-Oth	No degree	4 yr degree
24B. During the holiday season,	A lot	20%	23%	15%	16%	24%	20%	16%
how much stress does each of the following activities cause you:	A little	30%	34%	38%	39%	25%	30%	41%
Finding the right gifts?	No stress at all	45%	43%	46%	42%	48%	46%	43%
	[VOL] Dont do this	6%	0%	1%	3%	2%	3%	1%
	[VOL] Dont know	0%	0%	0%	0%	0%	0%	0%

		TOTAL		PARTY ID		GEN	DER	AGE BY KIDS		
			Rep	Ind	Dem	Male	Female	Parent, under 55	No kids, under 55	Age 55+
24C. During the holiday season,	A lot	15%	14%	14%	19%	12%	19%	15%	20%	11%
how much stress does each of the following activities cause you:	A little	22%	19%	24%	23%	26%	18%	15%	28%	19%
Traveling?	No stress at all	51%	51%	56%	43%	53%	50%	64%	45%	50%
	[VOL] Dont do this	11%	15%	6%	15%	9%	14%	6%	7%	19%
	[VOL] Dont know	0%	0%	0%	0%	0%	0%	0%	0%	0%

			INCOME		RAG	CE	COLLEGE GRAD	
		<\$50K	\$50-100K	\$100K+	White non-Hisp	Hsp-Blk- Asn-Oth	No degree	4 yr degree
24C. During the holiday season,	A lot	17%	17%	13%	11%	22%	15%	16%
how much stress does each of the following activities cause you:	A little	17%	21%	31%	23%	20%	17%	33%
Traveling?	No stress at all	52%	51%	50%	53%	49%	55%	43%
	[VOL] Dont do this	14%	10%	6%	12%	10%	13%	8%
[VOL] Dont	[VOL] Dont know	0%	0%	0%	0%	0%	0%	0%

		TOTAL		PARTY ID		GEN	DER	AGE BY KIDS		
			Rep	Ind	Dem	Male	Female	Parent, under 55	No kids, under 55	Age 55+
24D. During the holiday season,	A lot	7%	6%	6%	8%	3%	10%	8%	8%	4%
how much stress does each of the following activities cause you:	A little	25%	22%	28%	23%	20%	29%	23%	30%	19%
Cooking?	No stress at all	64%	66%	62%	64%	73%	56%	63%	60%	70%
	[VOL] Dont do this	4%	5%	4%	5%	3%	5%	6%	2%	6%
	[VOL] Dont know	0%	0%	0%	0%	0%	0%	0%	0%	0%

			INCOME		RA	CE	COLLEGE GRAD	
		<\$50K	\$50-100K	\$100K+	White non-Hisp	Hsp-Blk- Asn-Oth	No degree	4 yr degree
24D. During the holiday season,	A lot	10%	6%	4%	6%	9%	6%	8%
how much stress does each of the following activities cause you:	A little	22%	33%	22%	23%	28%	24%	24%
Cooking?	No stress at all	61%	59%	72%	67%	57%	63%	66%
	[VOL] Dont do this	6%	2%	3%	3%	6%	6%	2%
	[VOL] Dont know	0%	0%	0%	0%	0%	0%	0%

		TOTAL		PARTY ID		GEN	DER	AGE BY KIDS		
			Rep	Ind	Dem	Male	Female	Parent, under 55	No kids, under 55	Age 55+
24E. During the holiday season,	A lot	9%	5%	8%	13%	9%	9%	11%	10%	7%
how much stress does each of the following activities cause you:	A little	30%	22%	32%	32%	30%	30%	27%	39%	21%
Being with family members?	No stress at all	61%	72%	59%	54%	61%	60%	62%	51%	71%
	[VOL] Dont do this	1%	1%	1%	0%	1%	1%	1%	0%	1%
	[VOL] Dont know	0%	0%	0%	0%	0%	0%	0%	0%	0%

			INCOME		RA	CE	COLLEGE GRAD	
		<\$50K	\$50-100K	\$100K+	White non-Hisp	Hsp-Blk- Asn-Oth	No degree	4 yr degree
24E. During the holiday season,	A lot	10%	5%	10%	9%	9%	9%	9%
how much stress does each of the following activities cause you:	A little	31%	32%	28%	29%	31%	30%	29%
	No stress at all	59%	62%	60%	61%	59%	60%	61%
	[VOL] Dont do this	0%	0%	1%	1%	0%	1%	0%
	[VOL] Dont know	0%	0%	0%	0%	0%	0%	0%

		TOTAL		PARTY ID		GEN	DER		AGE BY KIDS	
			Rep	Ind	Dem	Male	Female	Parent, under 55	No kids, under 55	Age 55+
25. And which of the things I just	Putting up holiday decorations	4%	6%	3%	6%	5%	4%	7%	3%	4%
mentioned causes you the most stress during the holidays?	Finding the right gifts	28%	34%	29%	23%	27%	28%	41%	26%	22%
	Traveling	24%	19%	27%	27%	26%	22%	16%	30%	24%
	Cooking	9%	10%	8%	10%	4%	14%	10%	8%	11%
	Being with family members	17%	12%	14%	25%	21%	14%	17%	23%	11%
	[VOL] Other	1%	0%	1%	0%	0%	1%	0%	1%	1%
	[VOL] None, no stress	16%	18%	18%	11%	16%	16%	9%	10%	27%
	[VOL] Dont know	1%	2%	0%	0%	1%	1%	1%	0%	1%

			INCOME		RA	CE	COLLEG	E GRAD
		<\$50K	\$50-100K	\$100K+	White non-Hisp	Hsp-Blk- Asn-Oth	No degree	4 yr degree
25. And which of the things I just	Putting up holiday decorations	3%	5%	6%	5%	4%	4%	5%
mentioned causes you the most stress during the holidays?	Finding the right gifts	28%	29%	28%	29%	26%	26%	31%
	Traveling	26%	25%	24%	21%	28%	22%	29%
	Cooking	11%	10%	8%	8%	11%	10%	8%
	Being with family members	16%	17%	19%	19%	16%	18%	15%
	[VOL] Other	0%	0%	1%	0%	1%	0%	1%
	[VOL] None, no stress	14%	14%	13%	16%	14%	19%	10%
	[VOL] Dont know	1%	0%	1%	1%	0%	1%	0%

		TOTAL		PARTY ID		GENDER			AGE BY KIDS	
			Rep	Ind	Dem	Male	Female	Parent, under 55	No kids, under 55	Age 55+
26. Did you get most of your	By end of November	22%	27%	19%	21%	21%	24%	20%	24%	21%
holiday shopping done by the end of November, will you get most of	By December 15	32%	30%	34%	33%	32%	32%	31%	32%	33%
it done by December 15th, or will you get most of it done in the 10	10 days before Christmas	36%	35%	38%	33%	38%	33%	45%	35%	31%
days before Christmas?	[VOL] After Christmas	0%	0%	0%	0%	1%	0%	0%	0%	1%
	[VOL] Do not shop for holidays	7%	6%	7%	8%	5%	10%	2%	7%	11%
	[VOL] Dont know	2%	1%	2%	4%	4%	1%	2%	2%	3%

			INCOME		RA	CE	COLLEG	E GRAD
		<\$50K	\$50-100K	\$100K+	White non-Hisp	Hsp-Blk- Asn-Oth	No degree	4 yr degree
26. Did you get most of your	By end of November	21%	24%	23%	24%	18%	22%	23%
holiday shopping done by the end of November, will you get most of it done by December 15th, or will you get most of it done in the 10	By December 15	25%	38%	39%	37%	26%	29%	39%
	10 days before Christmas	37%	37%	32%	33%	41%	37%	33%
days before Christmas?	[VOL] After Christmas	0%	0%	1%	0%	0%	0%	0%
[VOL] Do not	[VOL] Do not shop for holidays	13%	1%	5%	5%	10%	9%	3%
	[VOL] Dont know	4%	1%	1%	1%	4%	3%	2%

		TOTAL		PARTY ID		GENDER			AGE BY KIDS	
			Rep	Ind	Dem	Male	Female	Parent, under 55	No kids, under 55	Age 55+
27A. While shopping for holiday	More often	34%	43%	34%	27%	35%	33%	45%	39%	22%
gifts this year versus holiday seasons before the pandemic,	Less often	8%	7%	6%	11%	7%	8%	4%	9%	8%
how often have the following situations happened: Shipping	About the same	39%	29%	43%	41%	41%	37%	40%	34%	44%
delays or packages that have gone missing?	[VOL] Dont know	10%	13%	8%	9%	8%	11%	8%	9%	11%
	Do not shop for\before holidays [Q26]	10%	8%	10%	12%	9%	12%	4%	9%	15%

			INCOME		RA	CE	COLLEGE GRAD	
		<\$50K	\$50-100K	\$100K+	White non-Hisp	Hsp-Blk- Asn-Oth	No degree	4 yr degree
27A. While shopping for holiday	More often	32%	38%	34%	35%	33%	32%	37%
gifts this year versus holiday seasons before the pandemic,	Less often	6%	11%	7%	6%	11%	8%	6%
how often have the following situations happened: Shipping	About the same	34%	40%	46%	41%	35%	36%	45%
delays or packages that have gone missing?	[VOL] Dont know	10%	10%	6%	11%	7%	11%	6%
3	Do not shop for\before holidays [Q26]	18%	1%	6%	7%	14%	13%	5%

		TOTAL		PARTY ID		GEN	DER	AGE BY KIDS		
			Rep	Ind	Dem	Male	Female	Parent, under 55	No kids, under 55	Age 55+
27B. While shopping for holiday	More often	41%	49%	45%	30%	43%	38%	45%	49%	30%
gifts this year versus holiday seasons before the pandemic,	Less often	7%	2%	7%	11%	6%	8%	7%	7%	7%
how often have the following situations happened: Items you	About the same	32%	28%	30%	39%	35%	29%	36%	24%	39%
want have been out of stock online?	[VOL] Dont know	10%	13%	8%	8%	7%	13%	8%	11%	10%
	Do not shop for\before holidays [Q26]	10%	8%	10%	12%	9%	12%	4%	9%	15%

			INCOME		RA	CE	COLLEG	E GRAD
		<\$50K	\$50-100K	\$100K+	White non-Hisp	Hsp-Blk- Asn-Oth	No degree	4 yr degree
27B. While shopping for holiday	More often	37%	48%	42%	41%	43%	38%	47%
gifts this year versus holiday seasons before the pandemic,	Less often	6%	9%	7%	5%	10%	8%	5%
how often have the following situations happened: Items you	About the same	31%	30%	38%	37%	24%	29%	37%
want have been out of stock online?	[VOL] Dont know	9%	11%	7%	11%	8%	12%	6%
	Do not shop for\before holidays [Q26]	18%	1%	6%	7%	14%	13%	5%

		TOTAL PARTY ID				GEN	DER	AGE BY KIDS		
			Rep	Ind	Dem	Male	Female	Parent, under 55	No kids, under 55	Age 55+
27C. While shopping for holiday	More often	46%	52%	52%	35%	47%	45%	56%	51%	34%
gifts this year versus holiday seasons before the pandemic,	Less often	7%	6%	6%	9%	7%	7%	5%	7%	8%
how often have the following situations happened: Items you	About the same	31%	28%	26%	40%	32%	30%	31%	29%	34%
want have been out of stock in stores?	[VOL] Dont know	6%	6%	6%	4%	5%	6%	4%	4%	9%
	Do not shop for\before holidays [Q26]	10%	8%	10%	12%	9%	12%	4%	9%	15%

			INCOME		RA	CE	COLLEG	E GRAD
		<\$50K	\$50-100K	\$100K+	White non-Hisp	Hsp-Blk- Asn-Oth	No degree	4 yr degree
27C. While shopping for holiday	More often	43%	51%	50%	45%	50%	46%	48%
gifts this year versus holiday seasons before the pandemic,	Less often	7%	7%	8%	6%	8%	7%	6%
how often have the following situations happened: Items you	About the same	25%	37%	31%	36%	24%	29%	35%
want have been out of stock in stores?	[VOL] Dont know	7%	4%	5%	6%	4%	5%	6%
	Do not shop for\before holidays [Q26]	18%	1%	6%	7%	14%	13%	5%

		TOTAL PARTY ID				GEN	DER	AGE BY KIDS		
			Rep	Ind	Dem	Male	Female	Parent, under 55	No kids, under 55	Age 55+
28. Have you cut back your	Cut back, a lot	19%	23%	21%	14%	17%	22%	17%	23%	18%
shopping list this year because of high prices, or are you purchasing	Cut back, a little	21%	27%	21%	17%	19%	23%	26%	23%	16%
the same amount of gifts as usual? [IF CUT BACK:] Have you	Same amount as usual	48%	41%	48%	55%	54%	42%	52%	43%	50%
cut back by a lot or just a little?	[VOL] Dont know	2%	1%	1%	2%	1%	2%	1%	2%	2%
	Do not shop for\before holidays [Q26]	10%	8%	10%	12%	9%	12%	4%	9%	15%

			INCOME		RAG	CE	COLLEGE GRAD	
		<\$50K	\$50-100K	\$100K+	White non-Hisp	Hsp-Blk- Asn-Oth	No degree	4 yr degree
	Cut back, a lot	29%	14%	11%	15%	26%	22%	14%
shopping list this year because of high prices, or are you purchasing	Cut back, a little	17%	32%	15%	24%	17%	23%	18%
the same amount of gifts as usual? [IF CUT BACK:] Have you	Same amount as usual	36%	49%	66%	53%	40%	41%	62%
cut back by a lot or just a little?	[VOL] Dont know	1%	3%	1%	1%	2%	2%	1%
	Do not shop for\before holidays [Q26]	18%	1%	6%	7%	14%	13%	5%