



## Monmouth University Poll

West Long Branch, NJ 07764 www.monmouth.edu/polling

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# NATIONAL: POTUS LESS TRUSTED THAN MEDIA, "FAKE NEWS" COMES FROM ALL SOURCES

More trust ABC, MSNBC and Fox over Trump

West Long Branch, NJ – Fully 8-in-10 Americans agree that Donald Trump has had a worse relationship with the media than his predecessors, with most saying this is hurting both his image and the media's image as well. When the *Monmouth University Poll* pitted the president against three major television news outlets, Trump was found to be less trustworthy in each instance. The poll also found that most Americans believe that news outlets – from traditional media entities to newer online sources – report "fake news" stories at least occasionally.

Currently, 81% of the public believe Donald Trump has a worse relationship with the media than past presidents had. Just 4% say his relationship is better and 12% say it is about the same. A majority of Americans (58%) say the current state of this relationship has hurt's Trump image. Just 7% say Trump's image has been helped by the way this relationship has played out and 32% say it has not affected his image either way. By the same token, just over half (51%) say the current state of this relationship has hurt the media's image. Just 6% say the media's image has been helped by the way they engage with the president and 39% say their relationship with Trump has not affected the media's image either way.

"It is an understatement to say the new administration's relationship with the fourth estate has not cannot be characterized as friendly or even respectful. This ugliness has hurt each side's reputation," said Patrick Murray, director of the independent Monmouth University Polling Institute in West Long Branch, New Jersey.

A number of polls have compared public trust of the president and the media. The *Monmouth University Poll* took a different approach by pitting Pres. Trump directly against three individual outlets that received the highest and lowest credibility ratings among television news sources in a recent <u>Morning</u>

<u>Consult</u> poll. Trump is trusted less than each of these three outlets, from the one seen as most credible – ABC News – to those perceived as least credible – Fox News and MSNBC.

Only 28% of Americans are more likely trust Trump as an information source compared to ABC news while most (53%) say they would tend to trust ABC more, with 15% saying they would trust both sides equally. When pitted against MSNBC, 33% trust Trump more while 47% trust the liberal leaning cable channel more, with 15% trusting both about equally. When pitted against Fox News, only 17% trust Trump more while 37% trust the politically conservative news outlet more, with 36% trusting both about equally.

The story is different, though, when isolating the views of Republicans. Americans who identify as GOP partisans are more likely to have confidence in Trump over any of the news sources tested in the poll. This is especially true for MSNBC – Trump is more trusted by a 66% to 16% margin – and ABC News – Trump is more trusted by a 56% to 22% margin. The president even has a slight, although statistically insignificant, 29% to 26% trust advantage over Fox News among his fellow partisans, with 44% of Republicans saying they trust both equally as an information source.

"If you are a Republican, Trump is a font of truth. For other Americans, not so much," said Murray.

The poll also tested the three media sources against one another and found that ABC is more trusted than either Fox (44% to 32%) or MSNBC (36% to 18%). Fox and MSNBC are tied (39% to 39%) when they are pitted against one another on the trust metric. Not surprisingly, Republicans trust Fox (67%) more than MSNBC (10%) while Democrats trust MSNBC (67%) more than Fox (19%) by a similar margin. However, while Republicans put more credence in information they get from Fox (65%) over ABC (16%), Democrats actually give ABC (41%) the edge over MSNBC (25%) when it comes to trust in the information each news outlet provides.

"Trust in the media is really dependent on the source. It is interesting that Democrats are more likely to give a credibility edge to an outlet that is seen as more mainstream over one whose political perspective is more in line with their own. Most Republicans, on the other hand, seem to assume that every source that isn't conservative must, by definition, have a liberal bias and is therefore less trustworthy. There doesn't seem to be a middle ground for them," said Murray.

More than 6-in-10 Americans believe that traditional major TV and newspaper media outlets report "fake news," including 27% who believe this happens regularly and 36% who say it happens occasionally. An even larger majority believe that online news websites report fake news, including 41% who believe this happens regularly and 39% who say it happens occasionally. Republicans (79%) and independents (66%) are more likely than Democrats (43%) to say that major media outlets transmit fake

news stories. The difference is less stark for online news sites -87% of Republicans, 83% of independents, and 72% of Democrats say these sources circulate fake news.

A majority of Americans (54%) believe that online news websites report fake stories on purpose in order to push an agenda. Only 17% believe that online sites tend to report these stories only by accident or due to poor fact checking. Another 6% feel they do both equally and the remainder are either not sure or do not feel that fake news is reported by online sites. Majorities of Republicans (57%), independents (57%), and Democrats (52%) alike feel that online news sites intentionally disseminate fake news.

About 4-in-10 Americans (39%) say that traditional news media sources report fake news as a way to push an agenda. Another 17% believe that major media tends to report these stories accidentally, 6% feel both reasons are equally prevalent, and the remainder are either not sure or do not feel that fake news is reported by traditional media outlets. Republicans (55%) and independents (41%) are more likely than Democrats (24%) to say that major media sources deliberately share fake news.

"Many Americans believe that fake news is rampant across all types of media. The main outcome of this phenomenon seems to be that all news media outlets are now eyed with suspicion," said Murray.

The *Monmouth University Poll* was conducted by telephone from March 2 to 5, 2017 with 801 adults in the United States. The results in this release have a margin of error of +/- 3.5 percent. The poll was conducted by the Monmouth University Polling Institute in West Long Branch, NJ.

#### **QUESTIONS AND RESULTS**

(\* Some columns may not add to 100% due to rounding.)

[Q1-38 previously released.]

I have just a few questions about news sources before we end...

39. Compared to other administrations, do Donald Trump and the news media have a better relationship, worse relationship, or about the same relationship as past presidents?

	March
	2017
Better	4%
Worse	81%
About the same	12%
(VOL) Don't know	3%
(n)	(801)

#### [QUESTIONS 40 & 41 WERE ROTATED]

40. Does the current relationship between Trump and the news media do more to help or hurt Trump's image, or does it not really affect his image either way?

	March
	2017
Help	7%
Hurt	58%
Not affect either way	32%
(VOL) Don't know	3%
(n)	(801)

41. Does the current relationship between Trump and the news media do more to help or hurt the news media's image, or does it not really affect their image either way?

	March
	2017
Help	6%
Hurt	51%
Not affect either way	39%
(VOL) Don't know	4%
(n)	(801)

#### [QUESTIONS 42 THROUGH 47 WERE ROTATED]

I'm going to read you some names of information sources. For each pair of names I read, please tell me which one you trust more as a source of information, or whether you trust both sources about equally. First, [READ PAIR]

## 42. Donald Trump and ABC News

	March
	2017
Trust Trump more	28%
Trust ABC News more	53%
Trust both equally	15%
(VOL) Don't know	5%
(n)	(801)

#### 43. Donald Trump and Fox News

	March
	2017
Trust Trump more	17%
Trust Fox News more	37%
Trust both equally	36%
(VOL) Don't know	10%
(n)	(801)

## 44. Donald Trump and MSNBC

	March
	2017
Trust Trump more	33%
Trust MSNBC more	47%
Trust both equally	15%
(VOL) Don't know	5%
(n)	(801)

#### 45. ABC News and Fox News

	March 2017
Trust ABC News more	44%
Trust Fox News more	32%
Trust both equally	20%
(VOL) Don't know	4%
(n)	(801)

#### 46. ABC News and MSNBC

	March
	2017
Trust ABC News more	36%
Trust MSNBC more	18%
Trust both equally	36%
(VOL) Don't know	10%
(n)	(801)

#### 47. Fox News and MSNBC

	March
	2017
Trust Fox News more	39%
Trust MSNBC more	39%
Trust both equally	19%
(VOL) Don't know	4%
(n)	(801)

#### [QUESTIONS 48-50 WERE ROTATED WITH QUESTIONS 51-53]

48. Do you think some traditional major news sources like TV and newspapers ever report fake news stories, or not? [*If YES*: Do they do this regularly or just occasionally?]

	March
	2017
Yes, regularly	27%
Yes, occasionally	36%
No, do not	32%
(VOL) Don't know	6%
(n)	(801)

### 49. [SKIPPED]

50. Do you think these sources report these stories on purpose in order to push an agenda or do they tend to report them more by accident or because of poor fact checking?

	March 2017
On purpose in order to push an agenda	39%
By accident or because of poor fact checking	17%
(VOL) Both equally	6%
(VOL) Don't know	1%
Major media do not report fake news (Q48)	32%
Unsure if major media report fake news (Q48)	6%
(n)	(801)

51. Do you think some online news websites ever report fake news stories, or not? [*If YES*: Do they do this regularly or just occasionally?]

	March
	2017
Yes, regularly	41%
Yes, occasionally	39%
No, do not	11%
(VOL) Don't know	9%
(n)	(801)

#### 52. [SKIPPED]

53. Do you think these websites report these stories on purpose in order to push an agenda or do they tend to report them more by accident or because of poor fact checking?

	March 2017
On purpose to push an agenda	54%
By accident or poor fact checking	17%
(VOL) Both equally	6%
(VOL) Don't know	2%
Online outlets do not report fake news (Q51)	11%
Unsure if online outlets reportance if online outlets reportance (Q51)	ort <b>9%</b>
(n)	(801)

#### **METHODOLOGY**

The Monmouth University Poll was sponsored and conducted by the Monmouth University Polling Institute from March 2 to 5, 2017 with a national random sample of 801 adults age 18 and older, in English. This includes 401 contacted by a live interviewer on a landline telephone and 400 contacted by a live interviewer on a cell phone. Telephone numbers were selected through random digit dialing and landline respondents were selected with a modified Troldahl-Carter youngest adult household screen. Monmouth is responsible for all aspects of the survey design, data weighting and analysis. Final sample is weighted for region, age, education, gender and race based on US Census information. Data collection support provided by Braun Research (field) and SSI (RDD sample). For results based on this sample, one can say with 95% confidence that the error attributable to sampling has a maximum margin of plus or minus 3.5 percentage points (unadjusted for sample design). Sampling error can be larger for subgroups (see table below). In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

DEMOGRAPHICS (weighted)
Self-Reported
26% Republican
43% Independent
31% Democrat
49% Male
51% Female
32% 18-34
36% 35-54
32% 55 <b>+</b>
66% White
12% Black
15% Hispanic
7% Asian/Other

MARGIN OF ERROR			
		unweighted	moe
		sample	(+/-)
TOTAL		801	3.5%
REGISTERED VOTER	Yes	722	3.7%
	No	79	11.0%
SELF-REPORTED	Republican	199	7.0%
PARTY ID	Independent	340	5.3%
	Democrat	246	6.3%
IDEOLOGY	Liberal	190	7.1%
	Moderate	327	5.4%
	Conservative	262	6.1%
GENDER	Male	408	4.9%
	Female	393	5.0%
AGE	18-34	199	7.0%
	<i>35-54</i>	251	6.2%
	<i>55</i> +	347	5.3%
RACE	White non-Hispanic	583	4.1%
	Other	191	7.1%
COLLEGE GRADUATE	No degree	390	5.0%
	4 year degree	401	4.9%
INCOME	<\$50K	252	6.2%
	\$50 to <100K	2 <i>4</i> 5	6.3%
	\$100K+	248	6.2%
2016 VOTE BY	Trump 10+ pts.	270	6.0%
COUNTY	Swing < 10 pts.	180	7.3%
	Clinton 10+ pts.	351	5.2%

###

			REGISTERE	D TO VOTE		PARTY ID		POLI	TICAL IDEOLO	OGY
			Yes	No	Rep	Ind	Dem	Lib	Mod	Con
39/M1. Compared to other	Better	4%	4%	10%	5%	5%	1%	1%	4%	4%
administrations, do Donald Trump and the news media have a better	Worse	81%	83%	67%	79%	81%	85%	90%	80%	80%
and attenuable access and attenuable	About the same	12%	12%	14%	15%	10%	11%	7%	14%	14%
past presidents?	(VOL) Dont know_Refused	3%	2%	9%	0%	4%	2%	2%	2%	2%

		GENDER		AGE 3-WAY			R <i>A</i>	COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree
39/M1. Compared to other	Better	7%	2%	7%	4%	2%	4%	6%	5%
administrations, do Donald Trump and the news media have a better	Worse	80%	81%	77%	83%	81%	82%	78%	78%
relationship, worse relationship, or about the same relationship as	About the same	11%	13%	13%	10%	14%	12%	13%	14%
past presidents?	(VOL) Dont know_Refused	2%	3%	2%	4%	2%	3%	3%	3%

		COLLEGE GRAD		INCOME		2016	VOTE by COL	INTY
		4 yr degree	<\$50K	\$50-100K	\$100K+	Trump	Swing	Clinton
39/M1. Compared to other	Better	2%	4%	6%	1%	6%	5%	3%
administrations, do Donald Trump and the news media have a better	Worse	90%	74%	88%	89%	77%	78%	85%
relationship, worse relationship, or about the same relationship as	About the same	6%	19%	6%	8%	15%	14%	9%
past presidents?	(VOL) Dont know_Refused	1%	4%	1%	2%	2%	3%	3%

		TOTAL REGISTERED TO VOTE PARTY ID				POLITICAL IDEOLOGY				
			Yes	No	Rep	Ind	Dem	Lib	Mod	Con
40/M2. Does the current	Help	7%	7%	7%	13%	9%	2%	2%	5%	13%
relationship between Trump and the news media do more to help	Hurt	58%	60%	44%	44%	58%	68%	71%	59%	50%
or hurt Trumps image, or does it not really affect his image either	Not affect either way	32%	31%	42%	41%	30%	29%	26%	34%	34%
way?	(VOL) Dont know_Refused	3%	2%	7%	2%	3%	2%	2%	2%	3%

		GENDER		AGE 3-WAY			R.A	COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree
40/M2. Does the current	Help	10%	4%	9%	7%	6%	9%	5%	7%
relationship between Trump and the news media do more to help	Hurt	57%	58%	56%	62%	54%	57%	61%	56%
or hurt Trumps image, or does it not really affect his image either	Not affect either way	30%	35%	33%	29%	37%	32%	31%	34%
way?	(VOL) Dont know_Refused	3%	2%	2%	2%	4%	3%	3%	3%

		COLLEGE GRAD		INCOME		2016	VOTE by COL	JNTY
		4 yr degree	<\$50K	\$50-100K	\$100K+	Trump	Swing	Clinton
40/M2. Does the current	Help	9%	5%	10%	10%	8%	7%	7%
relationship between Trump and the news media do more to help	Hurt	62%	59%	59%	59%	50%	64%	60%
or hurt Trumps image, or does it not really affect his image either	Not affect either way	27%	33%	30%	30%	39%	26%	30%
way?	(VOL) Dont know_Refused	2%	3%	1%	1%	3%	2%	3%

			REGISTERE	D TO VOTE		PARTY ID		POLI	TICAL IDEOL	OGY
			Yes	No	Rep	Ind	Dem	Lib	Mod	Con
41/M3. Does the current	Help	6%	6%	5%	5%	5%	7%	11%	5%	3%
relationship between Trump and the news media do more to help	Hurt	51%	52%	46%	65%	54%	39%	44%	44%	65%
or hurt the news medias image, or does it not really affect their	Not affect either way	39%	39%	41%	26%	39%	50%	43%	48%	26%
image either way?	(VOL) Dont know_Refused	4%	3%	8%	4%	3%	4%	2%	3%	5%

		GEN	DER		AGE 3-WAY			RACE		
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	
41/M3. Does the current	Help	7%	5%	8%	5%	5%	6%	5%	4%	
relationship between Trump and the news media do more to help	Hurt	57%	46%	47%	53%	53%	55%	47%	51%	
or hurt the news medias image, or does it not really affect their	Not affect either way	33%	45%	43%	39%	36%	36%	43%	41%	
image either way?	(VOL) Dont know_Refused	4%	4%	2%	3%	7%	3%	5%	4%	

		COLLEGE GRAD		INCOME		2016	VOTE by COL	INTY
		4 yr degree	<\$50K	\$50-100K	\$100K+	Trump	Swing	Clinton
41/M3. Does the current	Help	12%	3%	6%	7%	5%	4%	7%
relationship between Trump and the news media do more to help	Hurt	54%	50%	53%	55%	54%	50%	50%
or hurt the news medias image, or does it not really affect their	Not affect either way	33%	41%	39%	37%	38%	42%	39%
image either way?	(VOL) Dont know_Refused	1%	5%	2%	1%	3%	3%	4%

		TOTAL	REGISTERE	REGISTERED TO VOTE		PARTY ID		POLI	POLITICAL IDEOLOGY		
			Yes	No	Rep	Ind	Dem	Lib	Mod	Con	
42/M4A. Trust more as source of	Trust Donald Trump more	28%	29%	18%	56%	28%	3%	4%	19%	54%	
information: Donald Trump or ABC News	Trust A.B.C. News more	53%	52%	53%	22%	46%	88%	86%	57%	26%	
	Trust both about equally	15%	14%	21%	17%	19%	7%	8%	17%	17%	
	(VOL) Dont know_Refused	5%	4%	8%	6%	7%	1%	2%	7%	4%	

		GEN	DER		AGE 3-WAY		R/	/CE	COLLEGE GRAD
		Male			35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree
42/M4A. Trust more as source of	Trust Donald Trump more	35%	21%	20%	28%	34%	35%	13%	28%
information: Donald Trump or ABC News	Trust A.B.C. News more	45%	60%	63%	49%	47%	44%	69%	50%
	Trust both about equally	16%	15%	13%	18%	15%	17%	13%	17%
	(VOL) Dont know_Refused	4%	5%	5%	5%	4%	4%	5%	5%

		COLLEGE GRAD		INCOME		2016	VOTE by COL	JNTY
		4 yr degree	<\$50K	\$50-100K	\$100K+	Trump	Swing	Clinton
42/M4A. Trust more as source of	Trust Donald Trump more	26%	21%	33%	33%	35%	24%	24%
information: Donald Trump or ABC News	Trust A.B.C. News more	59%	57%	52%	49%	48%	50%	58%
	Trust both about equally	10%	17%	11%	15%	13%	20%	14%
	(VOL) Dont know_Refused	4%	4%	5%	4%	4%	6%	4%

		TOTAL	REGISTERE	D TO VOTE		PARTY ID		POLI	TICAL IDEOL	OGY
			Yes	No	Rep	Ind	Dem	Lib	Mod	Con
43/M4B. Trust more as source of	Trust Donald Trump more	17%	17%	17%	29%	17%	6%	8%	13%	27%
information: Donald Trump or Fox News	Trust Fox News more	37%	36%	41%	26%	35%	48%	44%	39%	29%
	Trust both about equally	36%	37%	32%	44%	38%	30%	34%	36%	40%
	(VOL) Dont know_Refused	10%	10%	11%	2%	10%	16%	15%	12%	4%

		GEN	DER		AGE 3-WAY		R <i>A</i>	/CE	COLLEGE GRAD
		Male			35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree
43/M4B. Trust more as source of	Trust Donald Trump more	21%	12%	17%	18%	14%	18%	13%	18%
information: Donald Trump or Fox News	Trust Fox News more	32%	41%	43%	32%	35%	32%	46%	36%
	Trust both about equally	37%	36%	28%	37%	44%	42%	28%	36%
	(VOL) Dont know_Refused	9%	11%	11%	13%	6%	8%	13%	11%

		COLLEGE GRAD		INCOME		2016	VOTE by COL	JNTY
		4 yr degree	<\$50K	\$50-100K	\$100K+	Trump	Swing	Clinton
43/M4B. Trust more as source of	Trust Donald Trump more	14%	17%	17%	17%	21%	13%	16%
information: Donald Trump or Fox News	Trust Fox News more	39%	43%	36%	30%	35%	37%	38%
	Trust both about equally	38%	32%	35%	44%	36%	38%	36%
	(VOL) Dont know_Refused	8%	7%	13%	9%	9%	12%	10%

		TOTAL	REGISTERE	D TO VOTE		PARTY ID		POLI	TICAL IDEOL	OGY
			Yes	No	Rep	Ind	Dem	Lib	Mod	Con
44/M4C. Trust more as source of	Trust Donald Trump more	33%	34%	27%	66%	31%	7%	7%	22%	62%
information: Donald Trump or MSNBC	Trust M.S.N.B.C. more	47%	48%	38%	16%	41%	82%	82%	52%	20%
	Trust both about equally	15%	14%	23%	16%	20%	7%	9%	19%	14%
	(VOL) Dont know_Refused	5%	4%	12%	2%	8%	4%	2%	7%	4%

		GEN	DER		AGE 3-WAY		R.A	CE	COLLEGE GRAD
		Male			35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree
44/M4C. Trust more as source of	Trust Donald Trump more	39%	27%	24%	33%	41%	41%	17%	34%
information: Donald Trump or MSNBC	Trust M.S.N.B.C. more	42%	52%	54%	44%	44%	39%	62%	43%
	Trust both about equally	15%	15%	16%	17%	12%	16%	14%	17%
	(VOL) Dont know_Refused	4%	6%	6%	6%	4%	4%	7%	5%

		COLLEGE GRAD		INCOME		2016	VOTE by COL	JNTY
		4 yr degree	<\$50K	\$50-100K	\$100K+	Trump	Swing	Clinton
44/M4C. Trust more as source of	Trust Donald Trump more	29%	28%	38%	37%	42%	25%	29%
information: Donald Trump or MSNBC	Trust M.S.N.B.C. more	56%	49%	47%	48%	38%	48%	53%
	Trust both about equally	10%	18%	11%	12%	14%	21%	13%
	(VOL) Dont know_Refused	4%	5%	4%	4%	5%	6%	5%

		TOTAL	REGISTERE	D TO VOTE	PARTY ID			POLITICAL IDEOLOGY		
			Yes	No	Rep	Ind	Dem	Lib	Mod	Con
45/M4D. Trust more as source of	Trust A.B.C. News more	44%	45%	39%	16%	41%	72%	74%	43%	25%
information: ABC News or Fox News	Trust Fox News more	32%	33%	29%	65%	29%	10%	10%	27%	54%
	Trust both about equally	20%	19%	26%	17%	24%	17%	16%	25%	16%
	(VOL) Dont know_Refused	4%	3%	6%	3%	6%	2%	0%	5%	4%

		GEN	DER		AGE 3-WAY		R.A	CE	COLLEGE GRAD
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree
45/M4D. Trust more as source of	Trust A.B.C. News more	41%	47%	49%	43%	40%	40%	51%	40%
information: ABC News or Fox News	Trust Fox News more	36%	29%	27%	30%	39%	37%	24%	33%
	Trust both about equally	18%	22%	21%	21%	18%	18%	22%	23%
	(VOL) Dont know_Refused	5%	2%	3%	5%	2%	4%	2%	4%

		COLLEGE GRAD		INCOME		2016	VOTE by COL	JNTY
		4 yr degree	<\$50K	\$50-100K	\$100K+	Trump	Swing	Clinton
45/M4D. Trust more as source of	Trust A.B.C. News more	56%	43%	44%	46%	42%	41%	48%
information: ABC News or Fox News	Trust Fox News more	30%	30%	36%	35%	39%	28%	29%
	Trust both about equally	12%	24%	17%	16%	15%	27%	20%
	(VOL) Dont know_Refused	2%	4%	3%	3%	5%	4%	3%

		TOTAL	REGISTERE	D TO VOTE		PARTY ID		POLITICAL IDEOLOGY		
			Yes	No	Rep	Ind	Dem	Lib	Mod	Con
46/M4E. Trust more as source of	Trust A.B.C. News more	36%	37%	28%	37%	32%	41%	33%	38%	35%
information: ABC News or MSNBC	Trust M.S.N.B.C. more	18%	17%	23%	12%	16%	25%	27%	17%	13%
	Trust both about equally	36%	36%	35%	35%	40%	32%	38%	37%	36%
	(VOL) Dont know_Refused	10%	9%	14%	15%	12%	2%	3%	8%	16%

		GEN	DER		AGE 3-WAY		R/	ACE	COLLEGE GRAD
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree
46/M4E. Trust more as source of	Trust A.B.C. News more	38%	34%	34%	39%	36%	33%	40%	36%
information: ABC News or MSNBC	Trust M.S.N.B.C. more	16%	20%	23%	15%	16%	17%	20%	16%
	Trust both about equally	37%	36%	36%	36%	37%	39%	32%	38%
	(VOL) Dont know_Refused	9%	10%	7%	10%	12%	11%	7%	11%

		COLLEGE GRAD		INCOME		2016	VOTE by COL	JNTY
		4 yr degree	<\$50K	\$50-100K	\$100K+	Trump	Swing	Clinton
46/M4E. Trust more as source of	Trust A.B.C. News more	39%	36%	37%	37%	34%	30%	41%
information: ABC News or MSNBC	Trust M.S.N.B.C. more	22%	19%	18%	19%	16%	18%	19%
	Trust both about equally	32%	35%	35%	36%	39%	43%	30%
	(VOL) Dont know_Refused	7%	10%	10%	7%	10%	9%	10%

		TOTAL	REGISTERE	D TO VOTE		PARTY ID		POLITICAL IDEOLOGY		
			Yes	No	Rep	Ind	Dem	Lib	Mod	Con
47/M4F. Trust more as source of	Trust Fox News more	39%	38%	39%	67%	35%	19%	12%	34%	62%
information: Fox News or MSNBC	Trust M.S.N.B.C. more	39%	40%	26%	10%	36%	67%	71%	38%	19%
	Trust both about equally	19%	18%	24%	20%	21%	13%	14%	23%	16%
	(VOL) Dont know_Refused	4%	3%	10%	3%	7%	1%	3%	5%	3%

		GEN	DER		AGE 3-WAY		R.A	\CE	COLLEGE GRAD
		Male			35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree
47/M4F. Trust more as source of	Trust Fox News more	41%	36%	33%	37%	46%	40%	35%	41%
information: Fox News or MSNBC	Trust M.S.N.B.C. more	34%	43%	40%	41%	34%	37%	42%	34%
	Trust both about equally	21%	16%	20%	18%	17%	20%	18%	21%
	(VOL) Dont know_Refused	4%	4%	7%	4%	2%	4%	5%	5%

		COLLEGE GRAD		INCOME		2016	VOTE by COL	JNTY
		4 yr degree	<\$50K	\$50-100K	\$100K+	Trump	Swing	Clinton
47/M4F. Trust more as source of	Trust Fox News more	32%	40%	43%	37%	44%	34%	37%
information: Fox News or MSNBC	Trust M.S.N.B.C. more	51%	34%	40%	45%	34%	35%	43%
	Trust both about equally	13%	20%	15%	16%	16%	26%	17%
	(VOL) Dont know_Refused	3%	5%	2%	3%	5%	4%	3%

		TOTAL	REGISTERE	D TO VOTE		PARTY ID		POLITICAL IDEOLOGY		
			Yes	No	Rep	Ind	Dem	Lib	Mod	Con
48/M5. Do you think some	Yes, regularly	27%	27%	26%	37%	31%	11%	11%	22%	42%
traditional major news sources like TV and newspapers ever	Yes, occasionally	36%	35%	39%	42%	35%	32%	37%	38%	32%
report fake news stories, or not? IF "YES" ASK: Do they do this	No, do not	32%	32%	27%	15%	29%	50%	44%	37%	19%
regularly or just occasionally?	(VOL) Dont know_Refused	6%	5%	9%	6%	4%	7%	8%	3%	6%

		GEN	DER		AGE 3-WAY		R <i>A</i>	/CE	COLLEGE GRAD
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree
48/M5. Do you think some	Yes, regularly	34%	20%	30%	25%	25%	29%	22%	28%
traditional major news sources like TV and newspapers ever	Yes, occasionally	33%	39%	41%	37%	30%	36%	36%	36%
report fake news stories, or not? IF "YES" ASK: Do they do this	No, do not	29%	34%	26%	34%	35%	30%	34%	30%
regularly or just occasionally?	(VOL) Dont know_Refused	4%	7%	4%	4%	9%	5%	8%	6%

		COLLEGE GRAD		INCOME		2016	VOTE by COL	JNTY
		4 yr degree	<\$50K	\$50-100K	\$100K+	Trump	Swing	Clinton
48/M5. Do you think some	Yes, regularly	22%	24%	32%	26%	31%	29%	23%
traditional major news sources like TV and newspapers ever	Yes, occasionally	36%	40%	35%	34%	33%	38%	37%
report fake news stories, or not? IF "YES" ASK: Do they do this	No, do not	38%	30%	26%	37%	31%	30%	33%
regularly or just occasionally?	(VOL) Dont know_Refused	4%	6%	6%	3%	6%	4%	7%

		TOTAL	REGISTERE	D TO VOTE		PARTY ID		POLI	TICAL IDEOLO	OGY
			Yes	No	Rep	Ind	Dem	Lib	Mod	Con
50/M5B. Do you think these sources report these stories on	On purpose in order to push an agenda	39%	39%	40%	55%	41%	24%	30%	35%	51%
purpose in order to push an agenda or do they tend to report them more by accident or	By accident or because of poor fact checking	17%	17%	18%	17%	18%	16%	15%	19%	15%
because of poor fact checking?	(VOL) Both equally	6%	6%	4%	8%	7%	2%	4%	6%	7%
	(VOL) Dont know_Refused	1%	1%	3%	0%	1%	2%	0%	0%	1%
	Major media do not report fake news [Q48]	32%	32%	27%	15%	29%	50%	44%	37%	19%
	Unsure if major media report fake news [Q48]	6%	5%	9%	6%	4%	7%	8%	3%	6%

		GEN	DER		AGE 3-WAY		RACI	E	COLLEGE GRAD
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk- Asn-Oth	No degree
50/M5B. Do you think these sources report these stories on	On purpose in order to push an agenda	46%	32%	45%	38%	34%	39%	39%	40%
purpose in order to push an agenda or do they tend to report them more by accident or	By accident or because of poor fact checking	14%	19%	18%	16%	17%	18%	15%	17%
because of poor fact checking?	(VOL) Both equally	6%	6%	6%	6%	4%	7%	2%	6%
	(VOL) Dont know_Refused	1%	2%	2%	1%	1%	1%	2%	2%
	Major media do not report fake news [Q48]	29%	34%	26%	34%	35%	30%	34%	30%
	Unsure if major media report fake news [Q48]	4%	7%	4%	4%	9%	5%	8%	6%

		COLLEGE GRAD		INCOME		2016	VOTE by COL	JNTY
		4 yr degree	<\$50K	\$50-100K	\$100K+	Trump	Swing	Clinton
50/M5B. Do you think these sources report these stories on	On purpose in order to push an agenda	36%	39%	42%	40%	39%	42%	37%
purpose in order to push an agenda or do they tend to report them more by accident or	By accident or because of poor fact checking	17%	17%	17%	16%	17%	18%	17%
because of poor fact checking?	(VOL) Both equally	5%	5%	7%	5%	6%	6%	5%
	(VOL) Dont know_Refused	0%	2%	1%	0%	2%	0%	1%
	Major media do not report fake news [Q48]	38%	30%	26%	37%	31%	30%	33%
	Unsure if major media report fake news [Q48]	4%	6%	6%	3%	6%	4%	7%

		TOTAL REGISTERED TO VOTE			PARTY ID		POLITICAL IDEOLOGY			
			Yes	No	Rep	Ind	Dem	Lib	Mod	Con
51/M6. Do you think some online news websites ever report fake news stories, or not? IF "YES" ASK: Do they do this regularly or just occasionally?	Yes, regularly	41%	42%	34%	47%	51%	25%	38%	39%	46%
	Yes, occasionally	39%	38%	43%	40%	32%	47%	46%	38%	36%
	No, do not	11%	10%	15%	4%	7%	21%	12%	13%	8%
	(VOL) Dont know_Refused	9%	9%	8%	9%	10%	7%	4%	11%	9%

		GEN	DER	AGE 3-WAY			R <i>A</i>	COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree
51/M6. Do you think some online news websites ever report fake news stories, or not? IF "YES" ASK: Do they do this regularly or just occasionally?	Yes, regularly	48%	34%	46%	41%	35%	45%	31%	38%
	Yes, occasionally	34%	43%	39%	44%	32%	36%	46%	40%
	No, do not	9%	13%	10%	7%	17%	9%	15%	12%
	(VOL) Dont know_Refused	9%	9%	4%	8%	16%	10%	8%	10%

		COLLEGE GRAD	COLLEGE GRAD INCOME			2016 VOTE by COUNTY			
		4 yr degree	<\$50K	\$50-100K	\$100K+	Trump	Swing	Clinton	
51/M6. Do you think some online news websites ever report fake news stories, or not? IF "YES" ASK: Do they do this regularly or just occasionally?	Yes, regularly	49%	37%	45%	48%	39%	45%	40%	
	Yes, occasionally	37%	41%	40%	35%	38%	39%	39%	
	No, do not	8%	16%	6%	8%	11%	12%	11%	
	(VOL) Dont know_Refused	6%	7%	9%	9%	12%	4%	10%	

		TOTAL	REGISTERE	D TO VOTE		PARTY ID			POLITICAL IDEOLOGY		
			Yes	No	Rep	Ind	Dem	Lib	Mod	Con	
53/M6B. Do you think these websites report these stories on purpose in order to push an agenda or do they tend to report them more by accident or because of poor fact checking?	On purpose in order to push an agenda	54%	55%	52%	57%	57%	52%	56%	53%	56%	
	By accident or because of poor fact checking	17%	17%	17%	22%	15%	14%	19%	14%	19%	
	(VOL) Both equally	6%	6%	5%	6%	9%	2%	4%	7%	7%	
	(VOL) Dont know_Refused	2%	2%	3%	2%	1%	4%	5%	2%	1%	
	Online outlets do not report fake news [Q51]	11%	10%	15%	4%	7%	21%	12%	13%	8%	
	Unsure if online outlets report fake news [Q51]	9%	9%	8%	9%	10%	7%	4%	11%	9%	

		GENDER			AGE 3-WAY		RAC	COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn- Oth	No degree
53/M6B. Do you think these websites report these stories on purpose in order to push an agenda or do they tend to report them more by accident or	On purpose in order to push an agenda	58%	51%	55%	62%	45%	53%	56%	54%
	By accident or because of poor fact checking	16%	18%	20%	16%	14%	18%	15%	17%
because of poor fact checking?	(VOL) Both equally	7%	6%	8%	5%	5%	8%	3%	5%
	(VOL) Dont know_Refused	2%	3%	2%	2%	3%	2%	3%	2%
	Online outlets do not report fake news [Q51]	9%	13%	10%	7%	17%	9%	15%	12%
	Unsure if online outlets report fake news [Q51]	9%	9%	4%	8%	16%	10%	8%	10%

		COLLEGE GRAD		INCOME		2016	VOTE by COL	JNTY
		4 yr degree	<\$50K	\$50-100K	\$100K+	Trump	Swing	Clinton
53/M6B. Do you think these websites report these stories on purpose in order to push an agenda or do they tend to report them more by accident or because of poor fact checking?	On purpose in order to push an agenda	57%	52%	55%	64%	47%	58%	58%
	nd to report by accident of because of poor	18%	17%	20%	12%	20%	17%	14%
	(VOL) Both equally	9%	6%	8%	6%	7%	8%	5%
	(VOL) Dont know_Refused	2%	3%	2%	1%	4%	1%	2%
	Online outlets do not report fake news [Q51]	8%	16%	6%	8%	11%	12%	11%
	Unsure if online outlets report fake news [Q51]	6%	7%	9%	9%	12%	4%	10%