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## **NEW JERSEY: MENENDEZ LEADS HUGIN FOR SENATE**

### *Trump more important factor to voters than incumbent*

West Long Branch, NJ – Bob Menendez holds a lead of between 9 and 12 points over Bob Hugin in the former’s bid for a third full term in the U.S. Senate, according to the latest ***Monmouth University Poll***. While voters tend to hold a negative view of the Democratic incumbent, most feel that the behavior that led to his recent trial was probably no worse than what most other politicians do. Regardless of how they feel about Menendez, voters say that President Donald Trump is ultimately a bigger factor in their choice for Senate.

Menendez currently holds a 49% to 40% lead over Hugin among likely voters using Monmouth’s standard midterm turnout model. The poll also included Libertarian Murray Sabrin and the Green Party’s Madelyn Hoffman among the list of named candidates. Each receives 1% support while a generic “some other candidate” – there are an additional four names on the ballot – also receives 1%. The remaining 8% of likely voters are undecided.

The largest group of undecided voters is comprised of those from Latino, black, Asian and other non-white backgrounds (17%), with whom the incumbent has a formidable 63%-19% lead otherwise. Menendez also has a slight 48%-45% lead among white voters with a college degree. Hugin actually has the advantage among white voters without a college degree (49%-41%), but this group comprises fewer than 4-in-10 likely voters in New Jersey.

The incumbent’s lead expands to 50%-39% using a model that incorporates a turnout surge in Democratic areas of the state. A model projecting lower overall turnout also shows Menendez with a comfortable lead of 51% to 39%. All leads in the current likely voter models are statistically significant. As a point of comparison, the Democratic candidates in the last three statewide contests each won their respective races by 14 points (2017 governor, 2016 president, 2014 U.S. Senate).

“Given the national political climate and the big registration advantage enjoyed by Democrats, you might expect an incumbent senator from New Jersey to be up by 20 points. Hugin was successful in making this one competitive by hammering away at Menendez’s ethical baggage. But the incumbent has been able to fight back to get the margin into a range that is closer to the norm for New Jersey,” said Patrick Murray, director of the independent Monmouth University Polling Institute. Murray added, “I bet the Democrat’s Senate Majority PAC wishes it could take back the \$3 million being spent in New Jersey right now.” This is Monmouth’s first, and only, likely voter poll of the Garden State’s Senate contest.

New Jersey’s senior senator does not earn great ratings from his constituents, but he is certainly in better standing than the president. And when it comes to casting a vote in the Senate contest, a majority (56%) say that their views of Trump are more important than their views of Menendez (31%). Trump gets a negative job rating of 42% approve and 55% disapprove from likely New Jersey voters. The poll finds that 72% of likely voters say that Trump is a very important factor in their Senate choice, with Trump opponents (84%) being more likely than Trump supporters (71%) to feel this way.

“If these poll results hold, the first person Bob Menendez should thank in his election night victory speech is Donald Trump,” said Murray.

Menendez has a negative personal rating of 28% favorable and 45% unfavorable, with 27% offering no opinion. Nearly 9-in-10 likely voters (88%) are aware of the senator’s recent trial, but 64% feel that whatever Menendez did was about the same as what other politicians get up to. Just 22% say Menendez’s behavior was worse than most other politicians.

“You’ve got to wonder if New Jersey voters look at corruption through a different lens than other voters. But it’s worth pointing out that Republican House incumbents in upstate New York and southern California are currently under indictment and remain competitive in their re-election efforts. So perhaps the goalposts have been moved nationwide in recent years,” said Murray.

The top issues in the New Jersey Senate race, among the six asked about in the poll, are health care (24%) and corruption in government (22%). Taxes (18%), immigration (14%), job creation (10%), and abortion (7%) round out the list. Not surprisingly, Hugin is trusted more than Menendez when it comes to bringing integrity to government (39% to 26%, with 18% saying they trust both candidates equally and 12% volunteering that they trust neither one). Menendez is trusted more than Hugin when it comes to keeping health care affordable (40% to 28%, with 15% saying they trust both candidates equally and 10% volunteering that they trust neither one).

The poll finds 69% of voters are aware that Bob Hugin is a former pharmaceutical company executive. Nearly half of likely voters (48%) view that industry negatively while only 14% hold a positive opinion of it and 31% take a neutral view. Hugin’s overall personal rating is a somewhat positive 31%

favorable and 21% unfavorable, but nearly half (48%) have not formed an opinion of the Republican either way.

“Hugin’s pharma past does not help him in a year when worries about rising health care costs top the list of voter concerns, which is true not just in New Jersey but nationwide,” said Murray.

While the nomination of Brett Kavanaugh to the Supreme Court generated a lot of speculation on how it would impact the midterm elections, Monmouth finds it really isn’t decisive in New Jersey’s Senate contest. This finding echoes the results of Monmouth’s polling in other races conducted over the last few weeks. Fully 83% of likely voters say the Kavanaugh issue has not impacted their Senate choice, while 6% say it has made them more likely to support Menendez, 6% say it has made them more likely to support Hugin, and 3% say it has made them more undecided.

The *Monmouth University Poll* also asked voters statewide about their local House district races. Overall, 56% of these voters say they will vote for the Democratic candidate and 36% will vote for the Republican. If this result holds, it would mark a substantially better result for Congressional Democrats in New Jersey than in recent elections. Democrats won the statewide House vote by 8 points (53% to 45%) in 2016 and by an even smaller 2 points (50% to 48%) in the 2014 midterm.

Moreover, the poll finds that the overall swing is coming mainly from GOP-held seats. In the five House seats currently held by a Republican, voter preference is split at 48% for the Democrat and 45% for the GOP candidate. The aggregate vote from these five districts in the past two House elections averaged a sizable 22 point advantage for the Republicans (59% - 38% in 2016 and 61% - 38% in 2014). On the other hand, the poll’s vote share in the seven seats currently held by Democrats – 61% Dem to 30% GOP – is in line with the average 30 point advantage Democrats held in these districts in both 2016 (65% - 32%) and 2014 (62% - 36%).

Despite the competitive nature of these House seats, New Jersey voters say they are more enthusiastic about voting in the U.S. Senate race (46%) than their local congressional district (17%), with another 32% saying they are equally enthusiastic about both contests. There is no difference in this opinion between voters who live in Democratic or Republican districts.

“A statewide race will always be the marquee contest. The question this year is whether ambivalence about the candidates at the top of the ticket or the Trump factor will have more of an impact down ballot. We won’t know the answer to that until November 6,” said Murray.

The *Monmouth University Poll* was conducted by telephone from October 11 to 15, 2018 with 527 New Jersey residents likely to vote in the November election. The question results in this release have a margin of error of +/-4.3 percentage points. The error of the difference between the two candidates’ vote share (i.e. the “lead”) is +/-6.0 percentage points. The poll was conducted by the Monmouth University Polling Institute in West Long Branch, NJ.

## QUESTIONS AND RESULTS

(\* Some columns may not add to 100% due to rounding.)

1/2. If the election for U.S. Senate was today, would you vote for Bob Hugin the Republican, Bob Menendez the Democrat, Murray Sabrin the Libertarian, Madelyn Hoffman of the Green Party, or some other candidate? [IF UNDECIDED: If you had to vote for one of the following at this moment, do you lean more toward Bob Hugin or more toward Bob Menendez?] [NAMES WERE ROTATED]

<i>Likely Voters with leaners</i>	Oct. 2018		
	<b>Standard Midterm</b>	<b>Democratic "Surge"</b>	<b>Low Turnout</b>
Bob Hugin	<b>40%</b>	<b>39%</b>	<b>39%</b>
Bob Menendez	<b>49%</b>	<b>50%</b>	<b>51%</b>
Murray Sabrin	<b>1%</b>	<b>1%</b>	<b>1%</b>
Madelyn Hoffman	<b>1%</b>	<b>1%</b>	<b>1%</b>
Other	<b>1%</b>	<b>1%</b>	<b>1%</b>
(VOL) Undecided	<b>8%</b>	<b>9%</b>	<b>8%</b>
(n)	<b>(527)</b>	<b>(527)</b>	<b>(527)</b>

3. If the election for U.S. House of Representatives in your district was today, would you vote for the Republican or the Democratic candidate? [ITEMS WERE ROTATED]

<i>Likely Voter Standard with leaners</i>	Oct. 2018
Republican	<b>36%</b>
Democratic	<b>56%</b>
(VOL) Other candidate	<b>1%</b>
(VOL) Don't know	<b>7%</b>
(n)	<b>(527)</b>

[QUESTIONS 4 & 5 WERE ROTATED]

4. Is your general impression of Bob Hugin favorable or unfavorable, or do you have no opinion of him?

<i>Likely Voter Standard with leaners</i>	Oct. 2018
Favorable	<b>31%</b>
Unfavorable	<b>21%</b>
No opinion	<b>48%</b>
(n)	<b>(527)</b>

5. Is your general impression of Bob Menendez favorable or unfavorable, or do you have no opinion of him?

<i>Likely Voter Standard with leaners</i>	Oct. 2018
Favorable	<b>28%</b>
Unfavorable	<b>45%</b>
No opinion	<b>27%</b>
(n)	<b>(527)</b>

6. How much interest do you have in the upcoming election – a lot of interest, a little interest, or not much interest at all?

<i>Likely Voter Standard</i>	<b>Oct. 2018</b>
A lot	<b>79%</b>
A little	<b>17%</b>
Not much at all	<b>4%</b>
(VOL) Don't Know	<b>0%</b>
(n)	<b>(527)</b>

7. Would you say you are more enthusiastic about voting in the U.S. Senate race or more enthusiastic about voting in your local House district race?

<i>Likely Voter Standard</i>	<b>Oct. 2018</b>
Senate race	<b>46%</b>
Local House district race	<b>17%</b>
(VOL) Both equally	<b>32%</b>
(VOL) Neither	<b>3%</b>
(VOL) Don't Know	<b>3%</b>
(n)	<b>(527)</b>

8. Have you been following the election campaign very closely, somewhat closely, or not too closely?

<i>Likely Voter Standard</i>	<b>Oct. 2018</b>
Very closely	<b>35%</b>
Somewhat closely	<b>47%</b>
Not too closely	<b>17%</b>
(VOL) Don't Know	<b>1%</b>
(n)	<b>(527)</b>

9. Do you approve or disapprove of the job Donald Trump is doing as president? [Do you (approve/disapprove) strongly or somewhat?]

<i>Likely Voter Standard</i>	<b>Oct. 2018</b>
Strongly approve	<b>29%</b>
Somewhat approve	<b>13%</b>
Somewhat disapprove	<b>6%</b>
Strongly disapprove	<b>49%</b>
(VOL) Don't Know	<b>4%</b>
(n)	<b>(527)</b>

10. On most issues would you say you support or oppose what President Trump is doing?

<i>Likely Voter Standard</i>	<b>Oct. 2018</b>
Support	<b>40%</b>
Oppose	<b>52%</b>
(VOL) Depends/both	<b>5%</b>
(VOL) Don't Know	<b>3%</b>
(n)	<b>(527)</b>

11. How important is it for you to cast a vote for Congress that shows your [support of/opposition to] President Trump – very important, somewhat important, not too important, or not at all important?

<i>Likely Voter Standard</i>	<b>Oct. 2018</b>
Very important	<b>72%</b>
Somewhat important	<b>11%</b>
Not too important	<b>5%</b>
Not at all important	<b>4%</b>
(VOL) Don't Know	<b>8%</b>
(n)	<b>(527)</b>

12. Which is a more important factor in your vote for U.S. Senate - your views of Bob Menendez or your views of Donald Trump? [*CHOICES WERE ROTATED*]

<i>Likely Voter Standard</i>	<b>Oct. 2018</b>
Views of Bob Menendez	<b>31%</b>
Views of Donald Trump	<b>56%</b>
(VOL) Both equally	<b>6%</b>
(VOL) Don't Know	<b>7%</b>
(n)	<b>(527)</b>

13. Please tell me which one of the following issues is most important to you in your vote choice for U.S. Senate? [*ITEMS WERE ROTATED*]

<i>Likely Voter Standard</i>	<b>Oct. 2018</b>
Immigration	<b>14%</b>
Health care	<b>24%</b>
Corruption in government	<b>22%</b>
Abortion	<b>7%</b>
Taxes	<b>18%</b>
Job creation	<b>10%</b>
(VOL) Other	<b>3%</b>
(VOL) Don't know	<b>3%</b>
(n)	<b>(527)</b>

[*QUESTIONS 14 & 15 WERE ROTATED*]

14. Who do you trust more to work to keep health care affordable - Bob Hugin or Bob Menendez, or do you trust both equally? [*NAMES WERE ROTATED*]

<i>Likely Voter Standard</i>	<b>Oct. 2018</b>
Bob Hugin	<b>28%</b>
Bob Menendez	<b>40%</b>
Both equally	<b>15%</b>
(VOL) Neither one	<b>10%</b>
(VOL) Don't Know	<b>7%</b>
(n)	<b>(527)</b>

15. Who do you trust more to bring integrity to government - Bob Hugin or Bob Menendez, or do you trust both equally? [NAMES WERE ROTATED]

<i>Likely Voter Standard</i>	<b>Oct. 2018</b>
Bob Hugin	<b>39%</b>
Bob Menendez	<b>26%</b>
Both equally	<b>18%</b>
(VOL) Neither one	<b>12%</b>
(VOL) Don't Know	<b>6%</b>
(n)	<b>(527)</b>

[QUESTIONS 16/16A & 17/17A WERE ROTATED]

16. Are you aware that Bob Menendez was recently on trial for bribery and misuse of public office which ended in a mistrial, or have you not heard about this before?

<i>Likely Voter Standard</i>	<b>Oct. 2018</b>
Aware	<b>88%</b>
Not heard	<b>12%</b>
(n)	<b>(527)</b>

16A. Based on what you have heard, do you think whatever Menendez did was worse than what most other politicians do or about the same as what most other politicians do?

<i>Likely Voter Standard</i>	<b>Oct. 2018</b>
Worse	<b>22%</b>
Same	<b>64%</b>
(VOL) Depends/less serious	<b>5%</b>
(VOL) Don't Know	<b>9%</b>
(n)	<b>(527)</b>

17. In general do you tend to have a positive, negative, or neutral opinion of the pharmaceutical industry?

<i>Likely Voter Standard</i>	<b>Oct. 2018</b>
Positive	<b>14%</b>
Negative	<b>48%</b>
Neutral	<b>31%</b>
(VOL) Mixed	<b>4%</b>
(VOL) Don't Know	<b>3%</b>
(n)	<b>(527)</b>

17A. Are you aware that Bob Hugin is a former pharmaceutical company executive or have you not heard about this before?

<i>Likely Voter Standard</i>	<b>Oct. 2018</b>
Aware	<b>69%</b>
Not heard	<b>31%</b>
(n)	<b>(527)</b>

18. Has anything that’s happened in the last few weeks related to the nomination of Brett Kavanaugh to the Supreme Court caused you to change your mind about who you will support in the election for U.S. Senate, or hasn’t it changed your mind? [If “YES”: Has this made you more likely to support Hugin, more likely to support Menendez, or has it made you more undecided?]

<i>Likely Voter Standard</i>	<b>Oct. 2018</b>
Yes, more likely to support Hugin	<b>6%</b>
Yes, more likely to support Menendez	<b>6%</b>
Yes, more undecided	<b>3%</b>
No, has not changed my mind	<b>83%</b>
(VOL) Not aware of nomination news	<b>0%</b>
(VOL) Don't Know	<b>2%</b>
(n)	<b>(527)</b>

**METHODOLOGY**

The *Monmouth University Poll* was sponsored and conducted by the Monmouth University Polling Institute from October 11 to 15, 2018 with a statewide random sample of 527 likely New Jersey voters, drawn from a list of registered voters who voted in at least one of the last four general or primary elections, or have registered to vote since January 2016. This includes 317 contacted by a live interviewer on a landline telephone and 210 contacted by a live interviewer on a cell phone in English. Monmouth is responsible for all aspects of the survey design, data weighting and analysis. Final sample is weighted for region, party registration, age, gender, education and race based on state voter registration list and U.S. Census information. Data collection support provided by Braun Research (field) and L2 (voter sample). For results based on this sample, one can say with 95% confidence that the error attributable to sampling has a maximum margin of plus or minus 4.3 percentage points (unadjusted for sample design). Sampling error can be larger for sub-groups (see table below). In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.



NJ Regions (by county):

Northeast – Bergen, Essex, Hudson, Passaic

Northwest – Hunterdon, Morris, Somerset, Sussex, Warren

Route 1 – Mercer, Middlesex, Union

Jersey Shore – Atlantic, Cape May, Monmouth, Ocean

Delaware Valley – Burlington, Camden, Cumberland, Gloucester, Salem

DEMOGRAPHICS (weighted)	
<i>Party Registration</i>	
28%	Republican
48%	Democrat
24%	Unaffiliated
 <i>Self-Reported</i>	
24%	Republican
37%	Independent
39%	Democrat
 <i>Gender</i>	
46%	Male
54%	Female
 <i>Age</i>	
12%	18-34
20%	35-49
36%	50-64
33%	65+
 <i>Race</i>	
73%	White
12%	Black
11%	Hispanic
3%	Asian
1%	Other
 <i>Education</i>	
56%	No college degree
44%	4-year college degree
 <i>Region</i>	
31%	Northeast
16%	Northwest
17%	Route 1
18%	Jersey Shore
17%	Delaware Valley

MARGIN OF ERROR			
		<i>unweighted sample</i>	<i>moe (+/-)</i>
LIKELY VOTERS		527	4.3%
SELF-REPORTED	Republican	121	8.9%
PARTY ID	Independent	210	6.8%
	Democrat	184	7.2%
IDEOLOGY	Conservative	134	8.5%
	Moderate	234	6.4%
	Liberal	140	8.3%
GENDER	Male	262	6.1%
	Female	265	6.0%
AGE	18-49	194	7.0%
	50-64	167	7.6%
	65+	156	7.9%
COLLEGE by RACE	White, No degree	148	8.1%
	White, 4 year degree	224	6.6%
	Other race, Latino	130	8.6%
VOTE CHOICE	Hugin	196	7.0%
	Menendez	223	6.6%
	Other/undecided	108	9.4%
REGION	Northeast	149	8.0%
	Northwest	87	10.5%
	Route 1	98	9.9%
	Jersey Shore	101	9.8%
	Delaware Valley	92	10.2%
NJ CD PARTY	Republican	247	6.2%
CONTROL	Democrat	280	5.9%

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Monmouth University Poll -- NEW JERSEY SENATE LIKELY VOTERS: STANDARD MODEL -- 10/18/18

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
Q1-2. NJ SENATE VOTE WITH LEANERS	Bob Hugin	40%	93%	44%	4%	83%	34%	8%	44%	36%	32%
	Bob Menendez	49%	2%	42%	85%	9%	54%	81%	45%	53%	53%
	Murray Sabrin	1%	0%	4%	0%	1%	2%	0%	2%	1%	2%
	Madelyn Hoffman	1%	0%	2%	1%	1%	1%	1%	2%	1%	2%
	Other cand	1%	1%	1%	0%	1%	1%	0%	1%	1%	0%
	Undecided	8%	3%	7%	9%	4%	7%	11%	6%	10%	11%

		AGE 3-WAY		WHITE COLLEGE DEGREE			REGION			
		50-64	65+	White no degree	White college	Non-white	Northeast	Northwest	Route 1	Jersey Shore
Q1-2. NJ SENATE VOTE WITH LEANERS	Bob Hugin	41%	44%	49%	45%	19%	31%	47%	29%	55%
	Bob Menendez	47%	48%	41%	48%	63%	57%	40%	56%	37%
	Murray Sabrin	2%	0%	2%	1%	1%	2%	0%	1%	3%
	Madelyn Hoffman	0%	1%	1%	2%	0%	0%	4%	1%	1%
	Other cand	1%	1%	2%	0%	0%	1%	0%	0%	0%
	Undecided	8%	5%	5%	4%	17%	9%	8%	13%	4%

		REGION	NJ CD PARTY CONTROL	
		Delaware Valley	Rep	Dem
Q1-2. NJ SENATE VOTE WITH LEANERS	Bob Hugin	42%	49%	32%
	Bob Menendez	50%	42%	55%
	Murray Sabrin	0%	1%	1%
	Madelyn Hoffman	0%	1%	1%
	Other cand	1%	1%	1%
	Undecided	7%	6%	10%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
Q3. [WITH LEANERS] If the election for U.S. House of Representatives in your district was today, would you vote for the Republican or the Democratic candidate?	Republican	36%	94%	37%	2%	78%	31%	7%	44%	30%	36%
	Democrat	56%	4%	46%	96%	12%	60%	89%	48%	62%	56%
	Other	1%	0%	3%	0%	1%	2%	0%	2%	1%	1%
	Undecided	7%	2%	13%	2%	8%	7%	4%	7%	7%	7%

		AGE 3-WAY		WHITE COLLEGE DEGREE			REGION			
		50-64	65+	White no degree	White college	Non-white	Northeast	Northwest	Route 1	Jersey Shore
Q3. [WITH LEANERS] If the election for U.S. House of Representatives in your district was today, would you vote for the Republican or the Democratic candidate?	Republican	35%	38%	39%	44%	24%	29%	47%	29%	47%
	Democrat	57%	54%	48%	53%	69%	63%	48%	61%	44%
	Other	2%	1%	2%	0%	1%	2%	0%	1%	2%
	Undecided	6%	8%	11%	3%	6%	6%	6%	9%	8%

Monmouth University Poll -- NEW JERSEY SENATE LIKELY VOTERS: STANDARD MODEL -- 10/18/18

		REGION	NJ CD PARTY CONTROL		NJ SENATE VOTE w/o LEANERS		
		Delaware Valley	Rep	Dem	Hugin	Menendez	Other- Undec
Q3. [WITH LEANERS] If the election for U.S. House of Representatives in your district was today, would you vote for the Republican or the Democratic candidate?	Republican	37%	45%	30%	85%	2%	22%
	Democrat	57%	48%	61%	7%	97%	55%
	Other	0%	1%	1%	0%	0%	6%
	Undecided	7%	6%	7%	8%	1%	18%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
Q4. Is your general impression of Bob Hugin favorable or unfavorable, or do you have no opinion of him?	Favorable	31%	65%	36%	6%	56%	30%	9%	35%	28%	21%
	Unfavorable	21%	4%	20%	32%	5%	21%	36%	22%	20%	15%
	No opinion	48%	31%	45%	62%	38%	49%	55%	44%	52%	63%

		AGE 3-WAY		WHITE COLLEGE DEGREE			REGION			
		50-64	65+	White no degree	White college	Non-white	Northeast	Northwest	Route 1	Jersey Shore
Q4. Is your general impression of Bob Hugin favorable or unfavorable, or do you have no opinion of him?	Favorable	35%	36%	39%	35%	18%	23%	34%	28%	39%
	Unfavorable	25%	22%	21%	24%	16%	30%	11%	20%	16%
	No opinion	40%	42%	41%	42%	66%	47%	55%	52%	45%

		REGION	NJ CD PARTY CONTROL		NJ SENATE VOTE w/o LEANERS		
		Delaware Valley	Rep	Dem	Hugin	Menendez	Other- Undec
Q4. Is your general impression of Bob Hugin favorable or unfavorable, or do you have no opinion of him?	Favorable	35%	38%	26%	71%	6%	11%
	Unfavorable	20%	18%	23%	3%	37%	19%
	No opinion	44%	44%	51%	27%	57%	71%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
Q5. Is your general impression of Bob Menendez favorable or unfavorable, or do you have no opinion of him?	Favorable	28%	8%	21%	47%	8%	29%	46%	28%	27%	24%
	Unfavorable	45%	70%	56%	22%	72%	44%	25%	50%	41%	35%
	No opinion	27%	22%	23%	31%	20%	27%	29%	21%	32%	41%

		AGE 3-WAY		WHITE COLLEGE DEGREE			REGION			
		50-64	65+	White no degree	White college	Non-white	Northeast	Northwest	Route 1	Jersey Shore
Q5. Is your general impression of Bob Menendez favorable or unfavorable, or do you have no opinion of him?	Favorable	28%	31%	25%	27%	35%	37%	27%	25%	21%
	Unfavorable	52%	47%	51%	51%	31%	39%	54%	42%	51%
	No opinion	20%	22%	24%	23%	34%	24%	20%	33%	27%

		REGION	NJ CD PARTY CONTROL		NJ SENATE VOTE w/o LEANERS		
		Delaware Valley	Rep	Dem	Hugin	Menendez	Other- Undec
Q5. Is your general impression of Bob Menendez favorable or unfavorable, or do you have no opinion of him?	Favorable	20%	25%	29%	4%	55%	11%
	Unfavorable	47%	50%	42%	81%	18%	40%
	No opinion	33%	24%	29%	15%	27%	49%

Monmouth University Poll -- NEW JERSEY SENATE LIKELY VOTERS: STANDARD MODEL -- 10/18/18

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
Q6. How much interest do you have in the upcoming election - a lot of interest, a little interest, or not much interest at all?	A lot	79%	84%	73%	83%	77%	80%	81%	79%	79%	71%
	A little	17%	15%	23%	12%	20%	16%	17%	18%	17%	23%
	Not much at all	4%	2%	4%	5%	3%	4%	2%	3%	5%	5%

		AGE 3-WAY		WHITE COLLEGE DEGREE			REGION			
		50-64	65+	White no degree	White college	Non-white	Northeast	Northwest	Route 1	Jersey Shore
Q6. How much interest do you have in the upcoming election - a lot of interest, a little interest, or not much interest at all?	A lot	84%	81%	74%	87%	76%	76%	88%	79%	77%
	A little	15%	13%	21%	11%	20%	18%	9%	18%	21%
	Not much at all	1%	6%	5%	2%	4%	6%	3%	3%	2%

		REGION	NJ CD PARTY CONTROL		NJ SENATE VOTE w/o LEANERS		
		Delaware Valley	Rep	Dem	Hugin	Menendez	Other- Undec
Q6. How much interest do you have in the upcoming election - a lot of interest, a little interest, or not much interest at all?	A lot	79%	81%	77%	82%	85%	58%
	A little	19%	16%	18%	17%	10%	33%
	Not much at all	3%	3%	5%	1%	4%	9%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER	
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female
Q7. Would you say you are more enthusiastic about voting in the U. S. Senate race or more enthusiastic about voting in your local House district race?	More enthusiastic about voting in the U.S. Senate race	46%	45%	48%	45%	46%	47%	48%	48%	44%
	More enthusiastic about voting in your local House district race	17%	13%	14%	22%	15%	15%	21%	17%	17%
	(VOL) Enthusiastic about both equally	32%	37%	32%	27%	32%	33%	26%	30%	33%
	(VOL) Not enthusiastic about either one	3%	1%	4%	4%	4%	3%	2%	4%	3%
	[VOL] Dont Know	3%	3%	3%	1%	3%	2%	3%	1%	4%

		AGE 3-WAY			WHITE COLLEGE DEGREE			REGION	
		18-49	50-64	65+	White no degree	White college	Non-white	Northeast	Northwest
Q7. Would you say you are more enthusiastic about voting in the U. S. Senate race or more enthusiastic about voting in your local House district race?	More enthusiastic about voting in the U.S. Senate race	48%	49%	40%	45%	42%	53%	44%	36%
	More enthusiastic about voting in your local House district race	21%	13%	18%	16%	20%	15%	14%	21%
	(VOL) Enthusiastic about both equally	27%	33%	33%	30%	35%	26%	35%	33%
	(VOL) Not enthusiastic about either one	1%	4%	4%	6%	2%	1%	1%	10%
	[VOL] Dont Know	2%	1%	5%	3%	1%	5%	5%	0%

Monmouth University Poll -- NEW JERSEY SENATE LIKELY VOTERS: STANDARD MODEL -- 10/18/18

		REGION			NJ CD PARTY CONTROL		NJ SENATE VOTE w/o LEANERS
		Route 1	Jersey Shore	Delaware Valley	Rep	Dem	Hugin
Q7. Would you say you are more enthusiastic about voting in the U. S. Senate race or more enthusiastic about voting in your local House district race?	More enthusiastic about voting in the U.S. Senate race	45%	52%	50%	43%	48%	49%
	More enthusiastic about voting in your local House district race	23%	14%	15%	19%	15%	11%
	(VOL) Enthusiastic about both equally	25%	29%	33%	33%	30%	33%
	(VOL) Not enthusiastic about either one	2%	2%	3%	3%	3%	4%
	[VOL] Dont Know	5%	3%	0%	1%	4%	3%

		NJ SENATE VOTE w/o LEANERS	
		Menendez	Other- Undec
Q7. Would you say you are more enthusiastic about voting in the U. S. Senate race or more enthusiastic about voting in your local House district race?	More enthusiastic about voting in the U.S. Senate race	46%	38%
	More enthusiastic about voting in your local House district race	19%	24%
	(VOL) Enthusiastic about both equally	32%	28%
	(VOL) Not enthusiastic about either one	3%	3%
	[VOL] Dont Know	0%	7%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
Q8. Have you been following the election campaign very closely, somewhat closely, or not too closely?	Very closely	35%	45%	31%	34%	35%	37%	35%	34%	36%	25%
	Somewhat closely	47%	43%	52%	46%	55%	44%	45%	49%	45%	43%
	Not too closely	17%	12%	17%	20%	11%	19%	18%	16%	18%	32%
	[VOL] Dont Know	1%	0%	0%	1%	0%	0%	1%	1%	1%	0%

		AGE 3-WAY		WHITE COLLEGE DEGREE			REGION		
		50-64	65+	White no degree	White college	Non-white	Northeast	Northwest	Route 1
Q8. Have you been following the election campaign very closely, somewhat closely, or not too closely?	Very closely	38%	40%	33%	37%	34%	36%	30%	33%
	Somewhat closely	51%	49%	54%	49%	38%	45%	54%	43%
	Not too closely	10%	10%	12%	13%	27%	17%	15%	23%
	[VOL] Dont Know	1%	1%	0%	1%	1%	2%	0%	0%

		REGION		NJ CD PARTY CONTROL		NJ SENATE VOTE w/o LEANERS		
		Jersey Shore	Delaware Valley	Rep	Dem	Hugin	Menendez	Other- Undec
Q8. Have you been following the election campaign very closely, somewhat closely, or not too closely?	Very closely	38%	37%	34%	36%	40%	41%	13%
	Somewhat closely	44%	51%	51%	44%	50%	45%	47%
	Not too closely	18%	12%	15%	19%	10%	14%	39%
	[VOL] Dont Know	0%	0%	0%	1%	0%	1%	2%

Monmouth University Poll -- NEW JERSEY SENATE LIKELY VOTERS: STANDARD MODEL -- 10/18/18

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
Q9. Do you approve or disapprove of the job Donald Trump is doing as president? [PROBE: Do you (approve/disapprove) strongly or somewhat?] [VOL] Dont Know	Strongly approve	29%	79%	25%	4%	68%	19%	9%	36%	23%	24%
	Somewhat approve	13%	13%	21%	4%	15%	19%	2%	15%	10%	14%
	Somewhat disapprove	6%	1%	9%	7%	5%	7%	4%	7%	5%	9%
	Strongly disapprove	49%	4%	42%	82%	8%	51%	83%	39%	58%	48%
	[VOL] Dont Know	4%	3%	2%	3%	3%	4%	2%	3%	4%	6%

		AGE 3-WAY		WHITE COLLEGE DEGREE			REGION		
		50-64	65+	White no degree	White college	Non-white	Northeast	Northwest	Route 1
Q9. Do you approve or disapprove of the job Donald Trump is doing as president? [PROBE: Do you (approve/disapprove) strongly or somewhat?] [VOL] Dont Know	Strongly approve	30%	32%	34%	30%	19%	24%	27%	26%
	Somewhat approve	11%	14%	13%	14%	12%	13%	15%	8%
	Somewhat disapprove	5%	4%	8%	4%	6%	5%	6%	5%
	Strongly disapprove	52%	47%	41%	49%	59%	55%	43%	57%
	[VOL] Dont Know	3%	3%	3%	3%	3%	4%	9%	4%

		REGION		NJ CD PARTY CONTROL		NJ SENATE VOTE w/o LEANERS		
		Jersey Shore	Delaware Valley	Rep	Dem	Hugin	Menendez	Other- Undec
Q9. Do you approve or disapprove of the job Donald Trump is doing as president? [PROBE: Do you (approve/disapprove) strongly or somewhat?] [VOL] Dont Know	Strongly approve	40%	31%	35%	24%	67%	3%	15%
	Somewhat approve	14%	13%	13%	12%	22%	3%	17%
	Somewhat disapprove	8%	5%	5%	7%	2%	7%	9%
	Strongly disapprove	36%	50%	44%	53%	6%	84%	49%
	[VOL] Dont Know	2%	0%	3%	4%	2%	2%	10%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
Q10. On most issues would you say you support or oppose what President Trump is doing? [VOL] Both [VOL] Dont Know	Support	40%	91%	43%	7%	83%	34%	10%	50%	32%	38%
	Oppose	52%	4%	48%	87%	9%	56%	87%	42%	60%	52%
	[VOL] Both	5%	3%	9%	3%	7%	6%	1%	6%	4%	3%
	[VOL] Dont Know	3%	2%	1%	3%	0%	3%	3%	2%	4%	6%

		AGE 3-WAY		WHITE COLLEGE DEGREE			REGION			
		50-64	65+	White no degree	White college	Non-white	Northeast	Northwest	Route 1	Jersey Shore
Q10. On most issues would you say you support or oppose what President Trump is doing? [VOL] Both [VOL] Dont Know	Support	36%	44%	47%	41%	27%	38%	41%	32%	48%
	Oppose	56%	48%	45%	53%	62%	57%	44%	57%	45%
	[VOL] Both	4%	7%	7%	3%	5%	1%	8%	6%	6%
	[VOL] Dont Know	3%	1%	1%	3%	6%	4%	6%	5%	1%

Monmouth University Poll -- NEW JERSEY SENATE LIKELY VOTERS: STANDARD MODEL -- 10/18/18

		REGION	NJ CD PARTY CONTROL		NJ SENATE VOTE w/o LEANERS		
		Delaware Valley	Rep	Dem	Hugin	Menendez	Other- Undec
Q10. On most issues would you say you support or oppose what President Trump is doing?	Support	42%	46%	35%	85%	8%	27%
	Oppose	54%	49%	55%	7%	89%	53%
	[VOL] Both	5%	3%	6%	6%	2%	8%
	[VOL] Dont Know	0%	2%	4%	1%	1%	12%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
Q11. How important is it for you to cast a vote for Congress that shows your [support of/opposition to] President Trump – very important, somewhat important, not too important, or not at all important?	Very important	72%	78%	64%	78%	75%	63%	87%	68%	75%	64%
	Somewhat important	11%	8%	16%	7%	9%	13%	8%	13%	9%	14%
	Not too important	5%	7%	4%	5%	7%	6%	1%	5%	5%	7%
	Not at all important	4%	2%	6%	4%	1%	8%	1%	7%	2%	4%
	[VOL] Dont Know	8%	5%	10%	6%	8%	9%	3%	8%	8%	10%

		AGE 3-WAY		WHITE COLLEGE DEGREE			REGION		
		50-64	65+	White no degree	White college	Non-white	Northeast	Northwest	Route 1
Q11. How important is it for you to cast a vote for Congress that shows your [support of/opposition to] President Trump – very important, somewhat important, not too important, or not at all important?	Very important	73%	78%	73%	75%	67%	73%	63%	79%
	Somewhat important	10%	8%	12%	11%	10%	9%	12%	7%
	Not too important	3%	5%	4%	5%	6%	8%	4%	1%
	Not at all important	6%	1%	4%	3%	5%	5%	7%	2%
	[VOL] Dont Know	8%	8%	8%	6%	11%	6%	15%	11%

		REGION		NJ CD PARTY CONTROL		NJ SENATE VOTE w/o LEANERS		
		Jersey Shore	Delaware Valley	Rep	Dem	Hugin	Menendez	Other- Undec
Q11. How important is it for you to cast a vote for Congress that shows your [support of/opposition to] President Trump – very important, somewhat important, not too important, or not at all important?	Very important	66%	77%	72%	72%	71%	79%	58%
	Somewhat important	15%	13%	11%	10%	11%	9%	13%
	Not too important	8%	2%	6%	5%	6%	3%	6%
	Not at all important	4%	4%	6%	3%	3%	5%	3%
	[VOL] Dont Know	7%	5%	5%	10%	8%	3%	21%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER	
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female
Q12. Which is a more important factor in your vote for U.S. Senate - your views of Bob Menendez or your views of Donald Trump?	Views of Bob Menendez	31%	31%	35%	28%	36%	35%	19%	38%	24%
	Views of Donald Trump	56%	60%	46%	64%	54%	51%	70%	52%	60%
	(VOL) Both equally	6%	6%	10%	3%	6%	7%	4%	7%	6%
	[VOL] Dont Know	7%	3%	10%	6%	5%	7%	6%	4%	10%

Monmouth University Poll -- NEW JERSEY SENATE LIKELY VOTERS: STANDARD MODEL -- 10/18/18

		AGE 3-WAY			WHITE COLLEGE DEGREE			REGION	
		18-49	50-64	65+	White no degree	White college	Non-white	Northeast	Northwest
Q12. Which is a more important factor in your vote for U.S. Senate - your views of Bob Menendez or your views of Donald Trump?	Views of Bob Menendez	33%	34%	26%	27%	34%	32%	36%	19%
	Views of Donald Trump	53%	53%	61%	63%	52%	53%	51%	61%
	(VOL) Both equally	5%	6%	7%	4%	9%	5%	7%	8%
	[VOL] Dont Know	9%	7%	6%	6%	5%	11%	6%	13%

		REGION			NJ CD PARTY CONTROL		NJ SENATE VOTE w/o LEANERS		
		Route 1	Jersey Shore	Delaware Valley	Rep	Dem	Hugin	Menendez	Other- Undec
Q12. Which is a more important factor in your vote for U.S. Senate - your views of Bob Menendez or your views of Donald Trump?	Views of Bob Menendez	27%	31%	36%	32%	29%	39%	24%	28%
	Views of Donald Trump	64%	58%	52%	57%	56%	48%	67%	48%
	(VOL) Both equally	2%	6%	7%	7%	6%	6%	6%	5%
	[VOL] Dont Know	8%	5%	5%	5%	9%	7%	3%	19%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER	
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female
Q13. Please tell me which one of the following policy issues is most important to you in your vote choice for US Senate - [READ LIST]?	Immigration	14%	19%	13%	11%	17%	11%	15%	13%	14%
	Health care	24%	14%	18%	34%	11%	22%	37%	21%	27%
	Corruption in government	22%	20%	25%	20%	24%	22%	19%	23%	21%
	Abortion	7%	6%	7%	7%	9%	4%	9%	3%	10%
	Taxes	18%	25%	24%	9%	23%	22%	8%	21%	15%
	Job creation	10%	13%	9%	9%	10%	13%	6%	15%	6%
	[VOL] Other	3%	1%	3%	5%	2%	3%	4%	3%	4%
	[VOL] Dont Know	3%	2%	1%	4%	4%	2%	2%	2%	4%

		AGE 3-WAY			WHITE COLLEGE DEGREE			REGION	
		18-49	50-64	65+	White no degree	White college	Non-white	Northeast	Northwest
Q13. Please tell me which one of the following policy issues is most important to you in your vote choice for US Senate - [READ LIST]?	Immigration	15%	13%	13%	15%	15%	11%	11%	9%
	Health care	23%	22%	28%	21%	26%	23%	30%	21%
	Corruption in government	22%	20%	23%	23%	18%	26%	18%	27%
	Abortion	6%	8%	6%	9%	7%	2%	3%	8%
	Taxes	13%	23%	17%	21%	20%	12%	18%	21%
	Job creation	17%	8%	6%	5%	10%	18%	14%	9%
	[VOL] Other	3%	2%	4%	3%	2%	4%	3%	5%
	[VOL] Dont Know	1%	4%	3%	2%	2%	4%	3%	1%



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		REGION			NJ CD PARTY CONTROL		NJ SENATE VOTE w/o LEANERS		
		Route 1	Jersey Shore	Delaware Valley	Rep	Dem	Hugin	Menendez	Other- Undec
Q13. Please tell me which one of the following policy issues is most important to you in your vote choice for US Senate - [READ LIST]?	Immigration	21%	20%	9%	15%	13%	18%	14%	6%
	Health care	23%	14%	26%	20%	27%	10%	33%	30%
	Corruption in government	23%	24%	20%	22%	21%	26%	18%	20%
	Abortion	6%	8%	13%	11%	4%	7%	7%	7%
	Taxes	11%	21%	18%	17%	19%	27%	11%	18%
	Job creation	10%	7%	6%	8%	12%	10%	9%	12%
	[VOL] Other	5%	2%	1%	4%	3%	2%	4%	5%
	[VOL] Dont Know	0%	4%	7%	4%	2%	1%	5%	2%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
Q14. Who do you trust more to work to keep health care affordable – Bob Hugin or Bob Menendez, or do you trust both equally?	Bob Hugin	28%	67%	30%	2%	62%	23%	4%	33%	24%	24%
	Bob Menendez	40%	3%	30%	73%	9%	42%	68%	37%	43%	37%
	Both equally	15%	19%	18%	11%	13%	16%	16%	17%	14%	20%
	(VOL) Neither one	10%	6%	13%	8%	9%	13%	4%	9%	10%	8%
	[VOL] Dont Know	7%	5%	8%	6%	6%	6%	8%	5%	9%	11%

		AGE 3-WAY		WHITE COLLEGE DEGREE			REGION		
		50-64	65+	White no degree	White college	Non-white	Northeast	Northwest	Route 1
Q14. Who do you trust more to work to keep health care affordable – Bob Hugin or Bob Menendez, or do you trust both equally?	Bob Hugin	27%	33%	37%	29%	14%	23%	32%	26%
	Bob Menendez	39%	45%	36%	42%	47%	52%	27%	36%
	Both equally	13%	12%	11%	18%	18%	11%	18%	18%
	(VOL) Neither one	15%	5%	10%	9%	8%	8%	18%	6%
	[VOL] Dont Know	6%	5%	7%	3%	13%	6%	5%	14%

		REGION		NJ CD PARTY CONTROL		NJ SENATE VOTE w/o LEANERS		
		Jersey Shore	Delaware Valley	Rep	Dem	Hugin	Menendez	Other- Undec
Q14. Who do you trust more to work to keep health care affordable – Bob Hugin or Bob Menendez, or do you trust both equally?	Bob Hugin	32%	31%	32%	25%	68%	1%	14%
	Bob Menendez	32%	45%	33%	46%	1%	81%	21%
	Both equally	17%	14%	17%	14%	15%	10%	25%
	(VOL) Neither one	10%	8%	11%	9%	9%	7%	18%
	[VOL] Dont Know	9%	2%	8%	7%	6%	1%	22%

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		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
Q15. Who do you trust more to bring integrity to government – Bob Hugin or Bob Menendez, or do you trust both equally?	Bob Hugin	39%	83%	45%	7%	79%	35%	8%	46%	33%	34%
	Bob Menendez	26%	2%	14%	51%	7%	22%	51%	21%	30%	23%
	Both equally	18%	6%	21%	23%	4%	24%	21%	20%	16%	24%
	(VOL) Neither one	12%	6%	15%	12%	6%	16%	11%	11%	12%	10%
	[VOL] Dont Know	6%	2%	5%	7%	4%	2%	9%	2%	9%	10%

		AGE 3-WAY		WHITE COLLEGE DEGREE			REGION		
		50-64	65+	White no degree	White college	Non-white	Northeast	Northwest	Route 1
Q15. Who do you trust more to bring integrity to government – Bob Hugin or Bob Menendez, or do you trust both equally?	Bob Hugin	39%	43%	47%	42%	24%	30%	47%	32%
	Bob Menendez	26%	29%	21%	27%	32%	30%	17%	31%
	Both equally	17%	14%	17%	18%	20%	25%	11%	14%
	(VOL) Neither one	14%	10%	12%	11%	12%	11%	19%	11%
	[VOL] Dont Know	4%	5%	4%	2%	12%	4%	6%	14%

		REGION		NJ CD PARTY CONTROL		NJ SENATE VOTE w/o LEANERS		
		Jersey Shore	Delaware Valley	Rep	Dem	Hugin	Menendez	Other- Undec
Q15. Who do you trust more to bring integrity to government – Bob Hugin or Bob Menendez, or do you trust both equally?	Bob Hugin	50%	41%	45%	34%	88%	4%	25%
	Bob Menendez	20%	29%	22%	29%	0%	53%	12%
	Both equally	17%	15%	14%	20%	5%	25%	25%
	(VOL) Neither one	6%	13%	13%	11%	5%	14%	19%
	[VOL] Dont Know	6%	2%	5%	6%	2%	3%	19%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
Q16. Are you aware that Bob Menendez was recently on trial for bribery and misuse of public office which ended in a mistrial, or have you not heard about this before?	Aware	88%	93%	92%	83%	90%	89%	86%	90%	87%	78%
	Not heard	12%	7%	8%	17%	10%	11%	14%	10%	13%	22%

		AGE 3-WAY		WHITE COLLEGE DEGREE			REGION			
		50-64	65+	White no degree	White college	Non-white	Northeast	Northwest	Route 1	Jersey Shore
Q16. Are you aware that Bob Menendez was recently on trial for bribery and misuse of public office which ended in a mistrial, or have you not heard about this before?	Aware	94%	93%	88%	94%	81%	88%	89%	85%	90%
	Not heard	6%	7%	12%	6%	19%	12%	11%	15%	10%

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		REGION	NJ CD PARTY CONTROL		NJ SENATE VOTE w/o LEANERS		
		Delaware Valley	Rep	Dem	Hugin	Menendez	Other- Undec
Q16. Are you aware that Bob Menendez was recently on trial for bribery and misuse of public office which ended in a mistrial, or have you not heard about this before?	Aware	90%	89%	88%	95%	86%	82%
	Not heard	10%	11%	12%	5%	14%	18%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER	
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female
Q16A. Based on what you have heard, do you think whatever Menendez did was worse than what most other politicians do or about the same as what most other politicians do?	Worse	22%	43%	24%	9%	38%	20%	11%	28%	17%
	Same	64%	49%	62%	77%	46%	71%	74%	61%	68%
	(VOL) Depends_less serious	5%	2%	6%	6%	5%	2%	9%	3%	6%
	[VOL] Dont Know	9%	6%	9%	9%	11%	7%	6%	8%	10%

		AGE 3-WAY			WHITE COLLEGE DEGREE			REGION	
		18-49	50-64	65+	White no degree	White college	Non-white	Northeast	Northwest
Q16A. Based on what you have heard, do you think whatever Menendez did was worse than what most other politicians do or about the same as what most other politicians do?	Worse	19%	25%	21%	19%	30%	16%	22%	26%
	Same	67%	65%	64%	69%	60%	68%	67%	61%
	(VOL) Depends_less serious	4%	5%	5%	3%	4%	7%	2%	5%
	[VOL] Dont Know	11%	5%	11%	8%	6%	10%	9%	8%

		REGION			NJ CD PARTY CONTROL		NJ SENATE VOTE w/o LEANERS		
		Route 1	Jersey Shore	Delaware Valley	Rep	Dem	Hugin	Menendez	Other- Undec
Q16A. Based on what you have heard, do you think whatever Menendez did was worse than what most other politicians do or about the same as what most other politicians do?	Worse	18%	20%	23%	25%	19%	46%	7%	9%
	Same	65%	65%	63%	63%	66%	43%	78%	75%
	(VOL) Depends_less serious	6%	4%	9%	4%	5%	3%	7%	2%
	[VOL] Dont Know	11%	11%	6%	9%	9%	8%	8%	15%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
Q17. In general do you tend to have a positive, negative, or neutral opinion of the pharmaceutical industry?	Positive	14%	26%	10%	10%	17%	16%	8%	16%	13%	9%
	Negative	48%	33%	50%	57%	39%	45%	65%	48%	48%	48%
	Neutral	31%	34%	30%	29%	34%	33%	24%	30%	31%	39%
	(VOL) Mixed	4%	2%	8%	3%	5%	6%	2%	6%	3%	2%
	[VOL] Dont Know	3%	5%	2%	1%	5%	0%	1%	1%	5%	2%

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		AGE 3-WAY		WHITE COLLEGE DEGREE			REGION			
		50-64	65+	White no degree	White college	Non-white	Northeast	Northwest	Route 1	Jersey Shore
Q17. In general do you tend to have a positive, negative, or neutral opinion of the pharmaceutical industry?	Positive	18%	16%	11%	22%	11%	13%	26%	14%	5%
	Negative	47%	51%	56%	39%	50%	46%	37%	47%	65%
	Neutral	29%	24%	27%	34%	33%	34%	28%	30%	26%
	(VOL) Mixed	6%	5%	5%	5%	2%	4%	5%	5%	2%
	[VOL] Dont Know	1%	5%	1%	1%	3%	2%	4%	4%	2%

		REGION	NJ CD PARTY CONTROL		NJ SENATE VOTE w/o LEANERS		
		Delaware Valley	Rep	Dem	Hugin	Menendez	Other- Undec
Q17. In general do you tend to have a positive, negative, or neutral opinion of the pharmaceutical industry?	Positive	14%	15%	14%	20%	9%	14%
	Negative	46%	51%	46%	38%	59%	41%
	Neutral	32%	29%	32%	34%	27%	33%
	(VOL) Mixed	5%	2%	6%	4%	5%	5%
	[VOL] Dont Know	2%	3%	2%	4%	0%	7%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
Q17A. Are you aware that Bob Hugin is a former pharmaceutical company executive or have you not heard about this before?	Aware	69%	74%	69%	67%	63%	76%	63%	76%	62%	59%
	Not heard	31%	26%	31%	33%	37%	24%	37%	24%	38%	41%

		AGE 3-WAY		WHITE COLLEGE DEGREE			REGION			
		50-64	65+	White no degree	White college	Non-white	Northeast	Northwest	Route 1	Jersey Shore
Q17A. Are you aware that Bob Hugin is a former pharmaceutical company executive or have you not heard about this before?	Aware	74%	72%	70%	76%	58%	75%	71%	62%	69%
	Not heard	26%	28%	30%	24%	42%	25%	29%	38%	31%

		REGION	NJ CD PARTY CONTROL		NJ SENATE VOTE w/o LEANERS		
		Delaware Valley	Rep	Dem	Hugin	Menendez	Other- Undec
Q17A. Are you aware that Bob Hugin is a former pharmaceutical company executive or have you not heard about this before?	Aware	64%	69%	68%	76%	70%	53%
	Not heard	36%	31%	32%	24%	30%	47%

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		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER	
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female
Q18. Has anything that happened in the last few weeks related to the nomination of Brett Kavanaugh to the Supreme Court caused you to change your mind about who you will support in the election for House of Representatives, or hasnt it changed your mind?	Yes, more likely to support Hugin	6%	9%	9%	1%	13%	5%	1%	6%	6%
	Yes, more likely to support Menendez	6%	0%	6%	10%	1%	7%	10%	4%	8%
	Yes, more undecided	3%	0%	5%	3%	5%	2%	2%	3%	3%
	No, has not changed my mind	83%	91%	79%	84%	81%	84%	84%	87%	79%
	(VOL) Not aware of nomination news	0%	1%	0%	0%	0%	0%	0%	0%	0%
	[VOL] Dont Know	2%	0%	1%	3%	0%	1%	3%	0%	3%

		AGE 3-WAY			WHITE COLLEGE DEGREE			REGION	
		18-49	50-64	65+	White no degree	White college	Non-white	Northeast	Northwest
Q18. Has anything that happened in the last few weeks related to the nomination of Brett Kavanaugh to the Supreme Court caused you to change your mind about who you will support in the election for House of Representatives, or hasnt it changed your mind?	Yes, more likely to support Hugin	4%	7%	7%	8%	6%	4%	7%	10%
	Yes, more likely to support Menendez	6%	7%	5%	7%	4%	7%	5%	3%
	Yes, more undecided	4%	3%	0%	2%	2%	6%	2%	2%
	No, has not changed my mind	84%	80%	86%	82%	86%	79%	86%	84%
	(VOL) Not aware of nomination news	1%	0%	0%	0%	0%	0%	0%	0%
	[VOL] Dont Know	2%	2%	2%	0%	2%	4%	1%	2%

		REGION			NJ CD PARTY CONTROL		NJ SENATE VOTE w/o LEANERS
		Route 1	Jersey Shore	Delaware Valley	Rep	Dem	Hugin
Q18. Has anything that happened in the last few weeks related to the nomination of Brett Kavanaugh to the Supreme Court caused you to change your mind about who you will support in the election for House of Representatives, or hasnt it changed your mind?	Yes, more likely to support Hugin	1%	5%	6%	7%	5%	14%
	Yes, more likely to support Menendez	8%	8%	6%	5%	7%	0%
	Yes, more undecided	2%	3%	7%	5%	2%	2%
	No, has not changed my mind	82%	84%	78%	82%	84%	83%
	(VOL) Not aware of nomination news	1%	0%	0%	0%	0%	0%
	[VOL] Dont Know	5%	0%	2%	2%	2%	0%

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		NJ SENATE VOTE w/o LEANERS	
		Menendez	Other- Undec
Q18. Has anything that's happened in the last few weeks related to the nomination of Brett Kavanaugh to the Supreme Court caused you to change your mind about who you will support in the election for House of Representatives, or hasn't it changed your mind?	Yes, more likely to support Hugin	0%	4%
	Yes, more likely to support Menendez	11%	7%
	Yes, more undecided	3%	6%
	No, has not changed my mind	85%	77%
	(VOL) Not aware of nomination news	0%	0%
	[VOL] Dont Know	1%	7%