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NEW JERSEY: MAJORITY SUPPORTS PLASTIC BAG BAN; BUT FEW AWARE OF BAN ON PAPER

Lower income residents expect harder time to adapt

West Long Branch, NJ – Most New Jerseyans are aware that a ban on single-use plastic bags will go into effect next month, but the word “ban” may mean different things to different people. There is majority support for a “plastic bag ban,” but many backers would still prefer to have access to plastic bags for a small fee. At the same time, the *Monmouth (“Mon-muth”) University Poll* finds that many New Jerseyans are likely to be caught off guard if they expect to be able to get a paper bag. Few are aware that a ban on paper at large supermarkets is included in the new rules. Overall, most state residents say it will be easy for them to adjust to bringing their own bags when they shop, but those at the lower end of the income scale are more likely than others to say they will have a very hard time adjusting.

Seven in ten New Jerseyans are aware that stores will be prohibited from providing single-use plastic carryout bags starting in May – 33% have heard a lot and 37% have heard a little about this. Overall, 61% of state residents support a plastic bag ban, which is similar to public support in 2019 (65%).

The poll finds the definition of a “ban” may not be consistent among every Garden State resident, however. When presented with a number of different options, 30% support an outright ban on all single-use plastic bags, but 28% prefer to allow customers to pay a small fee if they want a plastic bag. Another 41% say stores should continue to be allowed to give away single-use plastic bags for free. These results are virtually unchanged from a Monmouth poll taken three years ago.

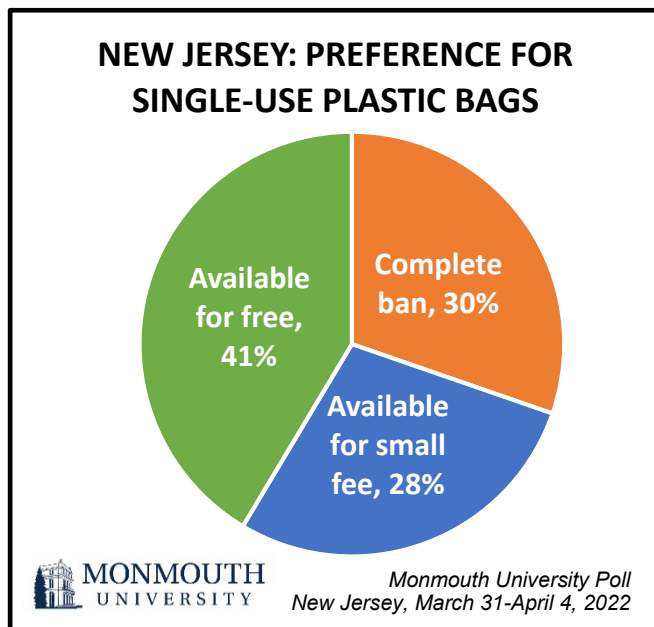
NEW JERSEY: SINGLE-USE BANS

Support ban on...	TOTAL	BY PARTY		
		DEM	IND	REP
Foam food containers	64%	73%	66%	49%
Plastic bags	61%	72%	62%	44%
Plastic straws	52%	67%	54%	26%
Supermarket paper bags	47%	52%	40%	49%

**MONMOUTH**
UNIVERSITY

Source: Monmouth University Poll
New Jersey, March 31-April 4, 2022

“Most New Jerseyans support efforts to reduce plastic use, the question is how happy they will be with the change once it goes into effect,” said Patrick Murray, director of the independent Monmouth University Polling Institute.



About 2 in 3 residents overall say it will be either very easy (38%) or somewhat easy (28%) for them to adapt to bringing their own bags when they shop. A significant segment of the public (38%) say they already bring their own bags when shopping for groceries. But half (50%) generally use the store’s plastic bags and 10% use paper bags provided by the store. Among current plastic and paper bag users, just over half say adapting to bringing their own bags will be either very (22%) or somewhat (32%) easy.

In general, New Jerseyans at the lower end of the income scale may have the hardest time adjusting to the ban on single-use bags. One-fourth (24%) of those who make less than \$50,000 a year say this change will be very difficult for them, compared with 15% of those earning \$50,000 to \$100,000 and 10% of those making over \$100,000. While 57% of those earning less than \$50,000 say they support a ban on single-use plastic bags, fully 51% of this group would prefer that stores still be able to give them out for free and another 26% say they should be able to charge customers a small fee for them.

“The upcoming ban is likely to produce the most confusion and problems for those on very tight incomes, especially for those with limited transportation options,” said Murray.

The new law also includes a ban on giving out paper bags in large supermarkets. Only 28% of the public is aware of this provision and less than half (47%) supports it. Interestingly, there is very little difference between Democratic (52%) and Republican (49%) backing of this measure. This stands in contrast to statewide opinion on banning various single-use plastics which have huge partisan gaps.

“A lot of people who think that they will simply bag their groceries in paper instead of plastic at the checkout next month are in for a surprise,” said Murray.

In other poll findings, nearly two-thirds of the public supports a ban on takeout containers and cups made of polystyrene foam (64%), which is part of the law going into effect next month. Just over half (52%) back a ban on plastic straws, which is identical to public support in 2019. The poll also finds that only a little over half the public (51%) is aware that the law on plastic straws changed last fall, requiring customers to request a straw rather than be given one automatically. When asked how New

Jersey food establishments are handling this, 47% of state residents report that most are complying with the new rule while 32% say most are still giving out plastic straws without being asked by the customer.

“The new plastic straw rule needs a bit more direct observation to assess compliance. Half the public hasn’t even heard of it and there may be selective memory among those who have about businesses complying with the new rule,” said Murray.

At least two-thirds of Democrats support the bans on single-use plastic bags (72%), foam containers (73%), and plastic straws (67%). Just under half of Republicans back the ban on plastic bags (44%) and foam containers (49%), and just 1 in 4 support a ban on plastic straws (26%).

The *Monmouth University Poll* was conducted by telephone from March 31 to April 4, 2022 with 802 New Jersey adults. The question results in this release have a margin of error of +/- 3.5 percentage points. The poll was conducted by the Monmouth University Polling Institute in West Long Branch, NJ.

QUESTIONS AND RESULTS

(* Some columns may not add to 100% due to rounding.)

[Q1 held for future release.]

[Q2-20 previously released.]

21. When you go grocery shopping, do you generally bring your own bags, do you use single-use plastic bags provided by the store, or do you use paper bags provided by the store at checkout? [If MIXED or DEPENDS: What do you use most of the time?]

	April 2022
Bring own bags	38%
Store's plastic bags	50%
Store's paper bags	10%
(VOL) Do not shop for groceries	1%
(VOL) Don't know	1%
(n)	(802)

22. Do you support or oppose a ban on single-use plastic bags in New Jersey, such as those given out at supermarkets or other stores?

TREND:	April 2022	Sept. 2019*
Support	61%	65%
Oppose	37%	29%
(VOL) Don't know	2%	7%
(n)	(802)	(713)

* Question wording in 2019 was “Would you support or oppose a ban...”

[QUESTIONS 23-25 WERE ROTATED]

23. Do you support or oppose a ban on giving out paper shopping bags in large supermarkets?

	April 2022
Support	47%
Oppose	51%
(VOL) Don't know	2%
(n)	(802)

24. Do you support or oppose a ban on takeout food containers and cups that are made out of polystyrene, commonly known as Styrofoam?

	April 2022
Support	64%
Oppose	33%
(VOL) Don't know	3%
(n)	(802)

25. Do you support or oppose a ban on plastic straws in New Jersey?

TREND:	April 2022	Sept. 2019*
Support	52%	52%
Oppose	45%	44%
(VOL) Don't know	3%	4%
(n)	(802)	(713)

* Question wording in 2019 was "Would you support or oppose a ban..."

26. When it comes to single-use plastic bags given out at stores, which of the following would you prefer: a complete ban on single-use plastic bags, making customers pay a small fee if they want a plastic bag, or allowing stores to continue to give away plastic bags for free?

TREND:	April 2022	Sept. 2019
A complete ban on single use plastic bags	30%	31%
Making customers pay a small fee if they want a plastic bag	28%	27%
Allowing stores to continue to give away plastic bags for free	41%	39%
(VOL) Don't know	1%	3%
(n)	(802)	(713)

27. Beginning in May, stores in New Jersey will be prohibited from providing customers with single-use plastic carryout bags, even for a fee. This applies to all stores, including supermarkets, clothing and home goods stores, pharmacies and food establishments. Have you heard about this upcoming ban on plastic bags, or not? [If YES: Have you heard a lot or a little?]

	April 2022
Yes, a lot	33%
Yes, a little	37%
Not heard	30%
(n)	(802)

28. The new regulations also include a ban on large supermarkets giving out paper bags, even for a fee. Have you heard about this part of the upcoming ban, or not?

	April 2022
Yes, heard	28%
No, not heard	72%
(n)	(802)

29. How easy will it be for you to adapt to having to bring your own bags whenever you go shopping – very easy, somewhat easy, somewhat difficult, or very difficult?

	April 2022
Very easy	38%
Somewhat easy	28%
Somewhat difficult	18%
Very difficult	15%
(VOL) Don't know	0%
(n)	(802)

30. Since November, New Jersey food establishments are not supposed to give out plastic straws for drink orders unless a customer requests one. Were you aware of this new rule, or were you not aware of this before now?

	April 2022
Aware	51%
Not aware	49%
(n)	(802)

31. Based on your experience, are most New Jersey food establishments following this new rule or are most still giving out plastic straws without the customer having to ask for one?

	April 2022
Most are following new rule	47%
Most are still giving out plastic straws	32%
(VOL) Not been to a food establishment	11%
(VOL) Don't know	11%
(n)	(802)

[Q32-37 held for future release.]

[Q38-45 previously released.]

METHODOLOGY

The *Monmouth University Poll* was sponsored and conducted by the Monmouth University Polling Institute from March 31 to April 4, 2022 with a probability-based random sample of 802 New Jersey adults age 18 and older, in English. This includes 280 contacted by a live interviewer on a landline telephone and 522 contacted by a live interviewer on a cell phone. Telephone numbers were selected through random digit dialing and landline respondents were selected with a modified Trolldahl-Carter youngest adult household screen. Monmouth is responsible for all aspects of the survey design, data weighting and analysis. The full sample is weighted for region, age, education, gender and race based on US Census information (ACS 2018 one-year survey). Data collection support provided by Braun Research (field) and Dynata (RDD sample). For results based on this sample, one can say with 95% confidence that the error attributable to sampling has a maximum margin of plus or minus 3.5 percentage points (unadjusted for sample design). Sampling error can be larger for sub-groups (see table below). In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

NJ Regions (by county)

North – Bergen, Essex, Hudson, Morris, Passaic, Sussex, Union, Warren

Central – Hunterdon, Mercer, Middlesex, Monmouth, Somerset

South – Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Ocean, Salem

DEMOGRAPHICS (weighted)
Self-Reported
24% Republican
40% Independent
36% Democrat
49% Male
51% Female
28% 18-34
34% 35-54
38% 55+
58% White
12% Black
19% Hispanic
11% Asian/Other
61% No degree
39% 4 year degree

MARGIN OF ERROR		unweighted sample	moe (+/-)
TOTAL		802	3.5%
REGISTERED VOTER	Yes	738	3.6%
	No	64	12.3%
SELF-REPORTED PARTY	Republican	171	7.5%
ID	Independent	325	5.4%
	Democrat	298	5.7%
REGION	North	359	5.2%
	Central	203	6.9%
	South	234	6.4%
GENDER	Male	392	5.0%
	Female	410	4.8%
AGE	18-34	191	7.1%
	35-54	306	5.6%
	55+	301	5.7%
RACE	White, non-Hispanic	510	4.3%
	Other	270	6.0%
COLLEGE GRADUATE	No degree	316	5.5%
	4 year degree	486	4.5%
INCOME	<\$50K	128	8.7%
	\$50 to <\$100K	227	6.5%
	\$100K+	405	4.9%
CHILDREN IN HOME	Yes	286	5.8%
	No	516	4.3%

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Monmouth University Poll -- NEW JERSEY -- 4/19/22

		TOTAL	REG VOTER		PARTY ID			REGION OF STATE		
			Yes	No	Rep	Ind	Dem	North	Central	South
21. When you go grocery shopping, do you generally bring your own bags, do you use single-use plastic bags provided by the store, or do you use paper bags provided by the store at checkout?	Bring own bags	38%	38%	35%	31%	35%	46%	42%	37%	32%
	Stores plastic bags	50%	49%	58%	58%	52%	41%	42%	52%	58%
	Stores paper bags	10%	11%	5%	10%	11%	10%	13%	10%	8%
	(VOL) Do not shop for groceries	1%	1%	0%	0%	1%	1%	1%	0%	1%
	[VOL] Dont know	1%	1%	2%	1%	1%	2%	1%	1%	1%

		GENDER		AGE			RACE		COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	4 yr degree
21. When you go grocery shopping, do you generally bring your own bags, do you use single-use plastic bags provided by the store, or do you use paper bags provided by the store at checkout?	Bring own bags	35%	40%	33%	42%	37%	39%	38%	36%	41%
	Stores plastic bags	51%	49%	52%	49%	49%	48%	51%	55%	42%
	Stores paper bags	12%	9%	13%	7%	11%	11%	9%	8%	15%
	(VOL) Do not shop for groceries	1%	1%	0%	1%	2%	1%	1%	1%	1%
	[VOL] Dont know	2%	1%	1%	1%	1%	1%	2%	1%	2%

		INCOME			CHILDREN IN HOME	
		<\$50K	\$50-100K	\$100K+	Yes	No
21. When you go grocery shopping, do you generally bring your own bags, do you use single-use plastic bags provided by the store, or do you use paper bags provided by the store at checkout?	Bring own bags	35%	40%	39%	38%	38%
	Stores plastic bags	56%	48%	47%	51%	49%
	Stores paper bags	7%	9%	14%	9%	11%
	(VOL) Do not shop for groceries	1%	1%	1%	1%	1%
	[VOL] Dont know	0%	3%	0%	1%	1%

		TOTAL	REG VOTER		PARTY ID			REGION OF STATE		
			Yes	No	Rep	Ind	Dem	North	Central	South
22. Do you support or oppose a ban on single-use plastic bags in New Jersey, such as those given out at supermarkets or other stores?	Support	61%	62%	58%	44%	62%	72%	63%	65%	56%
	Oppose	37%	36%	40%	56%	35%	27%	35%	35%	43%
	[VOL] Dont know	2%	2%	2%	0%	3%	1%	2%	1%	2%

		GENDER		AGE			RACE		COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	4 yr degree
22. Do you support or oppose a ban on single-use plastic bags in New Jersey, such as those given out at supermarkets or other stores?	Support	60%	63%	69%	62%	56%	57%	67%	60%	63%
	Oppose	39%	35%	31%	35%	43%	41%	31%	38%	35%
	[VOL] Dont know	2%	2%	1%	3%	2%	1%	2%	2%	2%

Monmouth University Poll -- NEW JERSEY -- 4/19/22

		INCOME			CHILDREN IN HOME	
		<\$50K	\$50-100K	\$100K+	Yes	No
22. Do you support or oppose a ban on single-use plastic bags in New Jersey, such as those given out at supermarkets or other stores?	Support	57%	65%	64%	58%	63%
	Oppose	41%	33%	36%	40%	35%
	[VOL] Dont know	2%	2%	1%	2%	2%

		TOTAL	REG VOTER		PARTY ID			REGION OF STATE		
			Yes	No	Rep	Ind	Dem	North	Central	South
23. Do you support or oppose a ban on giving out paper shopping bags in large supermarkets?	Support	47%	46%	51%	49%	40%	52%	49%	46%	44%
	Oppose	51%	52%	45%	49%	57%	46%	48%	53%	54%
	[VOL] Dont know	2%	2%	4%	2%	3%	1%	3%	1%	2%

		GENDER		AGE			RACE		COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	4 yr degree
23. Do you support or oppose a ban on giving out paper shopping bags in large supermarkets?	Support	46%	48%	50%	45%	47%	41%	55%	50%	41%
	Oppose	53%	49%	49%	51%	52%	57%	43%	48%	57%
	[VOL] Dont know	1%	3%	1%	4%	1%	2%	2%	2%	2%

		INCOME			CHILDREN IN HOME	
		<\$50K	\$50-100K	\$100K+	Yes	No
23. Do you support or oppose a ban on giving out paper shopping bags in large supermarkets?	Support	56%	52%	39%	42%	49%
	Oppose	43%	44%	60%	54%	50%
	[VOL] Dont know	1%	3%	2%	4%	1%

		TOTAL	REG VOTER		PARTY ID			REGION OF STATE		
			Yes	No	Rep	Ind	Dem	North	Central	South
24. Do you support or oppose a ban on takeout food containers and cups that are made out of polystyrene, commonly known as Styrofoam?	Support	64%	65%	58%	49%	66%	73%	67%	66%	61%
	Oppose	33%	32%	37%	50%	30%	24%	31%	31%	36%
	[VOL] Dont know	3%	3%	5%	1%	4%	2%	3%	3%	3%

		GENDER		AGE			RACE		COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	4 yr degree
24. Do you support or oppose a ban on takeout food containers and cups that are made out of polystyrene, commonly known as Styrofoam?	Support	66%	63%	65%	69%	60%	65%	63%	63%	66%
	Oppose	33%	33%	31%	30%	37%	32%	35%	34%	31%
	[VOL] Dont know	2%	4%	4%	1%	4%	3%	3%	3%	3%

Monmouth University Poll -- NEW JERSEY -- 4/19/22

		INCOME			CHILDREN IN HOME	
		<\$50K	\$50-100K	\$100K+	Yes	No
24. Do you support or oppose a ban on takeout food containers and cups that are made out of polystyrene, commonly known as Styrofoam?	Support	57%	69%	68%	64%	64%
	Oppose	39%	28%	31%	34%	32%
	[VOL] Dont know	4%	3%	1%	2%	3%

		TOTAL	REG VOTER		PARTY ID			REGION OF STATE		
			Yes	No	Rep	Ind	Dem	North	Central	South
25. Do you support or oppose a ban on plastic straws in New Jersey?	Support	52%	52%	55%	26%	54%	67%	52%	60%	45%
	Oppose	45%	46%	41%	72%	43%	31%	45%	39%	52%
	[VOL] Dont know	3%	2%	4%	2%	3%	2%	3%	2%	3%

		GENDER		AGE			RACE		COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	4 yr degree
25. Do you support or oppose a ban on plastic straws in New Jersey?	Support	51%	54%	54%	49%	54%	50%	57%	52%	53%
	Oppose	46%	44%	44%	48%	44%	48%	41%	46%	44%
	[VOL] Dont know	3%	2%	1%	3%	3%	2%	3%	3%	3%

		INCOME			CHILDREN IN HOME	
		<\$50K	\$50-100K	\$100K+	Yes	No
25. Do you support or oppose a ban on plastic straws in New Jersey?	Support	50%	56%	51%	50%	53%
	Oppose	49%	41%	46%	47%	44%
	[VOL] Dont know	1%	3%	3%	2%	3%

		TOTAL	REG VOTER		PARTY ID			REGION OF STATE		
			Yes	No	Rep	Ind	Dem	North	Central	South
26. When it comes to single-use plastic bags given out at stores, which of the following would you prefer: a complete ban on single-use plastic bags, making customers pay a small fee if they want a plastic bag, or allowing stores to continue to give away plastic bags for free?	A complete ban on single-use plastic bags	30%	30%	28%	18%	30%	36%	25%	41%	25%
	Making customers pay a small fee if they want a plastic bag	28%	28%	33%	16%	30%	36%	33%	24%	26%
	Allowing stores to continue to give away plastic bags for free	41%	41%	38%	65%	39%	28%	40%	35%	47%
	[VOL] Dont know	1%	1%	0%	1%	1%	1%	1%	0%	2%

		GENDER		AGE			RACE		COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	4 yr degree
26. When it comes to single-use plastic bags given out at stores, which of the following would you prefer: a complete ban on single-use plastic bags, making customers pay a small fee if they want a plastic bag, or allowing stores to continue to give away plastic bags for free?	A complete ban on single-use plastic bags	29%	30%	27%	32%	29%	31%	28%	29%	30%
	Making customers pay a small fee if they want a plastic bag	30%	27%	39%	28%	22%	26%	33%	25%	34%
	Allowing stores to continue to give away plastic bags for free	40%	42%	34%	40%	47%	42%	38%	45%	35%
	[VOL] Dont know	1%	1%	0%	0%	1%	1%	0%	1%	1%

Monmouth University Poll -- NEW JERSEY -- 4/19/22

		INCOME			CHILDREN IN HOME	
		<\$50K	\$50-100K	\$100K+	Yes	No
26. When it comes to single-use plastic bags given out at stores, which of the following would you prefer: a complete ban on single-use plastic bags, making customers pay a small fee if they want a plastic bag, or allowing stores to continue to give...?	A complete ban on single-use plastic bags	21%	31%	33%	29%	30%
	Making customers pay a small fee if they want a plastic bag	26%	28%	32%	26%	30%
	Allowing stores to continue to give away plastic bags for free	51%	40%	34%	45%	39%
	[VOL] Dont know	2%	1%	0%	0%	1%

		TOTAL	REG VOTER		PARTY ID			REGION OF STATE		
			Yes	No	Rep	Ind	Dem	North	Central	South
27. Beginning in May, stores in New Jersey will be prohibited from providing customers with single-use plastic carryout bags, even for a fee. This applies to all stores, including supermarkets, clothing and home goods stores, pharmacies and food...?	Yes, a lot	33%	33%	31%	32%	38%	28%	28%	36%	38%
	Yes, a little	37%	38%	34%	36%	34%	42%	34%	44%	35%
	Not heard	30%	29%	35%	32%	28%	30%	38%	20%	27%

		GENDER		AGE			RACE		COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	4 yr degree
27. Beginning in May, stores in New Jersey will be prohibited from providing customers with single-use plastic carryout bags, even for a fee. This applies to all stores, including supermarkets, clothing and home goods stores, pharmacies and food...?	Yes, a lot	30%	35%	27%	34%	36%	36%	29%	34%	30%
	Yes, a little	35%	39%	35%	37%	40%	40%	33%	36%	40%
	Not heard	35%	25%	38%	30%	24%	24%	38%	30%	30%

		INCOME			CHILDREN IN HOME	
		<\$50K	\$50-100K	\$100K+	Yes	No
27. Beginning in May, stores in New Jersey will be prohibited from providing customers with single-use plastic carryout bags, even for a fee. This applies to all stores, including supermarkets, clothing and home goods stores, pharmacies and food...?	Yes, a lot	32%	32%	32%	38%	30%
	Yes, a little	32%	37%	41%	36%	38%
	Not heard	36%	31%	26%	26%	32%

		TOTAL	REG VOTER		PARTY ID			REGION OF STATE		
			Yes	No	Rep	Ind	Dem	North	Central	South
28. The new regulations also include a ban on large supermarkets giving out paper bags, even for a fee. Have you heard about this part of the upcoming ban, or not?	Yes, heard	28%	29%	21%	27%	30%	28%	27%	35%	23%
	No, not heard	72%	71%	79%	73%	70%	72%	73%	65%	77%

Monmouth University Poll -- NEW JERSEY -- 4/19/22

		GENDER		AGE			RACE		COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	4 yr degree
28. The new regulations also include a ban on large supermarkets giving out paper bags, even for a fee. Have you heard about this part of the upcoming ban, or not?	Yes, heard	28%	28%	22%	30%	31%	33%	22%	26%	32%
	No, not heard	72%	72%	78%	70%	69%	67%	78%	74%	68%

		INCOME			CHILDREN IN HOME	
		<\$50K	\$50-100K	\$100K+	Yes	No
28. The new regulations also include a ban on large supermarkets giving out paper bags, even for a fee. Have you heard about this part of the upcoming ban, or not?	Yes, heard	22%	25%	33%	35%	25%
	No, not heard	78%	75%	67%	65%	75%

		TOTAL	REG VOTER		PARTY ID			REGION OF STATE		
			Yes	No	Rep	Ind	Dem	North	Central	South
29. How easy will it be for you to adapt to having to bring your own bags whenever you go shopping - very easy, somewhat easy, somewhat difficult, or very difficult?	Very easy	38%	38%	31%	28%	34%	48%	41%	36%	36%
	Somewhat easy	28%	28%	35%	25%	32%	26%	27%	37%	24%
	Somewhat difficult	18%	19%	10%	22%	20%	15%	19%	16%	19%
	Very difficult	15%	14%	21%	24%	14%	10%	13%	11%	21%
	[VOL] Dont know	0%	0%	3%	0%	0%	1%	0%	0%	1%

		GENDER		AGE			RACE		COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	4 yr degree
29. How easy will it be for you to adapt to having to bring your own bags whenever you go shopping - very easy, somewhat easy, somewhat difficult, or very difficult?	Very easy	38%	38%	38%	36%	39%	36%	42%	39%	36%
	Somewhat easy	30%	27%	34%	30%	23%	27%	30%	26%	32%
	Somewhat difficult	18%	19%	12%	20%	21%	21%	14%	18%	19%
	Very difficult	14%	16%	16%	13%	16%	15%	14%	16%	14%
	[VOL] Dont know	0%	1%	0%	1%	0%	1%	0%	1%	0%

		INCOME			CHILDREN IN HOME	
		<\$50K	\$50-100K	\$100K+	Yes	No
29. How easy will it be for you to adapt to having to bring your own bags whenever you go shopping - very easy, somewhat easy, somewhat difficult, or very difficult?	Very easy	32%	42%	37%	35%	39%
	Somewhat easy	30%	26%	30%	29%	28%
	Somewhat difficult	14%	17%	22%	18%	19%
	Very difficult	24%	15%	10%	18%	14%
	[VOL] Dont know	0%	1%	0%	0%	0%

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		TOTAL	REG VOTER		PARTY ID			REGION OF STATE		
			Yes	No	Rep	Ind	Dem	North	Central	South
30. Since November, New Jersey food establishments are not supposed to give out plastic straws for drink orders unless a customer requests one. Were you aware of this new rule, or were you not aware of this before now?	Aware	51%	52%	41%	49%	55%	48%	44%	49%	65%
	Not aware	49%	48%	59%	51%	45%	52%	56%	51%	35%

		GENDER		AGE			RACE		COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	4 yr degree
30. Since November, New Jersey food establishments are not supposed to give out plastic straws for drink orders unless a customer requests one. Were you aware of this new rule, or were you not aware of this before now?	Aware	45%	56%	53%	51%	48%	55%	45%	51%	51%
	Not aware	55%	44%	47%	49%	52%	45%	55%	49%	49%

		INCOME			CHILDREN IN HOME	
		<\$50K	\$50-100K	\$100K+	Yes	No
30. Since November, New Jersey food establishments are not supposed to give out plastic straws for drink orders unless a customer requests one. Were you aware of this new rule, or were you not aware of this before now?	Aware	45%	55%	51%	52%	50%
	Not aware	55%	45%	49%	48%	50%

		TOTAL	REG VOTER		PARTY ID			REGION OF STATE		
			Yes	No	Rep	Ind	Dem	North	Central	South
31. Based on your experience, are most New Jersey food establishments following this new rule or are most still giving out plastic straws without the customer having to ask for one?	Most are following	47%	47%	43%	45%	50%	44%	42%	45%	56%
	Most are still giving out plastic straws	32%	30%	43%	32%	30%	33%	35%	33%	24%
	[VOL] Have not been to food estblmnt	11%	11%	11%	11%	11%	10%	13%	7%	12%
	[VOL] Dont know	11%	12%	3%	12%	9%	13%	10%	14%	8%

		GENDER		AGE			RACE		COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	4 yr degree
31. Based on your experience, are most New Jersey food establishments following this new rule or are most still giving out plastic straws without the customer having to ask for one?	Most are following	42%	51%	47%	52%	41%	46%	49%	46%	48%
	Most are still giving out plastic straws	36%	28%	40%	31%	26%	31%	32%	33%	29%
	[VOL] Have not been to food estblmnt	10%	12%	9%	9%	14%	10%	11%	10%	12%
	[VOL] Dont know	13%	9%	4%	7%	19%	13%	8%	11%	11%

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		INCOME			CHILDREN IN HOME	
		<\$50K	\$50-100K	\$100K+	Yes	No
31. Based on your experience, are most New Jersey food establishments following this new rule or are most still giving out plastic straws without the customer having to ask for one?	Most are following	39%	56%	46%	54%	43%
	Most are still giving out plastic straws	33%	24%	34%	27%	34%
	[VOL] Have not been to food estblmnt	14%	9%	10%	11%	11%
	[VOL] Dont know	14%	11%	10%	8%	12%