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West Long Branch, NJ 07764

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**NEW JERSEY: COST OF LIVING IS KEY FACTOR IN DESIRE TO LEAVE STATE; PROPERTY TAXES TOP ISSUE LIST**

*Stay NJ senior tax cut program may change some minds*

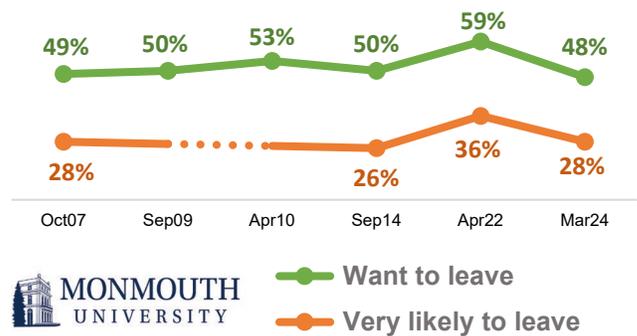
*West Long Branch, NJ* – Property taxes and economic issues, such as the cost of living, are the biggest top-of-mind concerns for New Jersey residents when thinking about the state’s most important issues. According to the ***Monmouth (“Mon-muth”) University Poll***, about half want to leave the state – although just over a quarter say they are very likely to do so – with cost of living being a key factor in that decision. The poll finds little awareness of the yet to be implemented Stay NJ senior property tax cut program. However, the results also suggest the program may lead some homeowners who want to leave the state to reconsider. In other poll findings, Monmouth’s benchmark Garden State Quality of Life Index has remained stable over the past year.

About half of Garden State residents mention some form of taxes when asked to name the most important issues facing New Jersey right now. Property taxes (39%) tops this list, as it has on almost every occasion Monmouth has asked this top-of-mind question going back to 2009. The second most frequently mentioned issue is the economy and cost of living (24%) which has not registered this high a concern since the 2009 gubernatorial election (27%). From 2012 to 2021, fewer New Jerseyans (between 10% and 19%) mentioned this as one of the state’s most pressing issues. There is little difference by political party in the number who name either property taxes or the economy as top issues in New Jersey.

Currently, 48% of New Jerseyans say they would like to move out of the state at some point. This number is lower than in 2022 (59%), but in line with prior polling on this question between 2007 and 2014. Republicans (60%) and independents (57%) are more likely than Democrats (31%) to want to leave New Jersey. Those under the age of 55 (57% age 18-34 and 54% age 35-54) are more likely than those age 55 and older (37%) to want to leave. Those earning over \$100,000 a year (55%) are more likely than lower income earners (43% earning \$50,000-\$100,000 and 41% earning under \$50,000) to feel the

same. Regardless of their desire to leave, 28% of New Jerseyans say it is very likely they will actually move out of the state at some point in their lives and another 27% say this is somewhat likely. The number saying they are very likely to leave the state is down from 2022 (36%), but similar to prior polls taken in 2007 (28%) and 2014 (26%). Those earning over \$100,000 (34%) have a greater chance of being very likely to leave the state than those making between \$50,000 and \$100,000 (25%) or less than \$50,000 (16%).

### Move Out of New Jersey? (among state residents)



● Want to leave  
● Very likely to leave

Among those who want to leave New Jersey, 43% say the state’s cost of living is the most important factor behind their desire to move out, while 52% say it is one of several top factors. Just 5% say it is not a factor at all. Among those who say they are at least somewhat likely to actually leave the state, most say the move will come after retirement (63%, a number that includes those who are already retired).

“Take New Jersey’s already high cost of living and add inflationary pressures to it. This may not be driving out more people than in the past but it certainly isn’t helping to reduce out-migration,” said Patrick Murray, director of the independent Monmouth University Polling Institute.

The state is about to implement a new program called Stay NJ that will cut property taxes in half for nearly all senior homeowners. Just 36% of New Jersey residents have heard at least a little about this, including 36% of those age 55 and older. The program will have an income cap of \$500,000 per year. Monmouth asked about a cap in the poll. Just 3 in 10 New Jerseyans say the program should have a lower cap (17% at \$250,000 annual income and 13% at \$150,000), while 15% would cap it at \$500,000 or higher. However, fully half (50%) would not cap it at all, saying the program should be available to all senior homeowners regardless of income.

The Stay NJ property tax cut program is scheduled to start in 2026. Assuming it is implemented, 27% of all New Jerseyans say they would be a lot more likely to remain in the state and 26% would be a little more likely. Another 45% say this program would have no impact on their decision whether to stay or leave. Focusing just on those New Jerseyans who say they are very likely to move out of state at some point, the Stay NJ program will make 16% of this group a lot more likely to remain and 29% a little more likely, but just over half (53%) say it would not affect their decision. These numbers shift, though, among current likely leavers who are age 55 and over – 21% of this group would be a lot more likely to stay and 40% would be a little more likely, with just 35% who say the Stay NJ program would have no impact on their decision.

“Hypotheticals in polling have to be taken with a grain of salt. However, these results suggest that the Stay NJ program will have at least some success meeting its goal of retaining a good number of senior homeowners who would otherwise leave the state. It’s worth noting that it will also have an impact on homeowners at the lower end of the income scale who don’t plan to leave because it is simply not an option for them,” said Murray.

In other poll findings, Monmouth’s exclusive Garden State Quality of Life Index score currently stands at +24, which is similar to ratings from 2023 (+23 in August and +24 in January), but slightly lower than the +27 result in April 2022. The current reading is near the midpoint of scores since Monmouth first started tracking the quality of life index in 2010. The index number jumped to +37 at the beginning of the Covid pandemic in April 2020, but dropped back to +25 in May 2021. In prior years, the index rating ranged between +18 and +31, with an outlying low point of +13 registered in February 2019.

<b>GARDEN STATE QUALITY OF LIFE INDEX</b>											
	<b>NJ TOTAL</b>	<b>GENDER</b>		<b>AGE</b>			<b>RACE</b>		<b>INCOME</b>		
		Male	Female	18-34	35-54	55+	White	Black/ Hispanic	<\$50K	\$50- 100K	>\$100K
March 2024	<b>+24</b>	+24	+24	+24	+19	+28	+30	+14	+11	+22	+32
August 2023	<b>+23</b>	+17	+28	+23	+20	+25	+30	+11	+13	+15	+34
January 2023	<b>+24</b>	+21	+28	+29	+23	+22	+31	+15	+7	+27	+31
April 2022	<b>+27</b>	+24	+30	+24	+25	+31	+30	+23	+18	+24	+35
May 2021	<b>+25</b>	+20	+29	+24	+24	+27	+25	+20	+17	+25	+31
April 2020	<b>+37</b>	+34	+41	+34	+38	+40	+43	+26	+29	+37	+44
September 2019	<b>+24</b>	+21	+26	+21	+20	+32	+31	+13	+18	+20	+33
February 2019	<b>+13</b>	+14	+12	+10	+11	+18	+17	+4	+2	+14	+20
April 2018	<b>+18</b>	+16	+20	+22	+14	+20	+22	+5	+8	+16	+27
July 2017	<b>+25</b>	+25	+24	+15	+26	+30	+32	+6	+8	+23	+41
July 2015	<b>+18</b>	+18	+18	+25	+11	+20	+24	+5	n/a	n/a	n/a
February 2015	<b>+23</b>	+21	+26	+26	+18	+28	+29	+10	+13	+30	+31
September 2014	<b>+18</b>	+19	+17	+12	+20	+20	+23	+5	+13	+15	+30
April 2014	<b>+25</b>	+24	+25	+31	+20	+25	+27	+16	+17	+24	+33
February 2014	<b>+23</b>	+28	+18	+23	+21	+26	+27	+11	+8	+23	+35
December 2013	<b>+24</b>	+25	+23	+24	+21	+27	+29	+10	+10	+24	+35
September 2013	<b>+26</b>	+26	+26	+27	+23	+30	+33	+10	+17	+25	+42
April 2013	<b>+21</b>	+19	+24	+19	+19	+27	+29	+3	+12	+19	+35
February 2013	<b>+29</b>	+28	+30	+30	+27	+31	+36	+12	+20	+30	+36
December 2012	<b>+30</b>	+31	+29	+30	+30	+30	+36	+14	+17	+33	+38
September 2012	<b>+24</b>	+28	+20	+16	+21	+32	+30	+5	+10	+23	+37
July 2012	<b>+27</b>	+26	+29	+21	+31	+30	+32	+16	+16	+31	+37
April 2012	<b>+31</b>	+33	+28	+25	+30	+37	+36	+19	+24	+28	+42
February 2012	<b>+25</b>	+20	+30	+25	+24	+26	+29	+13	+17	+23	+38
October 2011	<b>+24</b>	+24	+24	+23	+21	+29	+31	+7	+15	+25	+31
August 2011	<b>+22</b>	+25	+19	+27	+19	+21	+26	+9	+9	+22	+32
May 2011	<b>+23</b>	+24	+22	+23	+22	+23	+26	+14	+15	+22	+32
December 2010	<b>+21</b>	+20	+23	+23	+20	+23	+26	+13	+15	+21	+31

GARDEN STATE QUALITY OF LIFE INDEX											
	REGION							COMMUNITY TYPE			
	North East	Urban Core	Route 1 Corridor	Central Hills	Northern Shore	Delaware Valley	Garden Core	Urban	Stable Town	Growing Suburb	
March 2024	+19	+14	+25	+35	+35	+20	+23	0	+32	+31	
August 2023	+26	+15	+26	+38	+23	+29	+2	+8	+29	+24	
January 2023	+25	+15	+24	+40	+35	+19	+14	0	+29	+33	
April 2022	+28	+16	+28	+42	+34	+27	+19	+15	+31	+31	
May 2021	+31	+23	+23	+33	+26	+20	+13	+20	+26	+26	
April 2020	+41	+30	+40	+49	+46	+33	+21	+18	+41	+45	
September 2019	+20	+10	+23	+42	+32	+26	+17	+6	+30	+30	
February 2019	+21	-1	+16	+27	+21	-3	+9	-1	+15	+19	
April 2018	+24	+8	+18	+34	+18	+14	+11	+2	+23	+24	
July 2017	+25	+18	+34	+33	+35	+22	+13	+7	+31	+29	
July 2015	+21	+4	+22	+35	+22	+17	+10	-2	+28	+23	
February 2015	+31	+13	+24	+38	+31	+11	+19	+11	+30	+27	
September 2014	+23	+8	+12	+42	+27	+18	+4	+10	+22	+19	
April 2014	+24	+10	+22	+43	+29	+25	+23	+4	+26	+33	
February 2014	+27	+16	+20	+37	+30	+14	+16	+6	+28	+28	
December 2013	+31	+15	+26	+40	+25	+14	+17	+5	+29	+30	
September 2013	+27	+8	+21	+52	+33	+27	+19	+1	+34	+32	
April 2013	+31	+4	+19	+38	+22	+21	+21	-3	+30	+27	
February 2013	+31	+17	+35	+37	+36	+25	+23	+11	+33	+36	
December 2012	+36	+18	+26	+47	+40	+21	+31	+9	+37	+37	
September 2012	+29	+14	+17	+45	+33	+26	+13	-1	+27	+31	
July 2012	+37	+12	+30	+37	+34	+22	+18	+8	+34	+34	
April 2012	+38	+26	+27	+44	+34	+22	+28	+20	+35	+36	
February 2012	+33	+17	+27	+35	+29	+19	+22	+11	+31	+29	
October 2011	+31	+6	+22	+45	+35	+18	+23	-1	+31	+34	
August 2011	+24	+16	+21	+38	+27	+26	+6	+4	+29	+25	
May 2011	+28	+17	+16	+41	+29	+22	+20	+6	+29	+28	
December 2010	+26	+15	+22	+38	+23	+14	+17	+12	+23	+27	

The index experienced some off-setting partisan shifts last summer that have returned to earlier levels. Specifically, Democrats (+40) remain most optimistic about New Jersey’s quality of life when compared with independents (+16) and Republicans (+14). Regionally, the Central Hills (+35) and the Northern Shore (+35) register the highest index ratings while the Urban Core region (+14) is the lowest. The other regions – Route 1 (+25), Garden Core (+23), Delaware Valley (+20) and Northeast (+19) – fall in between these scores.

The Garden State Quality of Life Index was created by the Monmouth University Polling Institute in 2010 to serve as a resident-based indicator of the quality of life offered by the state of New Jersey. The index is based on five separate poll questions: overall opinion of the state as a place to live – which contributes half the index score – and ratings of one’s hometown, the performance of local schools, the quality of the local environment, and feelings of safety in one’s own neighborhood. The index can potentially range from –100 to +100.

Examining individual components of the index finds that more than 6 in 10 New Jerseyans say the state is either an excellent (18%) or good (44%) place to live, while 26% say it is only fair and 11%

rate the state as poor. The current positive rating of 62% is similar to recent poll results (62% in August 2023, 63% in January 2023 and 64% in April 2022). The all-time high mark for this rating was 84% positive in February 1987. The record low was 50% in February 2019, but it improved to 61% by September of that year.

Turning to more local indicators, 75% of residents currently rate their own town or city as an excellent or good place to live. This is up from 70% in August, but similar to prior readings (between 73% and 77% from May 2021 to January 2023). New Jerseyans' ratings for environmental quality in their local area – currently at 75% positive – have been stable since 2021. Local schools earn a 62% positive rating, which is up from 56% in August but within the 60% to 64% range recorded from May 2021 to January 2023. The percentage of state residents who currently feel very safe in their own neighborhoods at night stands at 58%. This is identical to the 58% rating in August, but is lower than prior readings from 2021 through the beginning of 2023 when it ranged between 64% and 67%.

Another poll finding that is worth mentioning is an emerging issue in Monmouth's top-of-mind issue question. The third most frequently mentioned issue on the list of state residents' most important issues, after property taxes and the economy, is illegal immigration (mentioned by 17%). In past polling, this issue has generally hovered only in the low single digits as a state-based concern, with prior high marks of 7% in 2018 and 2019. Unlike taxes and cost of living, the present level of concern with illegal immigration is largely partisan. One-third (33%) of Republicans name it as one of the most important issues facing New Jersey right now, while just 15% of independents and 8% of Democrats mention it as one of their top-of-mind concerns.

“It's not clear from the poll whether those who are worried about illegal immigration can point to a specific impact on the state over the past year or two. The rise of illegal immigration as a specifically New Jersey issue seems to reflect just how much national political conflicts are influencing what we see as local concerns right now,” said Murray.

The *Monmouth University Poll* was conducted by telephone from February 29 to March 4, 2024 with 801 New Jersey adults. The question results in this release have a margin of error of +/- 4.2 percentage points for the full sample. The poll was conducted by the Monmouth University Polling Institute in West Long Branch, NJ.

## QUESTIONS AND RESULTS

(\* Some columns may not add to 100% due to rounding.)

1. Overall, how would you rate New Jersey as a place to live – excellent, good, only fair, or poor?

Trend*:	Excellent/ Good	Excellent	Good	Only Fair	Poor	(VOL) Don't know	(n)
<b>March 2024</b>	<b>62%</b>	<b>18%</b>	<b>44%</b>	<b>26%</b>	<b>11%</b>	<b>1%</b>	<b>(801)</b>
August 2023	62%	20%	42%	25%	12%	0%	(814)
January 2023	63%	18%	45%	25%	12%	0%	(809)
April 2022	64%	19%	45%	22%	13%	1%	(802)
May 2021	59%	16%	43%	27%	14%	0%	(706)
April 2020	68%	24%	44%	23%	7%	1%	(704)
September 2019	61%	15%	46%	26%	12%	1%	(713)
February 2019	50%	11%	39%	32%	17%	1%	(604)
April 2018	54%	15%	39%	29%	17%	1%	(703)
July 2017	59%	15%	44%	28%	13%	0%	(800)
May 2016	62%	16%	46%	28%	10%	0%	(806)
July 2015	55%	12%	43%	30%	15%	0%	(503)
May 2015	63%	13%	50%	27%	10%	1%	(500)
February 2015	63%	15%	48%	25%	11%	1%	(805)
September 2014	61%	13%	48%	25%	13%	1%	(802)
June 2014	62%	15%	47%	26%	11%	0%	(800)
April 2014	64%	15%	49%	26%	10%	0%	(803)
February 2014	63%	15%	48%	26%	11%	0%	(803)
December 2013	65%	20%	45%	26%	9%	0%	(802)
September 2013	65%	19%	46%	25%	10%	1%	(783)
April 2013	61%	15%	46%	27%	11%	0%	(806)
February 2013	68%	18%	50%	24%	7%	1%	(803)
December 2012	72%	20%	52%	21%	5%	1%	(816)
September 2012	65%	15%	50%	23%	11%	0%	(805)
July 2012	69%	17%	52%	23%	8%	0%	(803)
April 2012	70%	20%	50%	23%	7%	0%	(804)
February 2012	62%	15%	47%	26%	11%	1%	(803)
October 2011	67%	15%	52%	24%	8%	0%	(817)
August 2011	57%	14%	43%	31%	11%	1%	(802)
May 2011	59%	14%	45%	29%	11%	0%	(807)
December 2010	63%	17%	46%	26%	10%	1%	(2864)
October 2007	63%	17%	46%	25%	12%	1%	(1001)
August 2004	68%	22%	46%	21%	10%	1%	(800)
May 2003	72%	20%	52%	23%	5%	0%	(1002)
April 2001	76%	23%	53%	19%	4%	1%	(802)
March 2000	76%	25%	51%	17%	6%	0%	(800)
May 1999	76%	22%	54%	19%	5%	0%	(800)
February 1994	71%	18%	53%	22%	7%	0%	(801)
March 1990	68%	21%	47%	25%	6%	1%	(800)
February 1988	78%	27%	51%	17%	4%	1%	(800)
February 1987	84%	31%	53%	11%	4%	0%	(800)
May 1985	81%	29%	52%	14%	3%	1%	(500)
October 1984	80%	29%	51%	15%	4%	1%	(1000)
January 1981	66%	16%	50%	26%	7%	1%	(1003)
July 1980	68%	18%	50%	23%	7%	2%	(1005)

[Q2-13 previously released.]

14. In your opinion, what are the most important one or two issues facing the state of New Jersey right now? [LIST WAS NOT READ. IF "TAXES" MENTIONED, INTERVIEWER ASKED FOR SPECIFIC TYPE.] [Note: Results add to more than 100% because multiple responses were accepted.]

Trend:	March 2024	Aug. 2021*	Feb. 2019	April 2018	July 2017	Dec. 2013	Dec. 2012	Feb. 2012	July 2009**
Property taxes	39%	32%	45%	45%	48%	25%	31%	42%	45%
Income tax	7%	9%	9%	9%	8%	7%	6%	8%	7%
Sales tax	5%	7%	6%	8%	7%	2%	3%	4%	4%
Other tax, general taxes	9%	4%	8%	8%	5%	12%	6%	3%	5%
Jobs	2%	7%	11%	14%	14%	35%	30%	42%	18%
Economy, cost of living	24%	15%	16%	14%	10%	10%	19%	19%	27%
State budget, govt. spending	3%	7%	6%	7%	8%	4%	5%	8%	18%
Education, public schools	10%	10%	9%	16%	14%	21%	10%	20%	12%
Higher education	1%	1%	1%	3%	3%	3%	2%	3%	n/a
Transportation, infrastructure	9%	7%	10%	14%	10%	2%	3%	2%	1%
Environment	4%	3%	4%	4%	4%	2%	2%	1%	2%
Health insurance, care	4%	6%	9%	6%	10%	11%	8%	5%	18%
Crime, guns, drugs	10%	6%	8%	12%	9%	6%	4%	5%	2%
Public pensions & benefits	1%	1%	1%	3%	5%	2%	2%	2%	n/a
Housing	7%	4%	6%	5%	6%	3%	2%	1%	n/a
Illegal immigration	17%	4%	7%	7%	3%	1%	1%	1%	2%
Auto insurance	1%	0%	0%	1%	3%	0%	1%	1%	n/a
Marijuana legalization	1%	1%	7%	5%	2%	n/a	n/a	n/a	n/a
Opioid crisis, drug addiction	0%	0%	2%	4%	2%	n/a	n/a	n/a	n/a
Race, equity, police reform	1%	2%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Abortion, reproductive rights	3%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Other	10%	46%+	9%	8%	12%	17%+	27%+	8%	11%
Nothing/no answer	10%	7%	4%	4%	3%	4%	4%	4%	3%
(n)	(801)	(810)	(604)	(703)	(800)	(802)	(816)	(803)	(792)

\* Registered voters

\*\* July 2009 question for registered voters only: was "In your opinion, what are the most important one or two issues that the candidates for governor should talk about?"

+ "Other" includes Superstorm Sandy recovery in 2012 (23%) and 2013 (8%), and the Covid pandemic in 2021 (41%).

[Q15-23 previously released.]

24. How would you rate your town or city as a place to live – excellent, good, only fair, or poor?

Trend*	Excellent/ Good	Excellent	Good	Only Fair	Poor	(VOL) Don't know	(n)
March 2024	75%	33%	42%	17%	7%	0%	(801)
August 2023	70%	28%	42%	22%	7%	0%	(814)
January 2023	77%	34%	43%	18%	5%	0%	(809)
April 2022	73%	32%	41%	20%	7%	0%	(802)
May 2021	76%	33%	43%	19%	5%	0%	(706)
April 2020	79%	39%	40%	16%	5%	0%	(704)
September 2019	72%	32%	40%	20%	7%	0%	(713)
February 2019	67%	30%	37%	21%	11%	0%	(604)
April 2018	71%	30%	41%	20%	9%	0%	(703)
July 2017	77%	37%	40%	16%	7%	0%	(800)
July 2015	71%	29%	42%	19%	10%	0%	(503)
February 2015	72%	29%	43%	21%	7%	0%	(805)
September 2014	69%	24%	45%	22%	10%	0%	(802)
April 2014	71%	27%	44%	20%	9%	0%	(803)
February 2014	70%	31%	39%	23%	7%	0%	(803)
December 2013	70%	29%	41%	21%	8%	1%	(802)
September 2013	72%	32%	40%	18%	9%	1%	(783)
April 2013	67%	29%	38%	25%	8%	0%	(806)
February 2013	73%	30%	43%	20%	7%	0%	(803)
December 2012	74%	32%	42%	17%	9%	0%	(816)
September 2012	72%	33%	39%	19%	9%	0%	(805)
July 2012	74%	32%	42%	18%	7%	1%	(803)
April 2012	76%	34%	42%	17%	7%	0%	(804)
February 2012	74%	33%	41%	21%	5%	0%	(803)
October 2011	73%	26%	47%	20%	8%	0%	(817)

Trend*: (Q24 Continued)	Excellent/ Good	Excellent	Good	Only Fair	Poor	(VOL) Don't know	(n)
May 2011	73%	33%	40%	20%	7%	0%	(807)
December 2010	73%	27%	46%	20%	8%	0%	(2864)
May 2003	74%	29%	45%	19%	7%	0%	(1002)
April 2001	73%	28%	45%	21%	6%	0%	(802)
May 1995	70%	30%	40%	21%	8%	0%	(802)
June 1994	72%	31%	41%	19%	9%	0%	(801)
September 1988	72%	26%	46%	18%	9%	1%	(500)
October 1984	71%	30%	41%	21%	7%	1%	(999)
June 1980	67%	23%	44%	24%	9%	0%	(1005)
May 1977	66%	25%	41%	24%	10%	0%	(1005)

[QUESTIONS 25-27 WERE ROTATED]

25. How would you rate the quality of the environment in the area where you live – excellent, good, only fair, or poor?

Trend*:	Excellent/ Good	Excellent	Good	Only Fair	Poor	(VOL) Don't know	(n)
<b>March 2024</b>	<b>75%</b>	<b>30%</b>	<b>45%</b>	<b>18%</b>	<b>7%</b>	<b>0%</b>	<b>(801)</b>
August 2023	75%	28%	47%	19%	5%	1%	(814)
January 2023	78%	30%	48%	17%	5%	1%	(809)
April 2022	76%	31%	45%	17%	7%	0%	(802)
May 2021	76%	32%	44%	18%	6%	0%	(706)
April 2020	81%	36%	45%	15%	4%	0%	(704)
September 2019	72%	31%	41%	22%	6%	1%	(713)
February 2019	71%	27%	44%	21%	8%	0%	(604)
April 2018	73%	29%	44%	20%	6%	1%	(703)
July 2017	76%	37%	39%	14%	8%	1%	(800)
July 2015	71%	27%	44%	20%	9%	0%	(503)
February 2015	72%	27%	45%	23%	4%	0%	(805)
September 2014	72%	24%	48%	21%	5%	1%	(802)
April 2014	76%	27%	49%	18%	6%	0%	(803)
February 2014	73%	29%	44%	21%	6%	0%	(803)
December 2013	69%	27%	42%	24%	7%	0%	(802)
September 2013	75%	30%	45%	18%	7%	1%	(783)
April 2013	70%	27%	43%	22%	7%	0%	(806)
February 2013	71%	26%	45%	24%	4%	2%	(803)
December 2012	73%	25%	48%	20%	7%	1%	(816)
September 2012	72%	30%	42%	20%	7%	0%	(805)
July 2012	74%	30%	44%	19%	7%	1%	(803)
April 2012	75%	30%	45%	18%	6%	1%	(804)
February 2012	77%	29%	48%	17%	5%	0%	(803)
October 2011	72%	25%	47%	19%	9%	0%	(817)
August 2011	79%	31%	48%	16%	5%	0%	(802)
May 2011	79%	33%	46%	15%	6%	0%	(807)
December 2010	66%	14%	52%	25%	9%	0%	(2864)
April 2001	70%	27%	43%	22%	7%	1%	(402)
September 1988	53%	10%	43%	31%	15%	1%	(500)

26. How would you rate the job your local schools are doing – excellent, good, only fair, or poor?

Trend*:	Excellent/ Good	Excellent	Good	Only Fair	Poor	(VOL) Don't know	(n)
<b>March 2024</b>	<b>62%</b>	<b>19%</b>	<b>43%</b>	<b>21%</b>	<b>12%</b>	<b>5%</b>	<b>(801)</b>
August 2023	56%	22%	34%	23%	15%	6%	(814)
January 2023	60%	19%	41%	22%	11%	6%	(809)
April 2022	63%	24%	39%	16%	11%	10%	(802)
May 2021	64%	24%	40%	18%	8%	10%	(706)
April 2020	73%	33%	40%	16%	4%	7%	(704)
September 2019	60%	26%	34%	23%	9%	9%	(713)
February 2019	59%	19%	40%	22%	10%	9%	(604)

Trend*: (Q26 Continued)	Excellent/ Good	Excellent	Good	Only Fair	Poor	(VOL) Don't know	(n)
April 2018	60%	24%	36%	23%	10%	7%	(703)
July 2017	65%	26%	39%	20%	10%	6%	(800)
July 2015	60%	27%	33%	22%	9%	8%	(503)
February 2015	61%	21%	40%	24%	8%	7%	(805)
September 2014	60%	21%	39%	24%	9%	7%	(802)
April 2014	63%	24%	39%	22%	9%	6%	(803)
February 2014	61%	22%	39%	22%	10%	7%	(803)
December 2013	60%	20%	40%	23%	12%	5%	(802)
September 2013	62%	24%	38%	21%	7%	9%	(783)
April 2013	59%	21%	38%	27%	9%	5%	(806)
February 2013	64%	24%	40%	20%	7%	9%	(803)
December 2012	61%	21%	40%	23%	7%	9%	(816)
September 2012	61%	27%	34%	21%	10%	8%	(805)
July 2012	61%	22%	39%	20%	11%	8%	(803)
April 2012	63%	23%	40%	21%	7%	8%	(804)
February 2012	68%	26%	42%	16%	8%	8%	(803)
October 2011	60%	21%	39%	20%	13%	7%	(817)
August 2011	63%	19%	44%	26%	6%	5%	(802)
May 2011	63%	24%	39%	22%	10%	6%	(807)
December 2010	64%	24%	40%	23%	8%	5%	(2864)
August 2004	61%	24%	37%	17%	12%	9%	(800)
April 2001	64%	21%	43%	21%	6%	9%	(802)
September 1999	62%	18%	44%	21%	9%	8%	(802)
September 1998	62%	20%	42%	23%	9%	7%	(804)
February 1996	60%	20%	40%	20%	11%	9%	(804)
September 1993	52%	16%	36%	29%	14%	5%	(801)
January 1992	53%	15%	38%	26%	15%	5%	(800)
October 1987	60%	14%	46%	23%	6%	11%	(500)
October 1986	55%	15%	40%	26%	10%	9%	(800)
October 1983	59%	16%	43%	23%	10%	8%	(802)
May 1978	52%	12%	40%	25%	12%	11%	(1003)

27. How safe do you feel in your neighborhood at night – very safe, somewhat safe, or not at all safe?

Trend*:	Very safe	Somewhat safe	Not at all safe	(VOL) Don't know	(n)
<b>March 2024</b>	<b>58%</b>	<b>36%</b>	<b>5%</b>	<b>0%</b>	<b>(801)</b>
August 2023	58%	36%	5%	0%	(814)
January 2023	64%	32%	4%	1%	(809)
April 2022	65%	29%	5%	0%	(802)
May 2021	67%	31%	2%	0%	(706)
April 2020	74%	22%	3%	1%	(704)
September 2019	68%	27%	5%	0%	(713)
February 2019	64%	29%	7%	0%	(604)
April 2018	65%	29%	5%	0%	(703)
July 2017	71%	22%	6%	0%	(800)
July 2015	67%	27%	6%	0%	(503)
February 2015	62%	33%	4%	0%	(805)
September 2014	58%	36%	6%	0%	(802)
April 2014	66%	30%	4%	1%	(803)
February 2014	67%	28%	6%	0%	(803)
December 2013	60%	33%	7%	0%	(802)
September 2013	65%	27%	7%	1%	(783)
April 2013	66%	28%	6%	0%	(806)
February 2013	63%	30%	6%	1%	(803)
December 2012	64%	29%	6%	1%	(816)
September 2012	65%	25%	6%	0%	(805)
July 2012	60%	32%	7%	1%	(803)
April 2012	64%	31%	5%	1%	(804)
February 2012	62%	32%	5%	0%	(803)
October 2011	62%	31%	7%	0%	(817)

Trend*: (Q27 Continued)	Very safe	Somewhat safe	Not at all safe	(VOL) Don't know	(n)
August 2011	63%	31%	6%	0%	(802)
May 2011	68%	27%	5%	0%	(807)
December 2010	59%	35%	6%	0%	(2864)
February 1993	42%	44%	13%	0%	(801)
October 1987	51%	36%	11%	2%	(499)
October 1984	53%	36%	9%	2%	(500)
May 1981	43%	43%	13%	1%	(497)

28. As things stand now, would you like to move out of New Jersey at some point or would you like to stay here for the rest of your life?

Trend:	March 2024	April 2022	Sept. 2014	April 2010	Sept. 2009	Oct. 2007
Move out of New Jersey	<b>48%</b>	59%	50%	53%	50%	49%
Stay in New Jersey	<b>48%</b>	38%	45%	43%	43%	44%
(VOL) Don't know	<b>3%</b>	3%	5%	4%	7%	7%
(n)	<b>(801)</b>	(802)	(802)	(804)	(900)	(801)

[Question 29 was asked of those who want to move out of New Jersey: n=398, moe=+/-6.0%.]

29. How much of a factor is New Jersey's cost of living in your desire to move out of the state – is it the most important factor, one of several top factors, or not one of the top factors?

	March 2024
Most important factor	<b>43%</b>
One of several top factors	<b>52%</b>
Not one of the top factors	<b>5%</b>
(n)	<b>(398)</b>

30. Regardless of whether you want to leave New Jersey, how likely is it that you will actually move out of the state at some point in your life – very, somewhat, not too, or not all likely?

Trend:	March 2024	April 2022	Sept. 2014	Oct. 2007
Very likely	<b>28%</b>	36%	26%	28%
Somewhat likely	<b>27%</b>	30%	32%	32%
Not too likely	<b>18%</b>	17%	17%	16%
Not all likely	<b>26%</b>	17%	23%	23%
(VOL) Don't know	<b>1%</b>	1%	2%	1%
(n)	<b>(801)</b>	(802)	(802)	(801)

[Question 31 was asked of those who are likely to move out of New Jersey: n=461, moe=+/-5.6%.]

31. When will you probably move – before you retire or after you retire, or are you already retired?

Trend:	March 2024	Sept. 2014
Before retire	<b>36%</b>	50%
After retire	<b>40%</b>	40%
Already retired	<b>23%</b>	7%*
(VOL) Don't know	<b>1%</b>	4%
(n)	<b>(461)</b>	(426)

\*In 2014, "already retired" was a voluntary response.

32. How concerned are you about not having enough money for retirement – very concerned, somewhat concerned, or not at all concerned?

Trend:	March 2024	Sept. 2014	April 2008
Very concerned	40%	34%	42%
Somewhat concerned	33%	36%	33%
Not at all concerned	27%	28%	23%
(VOL) Don't know	0%	2%	1%
(n)	(801)	(802)	(803)

33. The state has proposed a new program called Stay N.J. that will cut property taxes in half for nearly all senior citizen homeowners. How much have you heard about this program – a lot, a little, or nothing at all?

	March 2024
A lot	7%
A little	29%
Nothing at all	64%
(VOL) Don't know	0%
(n)	(801)

34. If this program is implemented, will you be a lot more likely to stay in New Jersey, a little more likely, or will it have no impact on your decision whether to stay or move out of the state?

	March 2024
A lot more likely	27%
A little more likely	26%
No impact	45%
(VOL) Don't know	3%
(n)	(801)

35. Should this program be available to all senior homeowners regardless of income, or should there be an income cap? [If INCOME CAP]: Should the income cap for this credit be \$150,000, \$250,000, \$500,000, or \$750,000?

	March 2024
\$150,000 cap	13%
\$250,000 cap	17%
\$500,000 cap	11%
\$750,000 cap	4%
All senior homeowners	50%
(VOL) Don't know	5%
(n)	(801)

[Q36-42 held for future release.]

**\* Note: All trend results prior to 2005 come from Rutgers University's Eagleton Poll.**

#### METHODOLOGY

The *Monmouth University Poll* was sponsored and conducted by the Monmouth University Polling Institute from February 29 to March 4, 2024 with a probability-based random sample of 801 New Jersey adults age 18 and older. Interviews were conducted in English, and included 259 live landline telephone interviews, 375 live cell phone interviews, and 167 online surveys via a cell phone text invitation. Telephone numbers were selected through a mix of random digit dialing and list-based sampling. Landline respondents were selected with a modified Trolldahl-Carter youngest adult household screen. Interviewing services were provided by Braun Research, with sample obtained from Dynata

(RDD, n= 657) and Aristotle (list, n= 144). Monmouth is responsible for all aspects of the survey design, data weighting and analysis. The full sample is weighted for region, age, education, gender and race based on US Census information (ACS 2021 one-year survey. For results based on this sample, one can say with 95% confidence that the error attributable to sampling has a maximum margin of plus or minus 4.2 percentage points adjusted for sample design effects (1.49). Sampling error can be larger for sub-groups (see table below). In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

Standard Region (by county):

*North* – Bergen, Essex, Hudson, Morris, Passaic, Sussex, Union, Warren

*Central* – Hunterdon, Mercer, Middlesex, Monmouth, Somerset

*South* – Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Ocean, Salem

Expanded Region (by county): *Northeast* (Bergen, Passaic), *Urban Core* (Essex, Hudson), *Route 1 Corridor* (Mercer, Middlesex, Union), *Central Hills* (Hunterdon, Morris, Somerset), *Northern Shore* (Monmouth, Ocean), *Delaware Valley* (Burlington, Camden, Gloucester), *Garden Core* (Atlantic, Cape May, Cumberland, Salem, Sussex, Warren).

**Demographics (weighted)**

*Party (self-reported): 26% Republican, 37% Independent, 37% Democrat*

*Sex: 49% male, 51% female, 1% other*

*Age: 28% 18-34, 33% 35-54, 39% 55+*

*Race: 55% White, 13% Black, 19% Hispanic, 13% Asian/other*

*Education: 34% high school or less, 25% some college, 23% 4 year degree, 18% graduate degree*

MARGIN OF ERROR		unweighted sample	moe (+/-)
TOTAL		801	4.2%
REGISTERED VOTER	Yes	757	4.3%
	No	44	18.0%
SELF-REPORTED PARTY ID	Republican	215	8.2%
	Independent	275	7.2%
	Democrat	294	7.0%
REGION	North	378	6.2%
	Central	234	7.8%
	South	180	8.9%
GENDER	Male	386	6.1%
	Female	406	5.9%
AGE	18-34	212	8.2%
	35-54	275	7.2%
	55+	314	6.8%
RACE	White, non-Hispanic	504	5.3%
	Other	288	7.0%
COLLEGE GRADUATE	No degree	293	7.0%
	4 year degree	507	5.3%
INCOME	<\$50K	96	12.2%
	\$50 to <\$100K	188	8.7%
	\$100K+	461	5.6%
CHILDREN IN HOME	Yes	165	9.3%
	No	635	4.7%

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Monmouth University Poll -- NEW JERSEY-- 3/20/24

		TOTAL	REG VOTER		PARTY ID			REGION OF STATE		
			Yes	No	Rep	Ind	Dem	North	Central	South
1\L1. Overall, how would you rate New Jersey as a place to live - excellent, good, only fair, or poor?	Excellent	18%	18%	8%	7%	16%	27%	16%	22%	16%
	Good	44%	44%	44%	43%	39%	52%	45%	49%	37%
	Only Fair	26%	26%	33%	35%	28%	17%	26%	19%	36%
	Poor	11%	11%	15%	15%	15%	3%	12%	10%	9%
	[VOL] Dont know	1%	1%	0%	0%	2%	1%	1%	0%	3%

		GENDER		AGE			RACE		COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	4 yr degree
1\L1. Overall, how would you rate New Jersey as a place to live - excellent, good, only fair, or poor?	Excellent	19%	17%	20%	16%	17%	20%	15%	15%	22%
	Good	43%	46%	45%	43%	45%	46%	43%	41%	50%
	Only Fair	23%	28%	24%	29%	25%	22%	30%	30%	20%
	Poor	13%	9%	11%	11%	11%	12%	10%	13%	8%
	[VOL] Dont know	2%	1%	0%	1%	2%	1%	2%	2%	0%

		INCOME			CHILDREN IN HOME	
		<\$50K	\$50-100K	\$100K+	Yes	No
1\L1. Overall, how would you rate New Jersey as a place to live - excellent, good, only fair, or poor?	Excellent	18%	16%	19%	17%	18%
	Good	37%	47%	47%	35%	46%
	Only Fair	28%	26%	25%	29%	26%
	Poor	14%	9%	9%	18%	9%
	[VOL] Dont know	2%	2%	0%	0%	1%

Monmouth University Poll -- NEW JERSEY-- 3/20/24

		TOTAL	REG VOTER		PARTY ID			REGION OF STATE		
			Yes	No	Rep	Ind	Dem	North	Central	South
14. In your opinion, what are the most important one or two issues facing the state of New Jersey right now? [MULTIPLE RESPONSES ACCEPTED]	Property taxes	39%	40%	16%	44%	36%	38%	38%	43%	35%
	Income tax	7%	7%	6%	9%	8%	5%	7%	7%	7%
	Sales tax	5%	5%	5%	5%	6%	4%	6%	2%	4%
	Other, general taxes	9%	9%	16%	12%	11%	5%	8%	7%	13%
	Jobs	2%	2%	4%	1%	2%	4%	2%	2%	3%
	Economy, cost of living	24%	23%	34%	26%	25%	22%	25%	26%	19%
	Govt spending, budget	3%	4%	0%	4%	5%	2%	3%	4%	4%
	Education, public schools	10%	10%	3%	9%	10%	10%	9%	10%	11%
	Higher education	1%	1%	1%	1%	1%	2%	1%	3%	0%
	Transport, infrastructure	9%	8%	14%	7%	7%	12%	8%	10%	7%
	Environment, climate change	4%	5%	4%	4%	3%	6%	4%	7%	4%
	Health care, insurance	4%	4%	5%	1%	4%	7%	4%	3%	4%
	Crime, guns	10%	10%	11%	14%	9%	7%	11%	11%	10%
	Public pensions, benefits	1%	1%	0%	1%	2%	2%	2%	1%	0%
	Housing, housing costs	7%	7%	13%	2%	8%	10%	9%	5%	5%
	Illegal immigration	17%	18%	4%	33%	15%	8%	15%	20%	17%
	Auto insurance	1%	1%	0%	2%	1%	1%	2%	1%	1%
	Marijuana legalization	1%	1%	0%	0%	1%	2%	1%	0%	1%
	Opioid crisis, drug addiction	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Race, equity, police reform	1%	1%	0%	1%	1%	2%	1%	1%	1%
	Abortion, reproductive rights	3%	3%	0%	1%	1%	4%	3%	2%	3%
Other	10%	10%	5%	8%	12%	9%	9%	9%	13%	
[VOL] Dont Know	10%	9%	25%	9%	9%	10%	11%	6%	10%	

Monmouth University Poll -- NEW JERSEY-- 3/20/24

		GENDER		AGE			RACE		COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	4 yr degree
14. In your opinion, what are the most important one or two issues facing the state of New Jersey right now? [MULTIPLE RESPONSES ACCEPTED]	Property taxes	38%	39%	35%	35%	45%	41%	35%	39%	39%
	Income tax	9%	6%	9%	4%	8%	8%	6%	6%	8%
	Sales tax	5%	4%	6%	4%	5%	5%	4%	5%	4%
	Other, general taxes	11%	7%	9%	11%	8%	12%	6%	10%	8%
	Jobs	2%	3%	1%	4%	2%	2%	2%	2%	3%
	Economy, cost of living	22%	26%	26%	24%	22%	23%	25%	25%	22%
	Govt spending, budget	4%	3%	4%	3%	4%	5%	2%	3%	4%
	Education, public schools	8%	11%	10%	12%	8%	12%	8%	8%	12%
	Higher education	1%	1%	1%	2%	1%	1%	1%	1%	2%
	Transport, infrastructure	10%	7%	11%	9%	7%	9%	9%	7%	11%
	Environment, climate change	6%	3%	6%	2%	5%	6%	3%	3%	7%
	Health care, insurance	2%	6%	4%	4%	3%	5%	3%	3%	5%
	Crime, guns	12%	9%	12%	9%	11%	13%	8%	12%	9%
	Public pensions, benefits	1%	2%	1%	1%	2%	0%	2%	2%	1%
	Housing, housing costs	4%	9%	8%	7%	6%	5%	10%	7%	7%
	Illegal immigration	17%	17%	17%	18%	16%	21%	13%	18%	15%
	Auto insurance	1%	2%	1%	1%	2%	0%	2%	1%	1%
	Marijuana legalization	0%	2%	0%	3%	0%	2%	0%	1%	0%
	Opioid crisis, drug addiction	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Race, equity, police reform	0%	2%	1%	1%	2%	1%	1%	1%	2%
	Abortion, reproductive rights	0%	5%	2%	2%	3%	3%	2%	2%	3%
Other	12%	9%	11%	8%	11%	9%	11%	8%	13%	
[VOL] Dont Know	11%	9%	6%	14%	9%	7%	13%	12%	6%	

Monmouth University Poll -- NEW JERSEY-- 3/20/24

		INCOME			CHILDREN IN HOME	
		<\$50K	\$50-100K	\$100K+	Yes	No
14. In your opinion, what are the most important one or two issues facing the state of New Jersey right now? [MULTIPLE RESPONSES ACCEPTED]	Property taxes	30%	38%	41%	34%	40%
	Income tax	5%	7%	8%	4%	8%
	Sales tax	6%	2%	5%	2%	5%
	Other, general taxes	5%	8%	12%	13%	8%
	Jobs	3%	0%	3%	3%	2%
	Economy, cost of living	22%	29%	20%	26%	23%
	Govt spending, budget	3%	3%	4%	3%	4%
	Education, public schools	8%	6%	14%	20%	8%
	Higher education	2%	1%	1%	2%	1%
	Transport, infrastructure	8%	8%	10%	9%	9%
	Environment, climate change	3%	3%	6%	4%	5%
	Health care, insurance	6%	4%	3%	2%	4%
	Crime, guns	6%	11%	12%	13%	10%
	Public pensions, benefits	2%	2%	1%	0%	1%
	Housing, housing costs	12%	7%	5%	3%	8%
	Illegal immigration	12%	19%	18%	12%	18%
	Auto insurance	3%	1%	1%	1%	1%
	Marijuana legalization	1%	1%	1%	2%	1%
	Opioid crisis, drug addiction	0%	0%	0%	0%	0%
	Race, equity, police reform	2%	1%	1%	1%	1%
Abortion, reproductive rights	0%	4%	3%	2%	3%	
Other	10%	12%	10%	7%	11%	
[VOL] Dont Know	20%	7%	7%	14%	9%	

		TOTAL	REG VOTER		PARTY ID			REGION OF STATE		
			Yes	No	Rep	Ind	Dem	North	Central	South
24\L2. How would you rate your town or city as a place to live - excellent, good, only fair, or poor?	Excellent	33%	35%	17%	33%	32%	35%	35%	40%	22%
	Good	42%	42%	48%	44%	41%	44%	38%	40%	54%
	Only fair	17%	17%	22%	19%	20%	14%	17%	17%	19%
	Poor	7%	6%	13%	4%	8%	7%	10%	2%	5%

		GENDER		AGE			RACE		COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	4 yr degree
24\L2. How would you rate your town or city as a place to live - excellent, good, only fair, or poor?	Excellent	36%	31%	40%	23%	38%	39%	27%	29%	39%
	Good	42%	42%	35%	49%	43%	44%	41%	44%	40%
	Only fair	14%	21%	15%	22%	15%	14%	22%	18%	16%
	Poor	7%	6%	10%	6%	5%	4%	10%	8%	4%

Monmouth University Poll -- NEW JERSEY-- 3/20/24

		INCOME			CHILDREN IN HOME	
		<\$50K	\$50-100K	\$100K+	Yes	No
24L2. How would you rate your town or city as a place to live - excellent, good, only fair, or poor?	Excellent	25%	29%	40%	33%	34%
	Good	39%	45%	43%	43%	42%
	Only fair	24%	17%	14%	15%	18%
	Poor	13%	9%	3%	9%	6%

		TOTAL	REG VOTER		PARTY ID			REGION OF STATE		
			Yes	No	Rep	Ind	Dem	North	Central	South
25L3. How would you rate the quality of the environment in the area where you live - excellent, good, only fair, or poor?	Excellent	30%	31%	17%	30%	29%	32%	31%	31%	24%
	Good	45%	45%	39%	50%	40%	46%	39%	53%	50%
	Only fair	18%	18%	27%	17%	19%	16%	18%	13%	23%
	Poor	7%	6%	18%	2%	12%	5%	11%	3%	3%
	[VOL] Dont know	0%	1%	0%	1%	0%	0%	1%	0%	0%

		GENDER		AGE			RACE		COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	4 yr degree
25L3. How would you rate the quality of the environment in the area where you live - excellent, good, only fair, or poor?	Excellent	32%	28%	31%	24%	33%	35%	22%	27%	34%
	Good	43%	46%	36%	49%	47%	46%	43%	44%	46%
	Only fair	17%	19%	21%	18%	17%	14%	23%	20%	15%
	Poor	8%	6%	11%	8%	3%	4%	10%	8%	5%
	[VOL] Dont know	0%	1%	0%	1%	0%	0%	1%	0%	1%

		INCOME			CHILDREN IN HOME	
		<\$50K	\$50-100K	\$100K+	Yes	No
25L3. How would you rate the quality of the environment in the area where you live - excellent, good, only fair, or poor?	Excellent	21%	27%	35%	32%	29%
	Good	48%	40%	46%	38%	46%
	Only fair	15%	25%	16%	22%	17%
	Poor	17%	7%	2%	6%	7%
	[VOL] Dont know	0%	1%	1%	1%	0%

		TOTAL	REG VOTER		PARTY ID			REGION OF STATE		
			Yes	No	Rep	Ind	Dem	North	Central	South
26L4. How would you rate the job your local schools are doing - excellent, good, only fair, or poor?	Excellent	19%	20%	15%	18%	18%	21%	21%	23%	12%
	Good	43%	43%	41%	39%	41%	48%	36%	46%	54%
	Only fair	21%	21%	17%	23%	22%	20%	22%	19%	21%
	Poor	12%	11%	22%	15%	16%	6%	15%	8%	9%
	[VOL] Dont know	5%	4%	5%	5%	3%	4%	5%	3%	4%

Monmouth University Poll -- NEW JERSEY-- 3/20/24

		GENDER		AGE			RACE		COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	4 yr degree
26L4. How would you rate the job your local schools are doing - excellent, good, only fair, or poor?	Excellent	22%	17%	22%	16%	21%	23%	15%	14%	27%
	Good	39%	47%	38%	40%	49%	43%	43%	45%	40%
	Only fair	21%	21%	24%	25%	16%	21%	21%	21%	21%
	Poor	13%	10%	13%	13%	10%	9%	15%	14%	8%
	[VOL] Dont know	5%	5%	3%	6%	5%	3%	6%	5%	4%

		INCOME			CHILDREN IN HOME	
		<\$50K	\$50-100K	\$100K+	Yes	No
26L4. How would you rate the job your local schools are doing - excellent, good, only fair, or poor?	Excellent	17%	13%	25%	21%	19%
	Good	39%	44%	44%	41%	44%
	Only fair	22%	23%	21%	23%	21%
	Poor	14%	15%	7%	15%	11%
	[VOL] Dont know	8%	4%	3%	0%	5%

		TOTAL	REG VOTER		PARTY ID			REGION OF STATE		
			Yes	No	Rep	Ind	Dem	North	Central	South
27L5. How safe do you feel in your neighborhood at night - very safe, somewhat safe, or not at all safe?	Very safe	58%	59%	47%	55%	52%	68%	55%	65%	59%
	Somewhat safe	36%	36%	42%	42%	40%	28%	36%	34%	39%
	Not at all safe	5%	5%	11%	2%	8%	4%	8%	2%	2%
	[VOL] Dont know	0%	0%	0%	1%	0%	0%	0%	0%	0%

		GENDER		AGE			RACE		COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	4 yr degree
27L5. How safe do you feel in your neighborhood at night - very safe, somewhat safe, or not at all safe?	Very safe	60%	57%	59%	52%	64%	64%	51%	53%	66%
	Somewhat safe	34%	38%	34%	42%	33%	32%	42%	40%	31%
	Not at all safe	5%	5%	7%	6%	3%	3%	7%	7%	2%
	[VOL] Dont know	0%	0%	0%	0%	0%	0%	0%	0%	0%

		INCOME			CHILDREN IN HOME	
		<\$50K	\$50-100K	\$100K+	Yes	No
27L5. How safe do you feel in your neighborhood at night - very safe, somewhat safe, or not at all safe?	Very safe	42%	56%	66%	55%	59%
	Somewhat safe	48%	37%	32%	39%	36%
	Not at all safe	10%	7%	1%	6%	5%
	[VOL] Dont know	0%	0%	0%	0%	0%

Monmouth University Poll -- NEW JERSEY-- 3/20/24

		TOTAL	REG VOTER		PARTY ID			REGION OF STATE		
			Yes	No	Rep	Ind	Dem	North	Central	South
28. As things stand now, would you like to move out of New Jersey at some point or would you like to stay here for the rest of your life?	Move out of New Jersey	48%	47%	60%	60%	57%	31%	51%	45%	44%
	Stay in New Jersey	48%	49%	37%	38%	40%	66%	45%	53%	52%
	[VOL] Dont know	3%	3%	3%	2%	3%	3%	3%	2%	4%

		GENDER		AGE			RACE		COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	4 yr degree
28. As things stand now, would you like to move out of New Jersey at some point or would you like to stay here for the rest of your life?	Move out of New Jersey	54%	42%	57%	54%	37%	48%	49%	47%	50%
	Stay in New Jersey	43%	55%	40%	44%	58%	49%	48%	50%	47%
	[VOL] Dont know	3%	3%	3%	2%	5%	3%	3%	3%	3%

		INCOME			CHILDREN IN HOME	
		<\$50K	\$50-100K	\$100K+	Yes	No
28. As things stand now, would you like to move out of New Jersey at some point or would you like to stay here for the rest of your life?	Move out of New Jersey	41%	43%	55%	68%	44%
	Stay in New Jersey	54%	55%	42%	27%	53%
	[VOL] Dont know	5%	2%	3%	5%	3%

		TOTAL	REG VOTER		PARTY ID			REGION OF STATE		
			Yes	No	Rep	Ind	Dem	North	Central	South
29. [ASKED OF THOSE WHO WANT TO LEAVE NJ in Q28:] How much of a factor is New Jerseys cost of living in your desire to move out of the state - is it...?	The most important factor	43%	43%	48%	39%	44%	44%	42%	47%	39%
	One of several top factors, or	52%	52%	51%	56%	52%	47%	52%	47%	57%
	Not one of the top factors	5%	6%	1%	5%	4%	9%	6%	6%	4%

		GENDER		AGE			RACE		COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	4 yr degree
29. [ASKED OF THOSE WHO WANT TO LEAVE NJ in Q28:] How much of a factor is New Jerseys cost of living in your desire to move out of the state - is it...?	The most important factor	46%	38%	45%	44%	40%	38%	49%	47%	38%
	One of several top factors, or	49%	55%	51%	54%	49%	54%	49%	51%	52%
	Not one of the top factors	4%	7%	4%	2%	11%	8%	3%	2%	10%

		INCOME			CHILDREN IN HOME	
		<\$50K	\$50-100K	\$100K+	Yes	No
29. [ASKED OF THOSE WHO WANT TO LEAVE NJ in Q28:] How much of a factor is New Jerseys cost of living in your desire to move out of the state - is it...?	The most important factor	43%	49%	39%	42%	43%
	One of several top factors, or	50%	49%	54%	55%	51%
	Not one of the top factors	8%	3%	6%	3%	6%

Monmouth University Poll -- NEW JERSEY-- 3/20/24

		TOTAL	REG VOTER		PARTY ID			REGION OF STATE		
			Yes	No	Rep	Ind	Dem	North	Central	South
30. Regardless of whether you want to leave New Jersey, how likely is it that you will actually move out of the state at some point in your life - very, somewhat, not too, or not all likely?	Very likely	28%	27%	35%	36%	35%	14%	32%	24%	24%
	Somewhat likely	27%	28%	23%	27%	27%	28%	29%	28%	25%
	Not too likely	18%	19%	12%	16%	19%	21%	15%	20%	22%
	Not all likely	26%	26%	30%	21%	19%	36%	24%	28%	29%
	[VOL] Dont know	1%	1%	0%	0%	0%	1%	0%	1%	0%

		GENDER		AGE			RACE		COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	4 yr degree
30. Regardless of whether you want to leave New Jersey, how likely is it that you will actually move out of the state at some point in your life - very, somewhat, not too, or not all likely?	Very likely	31%	22%	34%	32%	20%	26%	30%	28%	27%
	Somewhat likely	29%	25%	30%	28%	25%	27%	27%	24%	32%
	Not too likely	19%	18%	19%	20%	16%	21%	15%	17%	20%
	Not all likely	20%	33%	18%	20%	38%	25%	28%	30%	21%
	[VOL] Dont know	0%	1%	0%	0%	1%	1%	0%	1%	1%

		INCOME			CHILDREN IN HOME	
		<\$50K	\$50-100K	\$100K+	Yes	No
30. Regardless of whether you want to leave New Jersey, how likely is it that you will actually move out of the state at some point in your life - very, somewhat, not too, or not all likely?	Very likely	16%	25%	34%	45%	24%
	Somewhat likely	26%	25%	29%	28%	27%
	Not too likely	15%	18%	20%	15%	19%
	Not all likely	42%	31%	17%	11%	30%
	[VOL] Dont know	2%	0%	0%	0%	1%

		TOTAL	REG VOTER		PARTY ID			REGION OF STATE		
			Yes	No	Rep	Ind	Dem	North	Central	South
31. [ASKED OF THOSE LIKELY TO LEAVE NJ in Q30:] When will you probably move - before you retire or after you retire, or are you already retired?	Before retire	36%	34%	59%	29%	43%	32%	35%	30%	40%
	After retire	40%	41%	28%	45%	35%	40%	44%	40%	33%
	Already retired	23%	24%	13%	25%	21%	27%	21%	30%	23%
	[VOL] Dont know	1%	1%	0%	0%	2%	1%	1%	0%	3%

		GENDER		AGE			RACE		COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	4 yr degree
31. [ASKED OF THOSE LIKELY TO LEAVE NJ in Q30:] When will you probably move - before you retire or after you retire, or are you already retired?	Before retire	41%	28%	50%	42%	14%	26%	45%	36%	34%
	After retire	34%	46%	32%	39%	47%	49%	30%	33%	48%
	Already retired	24%	24%	17%	17%	37%	23%	24%	29%	16%
	[VOL] Dont know	0%	2%	0%	2%	2%	1%	1%	1%	1%

Monmouth University Poll -- NEW JERSEY-- 3/20/24

		INCOME			CHILDREN IN HOME	
		<\$50K	\$50-100K	\$100K+	Yes	No
31. [ASKED OF THOSE LIKELY TO LEAVE NJ in Q30:] When will you probably move - before you retire or after you retire, or are you already retired?	Before retire	41%	38%	33%	53%	30%
	After retire	20%	29%	49%	39%	40%
	Already retired	38%	32%	16%	8%	28%
	[VOL] Dont know	0%	1%	2%	0%	2%

		TOTAL	REG VOTER		PARTY ID			REGION OF STATE		
			Yes	No	Rep	Ind	Dem	North	Central	South
32. How concerned are you about not having enough money for retirement - very concerned, somewhat concerned, or not at all concerned?	Very concerned	40%	39%	50%	43%	41%	35%	41%	35%	44%
	Somewhat concerned	33%	34%	23%	29%	34%	36%	33%	33%	34%
	Not at all concerned	27%	27%	27%	28%	25%	28%	26%	31%	22%
	[VOL] Dont know	0%	0%	0%	0%	0%	0%	0%	0%	0%

		GENDER		AGE			RACE		COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	4 yr degree
32. How concerned are you about not having enough money for retirement - very concerned, somewhat concerned, or not at all concerned?	Very concerned	37%	44%	42%	48%	32%	36%	45%	46%	31%
	Somewhat concerned	32%	33%	37%	34%	29%	35%	30%	27%	41%
	Not at all concerned	31%	23%	21%	18%	38%	29%	25%	26%	28%
	[VOL] Dont know	0%	0%	0%	0%	0%	0%	0%	0%	0%

		INCOME			CHILDREN IN HOME	
		<\$50K	\$50-100K	\$100K+	Yes	No
32. How concerned are you about not having enough money for retirement - very concerned, somewhat concerned, or not at all concerned?	Very concerned	57%	46%	32%	48%	38%
	Somewhat concerned	30%	27%	37%	32%	33%
	Not at all concerned	14%	27%	31%	20%	28%
	[VOL] Dont know	0%	0%	0%	0%	0%

		TOTAL	REG VOTER		PARTY ID			REGION OF STATE		
			Yes	No	Rep	Ind	Dem	North	Central	South
33. The state has proposed a new program called Stay N.J. that will cut property taxes in half for nearly all senior citizen homeowners. How much have you heard about this program - a lot, a little, or nothing at all?	A lot	7%	7%	6%	9%	7%	7%	8%	7%	8%
	A little	29%	29%	19%	26%	28%	33%	26%	32%	28%
	Nothing at all	64%	63%	75%	65%	65%	60%	66%	61%	64%
	[VOL] Dont know	0%	0%	0%	0%	0%	0%	0%	0%	0%

Monmouth University Poll -- NEW JERSEY-- 3/20/24

		GENDER		AGE			RACE		COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	4 yr degree
33. The state has proposed a new program called Stay N.J. that will cut property taxes in half for nearly all senior citizen homeowners. How much have you heard about this program - a lot, a little, or nothing at all?	A lot	8%	7%	10%	4%	8%	7%	8%	7%	8%
	A little	29%	29%	25%	32%	28%	30%	27%	28%	29%
	Nothing at all	64%	63%	65%	64%	64%	63%	65%	65%	62%
	[VOL] Dont know	0%	0%	0%	0%	0%	0%	0%	0%	0%

		INCOME			CHILDREN IN HOME	
		<\$50K	\$50-100K	\$100K+	Yes	No
33. The state has proposed a new program called Stay N.J. that will cut property taxes in half for nearly all senior citizen homeowners. How much have you heard about this program - a lot, a little, or nothing at all?	A lot	2%	9%	9%	4%	8%
	A little	26%	27%	30%	24%	30%
	Nothing at all	72%	64%	61%	72%	62%
	[VOL] Dont know	0%	0%	0%	0%	0%

		TOTAL	REG VOTER		PARTY ID			REGION OF STATE		
			Yes	No	Rep	Ind	Dem	North	Central	South
34. If this program is implemented, will you be a lot more likely to stay in New Jersey, a little more likely, or will it have no impact on your decision whether to stay or move out of the state?	A lot more likely	27%	28%	18%	29%	21%	32%	26%	29%	28%
	A little more likely	26%	26%	24%	25%	33%	20%	22%	26%	33%
	No impact	45%	44%	56%	44%	44%	46%	50%	44%	36%
	[VOL] Dont know	3%	3%	2%	1%	2%	1%	3%	1%	3%

		GENDER		AGE			RACE		COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	4 yr degree
34. If this program is implemented, will you be a lot more likely to stay in New Jersey, a little more likely, or will it have no impact on your decision whether to stay or move out of the state?	A lot more likely	21%	33%	27%	21%	32%	27%	27%	25%	29%
	A little more likely	28%	23%	23%	28%	26%	26%	25%	25%	27%
	No impact	48%	42%	49%	49%	39%	45%	45%	46%	43%
	[VOL] Dont know	3%	2%	2%	2%	3%	2%	3%	3%	1%

		INCOME			CHILDREN IN HOME	
		<\$50K	\$50-100K	\$100K+	Yes	No
34. If this program is implemented, will you be a lot more likely to stay in New Jersey, a little more likely, or will it have no impact on your decision whether to stay or move out of the state?	A lot more likely	21%	31%	27%	15%	29%
	A little more likely	17%	18%	33%	32%	24%
	No impact	57%	51%	38%	49%	44%
	[VOL] Dont know	5%	0%	3%	4%	2%

Monmouth University Poll -- NEW JERSEY-- 3/20/24

		TOTAL	REG VOTER		PARTY ID			REGION OF STATE		
			Yes	No	Rep	Ind	Dem	North	Central	South
35. Should this program be available to all senior homeowners regardless of income, or should there be an income cap? [IF CAP: Should the income cap for this credit be...?]	\$150K cap	13%	14%	5%	14%	12%	15%	13%	14%	14%
	\$250K cap	17%	16%	24%	16%	14%	19%	16%	18%	18%
	\$500K cap	11%	11%	7%	5%	10%	16%	12%	11%	9%
	\$750K cap	4%	3%	7%	2%	6%	3%	3%	5%	4%
	All homeowners	50%	50%	54%	58%	55%	45%	50%	51%	50%
	[VOL] Dont know	5%	5%	4%	6%	4%	3%	6%	1%	5%

		GENDER		AGE			RACE		COLLEGE GRAD	
		Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree	4 yr degree
35. Should this program be available to all senior homeowners regardless of income, or should there be an income cap? [IF CAP: Should the income cap for this credit be...?]	\$150K cap	13%	14%	17%	11%	13%	13%	13%	15%	11%
	\$250K cap	16%	19%	17%	16%	18%	19%	14%	14%	21%
	\$500K cap	13%	9%	10%	10%	13%	11%	11%	10%	13%
	\$750K cap	4%	3%	5%	3%	3%	3%	4%	3%	4%
	All homeowners	50%	50%	50%	55%	47%	50%	51%	53%	47%
	[VOL] Dont know	4%	5%	1%	5%	6%	3%	6%	5%	3%

		INCOME			CHILDREN IN HOME	
		<\$50K	\$50-100K	\$100K+	Yes	No
35. Should this program be available to all senior homeowners regardless of income, or should there be an income cap? [IF CAP: Should the income cap for this credit be...?]	\$150K cap	19%	22%	8%	10%	14%
	\$250K cap	7%	18%	20%	12%	18%
	\$500K cap	12%	11%	11%	10%	11%
	\$750K cap	4%	3%	4%	4%	3%
	All homeowners	49%	41%	54%	57%	49%
	[VOL] Dont know	10%	4%	3%	7%	4%