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NEW JERSEY: STATE'S AMERICAN REVOLUTION HERITAGE WORTH PRESERVING

But home state trails MA, PA, VA, in perceived significance

West Long Branch, NJ – The vast majority of New Jerseyans say it is important to preserve and promote the state's Revolutionary War heritage according to a new **Monmouth University Poll**. At the same time, many residents place the Garden State a notch below Massachusetts, Virginia, and Pennsylvania in terms of its American Revolution significance, even though George Washington spent more time in New Jersey during the war than any of the original colonies. Nearly 3-in-10 New Jerseyans have visited one of the state's Revolutionary War sites in the past five years. One of those sites marks Washington's famed Delaware River crossing. Just over half of New Jersey residents, with a little prompting, recall that this event led to the tide-turning Battle of Trenton.

More than 8-in-10 New Jersey residents see value in preserving and promoting the state's Revolutionary War heritage, including about half (49%) who say this is very important to them and 35% who say it is somewhat important. The number who say this is very important has increased by 7 points (from 42%) since 2010 while the somewhat important result has held steady (35%). The number of state residents who say that preserving the state's American Revolution heritage is not important has gone down from 20% nine years ago to just 13% in the current poll.

"New Jerseyans see value in promoting the state's Revolutionary War heritage, but the poll also shows that many do not realize just how much their home state contributed to the struggle for independence," said Patrick Murray, director of the Monmouth University Polling Institute. In the spirit of full disclosure, Murray is also an advocate for New Jersey's Revolutionary War heritage and is a former board member of the Crossroads of the American Revolution Association.

When asked to name the first state that comes to mind when thinking about the American Revolution, 16% of New Jerseyans offer their home state, which is about the same number who think of Massachusetts (20%), Virginia (16%), or Pennsylvania (15%) first. However, when asked to rate the

relative significance of each state, the other three are seen as more prominent. Specifically, about two-thirds of Garden State residents say that Massachusetts (67%), Virginia (67%), and Pennsylvania (64%) are among the more significant states involved in the Revolutionary War effort. Half say the same about New Jersey (52%) which puts it on par with New York (50%), and ahead of other states like Delaware (41%) and South Carolina (29%) as one of the more significant states.

Comparing these results to a national Monmouth University Poll taken this past summer finds that similar numbers of Americans think of Massachusetts (69%), Virginia (69%), and Pennsylvania (61%) as the most significant states in the American Revolution, but only 32% say the same about New Jersey, placing it on par with South Carolina (33%) but behind New York (52%) and even Delaware (51%). When the poll asked the national sample to name the first state that the Revolutionary War brings to mind, Massachusetts (24%), Virginia (18%), and Pennsylvania (12%) were in the top tier, while only 1% named New Jersey.

“Considering some of the state’s major sites, from the tide-turning Ten Crucial Days campaign to the Morristown encampments to the largest artillery battle of the war at Monmouth, New Jersey has really been keeping its American Revolution light under a bushel,” said Murray.

Six-in-ten (61%) New Jerseyans say they are aware of Revolutionary War sites in the state and about half that number (28%) have actually visited one of these sites in the past five years. These results are unchanged from nine years ago (58% heard of a site in 2010 and 28% reported a visit in the prior five years). Older state residents are more likely to be aware of New Jersey’s Revolutionary War sites, although they aren’t any more likely to have visited them. Awareness of the state’s sites includes 76% of those 55 years old and over, 56% of those 35 to 54 years old, and 49% of those 18 to 34 years old. Reported visits in the past five years include 29% of those 55 years old and over, 29% of those 35 to 54 years old, and 26% of those 18 to 34 years old.

Thirty percent also report having visited a Revolutionary War site in another state. Taken together with in-state reports, 43% of New Jerseyans have visited a Revolutionary War site anywhere in the past five years. This includes 15% who have visited sites both in-state and out-of-state, 13% who have only visited a site in New Jersey, and 15% who have only visited out-of-state sites.

“There seems to be fairly widespread interest in American Revolution-related tourism. The key is building more of it in New Jersey and that starts with higher in-state visibility,” said Murray.

As a measure of top-of-mind awareness of New Jersey’s American Revolution legacy, the poll asked respondents to name the place where Washington attacked Hessian troops after making his famed Christmas night crossing, which celebrated its 243rd anniversary a few weeks ago. One-in-four (24%) can name Trenton off the top of their heads and another 28% correctly choose it from a list that includes New York, Philadelphia, and Princeton – for a combined awareness of 52%. The poll also found that 24% have

heard of the state’s Crossroads of the American Revolution National Heritage Area. Ability to identify Trenton as the first crucial battle is down slightly from 58% in 2010 and awareness of Crossroads is also down slightly from 30%.

The *Monmouth University Poll* was conducted by telephone from September 12 to 16, 2019 with 713 New Jersey adults. The question results in this release have a margin of error of +/- 3.7 percentage points. The poll was conducted by the Monmouth University Polling Institute in West Long Branch, NJ.

QUESTIONS AND RESULTS

(* Some columns may not add to 100% due to rounding.)

[Q1-33 previously released.]

34. The Revolutionary War was fought between 1775 and 1783. When you think of the American Revolution, which U.S. state first comes to mind? [LIST WAS NOT READ]

	Sept. 2019	April 2010	National comparison June 2019
Connecticut	1%	0%	0%
Delaware	4%	6%	3%
Georgia	1%	2%	1%
Maryland	1%	1%	1%
Massachusetts	20%	14%	24%
New Hampshire	0%	0%	1%
New Jersey	16%	17%	1%
New York	4%	4%	6%
North Carolina	1%	1%	1%
Pennsylvania	15%	15%	12%
Rhode Island	0%	0%	0%
South Carolina	2%	1%	2%
Virginia	16%	18%	18%
Other	4%	3%	11%
None	5%	4%	6%
(VOL) Don't know	12%	13%	12%
(n)	(713)	(804)	(751)

35. I am going to read you a number of states. For each one, please tell me whether it was one of the more significant states involved in the Revolutionary War effort, about average in significance, or if it was less significant than most other states? [STATES WERE ROTATED]

	One of the more significant states	About average in significance	Less significant than most other states	(VOL) Don't know	(n)
Delaware	41%	30%	18%	11%	(713)
National comparison June 2019	51%	23%	15%	11%	(751)
Massachusetts	67%	13%	11%	9%	(713)
National comparison June 2019	69%	14%	8%	8%	(751)
New Jersey	52%	23%	16%	9%	(713)
National comparison June 2019	32%	29%	27%	12%	(751)
New York	50%	23%	18%	9%	(731)
National comparison June 2019	52%	20%	17%	11%	(751)
Pennsylvania	64%	19%	7%	10%	(713)
National comparison June 2019	61%	21%	8%	10%	(751)
South Carolina	29%	25%	34%	12%	(713)
National comparison June 2019	33%	26%	31%	11%	(751)
Virginia	67%	16%	8%	9%	(713)
National comparison June 2019	69%	18%	5%	8%	(751)

36. Do you happen to know of any Revolutionary War sites in New Jersey, or not?

	Sept. 2019	April 2010
Yes	61%	58%
No	39%	41%
(n)	(713)	(804)

37. Have you personally visited any Revolutionary War sites in New Jersey in the past five years, or have you not done that?

	Sept. 2019	April 2010
Yes, have visited	28%	28%
No, have not visited	71%	70%
(VOL) Don't know	1%	1%
(n)	(713)	(804)

38. Have you personally visited any Revolutionary War sites outside of New Jersey in the past five years, or have you not done that?

	Sept. 2019
Yes, have visited	30%
No, have not visited	70%
(n)	(713)

39. Have you heard of New Jersey's Crossroads of the American Revolution National Heritage Area, or haven't you heard of this before?

	Sept. 2019	April 2010
Yes, have heard	24%	30%
No, have not heard	76%	70%
(n)	(713)	(804)

40. How important is it to you personally that New Jersey preserves and promotes its Revolutionary War heritage – very, somewhat, not very, or not at all important?

	Sept. 2019	April 2010
Very	49%	42%
Somewhat	35%	35%
Not very	7%	10%
Not at all	6%	10%
(VOL) Don't know	3%	2%
(n)	(713)	(804)

41. George Washington crossed the Delaware River on Christmas night 1776 to make a surprise attack on Hessian troops. Do you happen to know where he made this attack?

[ANSWER WAS NOT READ]

	Sept. 2019	April 2010
Trenton	24%	24%
Other place named	14%	14%
No answer, don't know	63%	64%
(n)	(713)	(804)

41A. And if the choices were Trenton, New York, Philadelphia, or Princeton – what would you say? [CHOICES WERE ROTATED]

	Sept. 2019	April 2010
Named "Trenton" in Q41	24%	24%
Trenton	28%	34%
New York	6%	4%
Philadelphia	20%	18%
Princeton	15%	14%
(VOL) Don't know	7%	6%
(n)	(713)	(804)

METHODOLOGY

The *Monmouth University Poll* was sponsored and conducted by the Monmouth University Polling Institute from September 12 to 16, 2019 with a random sample of 713 New Jersey adults age 18 and older, in English. This includes 359 contacted by a live interviewer on a landline telephone and 354 contacted by a live interviewer on a cell phone. Telephone numbers were selected through random digit dialing and landline respondents were selected with a modified Trolldahl-Carter youngest adult household screen. Monmouth is responsible for all aspects of the survey design, data weighting and analysis. The full sample is weighted for region, age, education, gender and race based on US Census information (CPS 2018 supplement). Data collection support provided by Braun Research (field) and Dynata (RDD sample). For results based on this sample, one can say with 95% confidence that the error attributable to sampling has a maximum margin of plus or minus 3.7 percentage points (unadjusted for sample design). Sampling error can be larger for sub-groups (see table below). In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

Region in this report is defined by county boundaries: Northeast (Bergen, Passaic), Urban Core (Essex, Hudson), Route 1 Corridor (Mercer, Middlesex, Union), Central Hills (Hunterdon, Morris, Somerset), Northern Shore (Monmouth, Ocean), Delaware Valley (Burlington, Camden, Gloucester), and Garden Core (Atlantic, Cape May, Cumberland, Salem, Sussex, Warren).

DEMOGRAPHICS (weighted)
Self-Reported
20% Republican
45% Independent
35% Democrat
48% Male
52% Female
29% 18-34
36% 35-54
35% 55+
59% White
13% Black
17% Hispanic
11% Asian/Other
64% No degree
36% 4 year degree

MARGIN OF ERROR		<i>unweighted</i>	<i>moe</i>
		<i>sample</i>	<i>(+/-)</i>
TOTAL		713	3.7%
GENDER	Male	344	5.3%
	Female	369	5.1%
AGE	18-34	148	8.1%
	35-54	271	6.0%
	55+	285	5.8%
RACE	White non-Hispanic	481	4.5%
	Other	207	6.8%
COLLEGE GRADUATE	No degree	324	5.5%
	4 year degree	387	5.0%
INCOME	<\$50K	132	8.5%
	\$50 to <100K	215	6.7%
	\$100K+	315	5.5%
REGION OF STATE	Northeast	111	9.3%
	Urban Core	121	8.9%
	Route 1 Corridor	133	8.5%
	Central Hills	73	11.5%
	Northern Shore	108	9.4%
	Delaware Valley	88	10.5%
	Garden Core	65	12.2%

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Monmouth University Poll -- NEW JERSEY -- 1/07/20

		TOTAL	GENDER		AGE			RACE		COLLEGE GRAD
			Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree
34. The Revolutionary War was fought between 1775 and 1783. When you think of the American Revolution, which U.S. state first comes to mind? [DO NOT READ LIST.]	Connecticut	1%	1%	0%	0%	1%	1%	1%	0%	1%
	Delaware	4%	4%	3%	3%	4%	4%	5%	2%	4%
	Georgia	1%	1%	1%	1%	0%	2%	1%	1%	1%
	Maryland	1%	1%	2%	1%	2%	1%	1%	3%	1%
	Massachusetts	20%	23%	16%	23%	16%	20%	19%	19%	13%
	New Jersey	16%	20%	11%	10%	15%	21%	17%	13%	15%
	New York	4%	2%	6%	3%	5%	2%	4%	4%	4%
	North Carolina	1%	1%	1%	2%	1%	0%	1%	1%	1%
	Pennsylvania	15%	17%	13%	18%	14%	14%	17%	12%	15%
	Rhode Island	0%	0%	0%	0%	0%	0%	0%	0%	0%
	South Carolina	2%	1%	2%	1%	2%	1%	1%	2%	2%
	Virginia	16%	13%	19%	12%	17%	18%	19%	12%	15%
	Other	4%	5%	2%	4%	5%	3%	2%	6%	5%
	None	5%	4%	6%	6%	7%	4%	3%	9%	6%
[VOL] Dont Know	12%	6%	18%	16%	12%	9%	9%	17%	16%	

		COLLEGE GRAD	INCOME			REGION OF STATE			
		4 yr degree	<\$50K	\$50-100K	\$100K+	Northeast	Urban Core	Route 1 Corridor	Central Hills
34. The Revolutionary War was fought between 1775 and 1783. When you think of the American Revolution, which U.S. state first comes to mind? [DO NOT READ LIST.]	Connecticut	1%	0%	0%	1%	2%	0%	0%	0%
	Delaware	2%	1%	6%	3%	2%	2%	5%	7%
	Georgia	0%	1%	1%	1%	2%	0%	1%	1%
	Maryland	1%	0%	0%	3%	1%	1%	4%	0%
	Massachusetts	31%	12%	18%	28%	21%	29%	17%	24%
	New Jersey	16%	17%	15%	17%	14%	17%	15%	18%
	New York	4%	5%	2%	3%	5%	5%	4%	2%
	North Carolina	1%	0%	0%	1%	1%	0%	1%	0%
	Pennsylvania	15%	11%	17%	14%	11%	9%	13%	16%
	Rhode Island	0%	0%	0%	0%	0%	0%	0%	0%
	South Carolina	0%	3%	1%	1%	3%	4%	1%	2%
	Virginia	18%	15%	18%	17%	15%	15%	17%	15%
	Other	2%	4%	7%	1%	3%	3%	5%	3%
	None	4%	6%	6%	4%	7%	7%	7%	4%
[VOL] Dont Know	5%	25%	10%	6%	12%	9%	9%	7%	

Monmouth University Poll -- NEW JERSEY -- 1/07/20

		REGION OF STATE		
		Northern Shore	Delaware Valley	Garden Core
34. The Revolutionary War was fought between 1775 and 1783. When you think of the American Revolution, which U.S. state first comes to mind? [DO NOT READ LIST.]	Connecticut	1%	0%	1%
	Delaware	3%	4%	1%
	Georgia	1%	2%	1%
	Maryland	1%	1%	2%
	Massachusetts	18%	7%	23%
	New Jersey	19%	13%	16%
	New York	6%	3%	1%
	North Carolina	0%	0%	3%
	Pennsylvania	12%	36%	16%
	Rhode Island	1%	0%	0%
	South Carolina	1%	0%	0%
	Virginia	22%	12%	17%
	Other	4%	4%	0%
	None	1%	3%	2%
[VOL] Dont Know	11%	15%	17%	

		TOTAL	GENDER		AGE			RACE		COLLEGE GRAD
			Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree
35A. DELAWARE: Please tell me whether it was one of the more significant states involved in the Revolutionary War effort, about average in significance, or if it was less significant than most other states?	More significant	41%	41%	41%	36%	44%	41%	42%	39%	43%
	About average	30%	29%	30%	32%	29%	29%	29%	30%	28%
	Less significant	18%	23%	13%	21%	16%	17%	19%	16%	16%
	[VOL] Dont Know	11%	7%	15%	10%	11%	12%	10%	14%	14%

		COLLEGE GRAD	INCOME			REGION OF STATE			
		4 yr degree	<\$50K	\$50-100K	\$100K+	Northeast	Urban Core	Route 1 Corridor	Central Hills
35A. DELAWARE: Please tell me whether it was one of the more significant states involved in the Revolutionary War effort, about average in significance, or if it was less significant than most other states?	More significant	37%	34%	44%	42%	39%	48%	39%	36%
	About average	34%	30%	32%	29%	28%	28%	34%	33%
	Less significant	22%	17%	13%	22%	18%	18%	19%	17%
	[VOL] Dont Know	7%	19%	10%	6%	15%	7%	9%	14%

Monmouth University Poll -- NEW JERSEY -- 1/07/20

		REGION OF STATE		
		Northern Shore	Delaware Valley	Garden Core
35A. DELAWARE: Please tell me whether it was one of the more significant states involved in the Revolutionary War effort, about average in significance, or if it was less significant than most other states?	More significant	38%	45%	41%
	About average	38%	29%	16%
	Less significant	15%	13%	34%
	[VOL] Dont Know	9%	13%	9%

		TOTAL	GENDER		AGE			RACE		COLLEGE GRAD
			Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree
35B. MASSACHUSETTS: Please tell me whether it was one of the more significant states involved in the Revolutionary War effort, about average in significance, or if it was less significant than most other states?	More significant	67%	72%	61%	65%	67%	68%	71%	60%	61%
	About average	13%	13%	13%	13%	13%	13%	11%	17%	15%
	Less significant	11%	10%	12%	11%	10%	11%	10%	11%	13%
	[VOL] Dont Know	9%	5%	14%	10%	9%	8%	8%	12%	11%

		COLLEGE GRAD	INCOME			REGION OF STATE			
		4 yr degree	<\$50K	\$50-100K	\$100K+	Northeast	Urban Core	Route 1 Corridor	Central Hills
35B. MASSACHUSETTS: Please tell me whether it was one of the more significant states involved in the Revolutionary War effort, about average in significance, or if it was less significant than most other states?	More significant	76%	50%	71%	72%	69%	69%	68%	65%
	About average	11%	18%	13%	13%	7%	15%	9%	13%
	Less significant	8%	14%	9%	10%	9%	10%	17%	13%
	[VOL] Dont Know	5%	17%	7%	5%	14%	6%	6%	8%

		REGION OF STATE		
		Northern Shore	Delaware Valley	Garden Core
35B. MASSACHUSETTS: Please tell me whether it was one of the more significant states involved in the Revolutionary War effort, about average in significance, or if it was less significant than most other states?	More significant	66%	63%	66%
	About average	21%	16%	17%
	Less significant	8%	7%	10%
	[VOL] Dont Know	5%	13%	7%

Monmouth University Poll -- NEW JERSEY -- 1/07/20

		TOTAL	GENDER		AGE			RACE		COLLEGE GRAD
			Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree
35C. NEW JERSEY: Please tell me whether it was one of the more significant states involved in the Revolutionary War effort, about average in significance, or if it was less significant than most other states?	More significant	52%	58%	47%	52%	46%	58%	56%	46%	50%
	About average	23%	24%	22%	23%	26%	21%	22%	25%	21%
	Less significant	16%	13%	18%	18%	17%	13%	14%	17%	18%
	[VOL] Dont Know	9%	5%	13%	7%	12%	8%	8%	12%	11%

		COLLEGE GRAD	INCOME			REGION OF STATE			
		4 yr degree	<\$50K	\$50-100K	\$100K+	Northeast	Urban Core	Route 1 Corridor	Central Hills
35C. NEW JERSEY: Please tell me whether it was one of the more significant states involved in the Revolutionary War effort, about average in significance, or if it was less significant than most other states?	More significant	57%	48%	52%	55%	49%	52%	55%	57%
	About average	27%	18%	24%	26%	21%	22%	21%	26%
	Less significant	11%	18%	17%	13%	14%	20%	20%	9%
	[VOL] Dont Know	5%	15%	7%	6%	16%	6%	4%	8%

		REGION OF STATE		
		Northern Shore	Delaware Valley	Garden Core
35C. NEW JERSEY: Please tell me whether it was one of the more significant states involved in the Revolutionary War effort, about average in significance, or if it was less significant than most other states?	More significant	58%	50%	46%
	About average	24%	29%	27%
	Less significant	12%	10%	20%
	[VOL] Dont Know	7%	11%	7%

		TOTAL	GENDER		AGE			RACE		COLLEGE GRAD
			Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree
35D. NEW YORK: Please tell me whether it was one of the more significant states involved in the Revolutionary War effort, about average in significance, or if it was less significant than most other states?	More significant	50%	54%	46%	55%	44%	52%	51%	47%	46%
	About average	23%	23%	22%	19%	26%	22%	22%	24%	21%
	Less significant	18%	17%	19%	15%	22%	18%	19%	19%	21%
	[VOL] Dont Know	9%	5%	12%	11%	8%	8%	8%	10%	11%

		COLLEGE GRAD	INCOME			REGION OF STATE			
		4 yr degree	<\$50K	\$50-100K	\$100K+	Northeast	Urban Core	Route 1 Corridor	Central Hills
35D. NEW YORK: Please tell me whether it was one of the more significant states involved in the Revolutionary War effort, about average in significance, or if it was less significant than most other states?	More significant	56%	41%	51%	54%	52%	51%	46%	57%
	About average	25%	23%	23%	25%	24%	26%	24%	17%
	Less significant	13%	19%	21%	16%	14%	17%	21%	20%
	[VOL] Dont Know	6%	17%	6%	5%	9%	6%	9%	7%

Monmouth University Poll -- NEW JERSEY -- 1/07/20

		REGION OF STATE		
		Northern Shore	Delaware Valley	Garden Core
35D. NEW YORK: Please tell me whether it was one of the more significant states involved in the Revolutionary War effort, about average in significance, or if it was less significant than most other states?	More significant	50%	49%	50%
	About average	22%	25%	19%
	Less significant	25%	17%	18%
	[VOL] Dont Know	3%	10%	14%

		TOTAL	GENDER		AGE			RACE		COLLEGE GRAD
			Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree
35E. PENNSYLVANIA: Please tell me whether it was one of the more significant states involved in the Revolutionary War effort, about average in significance, or if it was less significant than most other states?	More significant	64%	67%	60%	64%	64%	62%	66%	59%	63%
	About average	19%	20%	19%	17%	21%	20%	19%	20%	18%
	Less significant	7%	6%	7%	6%	7%	7%	6%	8%	6%
	[VOL] Dont Know	10%	6%	14%	13%	8%	11%	9%	13%	13%

		COLLEGE GRAD	INCOME			REGION OF STATE			
		4 yr degree	<\$50K	\$50-100K	\$100K+	Northeast	Urban Core	Route 1 Corridor	Central Hills
35E. PENNSYLVANIA: Please tell me whether it was one of the more significant states involved in the Revolutionary War effort, about average in significance, or if it was less significant than most other states?	More significant	65%	58%	69%	65%	66%	57%	65%	67%
	About average	22%	17%	18%	23%	18%	26%	16%	10%
	Less significant	8%	7%	6%	7%	3%	8%	10%	11%
	[VOL] Dont Know	6%	18%	7%	5%	13%	9%	9%	12%

		REGION OF STATE		
		Northern Shore	Delaware Valley	Garden Core
35E. PENNSYLVANIA: Please tell me whether it was one of the more significant states involved in the Revolutionary War effort, about average in significance, or if it was less significant than most other states?	More significant	58%	74%	65%
	About average	32%	11%	19%
	Less significant	4%	3%	9%
	[VOL] Dont Know	6%	12%	7%

Monmouth University Poll -- NEW JERSEY -- 1/07/20

		TOTAL	GENDER		AGE			RACE		COLLEGE GRAD
			Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree
35F. SOUTH CAROLINA: Please tell me whether it was one of the more significant states involved in the Revolutionary War effort, about average in significance, or if it was less significant than most other states?	More significant	29%	30%	29%	33%	29%	27%	25%	34%	30%
	About average	25%	24%	25%	28%	23%	24%	28%	21%	24%
	Less significant	34%	39%	29%	27%	37%	37%	36%	31%	32%
	[VOL] Dont Know	12%	7%	17%	12%	12%	12%	11%	14%	15%

		COLLEGE GRAD	INCOME			REGION OF STATE			
		4 yr degree	<\$50K	\$50-100K	\$100K+	Northeast	Urban Core	Route 1 Corridor	Central Hills
35F. SOUTH CAROLINA: Please tell me whether it was one of the more significant states involved in the Revolutionary War effort, about average in significance, or if it was less significant than most other states?	More significant	28%	34%	26%	29%	35%	37%	30%	23%
	About average	26%	24%	26%	26%	21%	19%	29%	21%
	Less significant	38%	22%	41%	38%	31%	31%	34%	46%
	[VOL] Dont Know	8%	20%	7%	7%	14%	13%	7%	9%

		REGION OF STATE		
		Northern Shore	Delaware Valley	Garden Core
35F. SOUTH CAROLINA: Please tell me whether it was one of the more significant states involved in the Revolutionary War effort, about average in significance, or if it was less significant than most other states?	More significant	26%	27%	21%
	About average	35%	26%	20%
	Less significant	33%	28%	46%
	[VOL] Dont Know	7%	20%	14%

		TOTAL	GENDER		AGE			RACE		COLLEGE GRAD
			Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree
35G. VIRGINIA: Please tell me whether it was one of the more significant states involved in the Revolutionary War effort, about average in significance, or if it was less significant than most other states?	More significant	67%	69%	65%	68%	65%	68%	71%	61%	65%
	About average	16%	18%	14%	15%	20%	13%	13%	20%	16%
	Less significant	8%	8%	7%	8%	8%	8%	8%	8%	8%
	[VOL] Dont Know	9%	5%	13%	8%	8%	11%	8%	11%	11%

		COLLEGE GRAD	INCOME			REGION OF STATE			
		4 yr degree	<\$50K	\$50-100K	\$100K+	Northeast	Urban Core	Route 1 Corridor	Central Hills
35G. VIRGINIA: Please tell me whether it was one of the more significant states involved in the Revolutionary War effort, about average in significance, or if it was less significant than most other states?	More significant	71%	56%	67%	74%	71%	66%	68%	58%
	About average	16%	15%	19%	14%	12%	17%	18%	24%
	Less significant	7%	13%	7%	7%	6%	9%	8%	10%
	[VOL] Dont Know	6%	15%	7%	5%	12%	8%	7%	9%

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		REGION OF STATE		
		Northern Shore	Delaware Valley	Garden Core
35G. VIRGINIA: Please tell me whether it was one of the more significant states involved in the Revolutionary War effort, about average in significance, or if it was less significant than most other states?	More significant	74%	76%	56%
	About average	14%	12%	20%
	Less significant	8%	2%	15%
	[VOL] Dont Know	4%	11%	8%

		TOTAL	GENDER		AGE			RACE		COLLEGE GRAD
			Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree
36. Do you happen to know of any Revolutionary War sites in New Jersey, or not?	Yes	61%	68%	55%	49%	56%	76%	71%	46%	59%
	No	39%	32%	45%	51%	44%	24%	29%	54%	41%

		COLLEGE GRAD	INCOME			REGION OF STATE				
			4 yr degree	<\$50K	\$50-100K	\$100K+	Northeast	Urban Core	Route 1 Corridor	Central Hills
36. Do you happen to know of any Revolutionary War sites in New Jersey, or not?	Yes	66%	52%	69%	64%	60%	54%	66%	71%	71%
	No	34%	48%	31%	36%	40%	46%	34%	29%	29%

		REGION OF STATE	
		Delaware Valley	Garden Core
36. Do you happen to know of any Revolutionary War sites in New Jersey, or not?	Yes	56%	53%
	No	44%	47%

		TOTAL	GENDER		AGE			RACE		COLLEGE GRAD
			Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree
37. Have you personally visited any Revolutionary War sites in New Jersey in the past five years, or have you not done that?	Yes, have visited	28%	34%	23%	26%	29%	29%	31%	24%	23%
	No, have not visited	71%	65%	76%	72%	70%	71%	68%	74%	76%
	[VOL] Dont Know	1%	1%	1%	2%	1%	0%	0%	2%	1%

		COLLEGE GRAD	INCOME			REGION OF STATE			
			4 yr degree	<\$50K	\$50-100K	\$100K+	Northeast	Urban Core	Route 1 Corridor
37. Have you personally visited any Revolutionary War sites in New Jersey in the past five years, or have you not done that?	Yes, have visited	38%	20%	29%	35%	21%	29%	31%	45%
	No, have not visited	61%	78%	71%	64%	78%	69%	66%	55%
	[VOL] Dont Know	1%	2%	0%	1%	0%	2%	3%	0%

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		REGION OF STATE		
		Northern Shore	Delaware Valley	Garden Core
37. Have you personally visited any Revolutionary War sites in New Jersey in the past five years, or have you not done that?	Yes, have visited	25%	32%	24%
	No, have not visited	74%	67%	76%
	[VOL] Dont Know	1%	1%	0%

		TOTAL	GENDER		AGE			RACE		COLLEGE GRAD
			Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree
38. Have you personally visited any Revolutionary War sites outside of New Jersey in the past five years, or have you not done that?	Yes, have visited	30%	34%	27%	33%	30%	27%	30%	27%	26%
	No, have not visited	70%	66%	73%	67%	70%	73%	70%	73%	74%

		COLLEGE GRAD	INCOME			REGION OF STATE			
		4 yr degree	<\$50K	\$50-100K	\$100K+	Northeast	Urban Core	Route 1 Corridor	Central Hills
38. Have you personally visited any Revolutionary War sites outside of New Jersey in the past five years, or have you not done that?	Yes, have visited	38%	23%	29%	36%	24%	34%	34%	28%
	No, have not visited	62%	77%	71%	64%	76%	66%	66%	72%

		REGION OF STATE		
		Northern Shore	Delaware Valley	Garden Core
38. Have you personally visited any Revolutionary War sites outside of New Jersey in the past five years, or have you not done that?	Yes, have visited	24%	32%	39%
	No, have not visited	76%	68%	61%

		TOTAL	GENDER		AGE			RACE		COLLEGE GRAD
			Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree
39. Have you heard of New Jerseys Crossroads of the American Revolution National Heritage Area, or havent you heard of this before?	Yes, have heard	24%	29%	19%	20%	25%	24%	22%	24%	24%
	No, have not heard	76%	71%	81%	80%	75%	76%	78%	76%	76%

		COLLEGE GRAD	INCOME			REGION OF STATE			
		4 yr degree	<\$50K	\$50-100K	\$100K+	Northeast	Urban Core	Route 1 Corridor	Central Hills
39. Have you heard of New Jerseys Crossroads of the American Revolution National Heritage Area, or havent you heard of this before?	Yes, have heard	23%	24%	24%	24%	30%	25%	28%	20%
	No, have not heard	77%	76%	76%	76%	70%	75%	72%	80%

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		REGION OF STATE		
		Northern Shore	Delaware Valley	Garden Core
39. Have you heard of New Jerseys Crossroads of the American Revolution National Heritage Area, or havent you heard of this before?	Yes, have heard	20%	20%	19%
	No, have not heard	80%	80%	81%

		TOTAL	GENDER		AGE			RACE		COLLEGE GRAD
			Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree
40. How important is it to you personally that New Jersey preserves and promotes its Revolutionary War heritage - very, somewhat, not very, or not at all important?	Very	49%	51%	46%	35%	50%	58%	52%	42%	48%
	Somewhat	35%	33%	37%	42%	39%	27%	35%	36%	34%
	Not very	7%	8%	6%	11%	3%	7%	8%	6%	8%
	Not at all	6%	5%	8%	6%	7%	7%	3%	11%	7%
	[VOL] Dont Know	3%	3%	3%	6%	1%	1%	2%	5%	3%

		COLLEGE GRAD	INCOME			REGION OF STATE			
		4 yr degree	<\$50K	\$50-100K	\$100K+	Northeast	Urban Core	Route 1 Corridor	Central Hills
40. How important is it to you personally that New Jersey preserves and promotes its Revolutionary War heritage - very, somewhat, not very, or not at all important?	Very	51%	50%	55%	44%	53%	47%	49%	45%
	Somewhat	38%	30%	30%	45%	39%	29%	39%	39%
	Not very	4%	6%	9%	5%	5%	8%	8%	11%
	Not at all	5%	12%	5%	3%	1%	12%	4%	4%
	[VOL] Dont Know	2%	1%	1%	2%	2%	3%	0%	2%

		REGION OF STATE		
		Northern Shore	Delaware Valley	Garden Core
40. How important is it to you personally that New Jersey preserves and promotes its Revolutionary War heritage - very, somewhat, not very, or not at all important?	Very	50%	46%	51%
	Somewhat	39%	36%	23%
	Not very	4%	4%	7%
	Not at all	6%	4%	17%
	[VOL] Dont Know	1%	10%	1%

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		TOTAL	GENDER		AGE			RACE		COLLEGE GRAD
			Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth	No degree
41. George Washington crossed the Delaware River on Christmas night 1776 to make a surprise attack on Hessian troops. Do you happen to know where he made this attack? [ANSWER NOT READ]	Trenton	24%	27%	20%	16%	18%	35%	27%	18%	20%
	Other place named	14%	16%	12%	10%	13%	18%	16%	11%	13%
	No, dont know	63%	57%	68%	75%	69%	47%	58%	71%	67%

		COLLEGE GRAD	INCOME			REGION OF STATE			
		4 yr degree	<\$50K	\$50-100K	\$100K+	Northeast	Urban Core	Route 1 Corridor	Central Hills
41. George Washington crossed the Delaware River on Christmas night 1776 to make a surprise attack on Hessian troops. Do you happen to know where he made this attack? [ANSWER NOT READ]	Trenton	30%	15%	24%	30%	22%	17%	26%	20%
	Other place named	15%	15%	12%	14%	15%	12%	15%	10%
	No, dont know	55%	70%	64%	56%	63%	71%	59%	70%

		REGION OF STATE		
		Northern Shore	Delaware Valley	Garden Core
41. George Washington crossed the Delaware River on Christmas night 1776 to make a surprise attack on Hessian troops. Do you happen to know where he made this attack? [ANSWER NOT READ]	Trenton	31%	28%	26%
	Other place named	10%	21%	16%
	No, dont know	60%	51%	58%

		TOTAL	GENDER		AGE			RACE	
			Male	Female	18-34	35-54	55+	White non-Hisp	Hsp-Blk-Asn-Oth
41A. [George Washington crossed the Delaware River on Christmas night 1776 to make a surprise attack on Hessian troops. Do you happen to know where he made this attack.] And if the choices where? [MULTIPLE CHOICE]	Named 'Trenton' in Q41	24%	27%	20%	16%	18%	35%	27%	18%
	Trenton	28%	31%	26%	32%	31%	23%	29%	27%
	New York	6%	5%	7%	8%	6%	4%	4%	9%
	Philadelphia	20%	19%	22%	21%	23%	17%	19%	23%
	Princeton	15%	14%	15%	17%	12%	16%	16%	14%
	[VOL] Dont Know	7%	3%	10%	7%	9%	5%	6%	9%

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		COLLEGE GRAD		INCOME			REGION OF STATE		
		No degree	4 yr degree	<\$50K	\$50-100K	\$100K+	Northeast	Urban Core	Route 1 Corridor
41A. [George Washington crossed the Delaware River on Christmas night 1776 to make a surprise attack on Hessian troops. Do you happen to know where he made this attack.] And if the choices where? [MULTIPLE CHOICE]	Named 'Trenton' in Q41	20%	30%	15%	24%	30%	22%	17%	26%
	Trenton	27%	30%	29%	27%	28%	25%	29%	32%
	New York	8%	2%	13%	4%	2%	5%	8%	5%
	Philadelphia	21%	19%	19%	20%	22%	21%	21%	22%
	Princeton	17%	12%	17%	19%	10%	16%	15%	12%
[VOL] Dont Know	7%	6%	7%	5%	7%	10%	10%	3%	

		REGION OF STATE			
		Central Hills	Northern Shore	Delaware Valley	Garden Core
41A. [George Washington crossed the Delaware River on Christmas night 1776 to make a surprise attack on Hessian troops. Do you happen to know where he made this attack.] And if the choices where? [MULTIPLE CHOICE]	Named 'Trenton' in Q41	20%	31%	28%	26%
	Trenton	43%	28%	28%	17%
	New York	6%	5%	4%	3%
	Philadelphia	17%	16%	20%	20%
	Princeton	9%	16%	13%	26%
[VOL] Dont Know	5%	4%	7%	6%	