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NORTH CAROLINA: PREZ AND SENATE RACES TIGHT; HB2 DRAG ON GOV. McCRORY RE-ELECT BID

West Long Branch, NJ – The presidential race in North Carolina is extremely tight with Hillary Clinton holding a negligible 2 point lead over Donald Trump. Incumbent U.S. senator Richard Burr has a similarly small 2 point lead in his race for reelection. The *Monmouth University Poll* also finds that HB2, the law regarding transgender public restrooms that most voters see harming the Tar Heel State’s image, looks to be a drag on Pat McCrory’s bid for a second term as governor.

Among North Carolina voters likely to cast ballots in November’s presidential election, 44% currently support Clinton and 42% back Trump. Another 7% intend to vote for Libertarian Gary Johnson, 1% name another candidate, and 6% are undecided.

Trump does nearly as well as Clinton in getting the backing of fellow partisans, with 86% of Republicans supporting their party’s nominee and 91% of Democrats backing their standard bearer. Independents prefer Trump (44%) over Clinton (30%), with 15% supporting Johnson.

Clinton leads by 63 points among black, Hispanic, and Asian voters (76% to 13%), while Trump leads by 23 points among white voters (54% to 31%). In 2012, Barack Obama won non-white voters by 75 points, while Mitt Romney took the white vote by 37 points. Trump is currently doing about equally as well among white men (51% to 29%) and white women (56% to 33%), although is losing white voters with a college degree by 39% to 43% for Clinton. Trump maintains a sizable advantage among white voters without a college degree (66% to 22%).

“North Carolina has given us tight presidential races over the last two cycles and this year appears to be no different,” said Patrick Murray, director of the independent Monmouth University Polling Institute.

Tar Heel voters give nearly identical ratings to the two major party nominees. Just 34% have a favorable opinion of Trump and 54% have an unfavorable view, while 36% have a favorable opinion of

Clinton and 52% have an unfavorable view. The findings are similar when it comes to “looking out for the little guy.” Only 40% say Trump would do a good job at this while 52% say he would do a bad job. Likewise, just 42% say Clinton would do a good job looking out for the little guy while 49% say she would do a bad job.

Turning to the U.S. Senate race, GOP incumbent Richard Burr holds an insignificant 45% to 43% lead over former Democratic state legislator Deborah Ross. Another 4% say they will vote for Libertarian Sean Haugh and 8% are undecided. Burr has the support of 94% of Republicans while Ross has the backing of 89% of Democrats. Independents prefer Burr by 46% to 31%.

Burr earns a largely positive job rating from North Carolina voters – 46% approve and 30% disapprove, with about 1-in-4 (24%) having no opinion of his performance. Fewer voters have a personal opinion of their two-term senator, with 32% holding a favorable view and 21% having an unfavorable view of him personally, while 47% have no opinion. Far fewer voters feel they know Ross, who earns a 23% favorable and 6% unfavorable personal rating, with 71% who have formed no opinion of her.

In the contest for governor, Democratic Attorney General Roy Cooper holds a significant 52% to 43% lead over incumbent Pat McCrory. Another 3% say they will vote for Libertarian Lon Cecil and 3% are undecided.

Cooper has the support of 93% of Democratic voters, while McCrory gets the backing of 89% of Republicans. Independents are divided at 47% for Cooper and 45% for McCrory. Cooper has a net positive personal rating of 38% favorable and 18% unfavorable, with 44% expressing no opinion of him. McCrory’s personal rating is more divided at 39% favorable and 41% unfavorable, with 20% having no opinion of him.

Importantly, Tar Heel voters are split on the incumbent’s performance as governor, with 45% approving of the job McCrory has done and 46% disapproving. A key element in the governor’s rating is his support for House Bill 2 or HB2, the controversial law that prohibits local governments from allowing for transgender public restrooms.

A majority of voters (55%) disapprove of HB2 compared to fewer than 4-in-10 (36%) who approve of HB2. Among voters who approve of the law, 74% are backing McCrory in the governor’s race. Among those who disapprove of it, 72% are voting for Cooper.

“McCrory is trying to take control of the HB2 debate with a new TV ad. As of right now, though, North Carolina voters feel it has hurt the state, which is helping Cooper’s bid to unseat the incumbent,” said Murray.

The *Monmouth University Poll* found that 7-in-10 voters (70%) feel the passage of HB2 has been bad for North Carolina’s reputation nationally. Only 9% say it has been good for the state’s image and just 14% say it has had no impact. Even among those who approve of the law itself, 41% say HB2 has

been bad for the state’s reputation compared to 21% who say it has been good and 28% who say it has had no impact.

The *Monmouth University Poll* was conducted by telephone from August 20 to 23, 2016 with 401 North Carolina residents likely to vote in the November election. This sample has a margin of error of ± 4.9 percent. The poll was conducted by the Monmouth University Polling Institute in West Long Branch, NJ.

QUESTIONS AND RESULTS

(* Some columns may not add to 100% due to rounding.)

1/2. If the election for President was today, would you vote for Donald Trump the Republican, Hillary Clinton the Democrat, or Gary Johnson the Libertarian? *[IF UNDECIDED: If you had to vote for one of the following candidates at this moment, who do you lean toward – Donald Trump or Hillary Clinton?]* *[NAMES WERE ROTATED]*

	August 2016
<i>(with leaners)</i>	
Donald Trump	42%
Hillary Clinton	44%
Gary Johnson	7%
(VOL) Other candidate	1%
(VOL) Undecided	6%
<i>Unwtd N</i>	401

3. If the election for U.S. Senate was today, would you vote for Richard Burr the Republican, Deborah Ross the Democrat, or Sean Haugh the Libertarian? *[IF UNDECIDED: If you had to vote for one of the following candidates at this moment, who do you lean toward – Richard Burr or Deborah Ross?]* *[NAMES WERE ROTATED]*

	August 2016
<i>(with leaners)</i>	
Richard Burr	45%
Deborah Ross	43%
Sean Haugh	4%
(VOL) Undecided	8%
<i>Unwtd N</i>	401

4. If the election for governor was today, would you vote for Pat McCrory the Republican, Roy Cooper the Democrat, or Lon Cecil the Libertarian? *[IF UNDECIDED: If you had to vote for one of the following candidates at this moment, who do you lean toward – Pat McCrory or Roy Cooper?]* *[NAMES WERE ROTATED]*

	August 2016
Pat McCrory	43%
Roy Cooper	52%
Lon Cecil	3%
(VOL) Undecided	3%
<i>Unwtd N</i>	401

Regardless of who you may support for president...

[QUESTIONS 5 & 6 WERE ROTATED]

5. Is your general impression of Donald Trump favorable or unfavorable, or do you have no opinion of him?

	August 2016
Favorable	34%
Unfavorable	54%
No opinion	13%
Unwtd N	401

6. Is your general impression of Hillary Clinton favorable or unfavorable, or do you have no opinion of her?

	August 2016
Favorable	36%
Unfavorable	52%
No opinion	12%
Unwtd N	401

[QUESTIONS 7 & 8 WERE ROTATED]

7. Do you think Donald Trump as president would do a good job or bad job of looking out for the little guy?

	August 2016
Good job	40%
Bad job	52%
(VOL) Don't know	8%
Unwtd N	401

8. Do you think Hillary Clinton as president would do a good job or bad job of looking out for the little guy?

	August 2016
Good job	42%
Bad job	49%
(VOL) Don't know	9%
Unwtd N	401

Turning to the Senate race...

[QUESTIONS 9 & 10 WERE ROTATED]

9. Is your general impression of Richard Burr favorable or unfavorable, or do you have no opinion of him?

	August 2016
Favorable	32%
Unfavorable	21%
No opinion	47%
Unwtd N	401

10. Is your general impression of Deborah Ross favorable or unfavorable, or do you have no opinion of her?

	August 2016
Favorable	23%
Unfavorable	6%
No opinion	71%
Unwtd N	401

11. Do you approve or disapprove of the job Richard Burr is doing as U.S. senator?

	August 2016
Approve	46%
Disapprove	30%
(VOL) No opinion	24%
Unwtd N	401

Turning to the governor's race...

[QUESTIONS 12 & 13 WERE ROTATED]

12. Is your general impression of Pat McCrory favorable or unfavorable, or do you have no opinion of him?

	August 2016
Favorable	39%
Unfavorable	41%
No opinion	20%
Unwtd N	401

13. Is your general impression of Roy Cooper favorable or unfavorable, or do you have no opinion of him?

	August 2016
Favorable	38%
Unfavorable	18%
No opinion	44%
Unwtd N	401

14. Do you approve or disapprove of the job Pat McCrory is doing as governor?

	August 2016
Approve	45%
Disapprove	46%
(VOL) No opinion	9%
Unwtd N	401

15. Do you approve or disapprove of H.B. 2 – the state law that prohibits local governments from allowing transgendered people to use the public restroom of their choice?

	August 2016
Approve	36%
Disapprove	55%
(VOL) No opinion	9%
Unwtd N	401

16. Regardless of whether you approve of the law do you think passing H.B. 2 has been good or bad for North Carolina's reputation nationally, or has it had no impact on the state's reputation?

	August 2016
Good	9%
Bad	70%
No impact	14%
(VOL) Don't know	7%
Unwtd N	401

METHODOLOGY

The *Monmouth University Poll* was sponsored and conducted by the Monmouth University Polling Institute from August 20 to 23, 2016 with a random sample of 401 likely North Carolina voters. Interviews were conducted by a live caller in English, including 350 drawn from a list of registered voters (201 landline / 149 cell phone) and a random digit dial supplement of 51 cell phone interviews. Monmouth is responsible for all aspects of the survey design, data weighting and analysis. The final sample is weighted for age, gender, race and partisanship based on voter list and U.S. Census information. Data collection support provided by Braun Research (field), Aristotle (voter list sample), and SSI (RDD sample). For results based on this sample, one can say with 95% confidence that the error attributable to sampling has a maximum margin of plus or minus 4.9 percentage points (unadjusted for sample design). Sampling error can be larger for sub-groups (see table below). In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

<i>DEMOGRAPHICS (weighted)</i>	
<i>Self-Reported</i>	
26% Republican	
41% Independent	
33% Democrat	
46% Male	
54% Female	
23% 18-34	
25% 35-49	
29% 50-64	
23% 65+	
72% White	
22% Black	
2% Hispanic	
4% Other	

MARGIN OF ERROR		<i>unweighted</i>	<i>moe</i>
		<i>sample</i>	<i>(+/-)</i>
LIKELY VOTER	<i>Total</i>	401	4.9%
SELF-REPORTED PARTY ID	<i>Republican</i>	109	9.4%
	<i>Independent</i>	163	7.7%
	<i>Democrat</i>	126	8.7%
IDEOLOGY	<i>Conservative</i>	160	7.8%
	<i>Moderate</i>	152	8.0%
	<i>Liberal</i>	77	11.2%
GENDER	<i>Male</i>	198	7.0%
	<i>Female</i>	203	6.9%
AGE	<i>18-49</i>	173	7.5%
	<i>50+</i>	225	6.5%
RACE	<i>White non-Hispanic</i>	305	5.6%
	<i>Other</i>	86	10.6%
COLLEGE DEGREE	<i>No</i>	231	6.5%
	<i>Yes</i>	170	7.5%
INCOME	<i><\$50K</i>	146	8.1%
	<i>\$50-100K</i>	126	8.7%
	<i>\$100K+</i>	93	10.2%

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Monmouth University Poll -- NORTH CAROLINA -- 8/24/16

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 2-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
Q1-2. PREZ VOTE WITH UNDEC LEANERS	Trump	42%	86%	44%	6%	73%	25%	11%	41%	43%	35%
	Clinton	44%	7%	30%	91%	16%	55%	82%	42%	46%	46%
	Johnson	7%	4%	15%	1%	4%	13%	5%	13%	3%	11%
	[VOL] Other cand	1%	0%	2%	0%	1%	1%	0%	0%	1%	2%
	Undecided	6%	3%	10%	2%	7%	5%	3%	4%	7%	7%

		AGE 2-WAY	RACE		COLLEGE DEGREE		INCOME		
		50+	White non-Hispanic	Other	No degree	4 yr degree	<\$50K	\$50-100K	\$100K+
Q1-2. PREZ VOTE WITH UNDEC LEANERS	Trump	49%	54%	13%	51%	30%	42%	43%	38%
	Clinton	42%	31%	76%	38%	53%	46%	44%	45%
	Johnson	4%	9%	4%	6%	10%	6%	7%	14%
	[VOL] Other cand	0%	1%	0%	0%	1%	1%	2%	0%
	Undecided	5%	5%	7%	6%	6%	6%	5%	3%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 2-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
Q3. SEN VOTE WITH UNDEC LEANERS	Burr	45%	94%	46%	7%	76%	30%	15%	48%	43%	39%
	Ross	43%	3%	31%	89%	13%	53%	82%	39%	45%	45%
	Haugh	4%	1%	10%	0%	4%	6%	1%	7%	2%	7%
	Undecided	8%	2%	12%	4%	6%	11%	2%	6%	9%	9%

		AGE 2-WAY	RACE		COLLEGE DEGREE		INCOME		
		50+	White non-Hispanic	Other	No degree	4 yr degree	<\$50K	\$50-100K	\$100K+
Q3. SEN VOTE WITH UNDEC LEANERS	Burr	52%	56%	19%	51%	37%	44%	46%	44%
	Ross	40%	32%	68%	35%	54%	39%	45%	45%
	Haugh	2%	6%	1%	4%	4%	7%	3%	4%
	Undecided	7%	6%	12%	10%	5%	10%	6%	7%

Monmouth University Poll -- NORTH CAROLINA -- 8/24/16

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 2-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
Q4. GOV VOTE WITH UNDEC LEANERS	McCroy	43%	89%	45%	5%	74%	26%	14%	46%	40%	39%
	Cooper	52%	7%	47%	93%	21%	67%	83%	48%	55%	54%
	Cecil	3%	1%	5%	1%	2%	5%	1%	4%	2%	4%
	Undecided	3%	3%	4%	1%	3%	3%	2%	3%	3%	3%

		AGE 2-WAY	RACE		COLLEGE DEGREE		INCOME		
		50+	White non-Hispanic	Other	No degree	4 yr degree	<\$50K	\$50-100K	\$100K+
Q4. GOV VOTE WITH UNDEC LEANERS	McCroy	46%	52%	20%	49%	33%	46%	41%	39%
	Cooper	49%	42%	74%	46%	59%	49%	53%	54%
	Cecil	2%	4%	1%	2%	4%	3%	4%	2%
	Undecided	3%	2%	5%	2%	4%	2%	3%	4%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 2-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
Q5. Is your general impression of Donald Trump favorable or unfavorable, or do you have no opinion of him?	Favorable	34%	66%	38%	3%	59%	20%	8%	34%	33%	27%
	Unfavorable	54%	19%	48%	87%	29%	65%	85%	53%	54%	58%
	No opinion	13%	15%	14%	9%	12%	15%	7%	13%	13%	15%

		AGE 2-WAY	RACE		COLLEGE DEGREE		INCOME		
		50+	White non-Hispanic	Other	No degree	4 yr degree	<\$50K	\$50-100K	\$100K+
Q5. Is your general impression of Donald Trump favorable or unfavorable, or do you have no opinion of him?	Favorable	40%	44%	8%	41%	23%	38%	32%	29%
	Unfavorable	50%	46%	74%	43%	68%	51%	54%	63%
	No opinion	10%	10%	19%	15%	9%	11%	15%	8%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 2-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
Q6. Is your general impression of Hillary Clinton favorable or unfavorable, or do you have no opinion of her?	Favorable	36%	7%	20%	80%	14%	42%	71%	34%	38%	35%
	Unfavorable	52%	89%	63%	11%	78%	40%	24%	56%	48%	51%
	No opinion	12%	4%	18%	10%	9%	19%	4%	10%	14%	14%

Monmouth University Poll -- NORTH CAROLINA -- 8/24/16

		AGE 2-WAY	RACE		COLLEGE DEGREE		INCOME		
		50+	White non-Hispanic	Other	No degree	4 yr degree	<\$50K	\$50-100K	\$100K+
Q6. Is your general impression of Hillary Clinton favorable or unfavorable, or do you have no opinion of her?	Favorable	37%	28%	58%	31%	43%	37%	34%	43%
	Unfavorable	54%	65%	21%	58%	44%	48%	53%	55%
	No opinion	10%	8%	22%	12%	13%	15%	13%	2%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER	
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female
Q7. Do you think Donald Trump as president would do a good job or bad job of looking out for the little guy?	Good job	40%	75%	47%	5%	68%	27%	7%	40%	40%
	Bad job	52%	16%	42%	92%	24%	65%	88%	52%	52%
	[VOL] Dont know_Refused	8%	8%	10%	3%	8%	8%	5%	8%	8%

		AGE 2-WAY		RACE		COLLEGE DEGREE		INCOME
		18-49	50+	White non-Hispanic	Other	No degree	4 yr degree	<\$50K
Q7. Do you think Donald Trump as president would do a good job or bad job of looking out for the little guy?	Good job	33%	47%	52%	12%	45%	33%	40%
	Bad job	58%	47%	42%	78%	46%	61%	54%
	[VOL] Dont know_Refused	9%	6%	6%	10%	9%	6%	6%

		INCOME	
		\$50-100K	\$100K+
Q7. Do you think Donald Trump as president would do a good job or bad job of looking out for the little guy?	Good job	42%	37%
	Bad job	48%	59%
	[VOL] Dont know_Refused	10%	3%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER	
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female
Q8. Do you think Hillary Clinton as president would do a good job or bad job of looking out for the little guy?	Good job	42%	9%	28%	85%	18%	53%	70%	38%	45%
	Bad job	49%	87%	59%	7%	76%	35%	20%	52%	46%
	[VOL] Dont know_Refused	9%	4%	13%	7%	6%	12%	10%	9%	9%

		AGE 2-WAY		RACE		COLLEGE DEGREE		INCOME
		18-49	50+	White non-Hispanic	Other	No degree	4 yr degree	<\$50K
Q8. Do you think Hillary Clinton as president would do a good job or bad job of looking out for the little guy?	Good job	41%	43%	32%	66%	36%	51%	43%
	Bad job	46%	51%	63%	15%	55%	40%	48%
	[VOL] Dont know_Refused	13%	6%	5%	19%	9%	9%	8%

Monmouth University Poll -- NORTH CAROLINA -- 8/24/16

		INCOME	
		\$50-100K	\$100K+
Q8. Do you think Hillary Clinton as president would do a good job or bad job of looking out for the little guy?	Good job	43%	44%
	Bad job	47%	50%
	[VOL] Dont know_Refused	10%	6%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 2-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
Q9. Is your general impression of Richard Burr favorable or unfavorable, or do you have no opinion of him?	Favorable	32%	60%	30%	14%	54%	20%	13%	35%	30%	26%
	Unfavorable	21%	3%	23%	33%	8%	23%	42%	22%	19%	15%
	No opinion	47%	37%	47%	54%	38%	57%	45%	43%	51%	59%

		AGE 2-WAY	RACE		COLLEGE DEGREE		INCOME		
			50+	White non-Hispanic	Other	No degree	4 yr degree	<\$50K	\$50-100K
Q9. Is your general impression of Richard Burr favorable or unfavorable, or do you have no opinion of him?	Favorable	38%	37%	22%	35%	28%	29%	30%	36%
	Unfavorable	26%	22%	18%	14%	30%	19%	22%	27%
	No opinion	36%	41%	60%	51%	42%	52%	48%	37%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 2-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
Q10. Is your general impression of Deborah Ross favorable or unfavorable, or do you have no opinion of her?	Favorable	23%	5%	12%	51%	11%	25%	43%	20%	25%	19%
	Unfavorable	6%	8%	8%	1%	10%	4%	1%	7%	4%	5%
	No opinion	71%	87%	79%	48%	79%	70%	56%	73%	70%	76%

		AGE 2-WAY	RACE		COLLEGE DEGREE		INCOME		
			50+	White non-Hispanic	Other	No degree	4 yr degree	<\$50K	\$50-100K
Q10. Is your general impression of Deborah Ross favorable or unfavorable, or do you have no opinion of her?	Favorable	25%	18%	33%	18%	30%	23%	23%	21%
	Unfavorable	7%	8%	1%	7%	5%	5%	6%	7%
	No opinion	68%	74%	66%	75%	66%	71%	71%	72%

Monmouth University Poll -- NORTH CAROLINA -- 8/24/16

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER	
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female
Q11. Do you approve or disapprove of the job Richard Burr is doing as U.S. senator?	Approve	46%	69%	49%	24%	68%	37%	22%	48%	44%
	Disapprove	30%	9%	25%	53%	13%	34%	57%	33%	27%
	(VOL) Neither_No opinion_Dont Know_Refused	24%	22%	26%	23%	19%	29%	21%	19%	29%

		AGE 2-WAY		RACE		COLLEGE DEGREE		INCOME
		18-49	50+	White non-Hispanic	Other	No degree	4 yr degree	<\$50K
Q11. Do you approve or disapprove of the job Richard Burr is doing as U.S. senator?	Approve	41%	50%	50%	35%	50%	39%	43%
	Disapprove	27%	32%	29%	33%	22%	41%	28%
	(VOL) Neither_No opinion_Dont Know_Refused	32%	18%	21%	32%	28%	19%	29%

		INCOME	
		\$50-100K	\$100K+
Q11. Do you approve or disapprove of the job Richard Burr is doing as U.S. senator?	Approve	42%	49%
	Disapprove	32%	36%
	(VOL) Neither_No opinion_Dont Know_Refused	25%	15%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 2-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
Q12. Is your general impression of Pat McCrory favorable or unfavorable, or do you have no opinion of him?	Favorable	39%	73%	39%	14%	64%	25%	16%	41%	38%	34%
	Unfavorable	41%	6%	44%	64%	17%	52%	70%	40%	41%	39%
	No opinion	20%	21%	17%	23%	20%	23%	14%	19%	21%	27%

		AGE 2-WAY	RACE		COLLEGE DEGREE		INCOME		
		50+	White non-Hispanic	Other	No degree	4 yr degree	<\$50K	\$50-100K	\$100K+
Q12. Is your general impression of Pat McCrory favorable or unfavorable, or do you have no opinion of him?	Favorable	43%	46%	22%	43%	34%	40%	38%	38%
	Unfavorable	43%	40%	43%	31%	54%	32%	48%	50%
	No opinion	14%	14%	35%	26%	12%	28%	15%	12%

Monmouth University Poll -- NORTH CAROLINA -- 8/24/16

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 2-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
Q13. Is your general impression of Roy Cooper favorable or unfavorable, or do you have no opinion of him?	Favorable	38%	10%	38%	61%	20%	45%	62%	38%	38%	32%
	Unfavorable	18%	33%	20%	5%	33%	10%	5%	23%	14%	15%
	No opinion	44%	57%	42%	34%	47%	46%	34%	40%	47%	53%

		AGE 2-WAY	RACE		COLLEGE DEGREE		INCOME		
		50+	White non-Hispanic	Other	No degree	4 yr degree	<\$50K	\$50-100K	\$100K+
Q13. Is your general impression of Roy Cooper favorable or unfavorable, or do you have no opinion of him?	Favorable	43%	35%	46%	30%	49%	34%	36%	49%
	Unfavorable	21%	23%	6%	21%	14%	18%	22%	18%
	No opinion	35%	42%	48%	49%	37%	48%	43%	33%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER	
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female
Q14. Do you approve or disapprove of the job Pat McCrory is doing as governor?	Approve	45%	80%	48%	15%	74%	29%	20%	50%	40%
	Disapprove	46%	11%	45%	75%	20%	61%	73%	43%	49%
	(VOL) Neither_No opinion_Dont Know_Refused	9%	9%	7%	10%	6%	10%	7%	6%	11%

		AGE 2-WAY		RACE		COLLEGE DEGREE		INCOME
		18-49	50+	White non-Hispanic	Other	No degree	4 yr degree	<\$50K
Q14. Do you approve or disapprove of the job Pat McCrory is doing as governor?	Approve	44%	47%	53%	26%	51%	36%	47%
	Disapprove	46%	46%	41%	59%	37%	59%	40%
	(VOL) Neither_No opinion_Dont Know_Refused	10%	7%	6%	16%	11%	6%	13%

		INCOME	
		\$50-100K	\$100K+
Q14. Do you approve or disapprove of the job Pat McCrory is doing as governor?	Approve	42%	45%
	Disapprove	51%	52%
	(VOL) Neither_No opinion_Dont Know_Refused	7%	3%

Monmouth University Poll -- NORTH CAROLINA -- 8/24/16

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER	
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female
Q15. Do you approve or disapprove of HB2 - the state law that prohibits local governments from allowing transgendered people to use the public restroom of their choice?	Approve	36%	58%	35%	20%	60%	24%	11%	42%	30%
	Disapprove	55%	35%	55%	73%	34%	63%	82%	50%	60%
	(VOL) Dont Know_Refused	9%	7%	9%	7%	6%	13%	7%	8%	10%

		AGE 2-WAY		RACE		COLLEGE DEGREE		INCOME
		18-49	50+	White non-Hispanic	Other	No degree	4 yr degree	<\$50K
Q15. Do you approve or disapprove of HB2 - the state law that prohibits local governments from allowing transgendered people to use the public restroom of their choice?	Approve	37%	35%	40%	26%	40%	30%	38%
	Disapprove	53%	58%	54%	60%	51%	62%	52%
	(VOL) Dont Know_Refused	10%	7%	7%	13%	9%	9%	10%

		INCOME	
		\$50-100K	\$100K+
Q15. Do you approve or disapprove of HB2 - the state law that prohibits local governments from allowing transgendered people to use the public restroom of their choice?	Approve	36%	33%
	Disapprove	56%	60%
	(VOL) Dont Know_Refused	9%	8%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER	
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female
Q16. Regardless of whether you approve of the law do you think passing HB2 has been good or bad for North Carolinas reputation nationally, or has it had no impact on the states reputation?	Good	9%	17%	10%	3%	18%	3%	4%	10%	8%
	Bad	70%	56%	68%	82%	47%	80%	92%	66%	73%
	No impact	14%	20%	15%	8%	23%	11%	3%	17%	11%
	(VOL) Dont know_Refused	7%	8%	7%	7%	12%	6%	1%	7%	8%

		AGE 2-WAY		RACE		COLLEGE DEGREE		INCOME
		18-49	50+	White non-Hispanic	Other	No degree	4 yr degree	<\$50K
Q16. Regardless of whether you approve of the law do you think passing HB2 has been good or bad for North Carolinas reputation nationally, or has it had no impact on the states reputation?	Good	9%	9%	11%	4%	12%	5%	10%
	Bad	70%	69%	68%	75%	62%	80%	68%
	No impact	12%	16%	16%	9%	17%	9%	13%
	(VOL) Dont know_Refused	9%	6%	6%	12%	9%	6%	10%

Monmouth University Poll -- NORTH CAROLINA -- 8/24/16

		INCOME	
		\$50-100K	\$100K+
Q16. Regardless of whether you approve of the law do you think passing HB2 has been good or bad for North Carolinas reputation nationally, or has it had no impact on the states reputation?	Good	12%	5%
	Bad	66%	77%
	No impact	15%	13%
	(VOL) Dont know_Refused	8%	5%