



N. L. Dalmia[®]
**Institute of Management
Studies and Research**
(A School of Excellence of N. L. Dalmia Educational Society)

**MONMOUTH
UNIVERSITY**
LEON HESS
BUSINESS SCHOOL
ASSOCIATE PARTNER



1st SOUTH ASIA PACIFIC INTERNATIONAL CONFERENCE ON

**Changing Business Practices
In Current Environment**

12th & 13th JANUARY, 2024
TIME : 10:00 A.M. TO 5:00 P.M. (IST)

CONFERENCE MISSION:

The Mission of the Conference series is to act as a vehicle to help build a global movement dedicated to capturing, spreading and nurturing good practices in Business Conference in South Asia Pacific Region.

THEME:

Changing environment requires a new approach to problems in business scenario in South Asia Pacific Region. Role of business research in providing the solution in current environment will be the main theme of the conference.

OBJECTIVE:

- ▶ To provide a special forum to present and discuss research on Changing Business Practices in Current Scenario in South Asia Pacific Region.
- ▶ To facilitate research-based knowledge and bringing about richness in discussions among academicians and practitioners from across the globe.

At the 2024 conference there will be a strong focus on the relevance and application of behavior change practice and science. Also, new learning's in the fields of Marketing, International Business, Finance, Business Statistics, IT and Business Practices.

CHIEF GUEST:

Dr. Raj Devasagayam

Ph.D. Dean

Leon Hess Business School Professor of Marketing and International Business,
Monmouth University, USA

PANEL MEMBER AS KEY NOTE SPEAKERS: DAY 1 SPECIAL SESSION:

Tips on Writing a Research Paper for Acceptance in International Journal

12th January, 2024 from 4:00 p.m. to 5:00 p.m. **(Online)**

Dr. Vipin Gupta

Professor & Director, Center for Global Management

Jack H. Brown College Business and Public Administration,
California State University - San Bernardino, USA

Dr. Ravi Dissanayake

Professor, Department of Marketing Management

University of Kelaniya, Sri Lanka
Chief Editor of Sri Lanka Journal of Marketing (SLJM)

Dr. Farzana Quoquab

Associate Professor

Azman Hashim International Business School
Universiti Teknologi Malaysia (UTM), Malaysia
Associate Editor of Emerald Case Study for Emerging Markets

Dr. Ajoy K. Dey

Professor, Operations & Decision Sciences

Birla Institute of Management Technology,
Editor of South Asian Journal of Business and Management Cases, Published by SAGE

PANEL MEMBER AS KEY NOTE SPEAKERS: DAY 2 SPECIAL SESSION:

Tips on Validating A Model

13th January, 2024 from 4:00 p.m. to 5:00 p.m. **(Offline)**

Dr. Parag Dhumal

Professor and Chair Person

University of Wisconsin-Parkside

Dr. R. K. Srivastava

Emeritus Professor and HOD (Research)

N. L. Dalmia Institute of Management Studies and Research

University of Mumbai - Moderator

CONFERENCE VENUE:

N. L. Dalmia Institute of Management Studies & Research,
Srishti Sector 1, Mira Road (East), Mumbai Metropolitan Region 401107,
Maharashtra, India. Research Cell Affiliated to University of Mumbai, India.

CALL FOR PAPERS:

Papers should broadly address the theme of the conference and issues related to changing business practices. Kindly send the full paper so that it can be published in an ISBN book besides the conference. Abstract should be about 250 words in the following format: Introduction, Objective, Methodology, Results, Contribution, Keywords. Once your abstract is accepted after review, you are requested to pay the registration fees by filling the registration form. Acceptance of the abstract implies that at least one of the authors will attend the conference and present the paper. Failure to do so will lead to removal of the abstract.

- ▶ Marketing
- ▶ International Business
- ▶ Finance
- ▶ Human Resource
- ▶ Operation
- ▶ General Management
- ▶ IT and Business Practices
- ▶ Business Statistics / Decision Science
- ▶ Environment, Social and Governance (ESG), Ethics and Governance

There will be separate track for students paper pursuing Post Graduation or Graduation Studies in the field of Management and Commerce.

IMPORTANT DATES:

- ▶ Last Date of Submission of Abstract/Paper: 10th December, 2023
Scan the QR Code Submit the Abstract
- ▶ Notification of Acceptance of Paper: 22nd December, 2023
- ▶ Last Date for Registration: 30th December, 2023



GUIDELINES FOR FULL PAPER SUBMISSION:

(To be submitted after conference within two months)

- ▶ Content of 6000-7000 words excluding title/cover page and reference.
Margin 2.5 cm or 1 inch, Font Times New Roman, 12-point spacing 1.5 cm.
- ▶ Paper must include Abstract, Introduction, Research questions, Aim of the Study, Literature Review, Identification of Variables, Developing Theoretical Construct, Hypothesis, Methodology, Results, Discussion, Validation of Theoretical Construct, Conclusion, Managerial Implication, Limitation, Contribution and Key References till 2023.

SELECTED FULL PAPER WILL BE PUBLISHED IN:

- ▶ Bottom Line - Business, Management and Accounting; Social Sciences. This journal is published by the Emerald Group
- ▶ Sri Lanka Journal of Marketing (SLJM)
- ▶ South Asian Journal of Business and Management Cases, published by SAGE
- ▶ The NLDIMSR INNOVISION Journal of Management Research

PAPER ABSTRACT/FULL PAPER REVIEW COMMITTEE:

- ▶ All papers can be sent to: rks_pmc@yahoo.com OR rks.pmc@gmail.com
OR rk.srivastava@nldalmia.edu.in
- ▶ All papers will be reviewed by the review committee of N.L. Dalmia Institute of Management Studies and Reserach.

RESEARCH SCHOLAR REPRESENTATIVE:

Name of the Research Scholar	Contact Details
Mr. Priyan Nair	priyan.nair@nldalmia.edu.in +91 93242 78760
Ms. Sonia Pereira	sonia.pereira@nldalmia.edu.in +91 98190 04847

REGISTRATION DETAILS:

- ▶ Registration fees: \$100 or ₹3000 for offline for Research Scholar ₹2000/ ₹500 / \$50 For offline mode.
- ▶ Payment details along with accommodation information are available in registration forms. Registration form will be sent once your abstract is accepted.
- ▶ Payment can be made through a Demand Draft in favor of N.L. Dalmia Institute of Management Studies and Research at Mumbai or online but a screen shot to be attached along with registration form. Details are given in registration form.
- ▶ Registration fee will include inaugural lunch and tea for the conference days, conference kit and a copy of the conference proceeding. Registration forms will be sent after acceptance of the paper or during the review process.

Following is the Bank Details for Registration:

Bank Name:	AXIS Bank
Account No:	915010013759623
Beneficiary Name:	N L DALMIA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH
IFSC Code:	UTIB0000573
Branch:	Mira Road
Account Type:	Saving

FOR HOTEL BOOKING NEAR THE VENUE:

- ▶ **Hotel Sunshine** : +91 74001 51187 / +91 73044 61187
<https://hotelsunshinein.com/>
- ▶ **Hotel Majestic Suites** : +91 89769 99551/+91 89769 99552 / +91 89769 99553
<https://themajesticsuites.in/contact-us.php>
- ▶ **ISKCON Mira Road Guest House** : +91 76780 15888 / +91 76780 29888
Email id: iskconashram.miraroad@gmail.com



N. L. Dalmia[®]
**Institute of Management
Studies and Research**

(A School of Excellence of N. L. Dalmia Educational Society)



N. L. Dalmia Institute of Management Studies and Research
Srishti, Sector 1, Mira Road (East), Mumbai Metropolitan Region 401107,
Maharashtra , India.

E-mail : rks_pmc@yahoo.com OR rks.pmc@gmail.com OR rk.srivastava@nldalmia.edu.in