

2-Day Online International Conference on Global Summit on Social Innovation, Education, and Sustainability

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of Kerala, India**

Social innovation in education refers to new strategies, practices, or models that aim to address social challenges and improve educational outcomes. It's a broad field that can encompass a variety of approaches, from reforming traditional education systems to using technology and community-based models to create more inclusive, equitable, and effective learning environments.

The invigoration in technological advancement, especially over the last two decades has prompted reflective changes in workforce demands and economic transitions. Accordingly, the development of leadership talent throughout institutions of higher learning is fast becoming a strategic imperative for effective management of educational institutions and set the parameters and enabling conditions for sustainable and productive education.

This keynote address, while providing an overview of strategic management and effective leadership in higher education, examines major challenges in higher education and recommends best practice strategies in the changing contexts. Existing administrative structure and governance, transparency of academic and administrative information, accountability of stakeholders, recruitment and retention of faculty, academic offerings, professional development, accreditation and quality assurance, accessibility and affordability, resource allocation and management, integrity, assessment, and students' learning outcomes, through bilateral collaborations and knowledge sharing, will be the focal issues of this keynote.

First, the presenter will focus on **academic offerings and establishments** and discuss about need-based curriculum innovations, extracurricular activities, job placement services, introduction of IRB for academic research, instructional supports, and uniform grading system in results processing. In addition, this presentation will broach **accreditation and quality assurance** and focus on academic programs, terminal degrees of faculty, library support, smart classrooms, financial stability, student admission, and students learning outcomes.

Secondly, the presenter will cover **recruitment and retention of faculty members**, which included the following topics: revisiting faculty hiring process, tenure system, succession plan, and recognition of faculty achievements, competitive packages, and travel allowances for scholarly development. In addition, professional development focusing on aspects like new faculty

orientation, mentorship program for junior faculty, leadership and management development program, and scholarship and awards will be discussed.

Thirdly, the presenter will focus on **administration, management and governance** with contents such as leadership, governance processes and procedures, faculty governance, student governance, and alumni governance. Also, it will examine **integrity and accountability** emphasizing on faculty responsibilities, administrators' visibility, faculty performance appraisals, equitable treatment of constituencies, appointment, evaluation, dismissal, ethical practice in teaching and learning, respect for diversity, and intellectual freedom and intellectual property.

Finally, the presenter will discuss about **resource allocation, inclusion, and transparency of information**, covering such issues as the admission process, tuition and fees, scholarships, and administrative and financial information.

In closing, education is a cornerstone for creating a sustainable future. By equipping individuals with the knowledge, skills, and values necessary to act responsibly, education empowers people to take meaningful steps toward a more sustainable world.

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