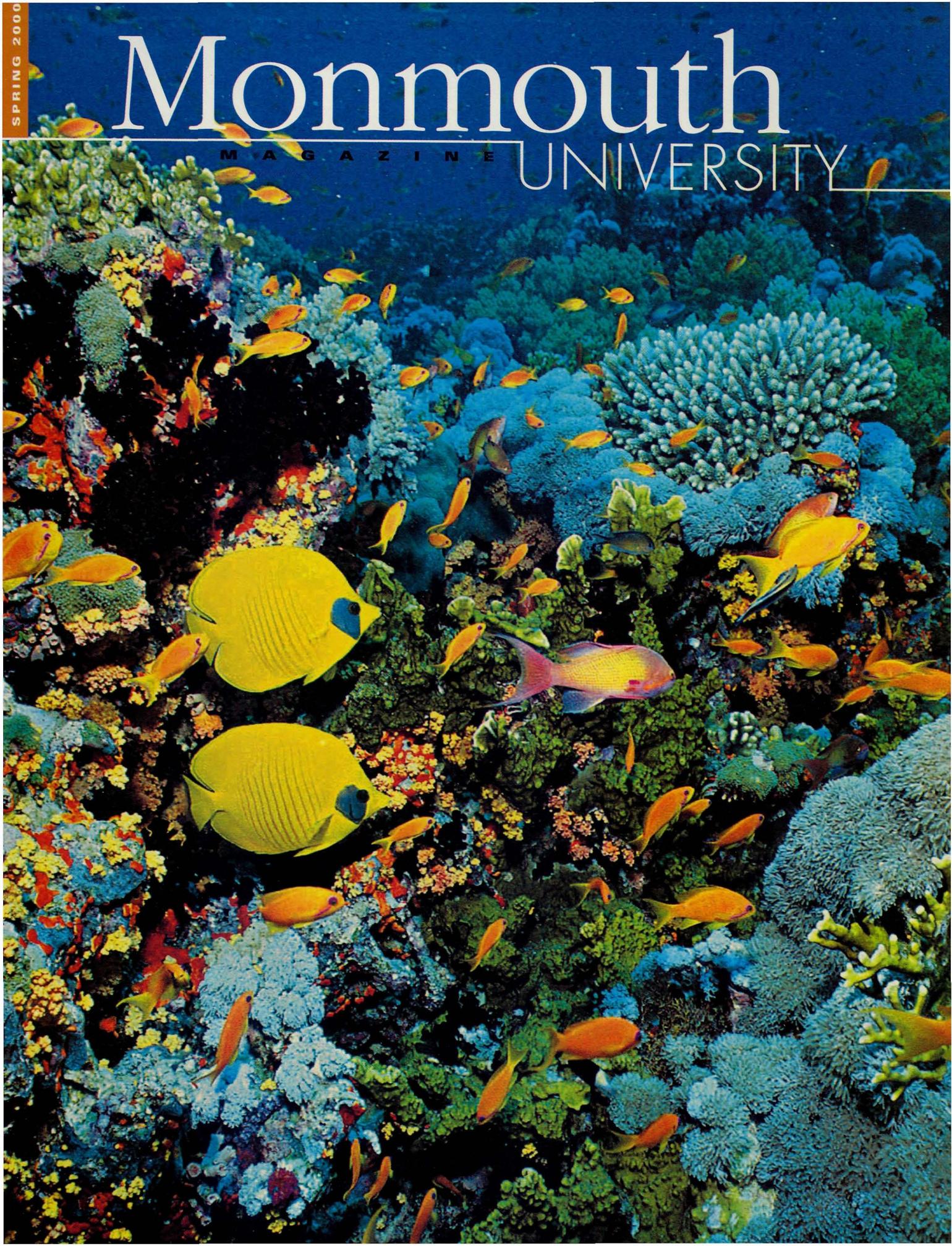


SPRING 2000

Monmouth

MAGAZINE UNIVERSITY



VOL. XX, NO. 2 SPRING 2000

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UNIVERSITY**

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gin, or sexual orientation. The University also
complies with all major federal and state laws and
executive orders requiring equal employment
opportunity and/or affirmative action.

Calendar of EVENTS

MAY 17

Commencement

MAY 20

Cajun Festival

Front Porch, Wilson Hall

Rain or shine

MAY 22

Athletics Golf Outing

Deal Country Club

MAY 25

Real Estate Institute Award Dinner

6 PM, Wilson Hall

JUNE 11

Day at Monmouth Park

11:30 AM, Oceanport

AUGUST 5

Alumni Summer Reunion

2-8 PM, Tradewinds, Sea Bright

Monmouth

C O N T E N T S

UNIVERSITY

COVER STORY

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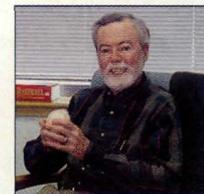
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ON Campus

FIRST UNION NOW ON CAMPUS

First Union Bank has opened a branch office in the Student Center. Transactions are conducted from 9:30 AM to 1:30 PM Monday, Wednesday, and Friday with appointments available in the afternoons. Bruno Mikol '74, a certified financial planner, heads the office. First Union plans to work with LCAC, through financial support and guest speakers, to prepare students for life after graduation. Expected seminar topics include How to Start in Banking and How to Review an Apartment Lease. For more information contact Bruno Mikol at 732/923-4870.

NEW DIRECTOR OF UNDERGRADUATE ADMISSION

The national search for the Director of Undergraduate Admission concluded with the appointment of Kelly McCrum to the position, effective January 10, 2000. McCrum has a BS from Juniata College and an MEd from Monmouth. She joined Monmouth in 1994 as an admission counselor. Prior to her appointment she received two promotions to Assistant Director in 1997 and to Associate Director in 1998. McCrum brings to the position her knowledge and familiarity with Monmouth's unique enrollment strategy and a record of achievement in her assignments.

NEW COORDINATOR OF FOREIGN LANGUAGES

The Department of English & Foreign Language announced the appointment of Dr. Ellen Frye as Coordinator of Foreign Languages, effective during the Spring 2000 semester. Dr. Frye earned her PhD in Spanish Literature and Language from the University of Pennsylvania. Her specialization is Renaissance and Baroque Literature of Spain.



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two keys to
business:
what to
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say it

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PREPARING STUDENTS FOR CAREERS IN COMPUTER SCIENCE

The 1999 Program for Acceleration in Computer Science Careers (PAC) has officially begun. The program is sponsored by the School of Science, Technology and Engineering and the Asbury Park/Neptune chapter of Kappa Alpha Psi Fraternity, Inc.

"The goal of this program is to prepare minority students, academically, for careers in computer science and to demonstrate the increasing relevance of the field to society," said John Tiedemann, assistant dean of the School of Science, Technology and Engineering. "Additionally, it serves as a complement to minority students' formal education by making available the experience and talents of many minority technical and professionals in science, engineering and technology."

PAC was founded by Maxine L. Daniels, former Monmouth County Coordinator for the New Jersey Black Issues Convention, Thomas E. and Daryl E. Daniels of Kappa Alpha Psi Fraternity and Robin Joyner, former Educational Opportunity Fund director for Monmouth University.

Since its inception in 1986, PAC has served 1,125 children in Monmouth and Ocean counties. It is held twice each year for 10 weeks and students meet on Saturdays for three hours in classrooms and labs at Monmouth. The program provides free computer, math, heritage and special subject classes to 60 minority students. PAC also provides a special class in computer applications, which is offered to parents and guardians of students.

For more information about the Program for Acceleration in Computer Science Careers, contact Mr. John Tiedemann of Monmouth University's School of Science, Technology and Engineering at 732-571-3421.

FACULTY ART EXHIBIT

The annual exhibition, which ran from January 28 through February 16, featured more than a dozen faculty members and many different forms of artistic expression, including paintings, drawings, sculptures, ceramics, prints, graphic design, photography and more.

MONMOUTH STUDENT AWARDED FULBRIGHT SCHOLARSHIP

Constantinos Nikiforou has been awarded a Fulbright Scholarship to pursue a master's of business administration (MBA) degree.

"I am so thrilled to have the opportunity to study here in the United States," said Nikiforou. "Monmouth University's faculty has been terrific and I look forward to pursuing my master's degree."

Nikiforou, who resides in Manalapan, and is a citizen of Cyprus, has excelled in his classes despite a very heavy course load. As a result of his determination and hard work, he is on track to receive his bachelor's degree in only three years of study.

Nikiforou interviewed for the program through the Fulbright Commission at the U.S. Embassy in Cyprus. The Fulbright Program is a world leader in international educational exchange. Its purpose is to increase mutual understanding between the people of the United States and the people of other countries through educational exchange. It was established in 1946 under legislation introduced by Arkansas Senator, J. William Fulbright. Some notable past recipients include renowned economist, Milton Friedman, UN Secretary General Boutros Boutros Ghali, and U.S. Senator Daniel Patrick Moynihan.

"Constantinos is a brilliant and hard-working young man and I'm glad to see that he is being recognized for his achievements," said Professor Catherine Williams Bianchi who teaches economics and finance. "I am confident that he will be highly successful in whatever endeavors and career path he chooses in life."

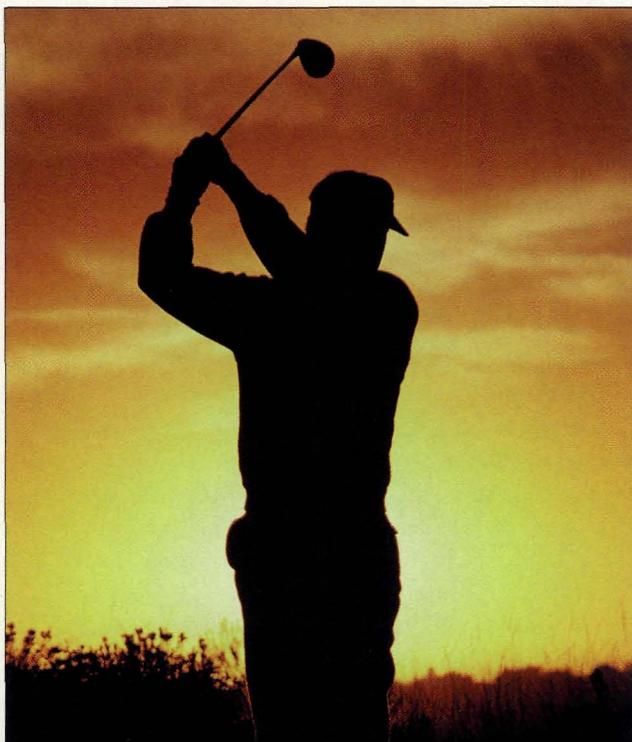
Upon completion of his MBA degree, Nikiforou plans to return to Cyprus where he will pursue a career in investment banking.

ON Campus

MONMOUTH STUDENT RECEIVES MINORITY SCHOLARSHIP FROM NY MARKET RADIO

Rod Manrique, a communication major from Paterson, received a \$3,000 scholarship from New York Market Radio, the marketing voice of the metropolitan New York radio industry.

Manrique was selected based on his academic performance and desire to pursue a radio career. He was presented with the scholarship at a reception held at The Williams Club in October. In addition to the cash award, Manrique will be offered internships with New York Market radio stations during the 1999-2000 academic year.



MARK THE DATE: MAY 22

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- Call Dan Sullivan in the Athletics Office to register at 732-571-3415.

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dedication of the New Academic Building

and

celebration of the Edison Science Building renovation

Friday, May 5, 2000

five-thirty in the afternoon

at the

New Academic Building

Please respond by May 1, 2000 to 732/571-3509

Monmouth University Time Capsule

2000

A Slice of Life in the year 2000

Calling all alumni... **it's time to be creative!** We want your input on what we should put in the MU Time Capsule 2000. In 50 years a whole new generation of Hawks will open our capsule to discover **what life at MU was like in the year 2000... be part of MU history!** So far suggestions include a 2000 yearbook, the view-book, the magazine, and the bulletin. **What are your thoughts?** The capsule will be **sealed and placed in the New Academic Building at Founders' Day 2000**... plan to be here!

Please e-mail your ideas to: Cathy Padilla, Editor, at
cpadilla@monmouth.edu or
Fax your idea to: Attention Time Capsule,
732/263-5315 or
Send the form to: Monmouth University Time Capsule
Office of Alumni Affairs
400 Cedar Ave.
West Long Branch, NJ 07764

No phone calls please!

Name: _____

Class Year: _____

Address: _____

Phone: _____

E-mail: _____

What you think should be included in the MU Time Capsule
2000?: _____

Terry Webb

BY CATHERINE LEIDEMER

Webb views the idea of meeting the needs of the community, as well as those of the students and faculty, as a key element in enhancing the University's role on a larger scale.

“Long-term projects don't bother me,” says Dr. Terry Webb, the new dean of Monmouth University's Guggenheim Library. With a philosophy such as his, Dr. Webb is an ideal person to take the helm of the historic library as it begins extensive renovations and expansion.

Challenges are nothing new for Webb. Before assuming his new role at Monmouth in early January, Webb helped to create an extensive database of on-line resources for Pacific and Asian Studies at the University of Hawaii and has also moved three or four libraries in his time. So he just sees the Guggenheim's renovations as another challenge, which this experienced librarian relishes.

Originally hailing from Arizona, Webb completed undergraduate degrees at Arizona State and the University of Chicago before receiving his MFA in library science from the University of Arizona and his PhD in cultural anthropology from Arizona State University. He spent numerous years in both the public and academic sectors of librarianship—with roles including automation coordinator, assistant library director, and rare book librarian—at everywhere from the Phoenix Public Library to Brigham Young University.

After spending the past 16 years in Hawaii, most recently as the library director of the University of Hawaii's Kapiolani Library, Webb saw an ad for the position at Monmouth and couldn't resist becoming a part of the university during such an exciting time. “Monmouth is in such a period of growth, and has aspirations for considerable development,” he says. “There's a

special enthusiasm here”—apparently enough enthusiasm to motivate Webb and his wife to leave picturesque Hawaii and their three grown children behind and head for New Jersey. Not quite the same shoreline, but at least there's still a beach nearby.

Since his arrival, Webb has eagerly taken on the formidable responsibilities of his job, which include creating a fun and productive working environment for his staff, representing the library on a number of committees, and especially recognizing and meeting the needs of the library's users. Through the ever-increasing technological capabilities available to libraries, he intends to develop information resources that will be available not only to the Monmouth community, but also to researchers, students, and other individuals around the world. Webb views the idea of meeting the needs of the community, as well as those of the students and faculty, as a key element in enhancing the University's role on a larger scale. He also realizes the competition libraries face from the Internet and other information providers, and is aiming for Monmouth to give the competition a run for their money.

Speaking of larger scale, Webb also has a few ideas in mind for the Guggenheim's planned renovations. Making the library collection more navigable, exploring the ideas of a lounge/food court and meeting areas, and providing continually improving on-line resources are high on his list of priorities. And don't worry—keeping the library as functional as possible during the renovations is equally important to Webb. A formidable task, indeed—but as mentioned, he's up to the challenge. **MU**

Dr. Alan Cavaiola '73

Dr. Alan Cavaiola '73, Department of Psychology, presented a paper in Miami, Florida at a conference that was sponsored by the International Society for Traumatic Stress Studies in November. The paper was entitled, "Posttraumatic Stress Symptomatology in Abused, Chemically Dependent Adolescents."

Dr. Jan Chomicki

Dr. Jan Chomicki, Department of Computer Science, attended the 25th International Conference on Very Large Data Bases (VLDB'99) and the First International Workshop on Spatio-Temporal Database Management last September in Edinburgh, Scotland. While there Dr. Chomicki presented the paper, "Animating Spatiotemporal Constraint Databases," which was co-authored by two professors from the University of Nebraska, Lincoln. He also demonstrated a prototype database animation system and participated in a panel on research issues in spatiotemporal databases.

Dr. Cira Fraser

Dr. Cira Fraser, Marjorie K. Unterberg School of Nursing and Health Studies, presented "Nursing Practice: The Best Source of Ideas for Nursing Research," in November at the National MS Society New York City Chapter Nurses meeting at the Maimonides Multiple Sclerosis Care Center.

Dr. Priscilla Gac-Artigas

Dr. Priscilla Gac-Artigas, Department of English and Foreign Languages had her interview with Mexican writer Martha Cerda published in *Hablalabra* in November. *Hablalabra* is the literary magazine of the newspaper, *El Informador*, in Guadalajara, Mexico. The literary magazine was distributed in a special edition during an international book fair in Mexico. Reviewed editions of her two grammar books: *Directo al grano: A Complete Manual for Spanish Grammar* and *Sans D'Étour: A complete Manual for French Grammar*, were published by Prentice Hall in January.

Dr. Michael Palladino

Dr. Michael Palladino, Department of Biology, is currently working with two faculty members in the California State University System as a contributor to the project, Biology Labs On-line. This is a series of interactive biology laboratory computer simulations that are delivered via the Internet. They enable undergraduate students to run simulations of experiments on different topics of biology that are difficult to perform due to limitations such as expense, time constraints, and chemical hazards. Dr. Palladino is the author of the student lab manual that accompanies these labs.

Dr. Karen Schmelzkopf

Dr. Karen Schmelzkopf, Department of Interdisciplinary Studies, attended a National Science Foundation two-week institute on Geographic Information Systems. She also presented a paper on geography and real estate at the Middle States Association of American Geographers Conference last October.

Dr. William A. Wollman

Dr. William A. Wollman, Department of Music and Theatre Arts, presented a two-hour illustrated lecture entitled, "Words and Music by Cole Porter" in January. The illustrated lecture was presented to 200 residents of Greenbriar Woodlands, a senior community in Toms River.

IN MEMORIAM

The campus community mourns the loss of:

Dr. Frederick C. Ahrens, who died on January 20, 2000 at the age of 91. Frederick was a former professor of German and chair of the Foreign Languages Department. He was a member of the faculty from 1963 to 1974.

Dr. Dennis Darnoi, who died on March 24, 2000. Dennis was a professor emeritus from the Department of Political Science, Philosophy, and Religious Studies. He was a member of the faculty from 1967 to 1993.

Not Just Business As Usual

• THE MBA ALUMNI SOCIETY

Sitting at his desk in the center of Bey Hall, Dr. Edward W. Christensen, the director of Monmouth's Master of Business Administration program, looks to be a driven and successful professional. Stacks of papers hide the desk's surface, his computer hums in the background, associates are in and out of the office, and one suspects that the telephone is rarely at rest in its cradle.

BY MELANIE J. MARTIN '00

With a PhD, eleven published empirical works, six more in various stages of pre-publication, and twenty-three conference presentations behind him, Christensen is indeed a career success, and at a young age. But Christensen isn't concentrating on all that he's done in the past. Instead, he's focusing on the task of the future—establishing a successful alumni association for MBA graduates from Monmouth.

It's a formidable task, to say the least. With no budget and only the help of his

administrative assistant, Christensen hopes to find a way to reconnect graduates with their alma mater. Since the inception of the MBA program in the mid 1960s, Monmouth has conferred about 2,600 degrees, and about 2,000 of those graduates still live within a 50 mile radius of the University.

"That's our focus for now," he says, "those graduates who still live nearby. They are the people we're most likely to reach at first."

Why the need for a specific MBA Alumni Association? "Think of who our typical student is," Christensen explains. "Ninety percent of them are adults who are already working full-time. They come to campus at night after work, therefore they don't get the personal connection to the University that an undergraduate might have. They don't stroll the campus, meet the administrative staff, or lunch in the Student Center." When they graduate, it's only natural for them to feel little emotional connection to the University.

Christensen is trying to change that in two ways. First, he's reaching out to alumni. At Homecoming 1999, the newly formed MBA Alumni Society held a barbecue, and 30 alumni attended in



first taste of budget management, and decided to go on for his BS in Health Care Management, obtained by attending weekend college at the Southern Illinois University in Carbondale. But his thirst for more led him to his MBA and PhD from Rutgers University.

Meanwhile, he does indeed find time for a personal life. Christensen married his high school sweetheart, Ruth, and they live in Little Silver with their two young daughters, Emma and Hannah. Like any proud father, his office has a plentiful supply of pictures of his girls. His outside interests are many, including extensive home improvement jobs and keeping up with his vocabulary in American Sign Language. Learned out of

It's not what I know; it's what I can help them know, that's important."

spite of the weather. Mailings are planned to help make alumni aware that the society exists, and to solicit their help, both in terms of time and knowledge, but also in terms of financial contributions. Second, he's trying to stay connected with graduates right from the moment they receive their MBA. On graduation day, each MBA recipient gets a car sticker with Monmouth's name and the words "MBA Alumni" printed on it. Christensen hopes that on that day of fulfilled dreams and future aspirations, the graduates will put that sticker proudly on their bumpers. Each time that happens, awareness increases.

Christensen is full of plans for how to bring MBA alumni and current students of the program together. It is his vision to bring alumni back to the university to talk to and mentor current students. Those students will see the benefit of remaining involved, and they will become active, involved alumni when they graduate. "We hope to create a seamless connection between current graduate students and our alumni, so that both groups will stay involved in Monmouth activities in the future," explains Christensen.

One of Christensen's loves in the field of business is the way to use the Internet and information technology to help businesses grow and expand. This summer a course will be taught on Electronic Commerce at the graduate school, and Christensen hopes to create a workshop program of some sort for the alumni community. "We don't know yet what form it will take," he says, "but we're looking into it. Whether it's a day-long workshop or something more extended, we hope to offer new knowledge to our graduates in the hopes that they'll come share with us what they've learned out in the business world."

Coming from a long-line of educators, teaching is in Christensen's blood. His mom, dad, aunt, and grandmother were all educators. Even his sister-in-law has caught the family teaching bug. Christensen started his own college education at RIT, and "spent a lot of time changing my major," he laughs. That's when he decided to join the Navy. While in the Navy, Christensen obtained his AS in Medical Laboratory Technique from George Washington University, and ended up stationed at the Naval Hospital in Bethesda, MD. While there he got his

necessity at RIT (he lived in a co-ed and "co-deaf" dormitory), he has kept up with it and even gives the occasional lesson to Emma and Hannah. He's a SCUBA diver, too, and finds that American Sign Language gives him a way to have underwater conversations with his diving partners, so it's not unusual for him to give quick tutorials to other divers before taking to the sea.

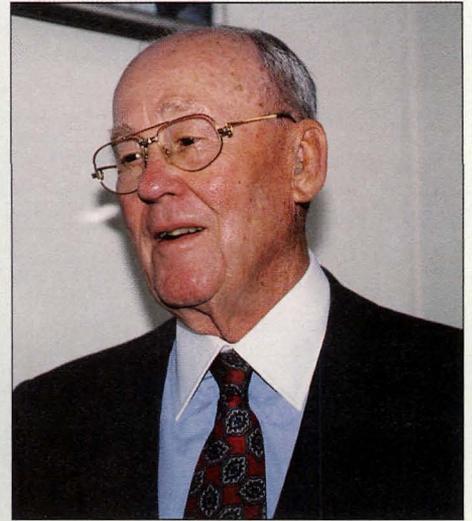
His real passion, however, is teaching. "I've wanted to teach since I got out of the service," he remembers, "but I don't think I actually 'teach.' Instead, I 'facilitate learning.'" That focus on teaching is part of what makes him the best person to get the MBA Alumni Association off the ground. He knows first hand that real-life experience, brought back to the student level, is what helps a graduate student truly learn their field. Summing it up, Christensen says, "It's not what I know; it's what I can help them know, that's important." **MU**

For information about the MBA Alumni Society, contact Dr. Ed Christensen at Monmouth University, 732/571-3649, or e-mail him at echrists@monmouth.edu.

H.R. YOUNG

a PROFILE of GIVING

BY TOVA NAVARRA



You can hear the joy in the voice of H.R. Young, at age 82, as he nearly giggles with delight saying how good it makes him feel to know he's helped a fellow human being. He teaches people by example that giving is an art and a way of life, and his idea of philanthropy is a testament to the emotional evidence that giving and receiving are the same.

A Trustee of Monmouth University with a high-powered career in finance as his professional legacy, Mr. Young readily admits he enjoys being part of another's good opportunity and success. His five grown children need not make any birthday or anniversary wish lists they have only to let their father know to which organization to send their present. Checks in their names go to their pet charities and other "care-and-share" groups.

"They've learned to understand that giving is vital," Mr. Young said. "They do the same for Betty and me (the former Betty Glazer Lane, his wife of 11 years). My only daughter, Peggy Karvoojian, of Colorado, chooses a needy family and does something for them as a present to us. She sends us letters telling us the

details of each family and what she managed to do. I treasure those letters. It gives me a lump in my throat to think about how much people can do for each other. This is something we started years ago in our family. None of us really needs anything else."

With generosity running rampant in Mr. Young's offspring, one may only conclude that he stands as the role model. Born in Itasca, Texas, on October 14, 1918, H. Raeford Young describes himself as having been a regular kind of kid.

"We moved around quite a bit in Texas when I was a kid," said Mr. Young, whose diction does not betray his Texas background. "My father, born in 1894, was in the electrical power construction business at the beginning of the electricity era. My mother was born in 1896. I went to Sunday School, but I was never really that religious. By the time I was in high school, we moved to Pittsburgh, PA. I wasn't much of an athlete except for playing on the basketball team with five or six of my friends. Oh, but the team did go on to championship games. And I always had an interest in things financial. I never liked chemistry or other courses like that that shape careers in medicine and so on. My high school years were fairly routine."

The family remained in Pittsburgh, where Mr. Young was to become a graduate of the University of Pittsburgh in 1941 and go on to Harvard Business School for an MBA.

"The week after Pearl Harbor the Navy visited and invited students to become ensigns in a provisional program that allowed us to stay in school. So I joined and spent most of my Navy career in an ammunitions depot in Hawthorne, Nevada. It's sort of funny thinking about it. It was a very patriotic war, and I was somewhat disappointed not to be 'in' it," he said, "except when I realized nobody would be shooting at me. I was a senior lieutenant in charge of keeping track of all ammunitions in a depot that was half the size of Rhode Island. And record-keeping methods were very old-fashioned, no computers or anything."

When he got out of the Navy in June 1946, he went to work as a salesperson with Goldman, Sachs and Company. Four years earlier, he had married Margaret Gibson, a girl he met the first day of registration at school. Soon after they started their family of five.

The young family man progressed at Goldman, Sachs from salesperson to assistant sales manager in the mid-1950s, and on January 1, 1958 he became a partner in charge of sales.

"In 1961 I went on the management team committee and remained until I retired in 1980 as a general partner. I was a limited partner until May 1999 when Goldman, Sachs went public and I

The scholarships in the name of H.R. Young do far more than help. They no doubt make all the difference to the recipients. The first H.R. Young Scholarship was established to be issued to an employee or spouse of an employee of Goldman, Sachs, and provides \$7,500 a year for three years of graduate school. Because of the H.R. Young Fellowship, started in the late 1980s, more than 80 people have had a good portion of their tuition paid to the University of Pittsburgh. When Mr. Young turned 75, each of his children donated \$5,000 to establish the H.R. Young Family Scholarship, which now exceeds \$50,000. It seems only natural that when publisher and friend Jules

"I'm always concerned that there are 40 million people who don't have health care or that the homeless are sleeping in the streets on a cold night. One of the greatest satisfactions of my life is to help with education."

became a senior director, which I still am. It was a long and good career," he said.

In 1987 Margaret died. Two years later Mr. Young remarried, and he and Betty, who had three children by a previous marriage, now "share 10 grandchildren," as he puts it. His caring for children never skipped a beat, and he and Betty started the nonprofit Monmouth Day Care Center in Red Bank.

"Betty and four other ladies started the center, I was the only man, and it now has 110 kids enrolled," Mr. Young said. "If there's anything I like about my character it's that I always see opposing views and I feel compassion. I'm always concerned that there are 40 million people who don't have health care or that the homeless are sleeping in the streets on a cold night. One of the greatest satisfactions of my life is to help with education."

Plangere asked Mr. Young if he would be interested in becoming a trustee of Monmouth University. Mr. Young responded that he would.

Mr. Young's compassionate ways reach well into the Monmouth mission. There are currently three H.R. Young Scholarships available at Monmouth through the capital fund drive. Despite that he suffers from vision impairment, Mr. Young sits on three boards committees and praises the University's increased enrollment and academic excellence.

"Monmouth is doing so well," he said, and complimented the efforts of former President Samuel Magill and current President Rebecca Stafford.

"I really do feel strongly about trying to help," said Mr. Young. And that he does so well. **MU**

Monmouth University

SPIRIT CONTEST

ARE YOU UP FOR THE CHALLENGE?

On

the following pages are 30 questions in 5 categories... People, Places,

Sports, History, and Pot Luck. They range in difficulty, and if you get stumped most

answers can be found in the first-ever Winter Issue of *MU Magazine* (January 2000)

or on-line at www.monmouth.edu on the official Monmouth University website.

The top 5 winners will be announced in the July issue and will receive Monmouth

University merchandise! Good Luck, and Go Hawks!

PEOPLE

1 Which former MU president, who spent much of his childhood in Shanghai, China, began the nearly decade-long effort to have Monmouth designated a University?

2 Who was honored April 6, 2000 in historic Wilson Hall with the 2000 Distinguished Business Leaders' Award?

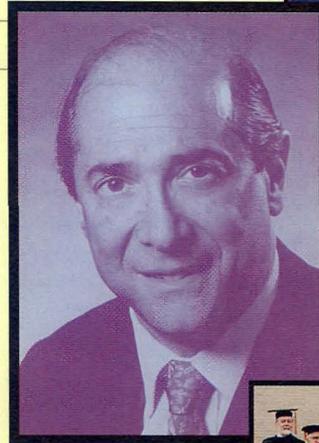
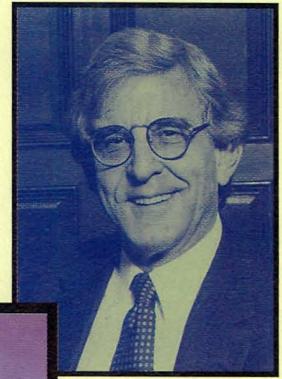
3 Who was honored with the prestigious President's Vision Award at Founders' Day 1999?

4 Which President, who graduated magna cum laude from Radcliffe College, was the first female president of Monmouth University?

5 What graduate from the Class of 1999 won the National Student Teacher of the Year Award?

6 What firm, awarded the Gold Medal of the NY Chapter of the American Institute of Architects in 1903, designed the Guggenheim Summer Cottage (now the Murry and Leonie Guggenheim Library)?

QUESTION
1
HINT



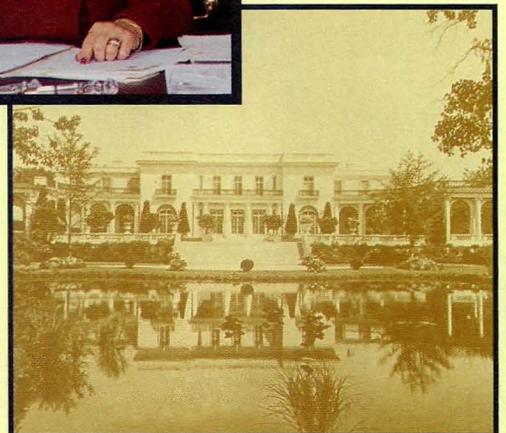
QUESTION
2
HINT



QUESTION
3
HINT



QUESTION
4
HINT



QUESTION
6
HINT

PLACES

7 How many acres of land form the present day campus of MU?

8 Known then as the "Junior College of the Jersey Shore," where was the first site of Monmouth Junior College?

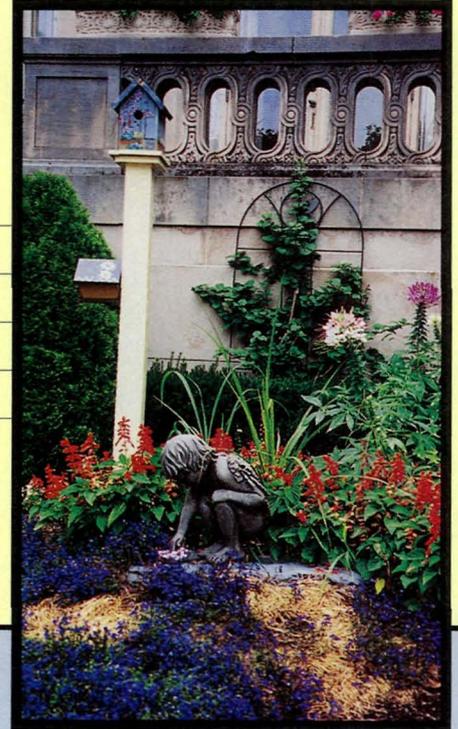
9 What is the name of the place on the MU website where alumni can leave messages for other alumni?

10 On Saturday August 5, 2000 where will the Alumni Summer Reunion be held?

11 Which building, which will be dedicated on May 5, 2000, is the newest construction on campus?

12 Which department at the University would you visit, on-line or in person, to learn about career opportunities in your field?

QUESTION
7
HINT



QUESTION
8
HINT



QUESTION
10
HINT



QUESTION
13
HINT



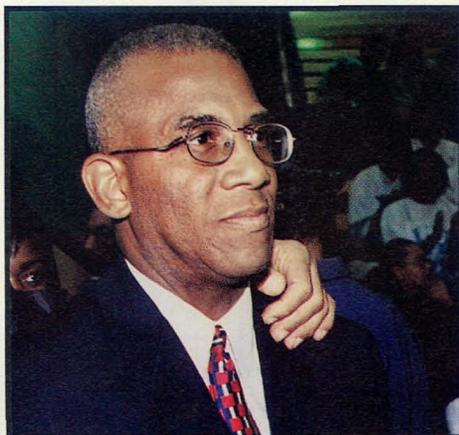
QUESTION
14
HINT



QUESTION
15
HINT



QUESTION
16
HINT



QUESTION
18
HINT

SPORTS

13 What 1997 MU graduate played on the winning U.S. soccer team in last summer's Women's World Cup?

14 How many Division 1 sports teams are there at MU? How many are men's teams, how many are women's?

15 Who is the Head Coach for men's soccer, now in its 38th year as a sport at MU?

16 Which Monmouth University sports team is the 1998 NEC Co-Champion?

17 Which 1995 NEC Coach of the Year heads the MU softball team?

18 In January 1999 Ron Kornegay's No. 22 jersey was retired. What sport did Ron play at MU?

HISTORY

19

In 1912 Shadow Lawn was leased to the U.S. government to serve as the official summer home of which U.S. President?

20

Before it was destroyed by fire in 1927, the Shadow Lawn Mansion served as the home of what New York Life Insurance Company president?

21

Why was Hubert T. Parson forced to deed over Shadow Lawn Estate to the city of West Long Branch in 1939?

22

In what year did Monmouth begin offering four-year baccalaureate degrees?

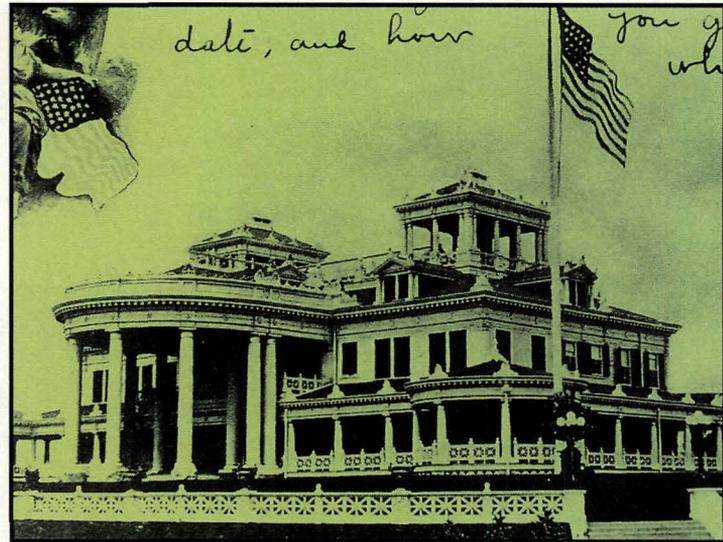
23

Who was the first woman in Monmouth athletic history to have her jersey retired?

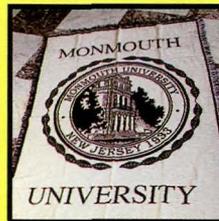
24

What was the previous name of Boylan Gymnasium where Dr. Martin Luther King gave a speech on October 6, 1966?

QUESTION
20
HINT



The Prizes



1st Place



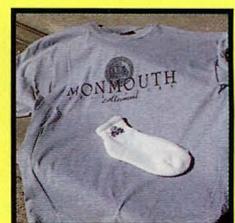
2nd Place



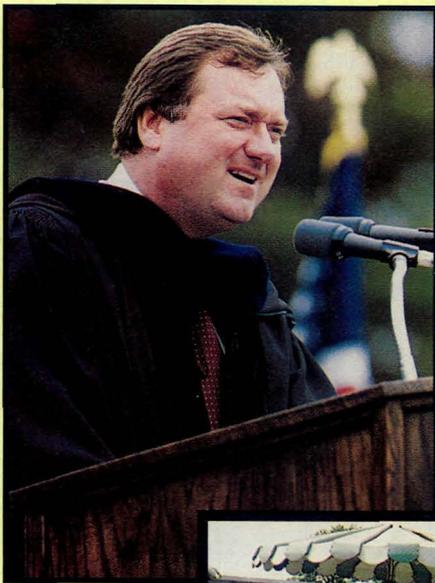
3rd Place



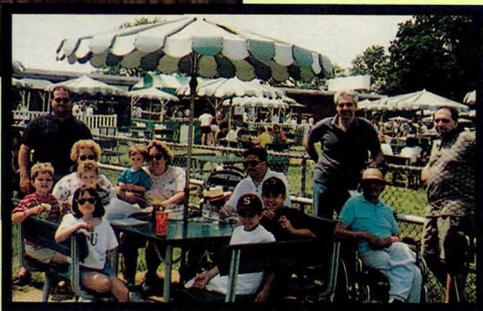
4th Place



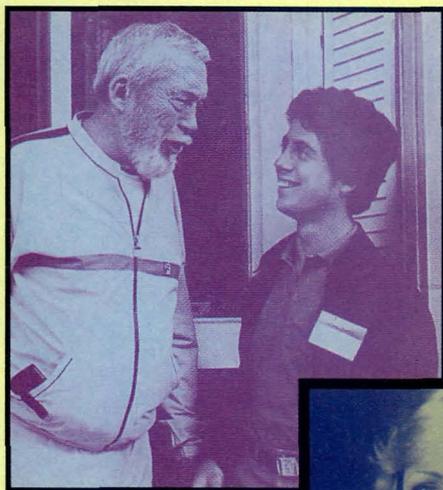
5th Place



QUESTION
25
HINT



QUESTION
27
HINT



QUESTION
28
HINT



QUESTION
30
HINT

POT LUCK

25 What famous NBC television commentator was the Commencement speaker in 1999?

26 Which masters program's international concentration is the only of its type in the nation?

27 What Alumni event each summer takes alumni and their family to the races?

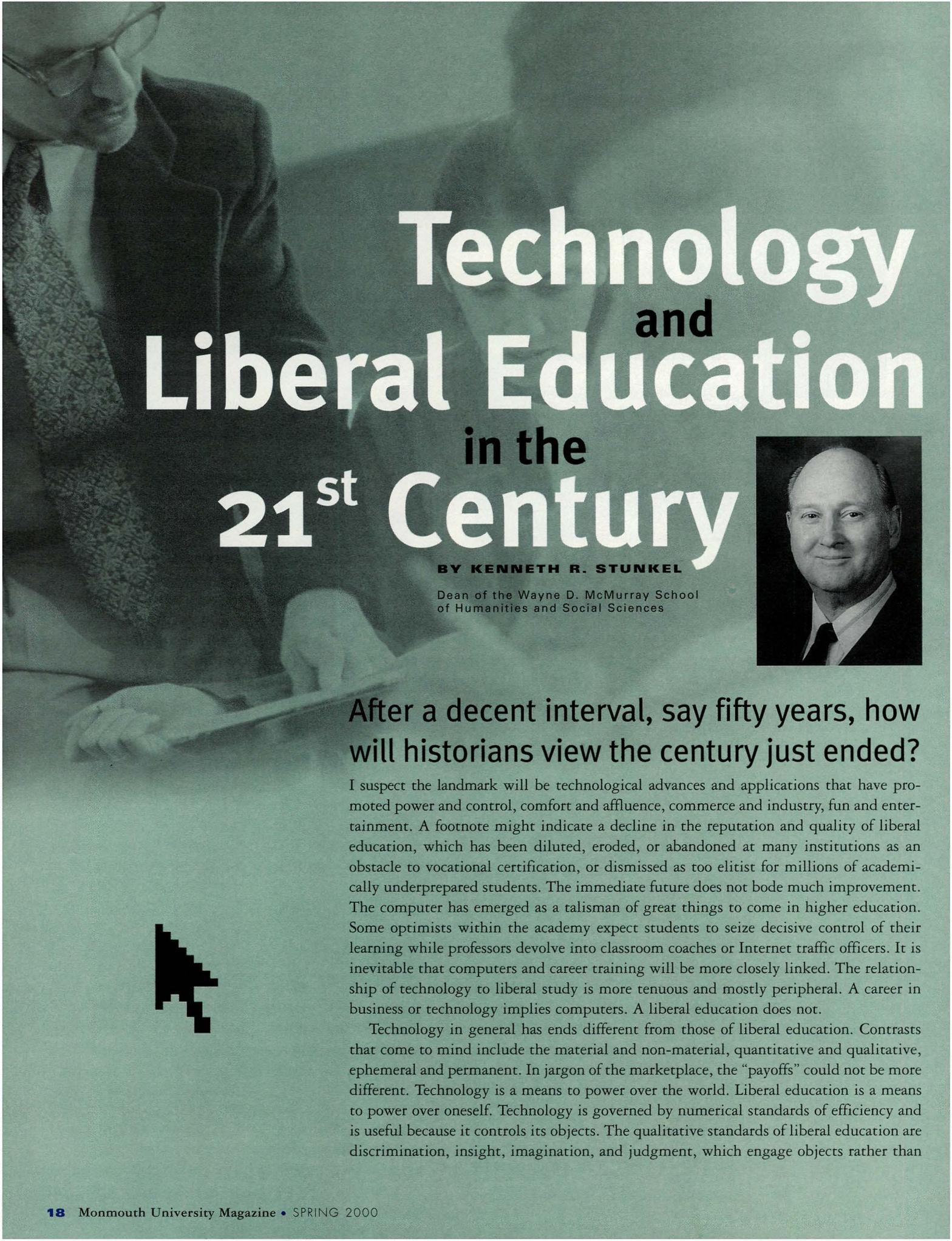
28 Who was the director of the movie *Annie*, filmed on campus in the 1980s?

29 What famous actor was awarded an honorary degree during Commencement 1965?

30 Which graduate from the Class of 1977 won a gold and a bronze medal in swimming at the 1976 Summer Olympics in Montreal while she was a student at Monmouth?

Prizes will be awarded on the basis of total number of correct answers. Winners will be announced in the Summer issue of *Monmouth University Magazine*. No phone calls please.

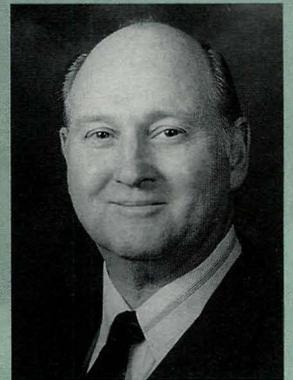
Submit your answers, numbered 1 through 30, by MAY 15 to:
Trivia Contest
Alumni Affairs
Monmouth University
West Long Branch, NJ 07764, Or
e-mail your answers to Cathy Padilla, cpadilla@monmouth.edu



Technology and Liberal Education in the 21st Century

BY KENNETH R. STUNKEL

Dean of the Wayne D. McMurray School
of Humanities and Social Sciences



After a decent interval, say fifty years, how will historians view the century just ended?

I suspect the landmark will be technological advances and applications that have promoted power and control, comfort and affluence, commerce and industry, fun and entertainment. A footnote might indicate a decline in the reputation and quality of liberal education, which has been diluted, eroded, or abandoned at many institutions as an obstacle to vocational certification, or dismissed as too elitist for millions of academically underprepared students. The immediate future does not bode much improvement. The computer has emerged as a talisman of great things to come in higher education. Some optimists within the academy expect students to seize decisive control of their learning while professors devolve into classroom coaches or Internet traffic officers. It is inevitable that computers and career training will be more closely linked. The relationship of technology to liberal study is more tenuous and mostly peripheral. A career in business or technology implies computers. A liberal education does not.

Technology in general has ends different from those of liberal education. Contrasts that come to mind include the material and non-material, quantitative and qualitative, ephemeral and permanent. In jargon of the marketplace, the “payoffs” could not be more different. Technology is a means to power over the world. Liberal education is a means to power over oneself. Technology is governed by numerical standards of efficiency and is useful because it controls its objects. The qualitative standards of liberal education are discrimination, insight, imagination, and judgment, which engage objects rather than

control them. Technology deals with problems that can be solved. Liberal study faces down problems of life-disappointment, failure, death-that resist solution. Technology wears out or becomes obsolete. Liberal education, if properly absorbed, stays for a lifetime and is never exhausted or antiquated.

Its purpose is to cultivate thought, feeling, and attentiveness. The means are reading, writing, thinking, aesthetic contemplation, and honest inquiry driven by curiosity, all bent on a clarification and intensification experience. A capacity to pay attention-to a book, musical composition, painting, lecture, conversation, or one's own thoughts-is an essential discipline. These acquired powers become means for assimilating knowledge and sizing up experience over a lifetime. Without them, elementary satisfactions of life go on, but a person will march through a valley and seldom glimpse the heights.

The liberally educated mind is a possession of the individual. It is not a group product and resists the leveling tendencies of too much collective thought and action. It is not at ease with neo-tribal categories like race, class, gender, and ethnicity, which put too much stock in accidents of biology, geography, and cultural origin. It prefers liberation from such narrow ways to move with ambience in a wider universe. Self-esteem and identity result from sensing and using powers afforded by exposure to the best literature, history, art, philosophy, and science. Mediocrity, nonsense, and phoniness are easily recognized. There is a preference for thought, speech, deeds, and artifacts shaped by high standards. Wealth, fame, and worldly power cannot deliver a person from shallowness. Liberal education can. As William James put it, after professional training, "you may remain a crude and smoky kind of petroleum, incapable of spreading light."

With non-material values given their due, technology also merits respect. It has extended the range of the senses and eased physical burdens of life. The microscope, telescope, and particle accelerator have exposed a vast, mysterious universe. Aristotle observed that pleasures of thought are not likely without a sufficiency of material goods, an end served generously by technology in the past two hundred years. Liberal education cannot flourish amidst hunger, thirst, illness, and anxiety. Physical misery and insecurity dull the impulse to think or appreciate beauty. Once sufficiency has been achieved, however, two kinds of well-being and wealth can be distinguished. Material well-being may become

The Internet and its thousands of web sites supplement traditional sources like libraries and museums to provide raw material for liberal learning. But an ocean of information has little use in the absence of critical judgment.

its own end, multiplying goods and comforts beyond all reasonable need. The other kind of wealth belongs to mind and feeling. It is a form of capital that can be expanded indefinitely without fear of recession. Material assets like houses, cars, stocks, jewels, gadgets, and land are insecure and face material limits. In principle, the assets of liberal learning-knowledge, understanding, aesthetic pleasure, and wisdom-have no limits to growth.

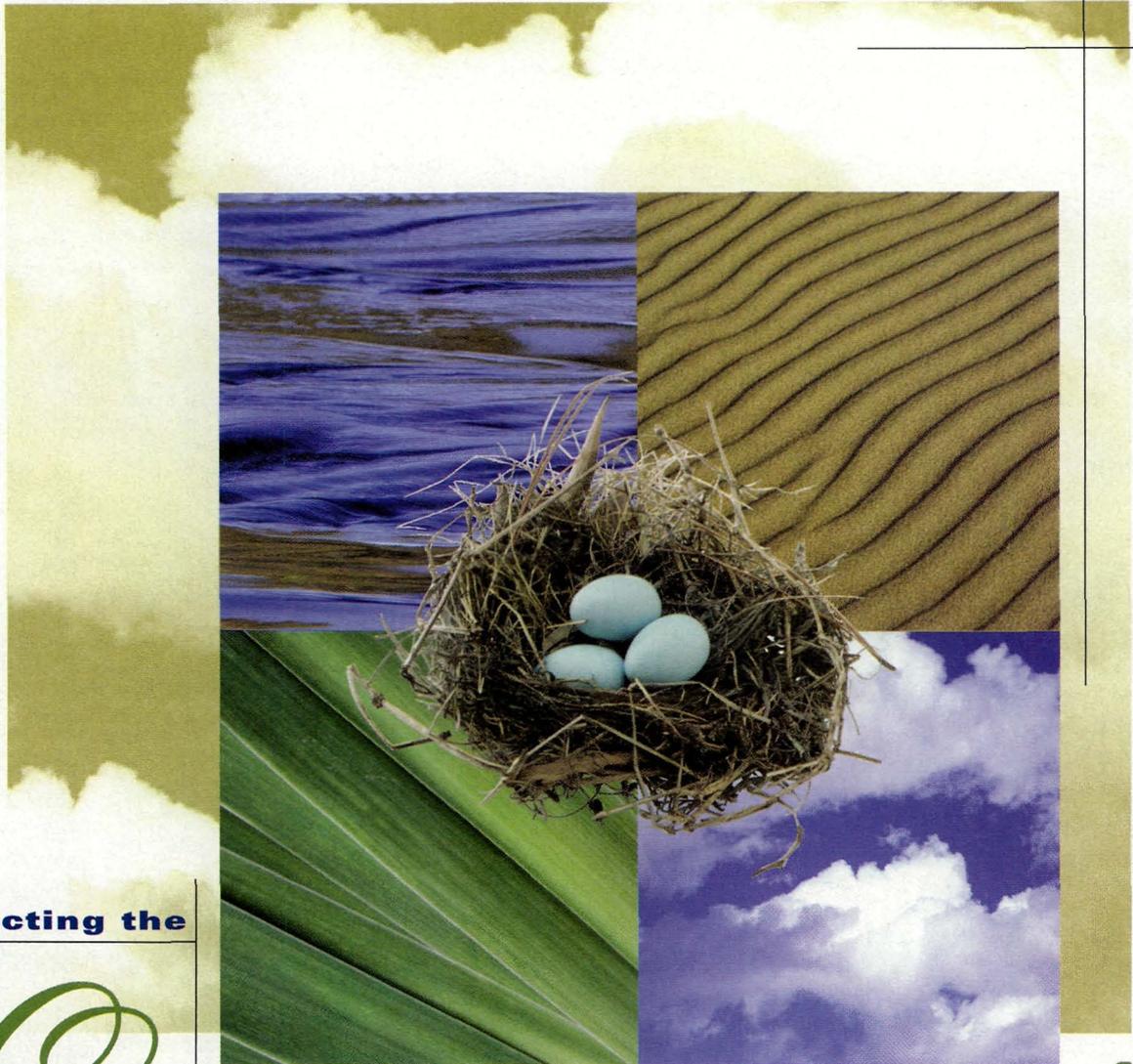
Technology always serves liberal study indirectly. For example, if one cares about possibilities of music (as opposed to music as wallpaper or personalized hand towels), recording technology allows the best composers performed by the finest artists to be heard at will from the late middle ages on. But top of the line equipment cannot supply attentiveness, musical

knowledge, discrimination, and taste. The Internet and its thousands of web sites supplement traditional sources like libraries and museums to provide raw material for liberal learning. But an ocean of information has little use in the absence of critical judgment. It turns out that liberally educated people are among the best equipped to exploit technology for intellectual and aesthetic purposes. Information is mostly useful if one can frame significant questions, recognize pertinent facts, and integrate the pieces into a serviceable whole.

All technology has a dark side and imposes tradeoffs that give one pause. With computers and the Internet, for instance, students have taken control of their learning in unexpected and self-defeating ways. Academic dishonesty is on the upswing everywhere (in one study, at least three fourths of 17,000 students admit cheating and consider it necessary to succeed), with the Internet (try www.cheater.com) a major accomplice. Students anxious about

competitiveness secure higher grades by downloading bogus work. Both careers and liberal education are undercut by this computer-generated mendacity.

Needless to say, a liberal education dishonestly obtained is a contradiction. So is a career. Undetected cheating provides a competitive edge that is illusory. The absence of usable knowledge, flexible powers of mind, and competence to perform needed tasks is not easily concealed. No web site will save the day when a fraudulent college graduate encounters a real world chore with able people observing the result. The lesson? A true liberal education keeps one honest and arouses distaste for fakery. Such people have integrity and can be trusted with any job. **MU**



Protecting the

Environment

One Story at a Time

Faculty member's books in a genre all their own

The shore gives birth to many things. Turtles emerge from the surf to dig nests in the sand, depositing eggs to spawn new generations. Tides rise, delivering nourishment to crabs, fish, and birds that depend on the bounty. Waves roll back into the sea, carrying seeds to distant shores adding to the bio-diversity of the planet's delicate balance. But ideas are also born as the inspiration of the water is absorbed into the minds of those who watch from the shore.

BY DAVID COSGROVE '99

One such idea belongs to Associate Professor of Journalism, John Morano. To combine his love for the environment with his desire for writing, he created a genre of literature that has been termed Ecoliterature. Having completed graduate studies at Penn State University in early 1987, Morano was vacationing at his parents' home. He sat on their porch in New Smyrna Beach, FL, and gazed out the window. A rogue shark snapped up easy pickings in the shallows of the lagoon beyond the back yard. Morano had often seen dolphin, manatee, otter, and osprey work the water. The lagoon held his attention more completely than the 19-inch screen speaking to him from across the room. When he finally faced the dusty set, what he saw changed his life. A reporter stood in front of a small chrome cage telling viewers that the creature inside was an obscure hamster, so obscure, that it was the last of its kind. The small animal was a male, with no hope of prolonging the existence of his species. When he died, as he surely would, the planet would never see his kind again.

Morano remembers, "I was 27 at the time, and pretty frustrated that I hadn't yet written a book. I couldn't believe that life was going on all around me and I couldn't find a story to write. But when I saw that hamster, I knew I had my story. Imagine if you were the last one of your kind...and people had locked you in a cage."

Although Morano ultimately abandoned the hamster, he replaced it with the Guadalupe Island Petrel, a bird he found in the pages of a book about endangered and extinct species while sitting in a quiet corner of the Guggenheim Library. What resulted was his first novel, *A Wing and a Prayer*. The book has just been published in a second edition and features an introduction written by John Sawhill, president & CEO of The Nature Conservancy, one of the world's largest environmental groups.

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alive from page one. It is a work that promotes a

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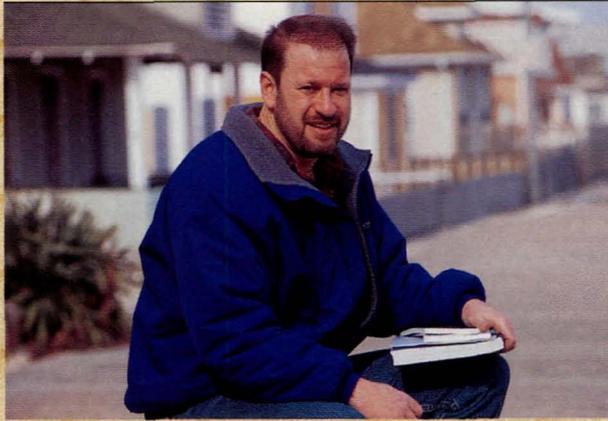
and nature. I find it encouraging that Morano's

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"I really do believe that truth is stranger than fiction, that the natural world is more interesting than anything I could create. So I build my stories as close to nature as possible."

alive from page one. It is a work that promotes a true conservation ethic, revolving around the mutually dependent relationship between people and nature. I find it encouraging that Morano's writing will help to educate so many, both young and old, about the importance of preserving our common natural heritage and improving environmental quality."

Wing is the story of Lupe, the last living Guadalupe Island Petrel. The bird starts out locked in a cage, planning his escape to search for Galahope, otherwise known as the Islands of Life, where he hopes to find a female from his flock.

Last seen on the planet in 1911, Morano has resurrected a Petrel telling his story in a very Disneyesque style. Described as "a children's book for adults," *Wing* can entertain just about anyone. Critics have compared the book to other anthropomorphic literature such as *Jonathon Livingston Seagull*, *Watership Down*, and *Jungle Book*. Some are saying that Morano has taken things a step further, giving anthropomor-

phism a face for the year 2000 and helping pioneer a new genre of writing now being called Ecoliterature.

Morano describes the genre as, "the literary equivalent of Eco-tourism. I try to take environmental problems that face the world today, identify creatures who are affected by them, sprinkle in a little adventure, humor and mysticism, and tell their story." He continues, "I really do believe that truth is stranger than fiction, that the natural world is more interesting than anything I could create. So I build my stories as close to nature as possible."

But *Wing* is not only about the environment. Similar to the way Orwell used his farm animals to comment on politics in *Animal Farm*, Morano takes on other issues, using his cast of animals to comment on education, race relations, religion, parenting, sexism, and other concerns. These comments are subtle, and part of the story.

Associate Professor of Psychology, David Payne, was one of the first faculty

members to read *Wing*. He points out, "John's love of nature, caring attitude, and keen insight into emotions and motivations that were portrayed through Lupe are really the endearing qualities of the story. It's not a documentary. It's a fantasy and is very successful at what it attempts."

After selling out its first print run, Morano began to shop the book a second time. Larger, more commercial publishers were not fully convinced that green-literature would generate green-profits. Pride, however, a solid independent publisher named, "the most ethical press in America today," by *Watchword Magazine*, quickly made an offer to republish the story.

Jennifer DiMarco, who owns Pride (now Windstorm Creative due to a recent merger) and the Little Blue Works imprint that *Wing* is currently under, said that she was so inspired by the story she had to publish it. "The animals speak to readers through a basic moral concept that appeals to both younger and older readers," she explains. When asked what she thinks the chances are for *Wing* to ascend as high as the silver screen, DiMarco responded, "It's very possible. Actually, I think it is definitely going to happen. The story is so visual, it doesn't even need a screenplay." The publisher is currently speaking with Blue Design, an independent production group located in Los Angeles, who is interested in the story. But this is not the first time Lupe has ruffled the feathers of professional animators. Morano was approached twice over the past three years with contract offers from a company owned by Cass Warner, of the Warner Bros. family and Unbound Studios of Philadelphia. Morano turned both offers down, saying, "My agent at the time didn't think it was in my interest to sign. He said that I should keep writing more stories and better deals will come."

Morano took his agent's advice. This summer he completed his next novel, *Makoona*, another eco-novel expected to be available by Christmas. This time the

story is about Binti, an octopus who lives in a coral reef, and Kamar, a Cambodian boy who fishes the reef. The story features an introduction by Kathryn Fuller, president of the World Wildlife Fund, another of the world's largest environmental organizations. She wrote, "Sometimes it takes a book like John Morano's *Makoona* to remind us just what amazing sights are lurking beneath the surface. In the undersea world of *Makoona*, octopuses, dolphins, sharks, turtles, blowfish, gobies, stargazers, and moray eels all combine to create a teeming tableau of life."

Although Morano spends much of the time taking readers to visit creatures who live in the coral, he also writes about people in *Makoona*. "When I wrote *Wing*, I think I was afraid to put people directly into the story," the author explained. "I felt more comfortable writing about the animals. But when I started to think

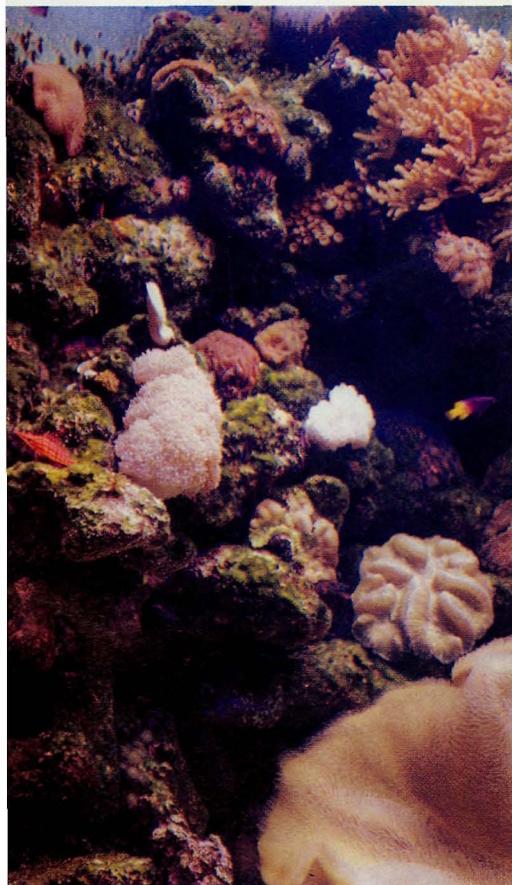
about *Makoona*, I decided to use parallel plot construction to show how closely tied the human and animal stories really are."

One of his main human characters in the novel is Amelia Earhart. Morano maintains that she survived her crash, decided not to return to her former life, and became the most skilled outboard motor mechanic on the island of *Makoona*.

An interesting animal character is Molo, a male octopus who has an eye for Binti. Molo speaks nothing but Grateful Dead lyrics. In fact, the band enjoyed the character and the book so much that they've granted Morano the right to use any of Robert Hunter's lyrics and a song by Bob Weir and John Barlow for free. "That was a big moment for me. After speaking with them for several weeks, having sent them *Makoona* and *Wing*, Alan Trist, the custodian of the band's lyrics and the president of Ice Nine

Publishing, called me. He began by telling me that the Dead has a long history of never supporting any cause or politician. I thought for sure that I'd have to re-write the entire character. And then he went on to say, 'But there is one cause we've always been interested in, and you've identified it, the environment.' Alan told me how he'd like to see the band credited, how much he and others enjoyed the story, Robert Hunter in particular, and then he gave me the band's blessing."

Right about now, you're probably wondering, "With an octopus who speaks Dead lyrics, how accurate can Morano's stories really be?" Good question. Dave Lackland, the head aquarist of Jenkinson's Aquarium, located on the boardwalk in Point Pleasant Beach, says, "It's scary how exact he is in depicting the animals. They (*Wing* and *Makoona*)



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show you how much research he did and how much understanding he has for animals.” On Binti the octopus, Lackland adds, “No one could have brought this majestic creature’s behavior to life better than John.”

Lackland points out, “As a working biologist, I have a close relationship with aquatic animals. It’s my job. But the way John expressed his views and feelings toward not only endangered species, but also life in general, is precious. He created two universal books that are simply fantastic. I feel as though John has given me a gift.”

Morano also gives to the students at the University. A member of the faculty since 1988, he served as advisor to the Student Government Association and the men’s basketball team. Morano continues to advise the award-winning student newspaper and is active in the workings of the Communication Department, where he directs the journalism program. Over the past few years, Morano has won five Student Choice Awards as the outstanding faculty member in the School of Humanities. He’s the first ever recipient of the School of Education’s “Excellence in Teaching Award” and he’s a perennial nominee for the “Distinguished Faculty Award.” “I’m the Susan Lucci of that one,” he jokes.

Dr. Don Swanson, chair of the Department of Communication, says, “John is a very popular, well-liked professor whom students highly respect.” The chairman continues, “John’s not just writing fiction for entertainment, he’s educating people to be aware of ecological problems and issues. His link to the sea and all forms of nature show that everything is interconnected. If we destroy one aspect of the world, it can have grave ramifications for future generations.”

A journalist by trade, Morano maintains that Ecoliterature absolutely pertains to journalism. “These stories don’t write themselves. I have to research animals, settings and environmental problems, all



Morano continues to advise the award-winning student newspaper and is active in the workings of the Communication Department, where he directs the journalism program. Morano has won five Student Choice Awards as the outstanding faculty member in the School of Humanities. He’s the first ever recipient of the School of Education’s “Excellence in Teaching Award” and he’s a perennial nominee for the “Distinguished Faculty Award.”

based in reality, in truth...In another sense, I see journalism as empowerment, very often providing a voice for the voiceless. Well, the most voiceless group I can think of is the planet's non-human populations. I guess, I'm trying to give the fauna and flora a voice. That sounds journalistic to me."

Having been educated at Clark University, Penn State University, and Adelphi University, Morano worked professionally as managing editor for *Modern Screen Magazine*, editor-in-chief for *RockBEAT Magazine*, and senior editor for *Inside Books Magazine*. He still occasionally freelances, covering ethical issues for *Editor & Publisher Magazine* and crafting entertainment pieces when time permits.

Currently, Morano is working on a textbook for film critics, *Don't Tell Me the Ending!* He expects to be finished this summer. Then he'll begin his third novel, *Out There Somewhere*, the story of several animals who live in a Marineland/Sea World setting. Then, and only then, the author plans to write the sequel to *Wing*. Morano believes "one story written is worth 15 half written stories," so he always finishes a project before moving on to another.

Just as Morano found his way into the classroom, so has his writing. Charlie Aria a 7th grade English teacher at Fords Middle School, has been using *Wing* as part of the curriculum ever since he first read the story. "I'm in love with it," he says. "It's enchanting, you fall in love with Lupe because you can identify with him, you're on his side. He holds onto his dream and my students get behind him. One of the biggest messages pertains to relationships and friends. In middle school, that's what you are living."

Upon completion of the book, Morano visits the classes, fielding questions and providing added information on how and why he chose his material.

When reminded what Richard Wainwright, a popular children's author, said about *Wing*, "...simply wonderful... A beautiful story that should be required

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that young student is an Oscar really worth winning."**

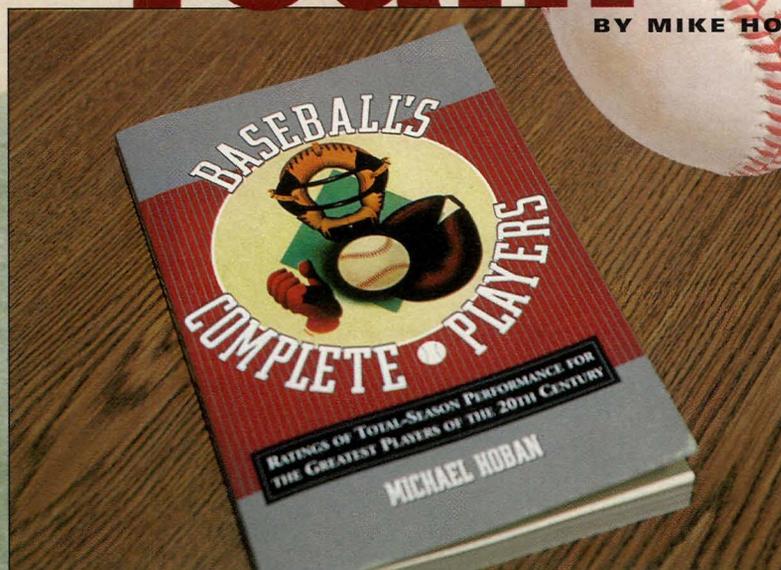
reading for all humans living on our fragile planet," Morano smiles and says, "That's a lot of copies sold. Look, I know I'm not Stephen King or John Grisham. I'm not Hemingway or Twain. I know that. My stories don't need to be best-sellers or major motion pictures for me to feel like a success. All those achievements are great, but I think my work stands on its own, and I'm proud of that. It's a success because I can read it to my kids and you can read it to yours, and because I believe it gives something back to the planet. And you know what really makes it a success in my mind? When I walk into a school to chat with a class about *Wing* and a teacher takes my arm, points to a kid sitting in the front row and says, 'That kid's name is Oscar. He hasn't read two paragraphs all year, but he read every

word of your story and he's prepared about 25 questions for you, the only thing he's written all year. He expects you to answer them all.' No problem, because for me, that young student is an Oscar really worth winning." **MU**

*Morano lives in the woods of western Jackson in a log home on 3.5 acres that abuts a small Waldenesque lake. He met his wife Kris at Penn State, and *Wing* is dedicated to her. They have two sons John, 5, and Vincent, 3. Makooona is dedicated to the two boys. A *Wing* and a *Prayer* is available on Amazon.com, at www.Windstormcreative.com or by calling 360-769-7174. A limited number of first editions are still available at the Monmouth University Bookstore. Look for Makooona next fall/winter from Windstorm.*

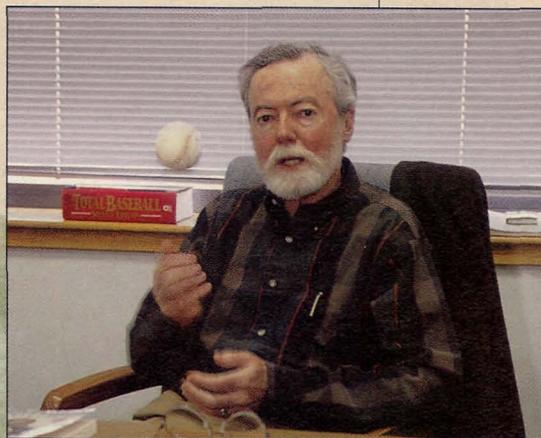
Baseball's Real "All Century Team"

BY MIKE HOBAN



During the 1999 World Series, major league baseball announced its official All-Century Team. As expected, the make-up of the team caused some controversy, particularly the omission of such players as Frank Robinson and Roberto Clemente. The composition of the team was essentially determined by a popularity contest—since the players were selected by a vote of the fans. My new book, *Baseball's Complete Players*, aims to put all the conjecture to rest.

Based on an intensive three-year study, the book examines every great position player who played in the 20th century. It goes beyond the conjecture and the myths and produces two different lists of the century's best position players based on the actual numbers that the players put into the record books. What is truly unique is that the rankings are based on both hitting and fielding skills, thereby creating a completely new way to look at what the players actually accomplished—the first completely objective fan-friendly total-season statistic. I



Dr. Mike Hoban
Professor of Mathematics &
Dean of the Schlaefel School

introduce a new concept based exclusively on the player's numbers, called player effectiveness. In the book, player effectiveness is defined in terms of those achievements with which the average fan is most familiar (hits, runs, RBIs, putouts, assists, etc.). These numbers are combined in a mathematically sound, but relatively simple, way to show how good a season the player had.

The book makes the very important point that percentage-based statistics such as the batting average or on-base percentage measure the rate of success, when what we really want to measure is the amount of success. Using formulas developed for this purpose, the book establishes a score of 600 as a great hitting season, 400 as a great fielding season, and 1000 as a great all-around season.

Why two lists? One represents the player's peak performance (his ten best seasons) while the other includes longevity factors. Fans of Joe DiMaggio and Pete Rose, for example, might disagree about which list is more useful. Joe D is the #5 most complete player of the century based on his ten best seasons, while Charlie Hustle is #54. But when longevity of careers is factored in, Rose becomes #15 and DiMaggio #19.

Some conclusions from the book:

- 1.** Babe Ruth emerges at the top of both lists while Willie Mays is in second place on both. Ten seasons were chosen to determine peak value, in part, because research showed that only one player in history had ten 1000 seasons - Willie Mays.
- 2.** Babe Ruth had the greatest hitting season ever in 1921 with a score of 894. In 1998, Sammy Sosa had the greatest hitting season in 60 years with a score of 763 (the best since Jimmie Foxx had 777 in 1938).
- 3.** Jackie Robinson was one of the most important personalities in 20th century baseball and certainly deserves to be in the Hall of Fame. He was a wonderful player who missed what would have been some of his best seasons because of baseball's color barrier. For this reason, he was prevented from producing the numbers that might have established him as one of the century's greatest players. Based on his numbers alone, he does not rank in the top 100 position players.
- 4.** Roberto Clemente's stature is somewhat similar to Robinson. He was an outstanding player who had Hall of Fame numbers and is arguably one of the top baseball personalities of the century (he was the first Latino player in the Hall of Fame and a humanitarian who died in a truly heroic manner). However, based on his numbers alone, he does not rank among the top 50 position players of the century.
- 5.** Shoeless Joe Jackson is the most over-rated player in baseball history. The misinterpretation of his career batting average has convinced people that he was truly great. But a serious look at his complete numbers reveals that he does not rank in the top 100 position players of the century (and this has nothing to do with the "Black Sox" scandal). He definitely does not have Hall of Fame numbers, and he is the only player among those with the highest batting averages of whom this can be said.
- 6.** In 1997 and 1998, Ken Griffey, Jr. achieved a hitting and fielding milestone in successive seasons (700 hitting + 400 fielding) that only one other player had ever achieved in baseball history - Babe Ruth in 1923 and 1924. It would appear that Griffey is the best bet among active players to eventually join Cal Ripken, Jr. (who is already there) among the top twenty position players of all time. (Barry Bonds and Mark McGwire are long shots.)
- 7.** In 1998, Alex Rodriguez posted the greatest season ever by a shortstop with the first 700 hitting + 400 fielding season. The only other infielder (non-first baseman) to ever do this was second baseman Rogers Hornsby in 1922 and 1929.
- 8.** Here are the best players of the century at each position based on their career numbers (both hitting and fielding) - ranked in order:

Center Field: Willie Mays, Ty Cobb, Tris Speaker, Joe DiMaggio, Mickey Mantle

Right Field: Babe Ruth, Hank Aaron, Mel Ott, Frank Robinson, Paul Waner

Left Field: Stan Musial, Ted Williams, Pete Rose, Al Simmons, Carl Yastrzemski

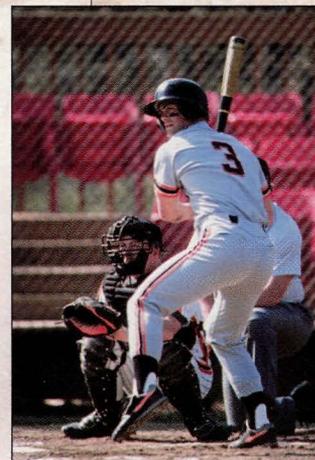
First Base: Lou Gehrig, Jimmie Foxx, Eddie Murray

Second Base: Charlie Gehringer, Rogers Hornsby, Eddie Collins

Third Base: Mike Schmidt, George Brett, Eddie Mathews

Shortstop: Honus Wagner, Cal Ripken, Ernie Banks

Catcher: Johnny Bench, Gary Carter, Yogi Berra



9. Richie Ashburn was the greatest defensive outfielder of all time. The best fielders at the other positions were: SS - Rabbit Maranville and Ozzie Smith; 2B - Bill Mazerowski and Nellie Fox; 3B - Brooks Robinson and Graig Nettles; 1B - Keith Hernandez and Eddie Murray; C - Gary Carter, Ray Schalk and Johnny Bench.

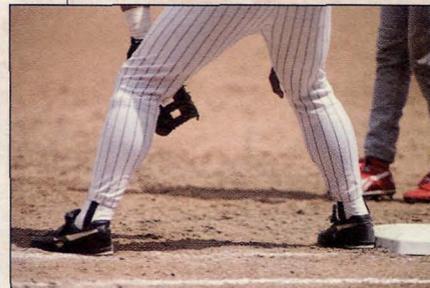
10. The top all-around players of the 90s (based on their five best seasons - hitting and fielding) were: Ken Griffey, Jr., Jeff Bagwell, Rafael Palmeiro, Barry Bonds, Albert Belle, Mark McGwire, Mike Piazza, and Sammy Sosa (in that order).

If we consider hitting only, then the top performers of the 90s would be (in order): Ken Griffey, Jr., Barry Bonds, Albert Belle, Mark McGwire, Jeff Bagwell, Rafael Palmeiro, Sammy Sosa, Frank Thomas, and Juan Gonzalez.

As a final example of the value of the "player effectiveness" system, consider that we are able to say in a definitive manner that in 1999, Ivan Rodriguez posted the second greatest season ever by a catcher in baseball history (hitting and fielding) with a season score of $628 + 472 = 1100$. This is second only to Johnny Bench's 1970 season ($632 + 473 = 1105$).

Player effectiveness may be a concept whose time has come. **MU**

Dr. Mike Hoban is a professor of mathematics and Dean of the Schlaefer School. He has been a student of baseball for more than 50 years and has been published in the 1998 Baseball Research Journal of SABR (Society for American Baseball Research). He believes that previous attempts to rank the best baseball players have been greatly influenced by fan bias and media hype.



A MESSAGE FROM THE ALUMNI PRESIDENT

Dear Alumni,

Monmouth University continues to upgrade its facilities to support the explosive growth in our student population. Beginning with the construction of Bey Hall, for the School of Business, and the rebirth of the "500" building into Howard Hall several years ago, Monmouth has had many major capital projects. New residence halls, the refurbishment of Boylan Gym, the major renovation of Edison Science, and the imminent dedication of a New Academic Building have allowed Monmouth to barely keep up with its needs. Plans for the construction of a Center of Communication and Information Technology, a major renovation of the Guggenheim Library, and a Multi-Purpose Athletic Center, will allow Monmouth to not just "keep up" but to leap ahead in this new century.

I'm not sure you know how big Monmouth's needs are. The fall 1999 incoming class consisted of 833 students. To give you some perspective, the fall 1991 class had 387. In that same time period, the undergraduate student population has grown to 4,004 from 2,826. The Monmouth campus is currently serving 5,425 students! As a result our alumni family grows by well over a 1,000 a year.

I hope you understand how the projects that have been, and remain to be, done are not simply to enhance our campus. Instead, they are responses to immediate needs to serve this new student population. I concur with the administration's view that the size of the undergraduate population is now about right; Monmouth must never lose its character as an intimate institution with remarkable offerings. This character is what attracted most of us alumni to Monmouth in the first place and everyone I talk to recognizes the need to preserve it.

I also hope you will continue to support the fulfillment of Monmouth's needs with your time, talent, and treasure. Alumni response to the Kresge Challenge has been heartening to date and I wish to thank you for it. As Monmouth strives to maintain its character, while meeting the needs of its future alumni, I'm sure we current alumni will provide great support and take pride in the University's progress.

Warm Regards,

Tom Porskievics '82 '86



SCHOLARSHIP AVAILABLE— APPLY BEFORE JUNE 30TH

Children of alumni who are either already enrolled as undergraduates at the University, or incoming students who will matriculate for the fall semester are eligible to apply for the 2000-2001 Alumni Association Scholarship. Applications for the one-year \$1,000 scholarship are available now from the Alumni Office, the Financial Aid Office, and the Student Affairs Office.

ALUMNI GOLFERS— MARK FRIDAY, OCTOBER 20TH ON YOUR CALENDAR

Alumni at all playing levels are welcome to participate when we return to beautiful Suneagles for a day of golf. This is a great way to meet other alumni in an informal setting, so whether you're advanced, beginning, or somewhere in between, this is your day and your tournament! Make up your own foursome or let the Alumni Office match you up. Call now and ask to be placed on the golf tournament mailing list.



WINE TASTING A SMASH

More than 100 alumni got a taste of Germany, France, Italy, Australia, and our own West Coast when they attended a wine tasting in Wilson Hall on January 29. Ralph Real '85, owner of the Monmouth Bottle Shop, instructed alumni how to select wine for various occasions.

Alumni put their taste buds to the test to discern "soft and grassy flavors" and "notes of tangerine and tropical fruit." We're pleased that everyone passed the rigorous final exam with flying colors!



ALUMNI OFFICE CONTACT INFORMATION

ADDRESS

320 Wilson Hall
Monmouth University
West Long Branch, NJ 07764-1898

PHONE

800/531-ALUM
732/571-3489

FAX

732/263-5315

E-MAIL

alumni@monmouth.edu

INTERNET

<http://www.monmouth.edu/vfalumni.htm>

Online Shopping Mall Debuts— Discounts and deals for alumni and friends

Take advantage of discounts and special deals at our new “virtual” market place. Want to book a vacation, buy groceries, or take a computer course online? Just click on the market place link at the top of the home page Guest Book. Browse all you want from the comfort of your home and say goodbye to long lines, crowds, endless searching for a parking place ... and while you're online, register for a forwarding e-mail address and network, network, network!

ALUMNI DIRECTORY

Please help us clean up your alumni record in preparation for a new alumni directory, scheduled for release during the summer of 2001. If you receive an address verification form, please complete it and return it immediately. If you have moved or changed jobs and have not notified the Alumni Office please call, use a form from the magazine, or make the change online.

CLASS OF '75 ARE YOU LISTENING?

Do You Want a Reunion?
If the answer is yes, call
the Alumni Office.
We want to hear
from you.

THANK YOU STUDENT RECRUITERS

Whether you represented the University this past fall at College Fairs in your home town or you came to campus in February and spent a couple of hours on the phone with high school seniors, thank you for helping to recruit our new class! And if other alumni are interested in joining either program, information is available from the Alumni Office. We are looking for alumni to attend College Fairs in the following areas:

All NJ counties except Monmouth, Middlesex, and Ocean
Long Island
Greater Philadelphia
New York City
Rockland County
Westchester County

Plan Ahead

For HOMECOMING 2000!

Make travel plans and reservations early and come home to Monmouth October 19–22.

For Tailgating Parties

The football schedule is already set so don't wait 'til fall to think about tailgating parties. Here's the home game schedule:

- Sept. 23 Central Connecticut
- Sept. 30 Sacred Heart
- Oct. 14 St. Francis (PA)
- Oct. 21 *Homecoming Game*
Hawks vs. Stony Brook
- Oct. 28 Towson

For Athletic Team Reunions

- May 11 Football Alumni/Student Golf Outing at Suneagles
Call the Football office for information
- June 3 Basketball Summer Tip Off at Belmar Fishing Club
Call the Basketball office for information

For Young Alumni Reuniting at Tradewinds

August 5 Summer is right around the corner. Plan to celebrate it with Monmouth friends.

For Educators Annual Career Fair

- May 12 On Campus
Call Will Hill at LCAC for information

For Greek Reunions

Spring 2000 dates to be determined:
Lambda Theta Alpha
Sigma Pi

Fall 2000 date to be determined:
Tau Kappa Epsilon

- May 5 Theta Phi Alpha
- June 24 Alpha Phi Omega

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The Marjorie K. Unterberg School of Nursing and Health Studies provides Nurses with the tools they'll need to assume greater responsibility and take advantage of the myriad opportunities available in the changing world of health care. Each of our programs is carefully built around the unique needs of practicing nurses looking to advance their careers:

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UNIVERSITY**

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Julian Garcia '96 Covering the World of Sports

BY DAVID COSGROVE '99



From Boylan Gymnasium to Yankee Stadium, Julian Garcia has enjoyed his ascent into the world of sports journalism. In a field noted for late hours, stressful deadlines, and typically low pay, the '96 Monmouth graduate made the transition from *The Outlook*, Monmouth's student-run newspaper, to the big time of the *New York Daily News*. And, according to the 25-year-old, has loved it every step of the way.

"I am in a very exciting field," said Garcia, a *Daily News* staff writer who focuses on New York City high school athletics. "It's one of the more fun jobs I could ever think of." Despite his hours, which are typically 1PM to 9PM, Garcia feels he is fortunate to make a living doing something he enjoys. From a football game story to an All-City Girls basketball feature, Garcia takes pride in his work. And for the past three years Garcia has called the 7.3 million readers of the *Daily News*, the fifth-largest newspaper in the country, his audience.

During the summertime, when teens exchange their gym bags for beach towels, Garcia rotates to a position as a general assignment reporter. He has covered both the Jets and Giants pre-season practices and training camp activities, along with Mets and Yankees sidebar stories during the year. Barry Bonds, Mike Piazza, every member of the Mets and Yankees, you name them, Garcia has interviewed them. "They (athletes) can be intimidating to approach when you haven't done this for a while, but it becomes routine," said Garcia.

Garcia is remembered in the Monmouth community as the former Editor-In-Chief and Sports Editor of *The Outlook*. With a staff of 10 permanent members (in 1995) and a circulation of about 4,000, he helped build *The Outlook* into the premier collegiate publication it is today. During his tenure, *The Outlook* garnered journalism awards for overall content at Columbia University's prestigious national college newspaper contests.

Garcia landed a three-month trial position with the *Daily News* the September following his graduation, and was hired November of the same year. His work ethic at *The Outlook* has apparently carried over. Sports Editor Leon Carter commented on his ability, "He's one of our young, aggressive reporters who's always looking to be a part of the bigger picture."

Journalism is a field in which the opportunity to make a comfortable living directly out of school is both slim and none. High-paying jobs are well-sought after by hundreds of qualified applicants, and all too often we hear the old saying, "To get into the network, it takes contacts, it's who you know." But sometimes the people who tend to get the luckiest breaks are the ones who are the hardest working and best prepared.

On the homefront, Garcia took what he considers the most important step in his life this past June 27, having married his "beautiful" wife Tara. The couple recently purchased a new home in Lincoln Park, where they now reside. **MU**

Make the Alumni Connection

It's News to Us — Let Us Hear from You

If you have moved, had a promotion, a transfer, a new job, an award, a marriage, a baby, or experienced any other sea change, let us know and we'll start spreading the news. Use this form to write a class note for Monmouth Magazine and also to update your alumni record.

Name: _____ Class Year: _____

Daytime Phone: _____ Email Address: _____

Class Note for Monmouth Magazine: _____

Mail this form to: Office of Alumni Affairs, 320 Wilson Hall, Monmouth University

West Long Branch, NJ 07764-1898. Class notes can be e-mailed to alumni@monmouth.edu or submitted through the Alumni Home Page at monmouth.edu/vfalumni.htm.

Alumni Career Survey

Name: _____ Class Year: _____

Employer: _____

Type of business: _____

Your title: _____

If you are willing to correspond with students or alumni about your career experiences through e-mail, please provide your e-mail address in the following space: _____

If you are willing to receive phone calls at home or at work from students or alumni interested in your career field, provide one or both numbers in the following spaces:

Home: _____

Work: _____

Please check if you...

- Are willing to come to campus to speak about your career.
- Are willing to have students spend time with you on the job (shadowing).
- Are willing to bring a "problem" or "project" into the classroom.
- Are willing to sponsor co-op or internship students.
- Are willing to provide job vacancy information from your company.
- Are willing to complete a short form describing your job.
- Are willing to have information about you and your career appear in the student newspaper, The Outlook.
- Are willing to provide information to people relocating to your area.

Class NOTES

CLASS OF 1969

WILLIAM G. DALTON was appointed to the Bayshore Community Hospital Board of Trustees.

YVONNE THORTON appeared at a book signing at Barnes & Noble.

CLASS OF 1971

RICHARD STRELL is living in Southern California with his wife Lia and his 2-year-old daughter Cori Ana.

JAMES A. WELLS was named publisher of *The Herald News* in Fall River, MA. He was previously employed as vice president and general manager of Press Enterprises, Inc. in Bloomsburg, PA, for the past 10 years.

CLASS OF 1976

SHELIA ANDERSON has joined RE/MAX Country in Milltown. She will serve as a broker of record for the newest RE/MAX in central New Jersey.

KEVIN HARRIS was promoted to chief of police for the Piscataway Township Police Department. He was previously a captain and the operations division commander. He lives in Piscataway with his wife, Rita, and 10-year-old son Michael.

HENRY KRANZLER MD is a professor of Psychiatry. He also serves as associate program director of the Lowell P. Weicker, Jr. General Clinical Research Center of the University of Connecticut School of Medicine. He is married to Leah Zindel and they have three children, Elissa, 15, Seth, 12, and Evan, 8.

CLASS OF 1977

JOSEPH M. FERRAINA received the Louis G. Libutti Community Service Award. He was honored for being a progressive superintendent for the Long Branch School district.

CLASS OF 1979

BARBARA A. LANG '88, CPA received the United Way of Atlantic County's George F. Lynn Volunteer of the Year Award. The award is issued in recognition of dedicated service to the Atlantic county community and to the United Way. Barbara owns and manages Lang & Associates, CPA's, founded in 1987.



CLASS OF 1980

EDWARD HALPER lives with his wife, Laurie, and their children Carli, 8, and Max, 3, in South Brunswick. Ed is the owner of Mountain Fitness, Warren, and a New Jersey licensee for the National Scouting Report college exposure service.

EARL L. LIGHTMAN, MS was nominated by ESPM to a position on Governor Whitman's New Jersey Regional Leadership Institute. This committee will be comprised of different clergy, business owners, politicians, and law enforcement people throughout the state of New Jersey. Earl is president of Safety Management Consultants, Inc., an environment/health & safety-consulting firm in Cherry Hill. He is married with three children.

CLASS OF 1982

BARBARA Z. SHEIN moved to Belle Mead in June 1998. She has 4 children, Morgan, 7, Haley, 5, Rachel, 3, and Pierce, 2. She is a full-time mom who does as she says "mom duties: dance classes, Brownies, Daisies, playdates etc."

LISA WESTERFIELD has joined SRE, Inc., a biotechnology company, as vice president of sales and marketing. She was also elected to a two-year term on the Board of the Color and Marketing Group.

CLASS OF 1985

TODD HOLMES joined the Community Bank of New Jersey as vice president of retail/commercial lending.

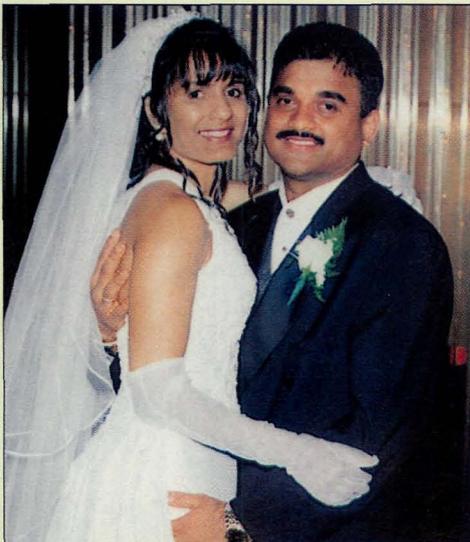
CLASS OF 1986

ROBERT BRUNNER opened First Mountain Real Estate in West Caldwell. First Mountain specializes in residential rentals and sales. Over the past 15 years Robert has been principal in numerous real estate related start-ups and is a licensed real estate broker. He has earned the designations CRB and CRS from the National Association of Realtors, which are two of the highest designations a realtor can earn in the areas of residential sales and management. Robert is married with three children and lives in North Caldwell.

CLASS OF 1988

ALICIA MOORE married Kevin Greene on August 22, 1998. She is working as a Clinical Data Specialist for Quintiles, Inc.

ARLENE SHIVDHAM married Harryram Mohan on June 26, 1999. The couple honeymooned in Cabo San Lucas, Mexico



and resides in Queens, NY. Arlene works as a Data Base Administrator for Paine Webber and Ram is employed by Chase Manhattan Bank. Attending the traditional Indian wedding were Monmouth alumni RABINDRANATH PRASHAD and maid of honor CHRISTINE SHIVDHAN-SEEPERSAUD '86.

CLASS OF 1989

LINDSAY J. HOOD was promoted to chief financial officer for the law firm of Alan J. Cornblatt, PA.

CLASS OF 1990

DONNA MARIE ANILONIS announces the birth of Kimberly on November 12, 1999. She joins her brother Michael, 2. The family resides in Point Pleasant.

CHRISTINE L.CADMUS and husband Charles announce the birth of Charles Howard III on November 24, 1999.

MARK DeBERARDINE and wife AMY DEBERARDINE '91 announce the birth of Kaylee Brook on June 1, 1999. She joins her brother Zachary, 6, and sister Dylan, 5. Mark is employed with the CIT Group as the West Coast Lease Manager. The family resides in Jacksonville, FL.

CLASS OF 1991

MARIETTE KUPECZ and her husband Michael announce the birth of Michael Robert on September 21, 1999.



CARI SPIVACK has returned to the United States after living in Japan and traveling around the world for a year, visiting Asia, the Middle East, and Europe. She settled down in San Francisco and was working for the Korean Consulate as a speechwriter, but she is now working in Silicon Valley for Palm Computing, Inc. as a Communications Specialist.

CLASS OF 1993

AMANDA BAVER married Jack Thompson on July 11, 1999. She received her master's in Social Work in May 1999. Amanda is the director of a woman's shelter in Morristown and Jack is a rail clerk in Elizabeth.

CAROLYN TARRANT married Harry Drinkard III on September 25, 1999. Carol is a program coordinator/counselor for the Family and Children's Service Consumer Credit Counseling Service. Harry is a cus-

Class NOTES

tomer service representative for Cablevision. The couple resides in Tinton Falls.

CLASS OF 1995

KRISTINE A. BROWN was appointed director of communications in the Office of Marketing & College Relations at Thomas Edison State College. Her position requires planning and implementing Thomas Edison State College's comprehensive external and internal communications and public relations strategy. This includes building and maintaining media relations and managing all College advertising programs. She will also plan and develop special events for the College. She brings six years of marketing and communications experience to the College. Before joining Thomas Edison State College, she was a public relations and marketing manager for the Saint Barnabas Health Care System in West Orange. She received her master's degree in Corporate and Public Communications in 1999.



KRISTI MIGLIARA married Brian Neubert on July 17, 1999 at Saint Michael's Church in Long Branch. The reception was held at the Oyster Point Hotel in Red Bank.

Monmouth Alumni in attendance included MARK SISOM '95 and GINO DELL'OMO '94. Kristi works as a language arts teacher for Howell Township Middle School-North and Brian works as a senior analyst by Ernst & Young LLP. The couple resides in Old Bridge.



TARA GANT ROQUE and her husband Luis announce the birth of Cassandra Carol on December 3, 1998.

CLASS OF 1996

RONALD KLOOR graduated from New York Law School in May 1999 and passed the New York/New Jersey bar exam in July 1999.

DENISE REHRER is teaching in a fourth grade inclusion class in New Brunswick Public Schools. She will soon complete her master's degree from Rutgers.

JODI LYNN TIGER married Jay Klausner on August 8, 1999. The wedding was held at The Excelsior in Manalapan. Jodi has worked as a Special Education Teacher at Kawameeh Middle School in Union for the past four years.

KEITH-JULIEN TOMASELLO earned his MFA from the School of the Museum of Fine Arts, Boston this past May 1999. He is living and working as a professional artist in Boston where he is employed as an assistant to the director of the Isabella Stewart Gardner Museum.

CLASS OF 1997

MICHELLE HUGHES was appointed business manager at WCOJ radio. Michelle will be in charge of accounts payable, accounts receivable, and broadcast traffic function at WCOJ.

BARBARA PEPE is working for Barnes & Noble in East Brunswick as a community relations manager. She was invited by Encyclopedia of New Jersey to be one of 500 authors to write about the towns in Monmouth County.

ROBERT ONOFRIETTI, JR. married Stacy L. Dudek on November 7, 1998 at Sacred Heart Cathedral in Newark. Robert is working as an account manager for Coca-Cola and plans to begin his master's degree in January 2000 at Monmouth University. Stacy, his wife, is a dental hygienist in Toms River. The couple resides in their new home in Toms River.



CAROL SANTAGATO married Vincent Garcia on August 21, 1999 at the First Methodist Church, Carbondale. The reception was held at the Regal Room in Olyphant. Carol is employed as a software engineer for Lucent Technologies. Vincent is employed as an information system project manager for Lucent Technologies. The couple honeymooned in Hawaii and resides in Bedminster.

CLASS OF 1998

LAUREN SALERNO-COX would like to say, "Hi! To all my friends at Monmouth! Teaching is fun and exciting in Plainfield! It's a challenge teaching in our school as they build a brand new, state of the art school building next door! We move in next month. I can't wait!"

KELLY ANN BUBNIS married Steven E. Hostinsky on August 14, 1999. Kelly attends Monmouth and is earning a master's of Education as a reading specialist. She teaches computers at Judd Elementary School in North Brunswick. Monmouth Alumni in attendance included: SUSAN GRASSO '98, maid of honor; MICHELE PALISCHAK '98 bridesmaid; and NICOLE CAPECE '98.

THERESA DUDEK received her BA in Communications in May 1998. She completed her thesis for the MA in Corporate and Public Communications. She was hired as a relations coordinator for the American Cancer Society-Eastern Division (NY & NJ), out of the North Brunswick office, in November 1999.

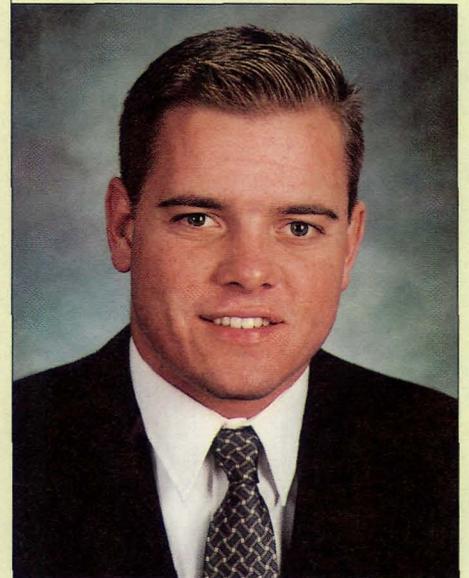
KAREN S. LEONCAVALLO was appointed to the newly formed position of assistant principal of Clinton School.

CLASS OF 1999

STEVEN D'ANDREA married Patricia Carlisle on July 24, 1999. The wedding took place at Redeemer Lutheran Church in Neptune, and the reception was held at Palumbo's Restaurant in Tinton Falls. The couple honeymooned in the islands of Hawaii, Kauai, and Oahu.

CARRIE GOLDSTEIN is an event coordinator for City of Hope National Medical Center. She works out of the New York City office.

JAMES MORAN, JR. opened the Edward Jones Investment office in Red Bank where they do financial planning, retirement planning, college savings plans, and help people lower their taxes.



RACHEL YOST is pursuing a master's in Social Work Administration at Fordham University. She works at Alterra Assisted Living for Memory Impaired Individuals.

MEMORIAM

EDWIN I. BENNETT '36
JOHN SEGER '58
HANNAH ADAMS '60
DAVID B. MOGLIN '62
SHELDON LINZ '67

There's Still Time to Cast Your Line

Get Hooked on Monmouth

DON'T DELAY...send your donation today and be part of the excitement! Please remember to make two donations this year—your first to the annual fund and your second to the Kresge Challenge.

Call 732-571-4408 and make a gift using Master Card or Visa

— or —

Mail a check payable to Monmouth University and designated for the Kresge Challenge in the postage paid envelope provided with this magazine.

— or —

Use the envelope to inform Monmouth about your pledge to help meet the Kresge Challenge.

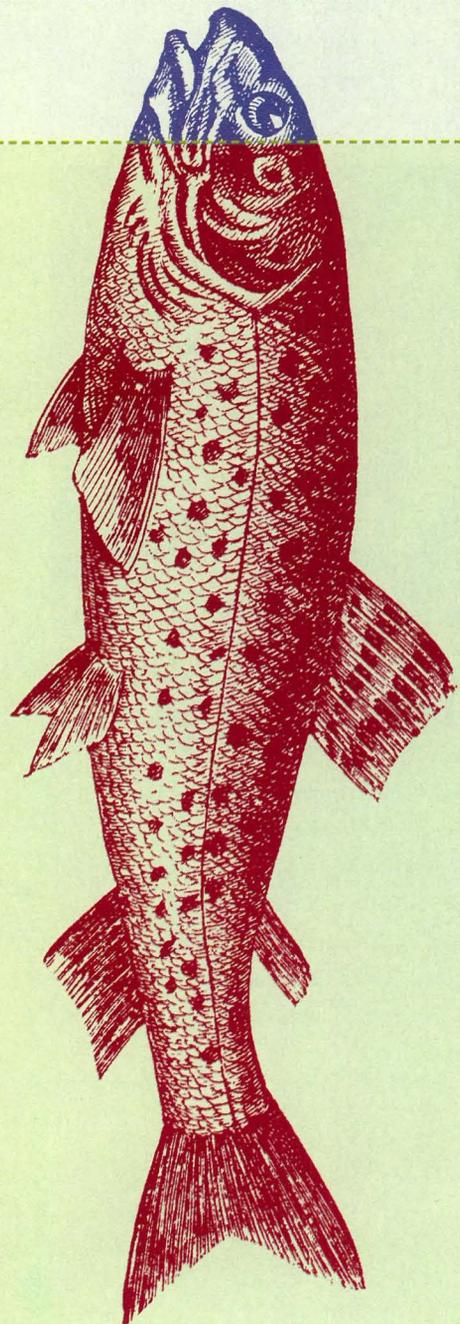
Don't miss the boat... all pledges and payments are due by June 30, 2000!

\$1,400,000

\$1,000,000

\$500,000

Start



Ensuring Integrity & Quality

Jane Freed '81 believes that rewarding and supporting academic excellence in a variety of ways enhances a university's integrity and quality. Since Jane entered Monmouth as an adult returning to college, she has witnessed steady progress at her alma mater, both in the classrooms and on the athletic fields. Her professor and mentor, Dr. William Mitchell in anthropology, hired Jane as his research assistant, a position she held for years, even as a volunteer. She credits him with sparking her interest in establishing an Honors Program. That is exactly what she did with her first gifts to Monmouth (then) College. From there, her interest and involvement with Monmouth grew. Having been a field hockey player and noting that athletes were seldom honored for their academic prowess, she established scholarships that are based on a combination of academic and athletic excellence for Monmouth's fledgling field hockey program.

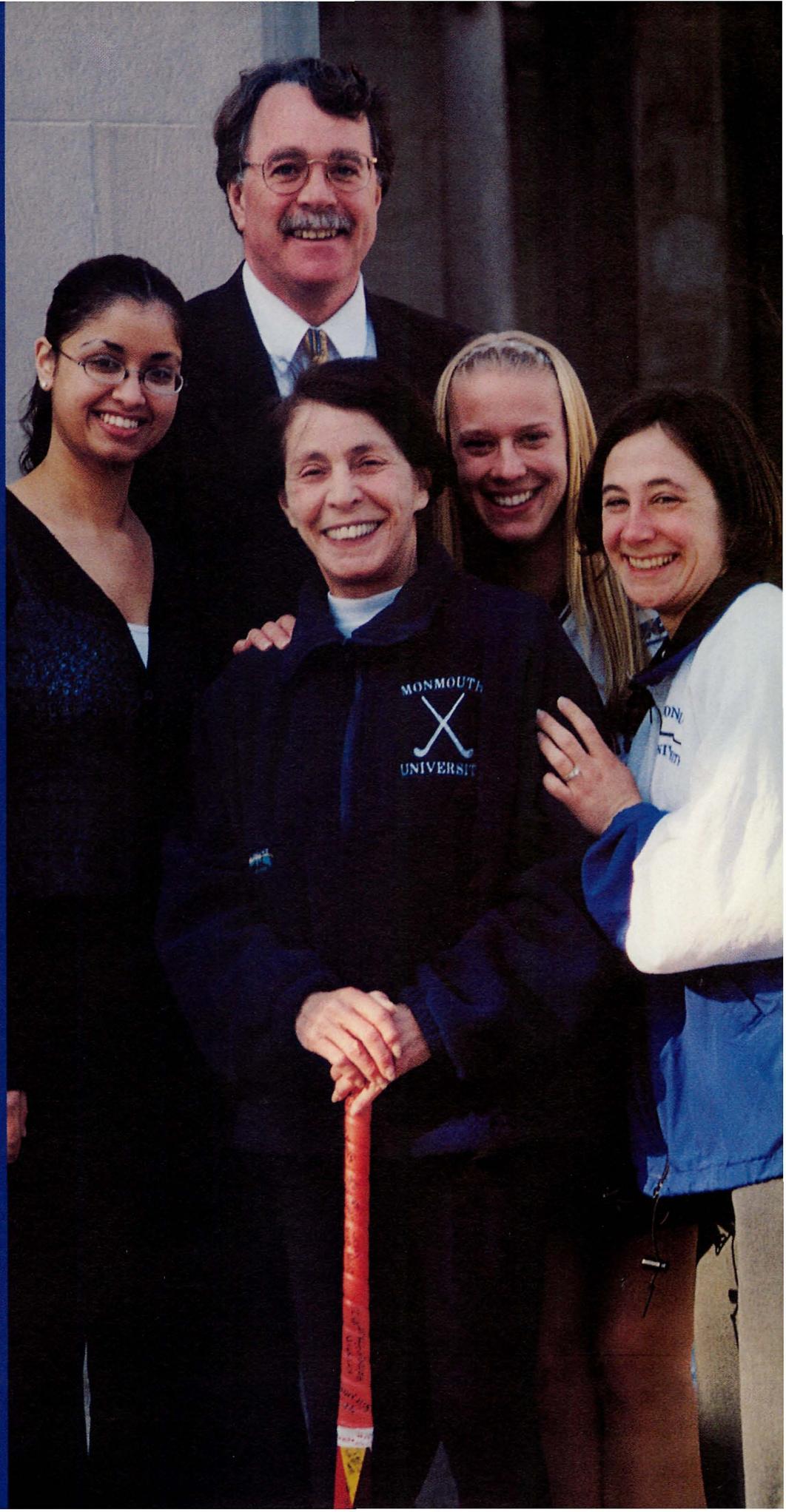
Recently, Jane included Monmouth in her estate plan. When asked why she had done this, she replied, "I want the activities and programs that I started to continue when I am gone." "Plus," she added, "it's a wonderful feeling!"

Jane is a loving and much loved member of the Monmouth Family. To the field hockey team, though, she is simply "Mom."

If you are considering a bequest to Monmouth University, and you would like information about how to meld your objectives with those of the University, please contact:

Georgina West
Planned Giving Office
Monmouth University
400 Cedar Avenue
West Long Branch, NJ 07764-1898

Phone (732) 571-3411;
fax (732) 263-5164; or
email dmacro@monmouth.edu



Alumni Family Day '00
at Monmouth Park



Sunday, June 11
Gates Open 11:30 AM
Post Time 1 PM
\$25 Adults / \$10 Children

Includes grandstand admission, program & pen,
barbecue, and trophy race.

Space is limited, paid reservations only. First come, first served.

Reserve no later than June 2.

732-571-3489 or alumni@monmouth.edu