

SPONSORSHIPS & AD JOURNAL

Thursday, June 2, 2022

Cocktail Reception: 5:00 p.m.

Dinner and Award Ceremony: 7:00 p.m.

Adherence to COVID-19 protocols at the time will be in place.

MONMOUTH UNIVERSITY

400 Cedar Avenue, West Long Branch, NJ

27th Annual

**MONMOUTH UNIVERSITY
KISLAK REAL ESTATE INSTITUTE**

LEADERSHIP EXCELLENCE AWARD DINNER

HONORING

LEADERSHIP EXCELLENCE AWARD RECIPIENT

PETER J. COCOZIELLO

**FOUNDER & CEO
ADVANCE REALTY INVESTORS**

Attendance will be limited to 450

Deadline for reservations is Monday, May 23, 2022

Ticket Information

_____ Dinner Ticket - \$375.00

Benefactor Levels

(Receives prominent recognition in journal and signature signage at event)

_____ **Presidential Benefactor Sponsor** • \$15,000 • 10 tickets and a full page presidential ad in the journal

_____ **Diamond Benefactor Sponsor** • \$10,000 • 10 tickets and a full page diamond ad in the journal

_____ **Platinum Benefactor Sponsor** • \$7,500 • 10 tickets and a full page platinum ad in the journal

_____ **Gold Benefactor Sponsor** • \$5,000 • 4 tickets and a full page gold ad in the journal

_____ **Silver Benefactor Sponsor** • \$2,500 • 2 tickets and a full page silver ad in the journal

Ad Journal

_____ Inside Front Cover	\$10,000	Size: 4.5" wide x 7.5" high
_____ Inside Back Cover	\$10,000	Size: 4.5" wide x 7.5" high
_____ Back Cover	\$10,000	Size: 4.5" wide x 7.5" high
_____ Presidential Full Page Ad	\$7,500	Size: 4.5" wide x 7.5" high
_____ Diamond Full Page Ad	\$5,000	Size: 4.5" wide x 7.5" high
_____ Platinum Full Page Ad	\$3,500	Size: 4.5" wide x 7.5" high
_____ Gold Full Page Ad	\$2,500	Size: 4.5" wide x 7.5" high
_____ Silver Full Page Ad	\$2,000	Size: 4.5" wide x 7.5" high
_____ Full Page Ad	\$1,000	Size: 4.5" wide x 7.5" high
_____ Half Page Ad	\$500	Size: 4.5" wide x 3.75" high

Deadline: Friday, May 6, 2022

MAKE CHECK PAYABLE TO: MONMOUTH UNIVERSITY KISLAK REAL ESTATE INSTITUTE

Mail form to: Monmouth University

Attn: Real Estate Dinner, 400 Cedar Avenue, West Long Branch, NJ 07764

Fax: 732-263-5263 • Phone: 732-571-4412 • Email: tlowy@monmouth.edu

In compliance with IRS regulations, gifts to the event are tax deductible, to the extent that payment exceeds the fair market value of the cost of services purchased to conduct the event. All gifts benefit Monmouth University Kislak Real Estate Institute.

UNDERWRITING OPPORTUNITIES

27th Annual

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PETER J. COCOZIELLO

FOUNDER & CEO

ADVANCE REALTY INVESTORS

Individual or firm name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

Method of Payment: CHECK _____ VISA _____ MC _____ DISCOVER _____ AMEX _____

Card Number: _____

Amount to be charged: _____ Card ID (CID): _____ Exp. Date _____

Name as it appears on card: _____

Billing address of card: _____

Email: _____

All underwriters will be prominently acknowledged in the dinner journal

Please check below the opportunity that you would like to support:

- _____ \$10,000 • **The Leadership Excellence Award:** *Includes 10 tickets and a full page diamond ad in the journal*
- _____ \$7,500 • **The Evening's Beverages:** *Includes 10 tickets and a full page platinum ad in the journal*
- _____ \$5,000 • **Advertising:** *Includes 4 tickets and a full page gold ad in the journal*
- _____ \$5,000 • **Sushi Bar:** *Includes 4 tickets and a full page gold ad in the journal*
- _____ \$5,000 • **Dinner Journal:** *Includes 4 tickets and a full page gold ad in the journal*
- _____ \$3,000 • **Floral Arrangements:** *Includes 2 tickets and a full page silver ad in the journal*
- _____ \$2,000 • **Table Chocolates:** *Includes 2 tickets and a full page ad in the journal*
- _____ \$1,000 • **The Evening's Entertainment:** *Includes 10 tickets and a full page diamond ad in the journal*
- _____ \$1,000 • **Macanudo Cigars for the Guests:** *Includes a half page ad in the journal*
- _____ \$375 • **Student Sponsor:** *Underwrites one Monmouth University student to attend the dinner*

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SAMPLE AD COPY

CHECK DESIRED AD COPY FROM SAMPLES BELOW:

Congratulations
Peter J. Cocozziello
Founder & CEO
Advance Realty Investors
MONMOUTH
UNIVERSITY'S
2022
Leadership Excellence
Award Recipient
(Name or company logo)

(Name or company logo)
We Proudly Support
MONMOUTH UNIVERSITY'S
KISLAK REAL ESTATE INSTITUTE
Congratulations to
Peter J. Cocozziello
Founder & CEO
Advance Realty Investors
2022
Leadership Excellence
Award Recipient

CHECK APPROPRIATE BOX:

Camera-ready ad enclosed Ad copy & logo attached Ad to follow (electronically)

AD JOURNAL REQUIREMENTS:

- Please submit ad copy and signed contract by deadline of Friday, May 6, 2022
- Copy must meet the size specifications. DO NOT STAPLE OR FOLD.
- If ad is not camera-ready, please select one of the sample messages above or submit your own typed ad copy, plus a clean black & white logo.

Individual or firm name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

Sponsorship and/or ad size: _____ Total \$ enclosed: _____

METHOD OF PAYMENT (CHECK APPROPRIATE BOX):

Check (payable to MONMOUTH UNIVERSITY)

Corporate Credit Card Personal Credit Card CIRCLE ONE: VISA MASTERCARD DISCOVER AMEX

Card Number: _____ Card ID (CID): _____ Exp. Date _____

Name as it appears on card: _____

Billing address of card: _____

Signature: _____

Email: _____

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