



That's how Blue works for you.



Helping our members live healthy lifestyles requires more than regular physician visits. Blue365® is a national program that embraces healthy lifestyles by providing online access to special savings on many health-related products and services from leading national companies.

Exclusive Discounts on Health and Wellness

Members can use Blue365 to improve and maintain their health every day.

Various national companies have created special offerings and discounts just for Blue Cross and Blue Shield members that include:

- **Fitness:** Savings on membership, monthly fees and other services at local YMCAs, Rugged Maniac, Reebok, Fitness Your Way by Tivity Health and Fitbit.
- **Nutrition:** Savings on weight control programs at Jenny Craig and Nutrisystem.
- **Vision:** Savings on vision products and services at Davis Vision, QualSight and LasikPlus.
- **Hearing:** Savings on hearing aid products from HearUSA and TruHearing.

For more information about the full suite of discounts available, please visit: www.HorizonBlue.com/Blue365.



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