

# GENDER STUDIES

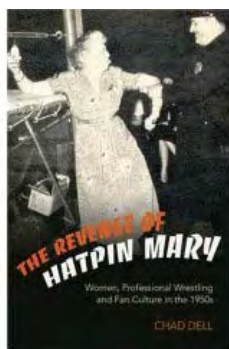
## NEWSLETTER

### Fall 2006: Focus on the Faculty

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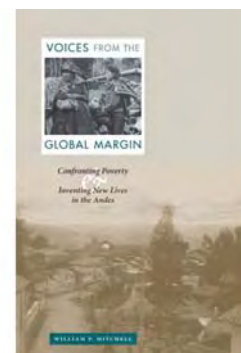
*At Monmouth University we are fortunate to have an excellent faculty, acclaimed for their teaching, scholarship, and service. This first issue of the Gender Studies Newsletter features some of their important gender work under way at Monmouth, and being showcased in articles and books, and at conferences around the country & around the world.*

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**Chad Dell** details a 1950s revolution in the making in his new book, *The Revenge of Hatpin Mary: Women, Professional Wrestling and Fan Culture in the 1950s*, published by Peter Lang (2006). Dell explains why millions of women flocked to wrestling arenas across the country, drawn both to the parade of glistening male bodies and the feminine camaraderie at ringside. This book may set down the myth of June Cleaver once and for all!

**William Mitchell**'s new book, *Voices from the Global Margin* (University of Texas Press, 2006), considers the gendered aspects of the Shining Path war that devastated Peru from 1980 to 1992. Although peasant women earn and control their own income and can even deny food to their husbands, they are still in a precarious position vis-à-vis both peasant and upper class men. As women hunted for disappeared sons and husbands during the war, however, and created women's clubs and communal kitchens to feed their families, they developed a sense of power that led them to question the authority of men.



**Katherine Parkin** explores the history of food advertising in her new book, *Food is Love: Advertising and Gender Roles in Modern America*, published by the University of Pennsylvania Press (2006). She discovers that by asserting shopping and cooking as expressions of love, advertisers helped to establish and reinforce the belief that kitchen work was women's work, even as women's participation in the labor force dramatically increased.

## Articles, Presentations, Performances:

Estes, Heide. "Colonization and Conversion in Cynwulf's *Elene*." *Essays in Anglo-Saxon Studies I: Conversion and Colonization in Anglo-Saxon England*, ed. Catherine Karkov and Nicholas Howe (Tempe: Arizona Center for Medieval and Renaissance Studies, 2006).

Novek, Eleanor. "Coursework and Advocacy: Service-learning and Opposition to Torture in U.S. Prisons." *The Association for Education in Journalism and Mass Communication*, San Francisco, August 2006.

Novek, Eleanor. "The elephant in the room: Race as the elusive variable in a context of denial." *The New Jersey Communication Association Conference*, April 2006.

Parkin, Katherine. "Cooking Identity: Women's Power in Shaping the Status of Their Family and the Table of a Nation." *Food and History: Health, Culture, Tourism, and Identity Conference*. University of Central Lancashire, Preston, England, June 2006.

Parkin, Katherine. *Food is Love* on The Bob Edwards Show, XM Public Radio, May 25, 2006; replayed as a "best of" on NPR's Weekend Edition, aired nationally, June 3, 2006.

Parkin, Katherine. "The Power of Real, Unadulterated Sex': Ernest Dichter, Libido, and American Advertising." *Ernest Dichter Symposium*, Vienna, Austria, December 2005.

Shoemaker, Deanna. "Speaking Unspeakables: Growing up white, working class, and female in West Texas." (Invited Performer for DiversityFestIV: Kutztown University, PA, September 2005).

Shoemaker, Deanna (co-director/adviser). "From Fairy Tales to Fantasies, Barbies to Boys: Reclaiming Women's Voices and Bodies." Presented by CommWorks, an MU student group devoted to performance, in celebration of Women's History Month, March 2006.

Shoemaker, Deanna. "The Black Female Nude Performs Melancholic Abjection: Racing the Mimesis of Femininity." *Global Understanding Conference*, Monmouth University 2006; *National Communication Association*, San Antonio, TX, Nov. 2006.

Stapley, Janice. It's in the cards: Gender Stereotypes in children's birthday cards. Poster presented at the Gender Development Research Conference, San Francisco, CA, April 2006.

Trotman, Fran. on Madame C.J. Walker in Green, B (2005) *Phenomenal Women: Psychological Vulnerability & Resilience Among High Achieving Black Women*.

Trotman, Fran. (2006, in press) "Daughters of Africa getting Old in the USA: Historical, Economic, and Political Contexts of Aging in African America" May 2006, Published *Proceedings of the 32nd African Literature Association Annual Conference*, Accra, Ghana.



Dr. Fran Trotman and Dr. Oty Agbajoh-Laoye at the 2006 African Literature Association Annual Conference, Accra, Ghana.