

# STUART ROSENBERG

Monmouth University, Leon Hess Business School, West Long Branch, NJ. 2010-Present

Professor of Management, 2019-Present.

Associate Professor of Management, 2010-2019.

Tenured, Graduate Faculty.

## Undergraduate Courses Taught:

- Principles of Management and Organizational Behavior<sup>1</sup>
- Ethics, Diversity, and Social Responsibility<sup>1</sup>
- Strategic Management (undergraduate capstone course)<sup>1</sup>
- Operations Management
- Macroeconomics
- Microeconomics
- How Rock and Roll Shaped America (First Year seminar)<sup>2</sup>
- Management Lessons through the Arts and Literature (Interdisciplinary Perspectives course)<sup>1,2</sup>

## Graduate Courses Taught:

- Ethics, Law, and Social Responsibility<sup>1</sup>
- Introduction to Management (foundation course taught both on campus and at Meridian Health for students with limited business background)<sup>1</sup>
- Strategic Management (graduate capstone course)

## PREVIOUS FACULTY EMPLOYMENT

Dowling College, Townsend School of Business, Oakdale, NY. 2000-2010

Associate Professor of Management and Leadership, 2007-2010.

Assistant Professor, 2001-2007.

Instructor, 2000-2001.

Tenured in 2006.

Undergraduate Courses Taught: Principles of Management; Macroeconomics; Microeconomics; Leadership Development<sup>2</sup>; Politics, the Economy, and Business<sup>2</sup>; Economics of Rock and Roll<sup>2</sup>; Managerial Economics<sup>1</sup>

Graduate Courses Taught: Strategic Management; Operations Management; Executive Development; Economics of Strategy<sup>2</sup>; Quantitative Methods for Business<sup>2</sup>

<sup>1</sup>some sections taught via hybrid or fully online formats

<sup>2</sup>courses developed

## PREVIOUS EMPLOYMENT OUTSIDE ACADEME

First Chicago Corporation.  
Vice President, Finance.

Manufacturers Hanover Trust Company.  
Strategic Planning Officer.

City of Newark, New Jersey.  
Budget Analyst.

## EDUCATION

Ph.D. Economics, Fordham University.  
Dissertation: “An Economic Analysis of Child Custody Decisions.” (Advisor:  
Hrishikesh D. Vinod)

APC Corporate Strategy, New York University.

MBA Finance, Fordham University.

M.A. Public Policy, University of Wisconsin-Madison.

B.A. Cum Laude, History and Political Science, Marquette University.  
Phi Alpha Theta (National History Honor Society); Pi Sigma Alpha (National Political  
Science Honor Society).

## RESEARCH AND SCHOLARSHIP

### REFEREED JOURNAL PUBLICATIONS

Rosenberg, Stuart. (2020). “PSEG and the Promise of Wind Power.” *The CASE Journal* Vol. 16,  
No. 1, pp. 51-74.

Jeffrey, Scott; Rosenberg, Stuart; and McCabe, Brianna. (2019). “Corporate Social Responsibility  
Behaviors and Corporate Reputation.” *Social Responsibility Journal* Vol. 15, No. 3, pp. 395-  
408.

Rosenberg, Stuart. (2017). “Monmouth Rubber & Plastics.” *Case Research Journal* Vol. 38, No.  
1, pp. 13-28.

Rosenberg, Stuart; and Mosca, Joseph. (2016). “Risk Management in College Fraternities:  
Guidance from Two Faculty Advisors.” *Contemporary Issues in Education Research* Vol. 9,  
No. 1, pp. 7-14.

Rosenberg, Stuart. (2015). “Malkinson Printing Company: The Evolution of a Family Business.”  
*Case Research Journal* Vol. 35, No. 1, pp. 99-112.

- Rosenberg, Stuart; and O'Halloran, Patrick. (2014). "Firm Behavior in Oligopolistic Markets: Evidence from a Business Simulation Game." *Journal of Business Case Studies* Vol. 10, No. 3, pp. 239-254.
- Rosenberg, Stuart; Gupta, Susan; and Madziva, Moleen. (2013). "The Macheke Sustainability Project." *The CASE Journal* Vol. 9, No. 2, pp. 47-57.
- Rosenberg, Stuart; Brichkin, Jacob; and Bernstein, Samantha. (2013). "Strategy and Economics in the United States and Israel: A Millennial Perspective." *Journal of Business and Economic Studies* Vol. 19, No. 1, pp. 100-117.
- Heimler, Ronald; Rosenberg, Stuart; and Morote, Elsa-Sofia. (2012). "Predicting Career Advancement with Structural Equation Modelling." *Education + Training* Vol. 54, No. 2, pp. 85-94.
- Rosenberg, Stuart; Heimler, Ronald; and Morote, Elsa-Sofia. (2012). "Basic Employability Skills: A Triangular Design Approach." *Education + Training* Vol. 54, No. 1, pp. 7-20.
- Skiba, Michaeline; and Rosenberg, Stuart. (2011). "The Disutility of Equity Theory in Contemporary Management Practice." *Journal of Business and Economics Studies* Vol. 17, No. 2, pp. 1-19.
- Rosenberg, Stuart. (2011). "BrickHouse Brewery." *Journal of Applied Case Research* Vol. 9, No. 1, pp. 1-17.
- Rosenberg, Stuart; and Mosca, Joseph. (2011). "Breaking Down the Barriers to Organizational Change." *International Journal of Management and Information Systems* Vol. 15, No. 3, pp. 139-146.
- Rocereto, Joseph; Mosca, Joseph; Gupta, Susan; and Rosenberg, Stuart (2011). "The Influence of Coaching on Employee Perceptions of Supervisor Effectiveness and Organizational Policies." *Journal of Business & Economics Research* Vol. 9, No. 6, pp. 15-23.
- Rosenberg, Stuart. (2009). "Deaf in the Family: The Pursuit of a Business Venture with Uncertain Profit Potential." *The CASE Journal* Vol. 6, No. 1, pp. 33-55.
- Rosenberg, Stuart; and Vinod, H.D. (2005). "Altruism in Child Custody Decisions: Theory and Logistic Regression Evidence." *Indian Journal of Economics and Business* Vol. 4, No. 2, pp. 1-17.

## BOOKS

- Rosenberg, Stuart. (2009). *Rock and Roll and the American Landscape: The Birth of an Industry and the Expansion of the Popular Culture*. Bloomington, IN: iUniverse. ISBN: 978-1-4401-6458-3.
- Mackenzie, Maureen; and Rosenberg, Stuart, Editors. (2007). *Emerging Business Theories for Educators and Practitioners*. Newcastle upon Tyne, UK: Cambridge Scholars Publishing. ISBN: 978-1-8471-8367-5.

**REFEREED CONFERENCE PRESENTATIONS AND PROCEEDINGS PUBLICATIONS**

- Rosenberg, Stuart. "The Risks and Rewards of Transitioning from Faculty to Administration: Observations from a Department Chair." Refereed paper presented at the annual conference of the Northeast Business & Economics Association, Newport, RI, November 7-9, 2019. *Conference Proceedings*, pp. 220-221.
- Rosenberg, Stuart. "The Blacklist of Predatory Publishers: Are Authors Complicit in the Fraud?" Refereed paper presented at the annual conference of the Northeast Business & Economics Association, Galloway, NJ, October 25-27, 2018. *Conference Proceedings*, pp. 257-258.
- Rosenberg, Stuart. "PSEG and the Promise of Wind Energy." Management case study presented at the annual conference of the North American Case Research Association, Orlando, FL, October 4-6, 2018. *Conference Proceedings*, p. 91.
- Rosenberg, Stuart. "Standing the Test of Time: An Assessment of the Songs from 1950s and 1960s Rock and Roll that Appeal to Millennials." Refereed paper presented at the annual conference of the Mid-Atlantic Popular and American Culture Association (MAPACA), Philadelphia, PA, November 9-11, 2017.
- Mackay, Kelsey; and Rosenberg, Stuart. "Tolerance of Body Modifications in the Workplace." Refereed paper presented at the annual conference of the Northeast Business & Economics Association, Pt. Jefferson, NY, October 26-28, 2017. *Conference Proceedings*, p. 182.
- Rosenberg, Stuart. "Monmouth Rubber & Plastics." Refereed management case study presented at the annual conference of the North American Case Research Association, Las Vegas, NV, October 6-8, 2016. *Conference Proceedings*, p. 58. Revised version later published in the *Case Research Journal*.
- Rosenberg, Stuart; and Jeffrey, Scott. "ESG Indicators and the World's Most Admired Companies." Refereed paper presented at the Academy of Business Research conference, New Orleans, LA, March 23-25, 2016. *Conference Proceedings*, p. 131.
- Rosenberg, Stuart. "Management Lessons through the Arts and Literature." Workshop presented at the annual conference of the Institute of Behavioral and Applied Management, Pittsburgh, Pennsylvania, October 8-10, 2015. *Conference Proceedings*, p. 19.
- Rosenberg, Stuart; and Mosca, Joseph. "Risk Management in College Fraternities: Guidance from Two Faculty Advisors." Refereed paper presented at the Academy of Business Research conference, New Orleans, LA, March 25-27, 2015. *Conference Proceedings*, p. 152. Revised version later published in *Contemporary Issues in Education Research*.
- Hom, Jennifer; and Rosenberg, Stuart. "Beyond Corporate Social Responsibility: An Examination of Firms that Create Shared Value." Refereed paper presented at the annual conference of the Northeast Business & Economics Association, West Long Branch, New Jersey, November 6-8, 2014. *Conference Proceedings*, pp. 207-211.
- Rosenberg, Stuart. "Assurance of Learning in Business Education." Refereed paper presented at the Academy of Business Research conference, New Orleans, LA, March 26-28, 2014. *Conference Proceedings*, p. 126.

- Rosenberg, Stuart; and Skiba, Michaeline. "Elimination of Telecommuting in the Workplace: A Step Backward for Corporate America?" Refereed paper presented at the annual conference of the Northeast Business & Economics Association, Bretton Woods, New Hampshire, November 7-9, 2013. *Conference Proceedings*, p. 209.
- Rosenberg, Stuart. "Malkinson Printing Company: The Evolution of a Family Business." Refereed management case study presented at the annual conference of the North American Case Research Association, Victoria, BC, October 17-19, 2013. *Conference Proceedings*, p. 60. Revised version later published in the *Case Research Journal*.
- Rosenberg, Stuart; Brichkin, Jacob; and Bernstein, Samantha. "Strategy and Economics in the United States and Israel: A Millennial Perspective." Refereed paper presented at the Academy of Business Research conference, New Orleans, LA, March 13-15, 2013. *Conference Proceedings*, p. 39. Later published in the *Journal of Business and Economic Studies*.
- Rosenberg, Stuart. "The Executive Game: An Assessment of a Computer Simulation for Real-World Decision Making." Refereed paper presented at the annual conference of the Northeast Business & Economics Association, Port Jefferson, NY, October 25-27, 2012. *Conference Proceedings*, pp. 279-280.
- Rosenberg, Stuart; and Skiba, Michaeline. "Employment and Equity Theory: The Erosion of an Established Relationship." Refereed paper presented at the annual conference of the Northeast Business & Economics Association, Philadelphia, PA, November 3-5, 2011. *Conference Proceedings*, pp. 409-410.
- Jeffrey, Scott; and Rosenberg, Stuart. "IFC Call Centers." Refereed management case study presented at the annual conference of the North American Case Research Association, San Antonio, TX, October 13-15, 2011. *Conference Proceedings*, p. 96.
- Rosenberg, Stuart; and Mosca, Joseph. "Breaking Down the Barriers to Organizational Change." Refereed paper presented at the International Business & Economics Conference, New Orleans, LA, March 2011. *Conference Proceedings Online*, [conferences.cluteonline.com/index.php/IAC/2011NO](http://conferences.cluteonline.com/index.php/IAC/2011NO). Later published in the *International Journal of Management and Information Systems*.
- Rocereto, Joseph; Mosca, Joseph; Gupta, Susan; and Rosenberg, Stuart. "The Influence of Coaching on Employee Perceptions of Supervisor Effectiveness and Organizational Policies." Refereed paper presented at the International Business & Economics Conference, New Orleans, LA, March 2011. *Conference Proceedings Online*, [conferences.cluteonline.com/index.php/IAC/2011NO](http://conferences.cluteonline.com/index.php/IAC/2011NO). Later published in the *Journal of Business and Economics Research*.
- Rosenberg, Stuart. "BrickHouse Brewery." Refereed management case study presented at the annual conference of the North American Case Research Association, Gatlinburg, TN, October 2010. *Conference Proceedings*, p. 27. Later published in the *Journal of Applied Case Research*.

- Rosenberg, Stuart. "The Center Moriches School Board (A) and (B)." Refereed management case study presented at the annual conference of the North American Case Research Association, Santa Cruz, CA, October 2009. *Conference Proceedings Online*, www.nacra.net.
- Rosenberg, Stuart. "Growth, Decline, and Structural Change in U.S. Cities and Towns." Refereed paper presented at the annual conference of the Global Conference on Business and Economics, Florence, Italy, October 2008. *Conference Proceedings Online*, www.gcbe.us.
- Rosenberg, Stuart. "Deaf in the Family." Refereed management case study presented at the annual conference of the North American Case Research Association, Keystone, CO, October 2007. *Conference Proceedings Online*, www.nacra.net. Later published in *The Case Journal*.
- Rosenberg, Stuart. "Michael Petrov: A Case Study in Entrepreneurship." Refereed management case study presented at the annual conference of the North American Case Research Association, San Diego, CA, October 2006. *Conference Proceedings Online*, www.nacra.net. Later published in *Strategic Management: Theory and Practice* (3<sup>rd</sup> ed.).
- Rosenberg, Stuart; and Li, Nan. "The Real Impact of the Yield Curve on Credit Risk Spreads." Refereed paper presented at the annual conference of the Northeast Business & Economics Association, Port Jefferson, NY, October 2006. *Conference Proceedings*, pp. 156-157.
- Rosenberg, Stuart. "In Their Own Words: A Socioeconomic History of Italian-American Vocal Groups in New York City in the Early Years of Rock and Roll." Refereed paper presented at the Conference on the Local, the Regional, and the Global in the Emergence of Popular Music Cultures, Copenhagen, Denmark, October 2005.
- Rosenberg, Stuart; and Mulligan, Peter. "The Impact of Corporate Wellness Programs on Long Island." Refereed paper presented at the annual conference of the Northeast Decision Sciences Institute, Philadelphia, PA, March 2005.
- Rosenberg, Stuart. "Liberty Moving and Storage." Refereed management case study presented at the annual conference of the North American Case Research Association, Sedona, AZ, October 2004. *Conference Proceedings Online*, www.nacra.net. Later published in *Strategic Management: Theory and Practice* (2<sup>nd</sup> ed.).
- Rosenberg, Stuart. "The Zone Reorganization." Refereed management case study presented at the annual conference of the North American Case Research Association, Tampa, FL, November 2003. *Conference Proceedings Online*, www.nacra.net. Later published in *Organizational Theory: A Strategic Perspective*.
- Rosenberg, Stuart. "The Role of Altruism in Marital Disputes." Refereed paper presented at the annual conference of the New York State Economics Association, Buffalo, NY, October 2002.
- Rosenberg, Stuart; and Tighe, Maria. "A Business Model for Law Firms to Strengthen Their Competitiveness in the Global Marketplace." Refereed paper presented at the annual conference of the Northeast Business & Economics Association, Windsor Locks, CT, September 2001. *Conference Proceedings*, pp. 170-172.

Rosenberg, Stuart. "Demutualization and its Impact on the Financial Services Industry." Refereed paper presented at the annual conference of the Northeast Business & Economics Association, Islandia, NY, October 2000. *Conference Proceedings*, pp. 40-42.

Rosenberg, Stuart. "Training MBAs in China: Assessment and Approach." Refereed paper presented at the annual Asia-Pacific Conference on Tradition and Change in Higher Education, Portland, OR, October 1999.

#### CHAPTERS IN BOOKS

Rosenberg, Stuart. (2020). "The Beatles, Apple, and the Business of Music Publishing." Chapter in *The Beatles in Context*, edited by Kenneth Womack. ISBN: 978-1-108-41911-6. Cambridge, UK: Cambridge University Press, pp. 303-313.

Rosenberg, Stuart. (2014). "Jack Abramoff"; "Theodore Bilbo"; "Rod Blagojevich"; "William Jefferson"; and "Wayne Wheeler." Articles in *Dirty Deals? An Encyclopedia of Lobbying, Political Influence, and Corruption*, edited by Amy Handlin. ISBN: 978-1-61069-245-8. Santa Barbara, CA: ABC-CLIO, pp. 337-338; 363-365; 368-370; 529-530; 655-657.

Rosenberg, Stuart. (2008). "Michael Petrov." Case study in *Strategic Management: Theory and Practice* (3<sup>rd</sup> edition), by John A. Parnell. ISBN: 978-1-4266-2882-5. Cincinnati, OH: Atomic Dog Publishing, pp. 366-373.

Rosenberg, Stuart. (2006). "The Zone Reorganization: Developing a Strategy for Managing Change." Case study in *Organizational Theory: A Strategic Perspective*, by Donald Lester. ISBN: 978-1-5926-0259-9. Cincinnati, OH: Atomic Dog Publishing, pp. 262-268.

Rosenberg, Stuart. (2005). "Liberty Moving and Storage." Case study in *Strategic Management: Theory and Practice* (2<sup>nd</sup> edition), by John A. Parnell. ISBN: 978-1-5926-0235-3. Cincinnati, OH: Atomic Dog Publishing, pp. 302-306.

#### BOOK REVIEWS

Rosenberg, Stuart. *The World's Most Powerful Leadership Principle: How to Become a Servant Leader*, by James C. Hunter. Published in *The Academy of Management Executive* Vol. 19, No. 1 (February, 2005), pp. 162-163.

Rosenberg, Stuart. *The Art of the Strategist: 10 Essential Principles for Leading Your Company to Victory*, by William A. Cohen. Published in *Business Horizons* Vol. 47, No. 4 (July-August 2004), pp. 81-82.

Rosenberg, Stuart. *Management Challenges for the 21<sup>st</sup> Century*, by Peter F. Drucker. Published in *Business Horizons* Vol. 42, No. 5 (September-October, 1999), pp. 86-87.

#### INVITED ARTICLES

*Monmouth: The Magazine of Monmouth University* – "Remembrance: Eugene Simko." Fall 2018, p. 56.

*Discoveries Music Magazine* – Series of six interviews, May 2004-May 2005:

- Lenny Cocco [The Chimes (“Once in a While”)], May 2004.
- Nick Santo [The Capris (“There’s a Moon Out Tonight”)], September 2004.
- Vito Picone [The Elegants (“Little Star”)], October 2004.
- Mary “Reparata” Aiese [Reparata and the Del-Rons (“Tommy”)], March 2005.
- Randy Safuto [Randy and the Rainbows (“Denise”)], April 2005.
- Joey Dee [Joey Dee and the Starliters (“Peppermint Twist”)], May 2005.

#### **CONFERENCE PROCEEDINGS EDITOR**

Rosenberg, Stuart. *Proceedings of the 39<sup>th</sup> Annual Meeting of the Northeast Business & Economics Association*. October 2012: ISSN 1936-203 (1936-2048 Online).

Rosenberg, Stuart. *Proceedings of the 33<sup>rd</sup> Annual Meeting of the Northeast Business & Economics Association*. October 2006: ISSN 1936-203.

#### **CONFERENCE PARTICIPANT**

American Association of Colleges & Universities (AAC&U) Centennial Annual Meeting. “Liberal Education, Global Flourishing, and the Equity Imperative,” Washington, D.C., January 2015. One of three participants invited to represent Monmouth University.

#### **INVITED PRESENTATIONS AND INTERVIEWS**

“A Celebration of the Life of Professor Gene Simko.” Presentation to the Monmouth University community, October 11, 2018.

“Forget Politicians, Think Tech: RWJ Barnabas CEO Barry Ostrowsky says Technology will Drive Changes in Hospitals.” Interview, *Asbury Park Press*, November 19, 2017, p. 6AA.

“Rock and Roll and Socio-technological Change.” Interview, WMCX 88.9FM (Monmouth University’s radio station), May 2016.

“Determinants of Success for Job Seekers in an Economy with a High Jobless Rate.” Presentation to the Red Bank (NJ) Rotary, January 2011.

“Strengthening the Long Island Economy.” Workshop Moderator, Long Island Youth Summit, March 2010.

“Layoffs at Bakery Plant Spur Worry Over Closing.” Interview, *The New York Times*, February 4, 2007, p. 6 (Long Island section).

“The Impact of the Economy on Long Island Businesses.” Keynote speaker, Sayville (NY) Chamber of Commerce, August 2006.

“Sustaining Economic Growth: Where is Your Workforce?” Panelist, Long Island Works Coalition Seminar, May 2005.

“Falling Wages Dampen Economic Cheer.” Interview, *The New York Times*, January 2, 2005, p. 6 (Long Island section).

“Entrepreneurship on Long Island.” Interview, Radio Station WLIE-AM, June 2004.

“The Importance of Keeping Young Professionals on Long Island.” Interview, *Long Island Business News*, December 12-18, 2003, p. 25.

“An Introduction to the Role of Moral Philosophy in the History of Economic Thought.” Invited presenter at the conference on Management Techniques for Ethical Governance and Prevention of Corruption, New York, NY, August 2002.

#### **RESEARCH UNDER REVIEW OR IN PROGRESS**

Rosenberg, Stuart. “Peacock Corrugators.” A management case study under 1<sup>st</sup> review, *Journal of Business and Economic Studies*.

Heimler, Ronald; and Rosenberg, Stuart. “Basic Employability Skills: An International Comparison Using the Triangular Design Approach.” This is an updated research study based on the 2012 *Education + Training* article. In progress.

#### **HONORS AND AWARDS**

Faculty Summer Research Grant, Leon Hess Business School, 2019. Grant used to conduct research for international study on basic employability skills.

Faculty Summer Research Grant, Leon Hess Business School, 2017. Grant used to conduct research on the formation of Apple Records and the business of music publishing.

Inducted as a faculty member into Alpha Kappa Psi, the professional Business fraternity. (Invited by the student members of the fraternity.)

Inducted as a faculty member into Beta Gamma Sigma, the international academic honor society for business, 2016.

Faculty Summer Research Grant, Leon Hess Business School, 2015. Grant continued research from Summer 2013, focusing on ESG (Environmental, Social, Governance) indicators.

Monmouth University Summer Faculty Fellowship, 2014. Grant used to conduct research on Corporate Governance in the U.S.

Bronze Case Award, North American Case Research Association, 2013.

Award for Excellence from the Emerald Literati Network for Outstanding Paper of the Year, *Education + Training*, 2013.

Faculty Summer Research Grant, Leon Hess Business School, 2013. Grant used to conduct research on Malkinson Printing Company, Milwaukee, WI.

Award for Excellence in Scholarship, Leon Hess Business School, 2012.

Best Paper Award, International Business & Economics Conference, 2011.

## **SERVICE ACTIVITIES**

### **SERVICE TO MONMOUTH UNIVERSITY**

#### **Administrative Appointments**

President's Cabinet, 2020-Present.

President's Fall Task Force, 2020.

- Member of cross-functional team that led the university community in its Fall Restart strategy and implementation during COVID-19.

Chair, Department of Management and Leadership, Leon Hess Business School, 2017-Present.

- Chair, Monmouth University Council of Chairs, 2019-Present.
- Vice Chair, Monmouth University Council of Chairs, 2017-2019.
- Member, Monmouth University Undergraduate Studies Committee.
- Program Development: Developed a program change for the department in 2018-2019 involving a change in the department name to Management and Leadership (from Management and Decision Sciences) as well as the creation of three separate degree concentrations (Organizational Development and Leadership; Small Business Management and Entrepreneurship; and Operations, Supply Chain, and Data Management) instead of one, and shepherded the new curriculum through the approval process in the department, the School of Business, the Undergraduate Studies Committee, the Monmouth University Board of Trustees, and the New Jersey Department of Education. The program became effective July 1, 2020.

#### **Standing Committees/Long-term Appointments**

First Year Advisor, Center for Student Success, 2013-Present.

- Academic advisement for freshmen, Educational Opportunity Fund (EOF), and transfer students.

Chair, General Education Oversight Committee (GEOC), 2015-2017.

Assessment of all university-wide general education learning outcomes and ongoing review of reform related to the general education curriculum.

- Area 1 Chair (all courses designated as Interdisciplinary Studies, Literature, Reading & Writing), 2011-2015.

University Discipline Committee, 2011-2017.

Faculty representative on Judicial Hearing Panels for violations of Student Code of Conduct.

Witness for Grievance Hearings, Faculty Association of Monmouth University (FAMCO), 2016-2017.

Faculty Advisor, Delta Tau Delta Fraternity, 2014-2016.

Inaugural faculty advisor for colony that was awarded a chapter in its first year of operations.

**Special Committees/Appointments**

Managing Editor, *American Music Perspectives (AMP)*, the flagship journal of the GRAMMY affiliate Springsteen Center. The premiere issue of the journal, published by Penn State University Press, is scheduled for Fall 2020.

Interviewer, Candidates for Director of University Assessment, 2016.

Team Member, AAC&U Institute on Integrative Learning, Chicago, IL, 2016.

Search Committee, Associate Provost for Transformative Learning, 2016.

Working Group on General Education Mid-level Seminar, Co-chair, 2015-2016.

Middle States Self-Study, Working Group F (Standard 11: Educational Offerings; Standard 12: General Education; Standard 13: Related Educational Activities), 2014-2016.

Search Committee, Business Historian, External Member (Committee also composed of two internal members from the Department of History and Anthropology), 2014.

Working Group on Classroom Observations, 2013-2014.

Working Conditions subcommittee (2012-2015 Union contract), Faculty representative, 2012.

**Events**

Faculty Spotlight presenter, New Student Orientation, July 2019.

Advisor, Student Scholarship Week:

- B. Roberts, "Ethics of Offshore Oil Drilling," April 2019.

"Soul Nuggets!" Guest host of special radio broadcast on WMCX for Black History Month, February 2019.

"Charles Manson and the White Album." Presentation at the White Album International Symposium, Monmouth University, November 2018.

Faculty Spotlight presenter, New Student Orientation, June 2018.

Advisor, Student Scholarship Week:

- A. Skibiak, "Animal Testing: A Necessary Evil?" April 2018.

Faculty Moderator, Black History Month Spelling Bee, February 2018.

Faculty Spotlight presenter, New Student Orientation, July 2017.

Presenter, Chi Alpha Sigma (Student-Athlete Academic Achievement) Honors Induction Ceremony, April 2017. (Chosen by the students.)

Advisor, Student Scholarship Week:

- H. Post, "Mine Your Own Business: The Controversies and Ethics of Data Mining," April 2017.

“How to ‘Gen Ed’ your Course.” Center for Excellence in Teaching & Learning (CETL) Presentation, September 2016.

Faculty Spotlight presenter, New Student Orientation, July 2016.

First Year Seminar Workshop: Information Literacy in the First Year Seminar. Panelist, May 2016.

“Customer Service Best Practices.” Panelist, Student Employment, December 2015.

“Sinatra: An American Icon Symposium.” Panelist. (Topic: Sinatra in Film.) Day-long symposium sponsored by Monmouth University in partnership with the Grammy Museum, celebrating the 100<sup>th</sup> birthday of Frank Sinatra, May 2015.

“Non-Violence in a Violent World.” Guest host of special radio broadcast on WMCX, as part of the 14<sup>th</sup> Annual Global Understanding Convention, April 2015.

Student Employee of the Year Reception. Guest speaker. April 2014.

“World Music and Global Understanding.” Guest host of special radio broadcast on WMCX, as part of the 13<sup>th</sup> Annual Global Understanding Convention, April 2014.

“Ladies and Gentlemen... The Beatles”. Faculty panelist. (Topic: The Beatles Discography: A Review of their Studio Albums, 1964-1970.) Day-long symposium, associated with the traveling show assembled by the Grammy Museum in Los Angeles celebrating the 50<sup>th</sup> anniversary of the Beatles, co-sponsored by the Monmouth University Center for the Arts, February 2014.

*Outliers* Essay Contest (First Year Experience). Judge, October 2013.

First Year Seminar Workshop: Teaching Ethics in your Course. Panelist, August 2013.

First Year Seminar Workshop: Addressing Information Literacy in your Course. Panelist, May 2013.

Roger McGuinn Oral History Project. Filmed interview with Roger McGuinn for the Monmouth University Center for the Arts’ music archive collection, April 2013.

“World Music and Global Understanding.” Guest host of special radio broadcast on WMCX, as part of the 12<sup>th</sup> Annual Global Understanding Convention, April 2013.

First Year Seminar Workshop: Tips for Teaching your Course. Panelist, August 2012.

Led Colloquium on the Macheke Sustainability Project case study, 11<sup>th</sup> Annual Global Understanding Convention, April 2012.

Created a painting, “September’s Children,” and donated it to the Faces of Poverty exhibit, 10<sup>th</sup> Annual Global Understanding Convention, April 2011.

**Other Service to the Leon Hess Business School**

Chair, Assurance of Learning (AoL) Committee, 2019-20.

- The Business School earned re-accreditation from AACSB International (Association to Advance Collegiate Schools of Business), Spring 2020.

Participant, Continuous Improvement I and II, AACSB International, Tampa, FL, June 2019.

Search Committee Member, Kvernland Endowed Chair in Philosophy and Corporate Social Policy, 2019.

Participant, Continuous Improvement Review Meeting, AACSB International, Washington, D.C., September 2018.

Member, LHBS Strategic Planning Committee, 2017-Present.

Chair, Committee of the Department, Management and Decision Sciences, 2016-2017.

Core Member, SEEMA (Student Enrichment and Engagement thru Mentoring Activities), 2015-Present.

Search Committee Member, Tenure Track Assistant Professor of Management, 2016.

Committee Member, Review of P. Savoth application to move from Teaching track to Scholarship track, 2016.

**Other Service to the University**

Independent Study Advisor:

- E. Wilke-Kiss, "Recycling Management," Summer 2020.
- P. Light, "Baseball and Business," Spring 2020.
- Z. Sandler, "Life of a Tour Manager," Spring 2020.
- P. Light, "Saku & Green Rock," Fall 2019.
- A. Rosen, "BM 517- Introduction to Management," Spring 2019.
- D. Pizzuti, "Parkk It," Spring 2019.
- K. Hansen, "Why Small Businesses Fail," Spring 2018.
- D. D'Agostino, "Monmouth University Dance Team Without a Coach," Spring 2018.
- M. Putman, "An Inside Look at the Top: Nike, Adidas, and Under Armour," Spring 2018.
- N. Altman, "CEOs under Forty," Spring 2018.
- K. Adams, "Managers vs. Leaders," Summer 2017.
- K. Komski, "Health Food Business Plan," Spring 2017.
- C. Greenberg, "Management in the Fashion Industry," Fall 2016.
- A. McGivney, "Caleres Demand Planning," Summer 2016.
- J. Pinto, "Opportunities for Businesswomen in the United States and United Kingdom," Spring 2016.
- D. Vargas, "Leadership Lessons at Monmouth University," Fall 2015.
- N. Green, "The Moonlight Café," Spring 2015.
- J. Kopcienski, "Shoe Lace Fastening Patent," Spring 2013.
- J. Murachanian, "JEM Industrial Business Plan," Spring 2012.

- D. Colbert, “Monmouth University Strategic Audit,” Summer 2012 (MBA).
- R. Mbua, “Operations Management at Roche,” Summer 2012 (MBA).
- S. Yontef, “Mismanagement of a Sports Franchise: An Analysis of the New Jersey Devils,” Spring 2012.
- T. Nascimento, “Security Management at the Holland Tunnel,” Summer 2011.

#### Internship/Cooperative Education Advisor:

- C. Klein, “Give Her Courage,” Fall 2020.
- C. O’Malley, “MagazineXperts,” Summer 2020.
- K. Cannarozzi, “Fox 5 Sales,” Summer 2019.
- R. Betlesky, “Scirocco Financial Group,” Summer 2019.
- J. Hernandez, “Locust Financial Services,” Summer 2019.
- N. Gillette, “Stone Hill Farm,” Spring 2019.
- A. Verdi, “Michael Kors,” Spring 2019.
- M. Marinos, “Morgan Stanley,” Fall 2018.
- D. Dekime, “NBC Sports,” Summer 2018.
- N. Altman, “TTI of USA,” Fall 2017.
- R. Chinery, “Prosource.net,” Spring 2017.
- R. Ross, “Commvault Systems,” Summer 2015, Fall 2015.
- S. Shiekman, “Fedway Associates,” Summer 2015.
- L. Matthews, “MySuperFoods,” Summer 2015.
- C. Cox, “Wiring Technologies, Inc.,” Summer 2014.
- Lucia, “Escada Fashion Group,” Summer 2011.

#### Honors Theses - Advisor/Reader:

- F. Aschettino, “Theatre Kickstarter Programs,” Spring 2020-Fall 2020.
- Z. Sandler, “The Creation of Clark Westfield: What Drives a Musician to Create a Stage Persona?” Fall 2019-Spring 2020.
- A. Cosentino, “The Revival of Vinyl Records in the 21<sup>st</sup> Century,” Spring 2016-Spring 2017.
- R. Brady, “An Analysis of Public Relations and Marketing Factors that Determine the Success of New Artists in the Music Industry,” Spring-Fall 2014.

Reviewer, 2019 Summer Scholar Applications, Spring 2019.

#### Advisor, Summer Scholars Program:

- K. Mackay, “Tolerance of Body Modifications in the Workplace,” 2017. (Advisee was one of eight – and the only Business major – accepted out of more than thirty applications in the inaugural year of this program.)

Academic Advisement, Leon Hess Business School - ongoing.

University Open House; New Student Orientation; New Faculty Orientation (General Education); Parent Fair; Mondays at Monmouth (hosted prospective students in regular class meetings); Majors & Minors Fair - ongoing.

Interviews in *The Outlook* (Monmouth University's student-run newspaper):

- Uncertainty at the Cinema due to COVID-19, April 16, 2020, pp. 1-2.
- The Future of Art House and Independent Theatres, February 5, 2020, p. 8.
- How Faculty Shape our Future, November 13, 2019, p. 6.
- The Comeback of Cassette Tapes, March 27, 2019, p. 8.
- David Byrne at Monmouth, September 12, 2018, p. 10.
- Monmouth University Invested in Offshore Accounts, December 6, 2017, p. 1.
- Cultural Appropriation, November 1, 2017, p. 2.
- On Entrepreneurship, September 20, 2017, p. 17.
- Hurricane Activity Causes Gas Prices to Rise, September 13, 2017, p. 3.
- Personal Finance Advice for Students, September 21, 2016, p. 17.
- Music Festivals, February 17, 2016, p. 16.
- About Bagels, November 18, 2015, p. 9.
- Fraternity Life, September 30, 2015, p. 15.
- Revenue in Professional Sports, April 22, 2015, p. 18.
- Fraternity Life, February 25, 2015, p. 16.
- The Emergence of Snapchat, February 11, 2015, p. 13.
- Fraternity Life, December 10, 2014, p. 15.
- Fraternity Life, November 12, 2014, p. 16.
- World Music, April 17, 2013, p. 12.
- Faces of Poverty, April 13, 2011, p. 14.

#### **SERVICE TO THE PROFESSION**

President, Northeast Business & Economics Association, 2015-2019.

- Board of Directors, 2010-Present.
- Program Chair, Annual Conference of the Northeast Business & Economics Association, hosted by the Leon Hess Business School and Monmouth University. Approximately 150 scholars from the U.S. and abroad presented their research on Monmouth's campus, November 2014.

Editorial Board:

- *The CASE Journal*, 2020-Present.
- *Journal of Business and Economic Studies*, 2012-Present.

Mentor, Marriotts Ridge High School (Marriottsville, MD) Gifted and Talented Education [National program]. Student: M. Chang; Research Topic: "Economics and Technology," 2016-2017.

Panelist, Symposium titled "Online Instruction with Cases," North American Case Research Association annual conference, October 2011.

Executive Editor, *Journal of Business and Economic Studies*, 2004-2006.

## Reviewer:

- Academy of Management
- Northeast Business & Economics Association
- North American Case Research Association
- Institute of Behavioral and Applied Management
- *Case Research Journal*
- *Education + Training*
- *The CASE Journal*

Manuscript Reviewer, *Speak Up – How to Talk to Your Professor* (A. Handlin, 750 Publishing, 2019).

## Session chair/Discussant at annual conferences:

- Northeast Business & Economics Association (ongoing)
- North American Case Research Association (ongoing)
- Institute of Behavioral and Applied Management (2015)
- International Business & Economics Conference (2011)
- Global Conference on Business and Economics (2008)

**SERVICE TO THE COMMUNITY**

Judge, 2019 Ms. New Jersey Senior America Pageant, Harrah's Resort and Casino, Atlantic City, NJ, June 5, 2019.

Presenter, Asbury Park Oysterfest, September 2018.

Artist featured in Creative Arts Center Exhibit, Monmouth County Parks System ("The Audacious Visitor"), December 2016.

Artist featured in Creative Arts Center Exhibit, Monmouth County Parks System ("Sixty Miles Outside Nogales"), December 2015.

Artist featured in *100 Days of Silence* Exhibit ("51 Crosses"), commemorating the 20<sup>th</sup> anniversary of the Rwandan Genocide, April-August 2014: Center for Holocaust, Human Rights & Genocide Education, Brookdale Community College; December 2014: Rayburn House Office Building, Washington, D.C.

Artist featured in Creative Arts Center Exhibit, Monmouth County Parks System ("Berkeley"), December 2014.

Volunteer, Holocaust Survivors Assistance Program, Jewish Family & Children's Service of Greater Monmouth County, 2011-2014.

Artist featured in Creative Arts Center Exhibit, Monmouth County Parks System ("Mott Street Cats and Dogs"), December 2013.

Artist featured in Creative Arts Center Exhibit, Monmouth County Parks System ("Clay and Liston, February 1964"), December 2012.

Artist featured in Creative Arts Center Exhibit, Monmouth County Parks System (“The Beat Goes On”), December 2011.

Host of weekly radio program, *Soul Nuggets*, on WUSB (Stony Brook, NY), 2004-2006.

Advisory Board, Young Professionals Chamber of Commerce (Huntington, NY), 2004-2005.

Board of Trustees, Variety Pre-Schooler’s Workshop (Syosset, NY), 1997-2002.

#### **SERVICE TO DOWLING COLLEGE**

Chair, Academic Standards Committee, 2006-2010.

- Member, Academic Standards Committee, 2001-2010.

Faculty-Administration Senate, 2006-2010.

Chair, Joint Personnel Committee for Academic Administrators (JPCAA), 2007-2010.

- Member, JPCAA, 2006-2010.  
Committee composed of three members of the faculty, two members of the College Board of Trustees, and two members of the President’s Cabinet responsible for conducting College-wide assessments of the Provost, Deans, and senior administrators.

Search Committee for College President, 2010.

Committee composed of three members of the faculty and three members of the College Board of Trustees.

AACSB Gap Analysis, 2008-2009.

Academic Assessment and Research Committee, 2005-2006.

Faculty advisor for the Business Society (student organization), 2003-2005.

Presidential Committee on Academic Structure, 2003.

Recruitment activities (College open houses, mini-classes, guidance counselor breakfasts, and phonathons), 2000-2010.

Academic Advisement (Master’s Thesis and Independent Study projects; general academic advisement), 2000-2010.

#### **ADDITIONAL TEACHING AND CONSULTING ACTIVITIES**

Adjunct Teaching (while at Dowling College):

- Monmouth University, 2008-2010
- State University of New York- Stony Brook
- Suffolk Community College (NY)
- Five Towns College (NY)
- Touro University International (CA) - Distance delivery

Offsite Teaching (while at Dowling College):

- Estee Lauder Inc. (Melville, NY)
- Grumman Corp. (Bethpage, NY)

- ADP Inc. (Deer Park, NY)
- Telephonics Corp. (Farmingdale, NY)
- State Farm Insurance Co. (Ronkonkoma, NY)
- Teachers Federal Credit Union (Farmingville, NY)
- Yanshan University (Qinhuangdao, China)
- Federal Express Corp. (Memphis, TN and St. Louis, MO) - Hybrid delivery
- Moscow University Touro (Moscow, Russia) - Distance delivery

Doctoral Dissertation Committee member:

- Dowling College (2008-2010)
- Long Island University (2005-2006)
- Touro University International (2003-2006)

Succession Planning Consultant. Liberty Moving and Storage, Inc. (Hauppauge, NY), 2003.

Change Management Consultant. State Farm Insurance Co. (Melville, NY), 2003.