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ACADEMIC POSITIONS

2023 – Present Associate Professor of Finance, Monmouth University, West Long Branch, NJ

2022 – Present Graduate Program Director, Monmouth University, West Long Branch, NJ

2017 – 2023 Assistant Professor of Finance, Monmouth University, West Long Branch, NJ

ACADEMIC BACKGROUND

Ph.D., Finance, The University of Mississippi, 2017

MBA, The University of South Alabama, 2008

B.S., Biological Sciences, The University of South Alabama, 2006

JOURNAL ARTICLES

Millet-Reyes, B., & Daigle, J. (2025). When Private Information Becomes Fraud: Evidence from Euronext Paris. *International Journal of Disclosure and Governance*, *22*(2), 362-376.

Scott III, R. H., & Daigle, J. (2022). Shoring Up Property Tax Assessment Inequities in Monmouth County, New Jersey. *Journal of Property Tax Assessment & Administration*, *19*(2), 71-86.

Daigle, J. (2022). Do PIPOs Decrease IPO Uncertainty?. *Journal of Accounting and Finance*, *22*(2), 54-66.

Daigle, J., & Skiba, M. (2021). The Promises and Perils of Hospital Mergers. *The Journal of Applied Business and Economics*, *23*(8), 122-126.

Cole, B., Daigle, J., & Van Ness, B. F. (2015). Do Tweets Matter for Shareholders? An Empirical Analysis. *Journal of Accounting and Finance*, *15*(3), 39.

BOOK CHAPTERS

Cole, B., Daigle, J., Van Ness, B., & Van Ness, R. (2015). Do High Frequency Traders Care About Earnings Announcements? An Analysis of Trading Activity Before, During, and After

Regular Trading Hours. *The Handbook of High Frequency Trading. San Diego: Academic Press. Elsevier Inc*, 255-270.

WORKING PAPERS

Scott III, R. H., Sher, M., & J. Daigle, Cash or Crash: Return to Player Percentages and Expected Value of Crash Games

Daigle, J., Y. Li & B. Li, Is ChatGPT a Threat to Financial Education?

Real Estate Fundraising: Reg A vs. Reg D vs. IPO.

WORKS IN PROGRESS

Applying New Property Tax Assessment Solutions to the State of New Jersey (with R. Scott, III and G. Fouad).

Real Estate Fraud (with R. Daigle).

Nothing Cryptic About the Importance of Internal Control (with R. Daigle).

Lease It or Leave It: An Office Landlord's Dilemma (with G. McKeever).

How Well Do LLMs Forecast REITs Price Movements?

PRESENTATIONS

Real Estate Fundraising: Reg A vs. Reg D vs. IPO, Northeast Business & Economics Association, Danbury, Connecticut, November 2024

Lease It or Leave It: An Office Landlord's Dilemma (with Gina McKeever), Financial Education Association, San Antonio, Texas, September 2024

New Methods to Measure Policy Changes in New Jersey Residential Real Estate Tax Assessment (with Robert Scott, III), International Association of Assessing Officers, Denver, Colorado, August 2024†

Nothing Cryptic About the Importance of Internal Control (with Ronald Daigle), Southwest Region Meeting, Galveston, Texas, April 2024*

Is ChatGPT a Threat to Financial Education? (with Yulin Li & Bochen Li), 1st South Asia Pacific International Conference, Mumbai, India (presented virtually), January 2024

Applying New Property Tax Assessment Solutions to the State of New Jersey (with Robert Scott, III) Southern Economics Association, New Orleans, Louisiana, November 2023†

Is ChatGPT a Threat to Financial Education? (Yulin Li and Bochen Li), Northeast Business & Economics Association, Lafayette, PA, October 2023

When Private Information Becomes Fraud: Evidence from Euronext Paris (with Benedicte Millet-Reyes), World Finance Conference, Kristiansand, Norway, August 2023*

The Rocket: Analyzing RTP (Return to Player), Payoff Distribution and Player Behavior in Crash Games (with Mikhail Sher and Robert Scott, III), International Conference on Gambling & Risk Taking, Las Vegas, Nevada, May 2023†

Nothing Cryptic About the Importance of Internal Control (with Ronald Daigle), Northeast Decision Sciences Institute, Washington, D.C., March 2023

When Private Information Becomes Fraud: Sanctioned Firms on Euronext Paris (with Benedicte Millet-Reyes), Northeast Business & Economics Association, Portsmouth, New Hampshire, November 2022

Do PIPOs Decrease IPO Uncertainty?, Northeast Business & Economics Association, Atlantic City, New Jersey, November 2021

Are Small and Rural Hospitals Safe-Guarded from the Financial Impacts of COVID-19 and Related State Policies? (with Victoria Miskel), Northeast Business & Economics Association, Atlantic City, New Jersey, November 2021

An Analysis of Sovereign Wealth Funds' Investments in U.S. Real Estate Firms (with Benedicte Millet-Reyes, Robert Scott, III, and Jordon Gulyas), Northeast Business & Economics Association, Atlantic City, New Jersey, November 2021*

Leverage and Corporate Governance of Real Estate Firms (with Benedicte Millet-Reyes & Christopher Marco), Northeast Business & Economics Association, Newport, Rhode Island, November 2019

Do PIPOs Decrease IPO Uncertainty?, Eastern Finance Association Annual Meeting, Miami, FL, April 2019

Do Tweets Matter for Shareholders? An Empirical Analysis (with Brittany Cole & Bonnie Van Ness), Southern Finance Association, Key West, Florida, November 2014*

Do Tweets Matter for Shareholders? An Empirical Analysis (with Brittany Cole & Bonnie Van Ness), Financial Management Association, Nashville, Tennessee, October 2014

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* Presentation made by co-author.

† Presentation co-presented with co-author(s).

* Presentation made by co-author.

CONFERENCE PARTICIPATION

Program Committee:

- Southern Finance Association Annual Meeting, Orlando, FL, November 2025
- Financial Management Association Annual Meeting, Vancouver, BC, October 2025
- NEDSI Best Paper Award Committee, Hershey, PA, April 2025
- Northeast Decision Sciences Institute Annual Conference, Hershey, PA, April 2025
- Northeast Decision Sciences Institute Annual Conference, Cambridge, MA, April 2024
- Southern Finance Association Annual Meeting, Fajardo, PR, November 2023
- Northeast Decision Sciences Institute Annual Conference, DC, March 2023
- Eastern Finance Association Annual Meeting, Ashville, NC, April 2023
- Southern Finance Association Annual Meeting, Key West, FL, November 2022
- Financial Management Association Annual Meeting, Denver, CO, October 2021
- Financial Management Association Annual Meeting, New York, NY, October 2020
- Financial Management Association Annual Meeting, New Orleans, LA, October 2019
- Eastern Finance Association Annual Meeting, Miami, FL, April 2019
- Southern Finance Association Annual Meeting, Ashville, NC, November 2018
- Financial Management Association Annual Meeting, Las Vegas, NV, October 2016
- Financial Management Association Annual Meeting, Orlando, FL, October 2015
- Eastern Finance Association Annual Meeting, New Orleans, LA, April 2015
- Financial Management Association Annual Meeting, Nashville, TN, October 2014

Discussant:

- Eastern Finance Association Annual Meeting, Miami, FL, April 2019
- Eastern Finance Association Annual Meeting, Philadelphia, PA, April 2018
- Eastern Finance Association Annual Meeting, New Orleans, LA, April 2015
- Financial Management Association Annual Meeting, Nashville, TN, October 2014
- Eastern Finance Association Annual Meeting, Pittsburgh, PA, April 2014
- Financial Management Association Annual Meeting, Chicago, IL, October 2013
- American Risk and Insurance Association Annual Meeting, DC, August 2013

Session Chair:

- Northeast Business & Economics Association, Danbury, CT, November 2024
- Northeast Business & Economics Association, Portsmouth, NH, November 2022
- Northeast Business & Economics Association, Atlantic City, NJ, November 2021
- Eastern Finance Association Annual Meeting, Philadelphia, PA, April 2018
- Eastern Finance Association Annual Meeting, New Orleans, LA, April 2015
- Financial Management Association Annual Meeting, Nashville, TN, October 2014

TEACHING EXPERIENCE

Monmouth University, 2017-present:

- BF 301: Principles of Finance

- BF 431: Managerial Finance
- BF 455: Business Forecasting
- BF 515: Financial Markets
- BF 516: Business Finance
- BF 612: Corporate Finance
- BF 630: Investments
- BR 303: Real Estate Finance, Investment & Taxation
- BE 251: Business Statistics

The University of Mississippi, 2012-2017:

- FIN 331: Business Finance
- GB 330: Essentials of Finance

ACADEMIC & PROFESSIONAL SERVICE

University Service

- Vice Chair of Graduate Studies Committee, 2025 – Present
- Faculty Peer Observer, 2023 – Present
- Faculty Member of University Scholarship Week Committee, 2019 – Present
- Faculty Representative at Mondays at Monmouth, 2019 – Present
- Faculty Representative at Open Houses, 2017 – Present
- Search Committee Member for the Kislak Real Estate Institute Director, 2025
- Faculty Advisor for First Year Advising, 2018 – 2022
- Faculty Athletic Mentor for Men's Lacrosse Team, 2021 – 2022
- Faculty Advisor for Comedy Club, 2019 – 2021
- University Representative for Eastern Monmouth County Chamber of Commerce (EMACC), 2018 – 2021

School of Business/Department Service

- Member of Strategic Planning Committee, 2025 – Present
- Member of the Hess Excellence in Scholarship Series Committee, 2018 – Present
- Search Committee Chair for Lecturer of Finance, 2025
- Chair of LHBS School Personnel Committee, 2024 – 2025
- Summer High School Entrepreneurship Program, 2024 – 2025
- Lead Instructor for BF 301, Principles of Finance, 2022 – 2025
- Member of Assurance of Learning Committee, 2019 – 2025
- Chair of Department Sabbatical Committee, 2022 – 2024
- Search Committee Member for Assistant Professor of Management and Leadership, 2023
- Search Committee Chair for Instructor of Economics, 2022
- Chair of Hess Excellence in Scholarship Series, 2019 – 2022
- Departmental Advising Coordinator, 2018 – 2021
- Faculty Advisor for Financial Planning Club, 2018 – 2021
- Search Committee Chair for Assistant Professor in Real Estate, 2020
- Search Committee Member for Assistant Professor in Finance, 2020

- Search Committee Member for Assistant Professor in Economics, 2020
- Honors Theses Reader: 2019, 2020, and 2022
- Search Committee Member for Open Rank Economist, 2019
- Search Committee Member for Specialist Professor in Real Estate, 2018 – 2019
- Panelist for Bitcoin Debate for Monmouth University Financial Planning Club, 2019
- Search Committee Member for Assistant Professor of Accounting, 2018 – 2019

Academic Service

- Ad Hoc Referee for the *International Journal of Disclosure and Governance*, 2025
- Ad Hoc Referee for the *Journal of Financial Counseling & Planning*, 2024 – 2025
- Ad Hoc Referee for the *Journal of Small Business Strategy*, 2024
- Ad Hoc Referee for the *International Journal of Finance and Economics*, 2023
- Ad Hoc Referee for the *Journal of Business and Economic Studies*, 2018 – 2023
- Ad Hoc Referee for the *Journal of Healthcare Management*, 2022
- Reviewer for Foundations of Finance 9th Edition by Keown, Martin, and Petty, 2017
- Faculty Advisor for Tennessee Valley Authority Investment Challenge, 2016 – 2017
- Ad Hoc Referee for *The Financial Review*, 2012 – 2014

Professional Service

- Member of the Davidson High School Marketing & Finance Advisory Board, 2024 - Present
- Media Inquiry for WalletHub.com, "Personal Loans for Bad Credit – Ask the Experts," 2024
- Media Inquiry for WalletHub.com, "Quick Personal Loans – Ask the Experts," 2022
- Media Inquiry for New Jersey Business, "The MBA Concentration Equation," March 2022, https://njbmagazine.com/monthly-articles/the-mba-concentration-equation/
- Media Inquiry for WalletHub.com, "Balance Transfer Credit Cards – Ask the Experts," 2019
- Media Inquiry for WalletHub.com, "Best Secured Credit Cards – Ask the Experts," 2018
- Investing Basics. Lecture presented at CTS Inc., Mobile, AL, March 2015

GRANTS & AWARDS

Grants

- Monmouth University Business Council Summer Research Grant (2024) (with Dr. Robert Scott, III): *New Methods to Measure Policy Changes in New Jersey Residential Real Estate Tax Assessment*, $5,000
- Monmouth University Business Council Summer Research Grant (2021) (with Dr. Robert Scott, III): *Applying Monmouth County's Assessment Demonstration Program to the State of New Jersey*, $5,000
- Monmouth University Business Council Summer Research Grant (2019): *Review of Monmouth County Tax Assessment*, $2,500
- Monmouth University Business Council Summer Research Grant (2019): *Leverage and Corporate Governance of Real Estate Firms*, $2,500

- Monmouth University Business Council Summer Research Grant (2018): *Do PIPOs Decrease IPO Uncertainty?*, $2,500

Awards

- Leon Hess Business School 2021-2022 Teaching Excellence Award
- Leon Hess Business School Gloria Nilson Relocation Award Recipient