



**Job Type: Paid Intern**  
**Job Schedule: Part-Time**  
**Job Location: New York, NY, US**

<http://cbscorporation.jobs/new-york-ny/2016-fall-internship-integrated-marketing-local-digital-media/A6C18B7D17C14A02A7D9A1932C8781D0/job/>

## 2016 FALL Integrated Marketing

Combining the assets of CBS's owned and operated television and radio stations, CBS Local Digital Media brings together the most trusted brands in media offering visitors a truly "local" experience.

The ideal candidate will:

Assist in crafting the messaging and positioning for CBS Local's ad sales marketing materials.

Provide weekly in-depth marketing competitor analysis.

Research industry best practices and techniques to continuously look for new ways to improve CBS Local's ad sales marketing efforts and offerings.

Support the day -to- day work; which will include, but is not limited to development of sales materials, internal guidelines, as well as general administrative tasks for the team