

Thematics® Stand-Out Insert™ is a trademark of SYNERGISTIC MARKETING, INC., 477 Madison Ave., N.Y., N.Y. 10022 (212) 751-2253

# FREE MILK FOR YOU & THE KIDS OF THE WORLD

With proofs-of-purchase from OREO® Chocolate Sandwich Cookies  
and HONEY MAID® Graham Crackers



## From The Kid In All Of Us...To The Kids All Around Us

Get a coupon good for a free half-gallon of milk for yourself.  
And we will also send 4 gallons of milk to needy kids on your behalf.  
For every free half-gallon order we receive, up to 650,000, the OREO® and HONEY MAID®  
"For The Kids" Fund will donate money to CARE, the international relief and  
development organization, to provide milk where it is needed around the world.  
We guarantee a minimum of 2,500,000 gallons will be donated through this effort.

(See Official Order Form For Details.)



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