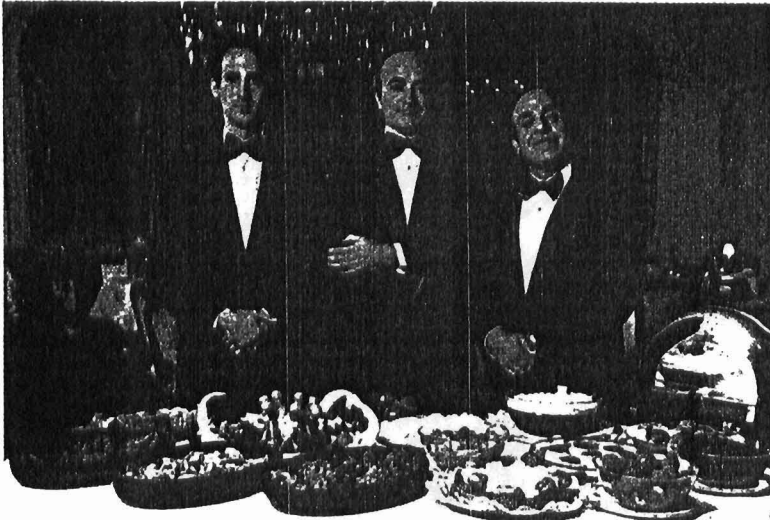
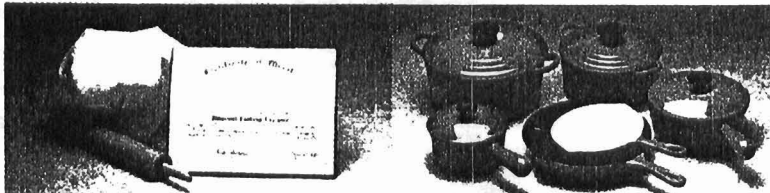


Everyone wins in the Planters® Oil "Great Cuisines of the World" Recipe Contest.

Send us your original International recipe made with Planters authentic Peanut Oil and you could win an International Dining Tour.



GRAND PRIZE: Win an International Dining Tour for 2. Fly first class around the world to Paris, Rome, Jakarta, Hong Kong (or Tokyo), Madrid, and Athens: where you'll enjoy the exquisite foods of their finest restaurants.



SECOND PRIZES: Cook up a storm. Win 6 Gourmet Cooking Lessons at a member cooking school of The Association of Cooking Schools. Worth \$210.

30 THIRD PRIZES: Cooking becomes more of an art than a chore with Le Creuset Contemporary 10-piece Cookware Set. A handsome \$160 value.

PLANTERS® OIL "GREAT CUISINES OF THE WORLD" RECIPE CONTEST OFFICIAL RULES

Here's how to enter:

1. On an official entry form or on a plain piece of 3" x 5" paper, print your name, address, zip code, and telephone number. Recipe must be typed, plainly printed or written on a separate piece of paper, with your name, address, zip code, and telephone number attached. You must also include one proof-of-purchase from Planters Oil. Proof-of-purchase is the inner seal from the bottle cap of any size bottle of Planters Peanut Oil.
2. All recipes must be entered in one of the following ethnic cooking categories: French, Italian, Greek, Oriental, Spanish, Indonesian. Check the ethnic cooking category on the official entry form in which the recipe is to be judged.
The type of recipe submitted (appetizer, entrée, salad, vegetable, dessert, etc.) must also be indicated on the official entry form. When an official entry form is not used, please indicate the ethnic cooking category and recipe type on a separate piece of paper along with the recipe.
3. Each recipe submitted must use Planters Oil as one of the ingredients. Recipes are to be the original work of the contestant. No previously published recipes or other recipe contest entries are to be submitted.
4. All entries are to be postmarked by April 1, 1981. Enter as often as you wish, but each entry must include one Planters Oil proof-of-purchase, must be mailed separately, and must not be a duplicate. Mail to: Planters Oil "Great Cuisines of the World," Recipe Contest, P.O. Box 5858, Chicago, Illinois 60677.
5. Winners will qualify on the basis of completing steps 1, 2, 3, and 4 above. All recipes must include preparatory instructions, readily available ingredients, and standard measurements. Judging will be conducted on the following points: (1) Originality; (2) Creativity; (3) Ease of preparation; (4) Appearance; (5) Taste; (6) Appropriateness to the ethnic category; (7) Availability of the ingredients used; (8) Clarity and completeness of instructions; and (9) Good product use. All judging will be conducted by an independent judging organization whose decisions are final. The top ninety (90) recipes will be kitchen-tested by the independent judging organization. These recipes will then be judged by a national professional panel of food experts to include a home economist, a magazine food editor,

and a representative from The Association of Cooking Schools under the supervision of the judging organization.

6. Contest open to all residents of the U.S. who are 18 or older, except for employees and their immediate families of Standard Brands, Inc., its advertising, sales promotion, public relations, judging and travel agencies.
7. All entries submitted become the exclusive property of Standard Brands, Inc. and none will be returned. All contest entrants grant all rights of reproduction of their entries in any form. Contest valid except where prohibited or restricted by law.
8. One grand prize winner: 18-day trip around the world, dining tour for two in the following six (6) cities: Paris, Rome, Athens, Hong Kong (or Tokyo), Madrid, and Jakarta includes round-trip first-class airfare, double occupancy hotel accommodations, and \$1,500 expense money per city for dining in the finest international restaurants or \$18,000 cash. Six (6) first prize winners (one from each ethnic recipe category): six (6) gourmet cooking lessons at member cooking schools of The Association of Cooking Schools or \$210 cash; Thirty (30) runner-up prize winners (five from each ethnic recipe category): Le Creuset Contemporary 10-piece Iron Handle Cookware Set (includes 3 1/2 qt. Oven, 2 qt. Oven, 3/4 qt. Saucepan, 1 1/2 qt. Saucepan, 6" Skillet, 9" Skillet, and a Le Creuset Cookbook) valued at \$160. Plus everyone who enters receives a Planters Oil "Frying from Coast to Coast" recipe booklet.
9. Winners will be notified by mail on or before June 1, 1981. No substitution or transfer of prizes. Winners must pay all applicable taxes. Winners may be required to execute an affidavit of eligibility and release. If the winner of the grand prize trip is under 21 and unmarried, he or she must be accompanied by a parent or guardian. Grand prize trip must be taken by December 31, 1981.
10. A winner's list will be granted upon request. Please send a stamped, self-addressed envelope to: Planters Oil "Great Cuisines of the World" Recipe Contest Winner's List, P.O. Box CC, Chicago, Illinois 60677.

Another fine product of
Standard Brands INCORPORATED

Send us your favorite original French, Spanish, Italian, Indonesian, Oriental, or Greek recipe using Planters authentic Peanut Oil. Planters Peanut Oil makes all your favorite International dishes more authentic because it is like the original oil used in the cuisines of these countries.

Everyone who enters this recipe contest wins. You'll receive Planters authentic Peanut Oil booklet, "Frying from Coast to Coast." That's a \$1.50 value, plus a 50¢ coupon good on your next purchase of Planters Peanut Oil.



1980

\$2 value
\$2 value

PLANTERS® OIL RECIPE CONTEST ENTRY FORM. EVERYONE WINS \$2.00 VALUE.

Attached is my recipe for submission in the Planters Oil Recipe Contest. (Recipe must be typed or plainly printed.) I have included one (1) proof-of-purchase from any size bottle of Planters Peanut Oil (the inner seal from bottle cap).

Name _____ (please print)

Address _____

City _____ State _____ Zip _____ (required)

Phone _____ (required)

Please check the ethnic cooking category in which the recipe is to be judged. The type of recipe submitted (appetizer, entrée, salad, vegetable, dessert, etc.) must also be indicated below. Receive Planters Oil recipe booklet, \$1.50 value, and 50¢ coupon on purchase of Planters Oil.

French Greek Spanish Recipe Type _____
 Italian Oriental Indonesian

Mail to: Planters Oil "Great Cuisines of the World" Recipe Contest, P.O. Box 5858, Dept. 04, Chicago, Illinois 60677.

\$2 value
\$2 value

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