



# Piñata.

## America's first choice for Mexican food!

Piñata is America's first choice for tortillas and frozen Mexican food. And now Piñata celebrates a new line of Burritos, Enchiladas, and Tamales. All carefully prepared with only the finest ingredients. All deliciously combined for America's taste in Mexican food.

Piñata Burritos are plenty of beef, whole pinto beans and chili hand-wrapped in a flour tortilla. Piñata Tamales are a wholesome burst of beef

and spices covered with a golden corn shell. Piñata Enchiladas! A rich blend of either beef or cheddar cheese plus diced onion and red chili hand-rolled in a corn tortilla.

Easy-to-prepare and loaded with nutrition, Piñata is perfect for meals and snacks.

**Find Piñata in your grocer's freezer.  
The Mexican taste America prefers.**

STORE COUPON

# Save 20¢ on these new packs of Piñata Burritos, Enchiladas or Tamales.

SAVE 20¢

**TO RETAILER:** Standard Brands will pay the face value plus 7¢ for handling charges, provided you and your customer have complied with the terms of this offer. Any other application constitutes fraud. Invoices showing your purchase of sufficient stock to cover all coupons redeemed must be shown upon request. Void if prohibited, taxed or restricted. Good only in U.S.A. and P.O. (P.O. box) only. Customer must pay any sales tax. Coupon will not be honored if presented through outside agencies, brokers or others who are not retail distributors of our merchandise or specifically authorized by us to present coupons for redemption. Redeem only through our representatives or by mailing to Standard Brands Incorporated, P.O. Box 1708, Elm City, North Carolina 27829.

**TO HOMEMAKER:** This coupon is good only on the product indicated. Any other use constitutes fraud.  
LIMIT—ONE COUPON PER PURCHASE  
EXPIRATION DATE June 30, 1981

SAVE 20¢



**Piñata**

*Another fine product of Standard Brands*



STORE COUPON

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