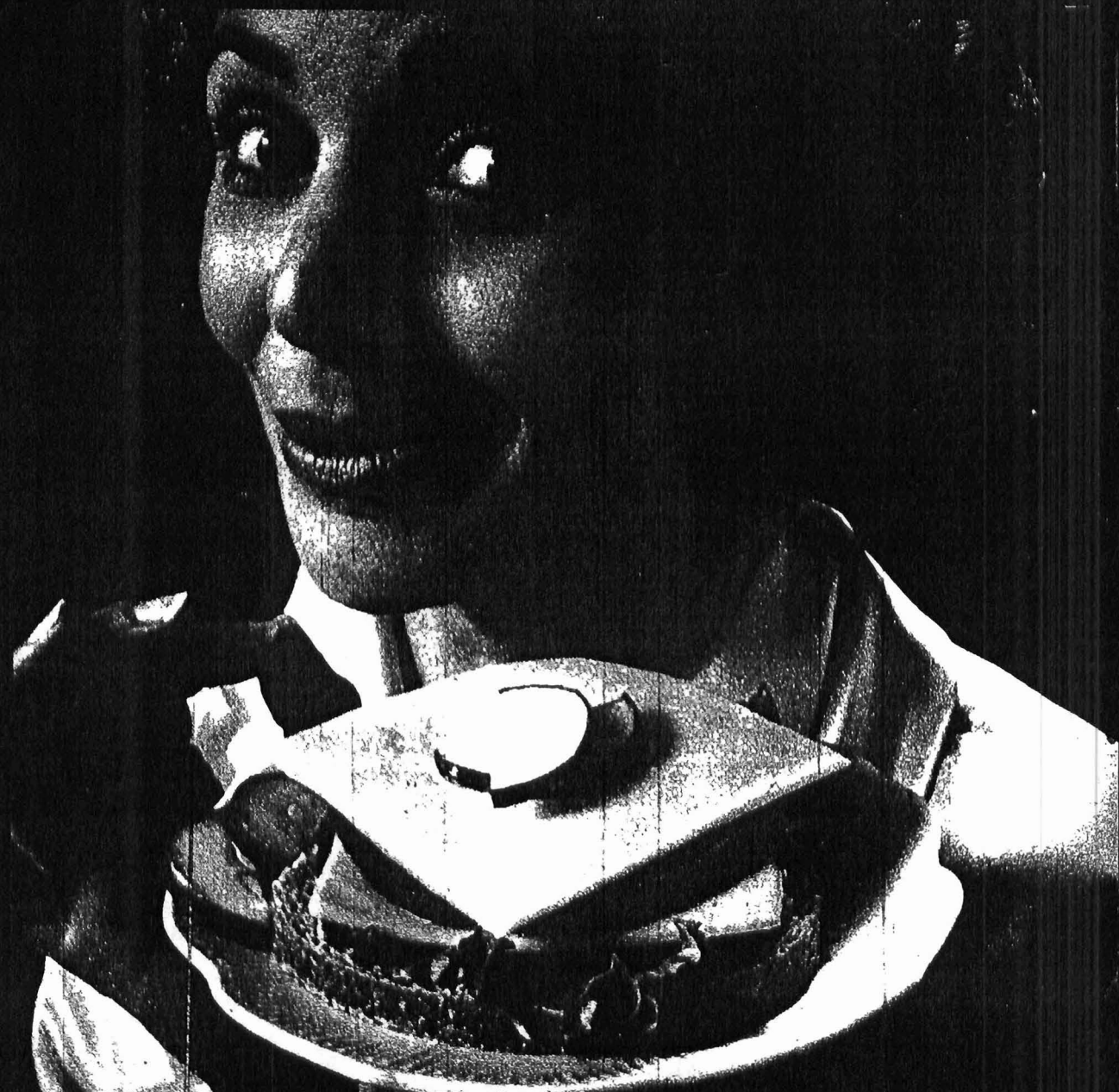


At a 12.50 value, only \$5.95 plus \$1.00 to cover postage and handling. Allow 4 to 6 weeks for delivery, void where prohibited. Offer good while supplies last. 80C



3/80
CAS
P119

We put in cream but kept it lean!



Impossible? No – it's still only half the fat. But, now there's just a touch of cream in Light n' Lively process cheese product.

Enjoy delicious Light n' Lively process cheese product on sandwiches, salads, or for snacking. Creamy, smooth Light n' Lively. Now also available in an 8-slice package. Full cheese flavor. Still, half the fat.

Light n' Lively
The Lean American