



Our Secret.

Maybe that's why Kikkoman is
America's most popular soy sauce.

Chun King doesn't have our
secret. Neither does La Choy.

Our secret is nature.

You see, of the three leading
soy sauces only one, Kikkoman, is
naturally brewed.

This is a process that takes
natural ingredients and then allows
nature to take its time to create a
truly distinctive flavor.

A flavor that enhances your
food, not overpowers it.

And we've done it this way for
357 years.

So while other soy sauces
use a shortcut process that can be
completed in as little as a few days,
Kikkoman takes over six months
to brew every single drop.

Kikkoman. With 357 years and
six months in every bottle, anything
else is less.



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