

STORE COUPON EXPIRES 10/31/84

Save 25¢ on your next purchase of any one package of Kellogg's Nutri-Grain cereal.



We will redeem this coupon plus 7¢ for handling when terms of this offer have been complied with by you and the consumer. For payment, mail coupons to: Dept. K, P.O. Box 11172, Clinton, Iowa 52734. Coupon must be presented to a participating retailer for redemption. Retailer must have sufficient stock to cover coupons presented for redemption. Any sales tax must be paid by the consumer. Offer good only in the United States, its territories, and Puerto Rico, and void where prohibited, licensed, taxed, or restricted by law. Kellogg Sales Company, OFFER LIMITED TO ONE COUPON PER PACKAGE PURCHASED © Kellogg Company © 1983 Kellogg Company.

25¢

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# GET IN SHAPE THE SPECIAL K WAY!

Today's Special K. A bigger, crispier flake for an even greater taste! It's still high in protein, low in sugar, to help you watch calories the sensible way.

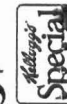


# GET A BIGGER KICK OUT OF LIFE!

Kellogg's knows fitness depends on both exercise and diet. So kick, bend, stretch. And try the less-than-220-calorie Special K Breakfast: 1 oz. Kellogg's Special K cereal, 4 oz. skim milk, 4 oz. juice, black coffee or tea. Get in shape and stay there. Clip this coupon and Take to the K™!

25¢

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SAVE 25¢ on your next purchase of Kellogg's Special K cereal.

(Offer limited to one coupon per package purchased.)  
GROCER: We will redeem this coupon plus 7¢ handling when terms of this offer have been complied with by you and the consumer. For payment, mail coupons to: Dept. K, P.O. Box 11172, Clinton, Iowa 52734. Coupon must be presented to a participating retailer for redemption. Retailer must have sufficient stock to cover coupons presented for redemption. Any sales tax must be paid by the consumer. Offer good only in the United States, its territories, and Puerto Rico, and void where prohibited, licensed, taxed, or restricted by law. Kellogg Sales Company, OFFER LIMITED TO ONE COUPON PER PACKAGE PURCHASED © Kellogg Company © 1983 Kellogg Company.

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