Introducing Special K cereal's delicious new flakes.



They're here: the delicious new flakes of Kellogg's® Special K® cereal. And are you going

You'll love how big and crisp they are. But most of all, you'll love their taste. A big toasted-rice taste that's simply delicious.

Special K. High in protein. Low in sugar. And

now better tasting than ever.

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