

"Ragu, move over!"

Consumer letter on file.

GOOD MORNING. BRAVO!
YOUR NEW HUNT'S SPAGHETTI SAUCE IS A#1!
I DO NOT NORMALLY WRITE ON PRODUCTS,
BUT YOUR SAUCE DESERVES A LETTER
OF PRAISE.

AS A WORKING MOTHER WITH A FAMILY
OF FIVE, I AM CONSTANTLY LOOKING FOR FAST
AND GOOD-TASTING MEALS TO SERVE.
THEREFORE, I HAVE TRIED NEARLY EVERY
PREPARED SPAGHETTI SAUCE ON THE
MARKET. RAGU, MOVE OVER!

NORMALLY, I MAKE MY OWN SAUCE
BECAUSE, UP UNTIL NOW, I HAVE NOT BEEN
ABLE TO FIND A SAUCE WITH THE
FLAVORING THAT I LIKE. HEY - I MAY
NOT HAVE TO BOTHER ANY MORE.

INCIDENTALLY, I MUST NOT BE THE
ONLY ONE WHO LOVES THIS SAUCE WHEN
I WENT TO THE GROCERS FOR MORE
THERE WERE ONLY A FEW CANS LEFT!

BEST REGARDS,
MICHELL WATSON
AURORA, IL.



It had to be Hunt's.



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The first name in tomatoes, the last word in Spaghetti Sauce.