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# Look who's switched to Cheerios.



## For oat bran.

General Mills

### Cheerios

TOASTED OAT CEREAL  
MADE FROM THE GRAIN HIGHEST IN PROTEIN

It's not really surprising that more adults are switching to Cheerios, considering the fact that Cheerios is made from whole grain oats.



You know what that means. Cheerios has oat bran. So, if you feel oat bran should be part of your healthy diet, start tomorrow with a big bowl of Cheerios.