



**Nothing could be finer**

**than the taste of Aunt Jemima  
in the morning.**

Get out your toaster 'cause Aunt Jemima's taking care of breakfast. New & Improved Aunt Jemima Frozen Waffles. She spent a whole lot of time beating and blending and baking so you don't have to. Just pop 'em in the toaster and watch 'em pop up hot, crispy and tender. Ummm, one bite and you'll taste why they're the only waffles from a toaster good enough to be called Aunt Jemima.



**Aunt  
Jemima®**

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COLOR

Note "82u"

JWT, DA, Quaker Oats  
1986 (1986-1994)  
Box 10