What Hidden Valley Ranch did, to make a fresher, livelier Italian salad dressing, would shock an Italian.

Incredible as it sounds, Hidden Valley Ranch* has a Creamy Italian salad dressing you make without oil and vinegar. And it tastes just incredible.

Just mix the Hidden Valley Ranch fixin's with mayonnaise and buttermilk and you get a dressing that is thick and creamy with the freshest. liveliest Italian flavor

The great taste will put any doubts to rest. And wake up any salad.



Quiet Flows The Salt

No one can say salt is any stranger. It's a lifelong companion in food and on the table. But just because it's labeled "common, let's not take it for granted. More than a simple seasoning only 3.5% of the U.S. supply is for table use), salt does not table use). everything from preserving bood (pickles, etc.) to getting scattered about on the highway for ice control

Salt is necessary to one's good health. The human body is about 2s salt it patrols the blood stream, helps digestion and keeps fluids in a delicate balance

Most of our salt comes directly from rock salt names or from brine wells through commercial evaporators. Each little white grain is a tray cube. Table salt is almost pure sodium eldordo (NaCD) with a toneto of iodine usually added ito prevent gotter) and a free flowing agent. A third but far rarer calsont ¹62 way of getting salt is from natural evaporation. The result sea salt, larger, tastier crystals mixed with other miner als, generally crushed in salt grinders.

Seasoned salt merely refers to a ratio of about 65 Str. NaCl with other flavorings (herbs, spices) thrown in There's even a special popeous salt that's superfine to dissolve faster Kosher salt is left on the coarse side, free of fillers and religiously supervised. For those on salt restricted diets, a substitute has been concocted from potassium cloride (KC1) Whatever choice, if you spill any salt, remember to toss a

lew grains over your shoulder to keep luck on your side. Identification of salt dispensers shown on page 138. 1. Bold ceranic salt box. Hang it near your cooking space

convenient enough for a quick punch George Jensen Inc., 601 Madison Ave., N.Y., N.Y. 10022, 830, 2 Wooden-topped hicite grinder. Twist the top for a shower of sea salt. Pot tery Barn, 117 E 59 St., N.Y., N.Y. 10022, 89, 3, Clearly modern, hierte grinder with a crank handle Bloomingdale's. 1000 Third Ave., N.Y., N.Y. 10022: \$9. 4. The classic in sterling silver Corevie & Son

Inc., 660 Lexington Ave., N.Y., N.Y. 10022, 890 pair, 5. Charming silver daisy. Hold the flower by the stem and shake. Private collection, 6. Elegant silver swan cellar with a tiny spoon to bestow the salt, Gorevie & Son, Inc.: \$180 for fleet of six. 7. Plump little antique silver shaker, almost like an etched tomato. Private. 8. Miniature salt carton, found in supermarkets. Handy for eamping, box lunches, etc. 9. The fine Oriental art of eloisonne, enamel salt cellar with a wee spoon. Private. 10. Teakwood grinder with a thumb-screw turner, Widely available, various prices, 11, Strong, squatty metal shaker for kitchen help. Sends a flurry of salt into whatever you're making. Used for flour also, W.G. Lemmon, Ltd., 755 Madison Avenue, New York, N.Y. 10021; \$1.95, 12. Once the standard salt shaker for kitchen or luncheonettenow approaching "antique" status, Private, 13, Novelty salting—a backwards Goosey Gander, Private, 14, A simple grinder, orange-capped and based, clear in center. Pottery Barn: \$2.25, 15, Stainless steel French mill usually cracks perpercorns—but does an equally smashing job with salt crystar, Macy's (The Cellar), Herald Square, New York, N.Y. 10001; \$18.50.

