

TAKE THIS ADD TO YOUR DOCTOR.

If you're concerned about cholesterol and your family's eating habits, here's something you may want to discuss with your doctor. It concerns Mazola® Corn Oil as part of a total dietary program.

Recently, a dietary program to reduce serum cholesterol was tested at a major university. It included skim milk, poultry, lean meats, fish, fewer eggs and Mazola pure corn oil.

Result: serum cholesterol was reduced an average of 17 percent.

Could your family benefit from a total dietary program that includes Mazola Corn Oil? Ask your doctor.

**MAZOLA: THE
ONLY LEADING
BRAND THAT'S
PURE CORN OIL.**



NOTE TO PHYSICIANS:
The complete report on
above was published in the
of The American Dietetic
Association, Volume 62, February,



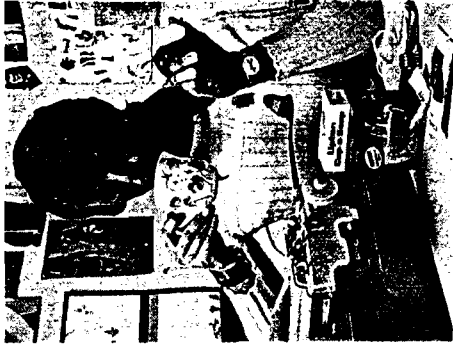
When you come home
from an after-school
dinner, do you have
an appetite?

Good, hot soup
could taste great
before bed?



When you're cramming
for an exam
but feel empty?

When your desk
is your dining room?

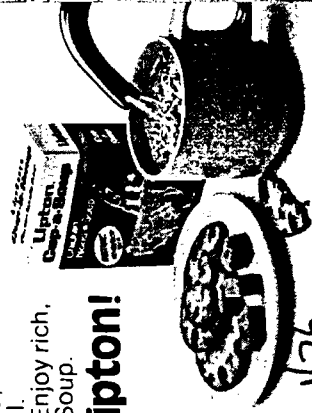


Quick! A delicious Lipton® Cup-a-Soup

Steaming-hot, deliciously satisfying soup. Have it in seconds with Lipton Cup-a-Soup. And have your favorite kind, too. Lipton makes them all.

Anytime. Anywhere. Enjoy rich, good-tasting Cup-a-Soup.

only from Lipton!



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