

THE JOURNEY OF A THOUSAND MILES BEGINS WITH A SINGLE COUPON.

And a savings of 20¢ on your next box of
Uncle Ben's® International Style Rice dishes.
Have the world on a platter with Uncle Ben's—
your passport to flavor!

STORE COUPON

UNCLE BEN'S® INTERNATIONAL STYLE RICE DISHES

20¢ **20¢**

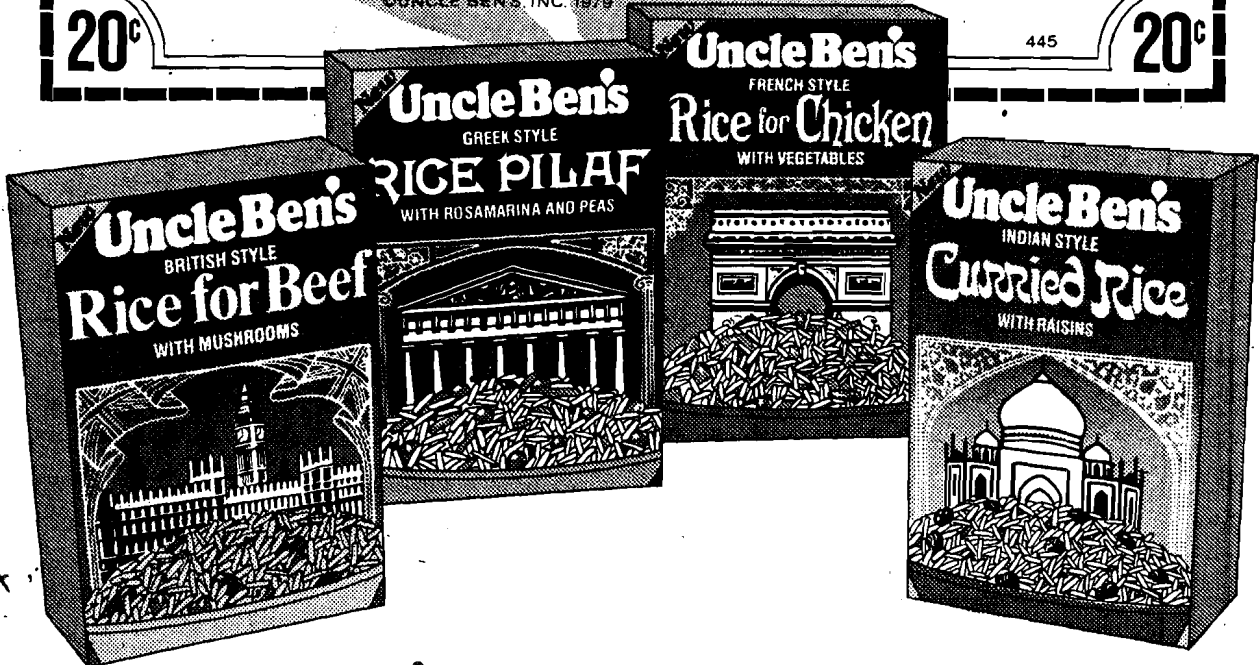
20¢ **20¢**

445

Retailer: Uncle Ben's Foods will redeem this coupon for 20¢ plus 5¢ for handling if you receive it on the sale of UNCLE BEN'S® International Style Rice Dishes (any flavor). Invoices proving purchase of sufficient stock within the past 90 days to cover coupons presented for redemption must be shown on request. Failure to do so will void all coupons submitted. This coupon may not be assigned, transferred or reproduced. Coupon void if use is prohibited, taxed or restricted by law. Cash redemption value 1/20¢. Coupon will be honored only if submitted by

a retailer of products specified or a clearing house approved by us and acting for and at the risk of such a retailer. The customer must pay any sales or similar tax on the product received. To redeem properly received and handled coupons, mail to: Uncle Ben's Coupons, P.O. Box 1508, Clinton, IA 52734. Coupon good only on products specified, any other use constitutes fraud. Good only in U.S.A. LIMIT—ONE COUPON PER PURCHASE. OFFER EXPIRES 8/15/80.

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YOUR PASSPORT TO FLAVOR.

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1970-79

Consumers should pay...