

Stouffer's could make Macaroni and Cheese with only one kind of cheese instead of two.

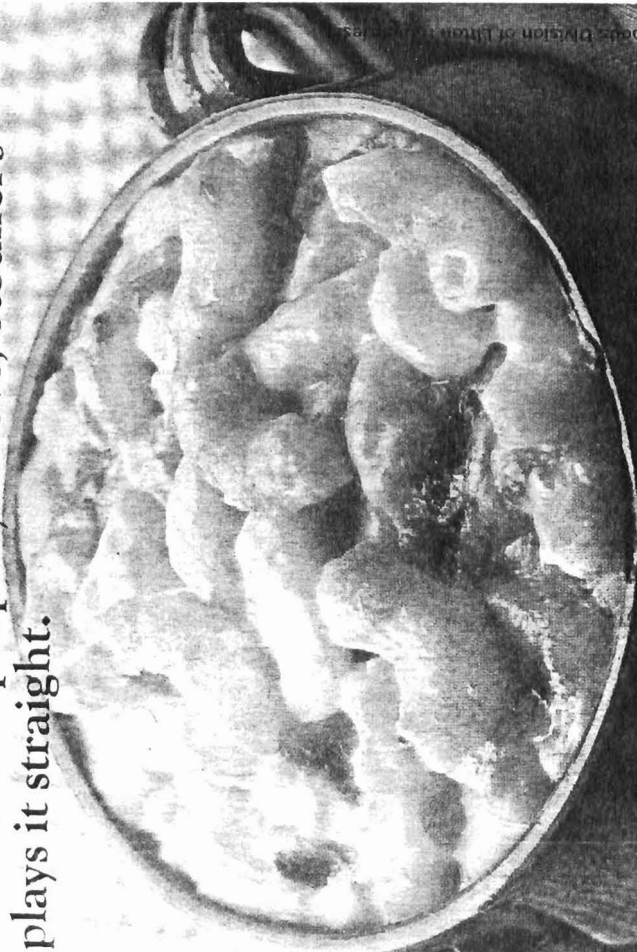
Or save a few cents by not aging the Cheddar a full nine months.

Or use powdered milk.

Stouffer's doesn't do any of that.

Because then it wouldn't be Stouffer's frozen Macaroni and Cheese.

For the people you love, Stouffer's plays it straight.



Stouffer's
Frozen Prepared Foods

Just
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R.D.

Stouffer's could make Creamed Chipped Beef with ordinary dried beef instead of lean strips of sliced round.

Or leave the fresh milk and butter out of the cream sauce.

Or forget about the smokehouse and dry the beef artificially.

But Stouffer's doesn't do any of that.

Because then it wouldn't be Stouffer's frozen Creamed Chipped Beef.

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