

# YOU USED TO THINK STOUFFER'S WAS EXPENSIVE. HOW TIMES CHANGE.

You know, better than anyone, how food prices have risen. So we think you'll be pleasantly surprised when you take a look at Stouffer's prices.

We make 13 main dishes you can have for about a dollar a serving, or less. And many more that cost about the same as what you might be serving now.

And with Stouffer's, you get a lot of

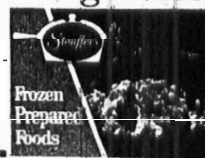
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delicious choices. Macaroni and Beef, Chili con Carne, Creamed Chicken, Tuna Noodle Casserole, and more. And there's no cooking, not even a pan to clean.

At about a dollar a serving or less, you can afford Stouffer's any night of the week.

How times change.

**STOUFFER'S, ANYTIME.**



Tuna Noodle Casserole. About 99¢.

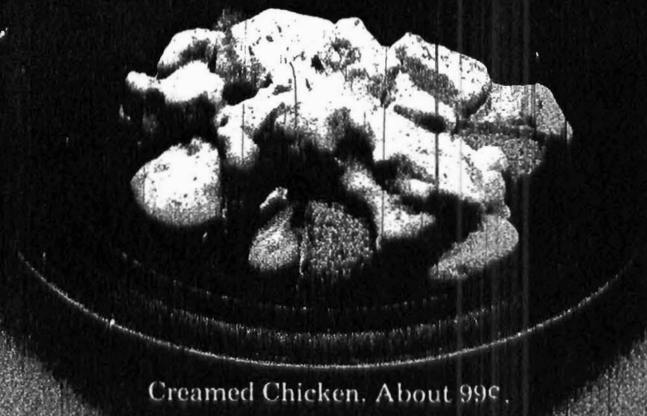
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Macaroni and Beef with Tomatoes. About 99¢.



Chili con Carne. About 89¢.



Creamed Chicken. About 99¢.