

Beef and Rice and other things nice: that's how good little girls make Hash Olé. With Riceland Rice from America's sunny Grand Prairie.

1 pound ground beef % cup chopped onions

I tablespoon butter or meat drippings

1/2 cup uncooked Riceland Rice

21/4 cups water

1 beef bouillon cube

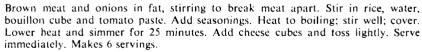
14 cup tomato paste

 $1\frac{1}{2}$ teaspoons salt

1/8 teaspoon pepper

1 teaspoon chili powder

1/2 pound cheddar cheese, cubed



There's no rice under the sun like Riceland Rice. 140 days of sun and 140 cool moist nights on America's Grand Prairie give Riceland Rice time to grow to rich, plump, full-grown maturity. No other rice you can buy is grown more slowly, more carefully, more tenderly than Riceland Rice.

RICELAND RICE

Rice is what you make it — and Riceles a makes it good.





Free 32-page recipe book in full color. Write P.O. Box 936-G, Stuttgart, Arkansas 72160. (We cannot mail books without your zip code.)