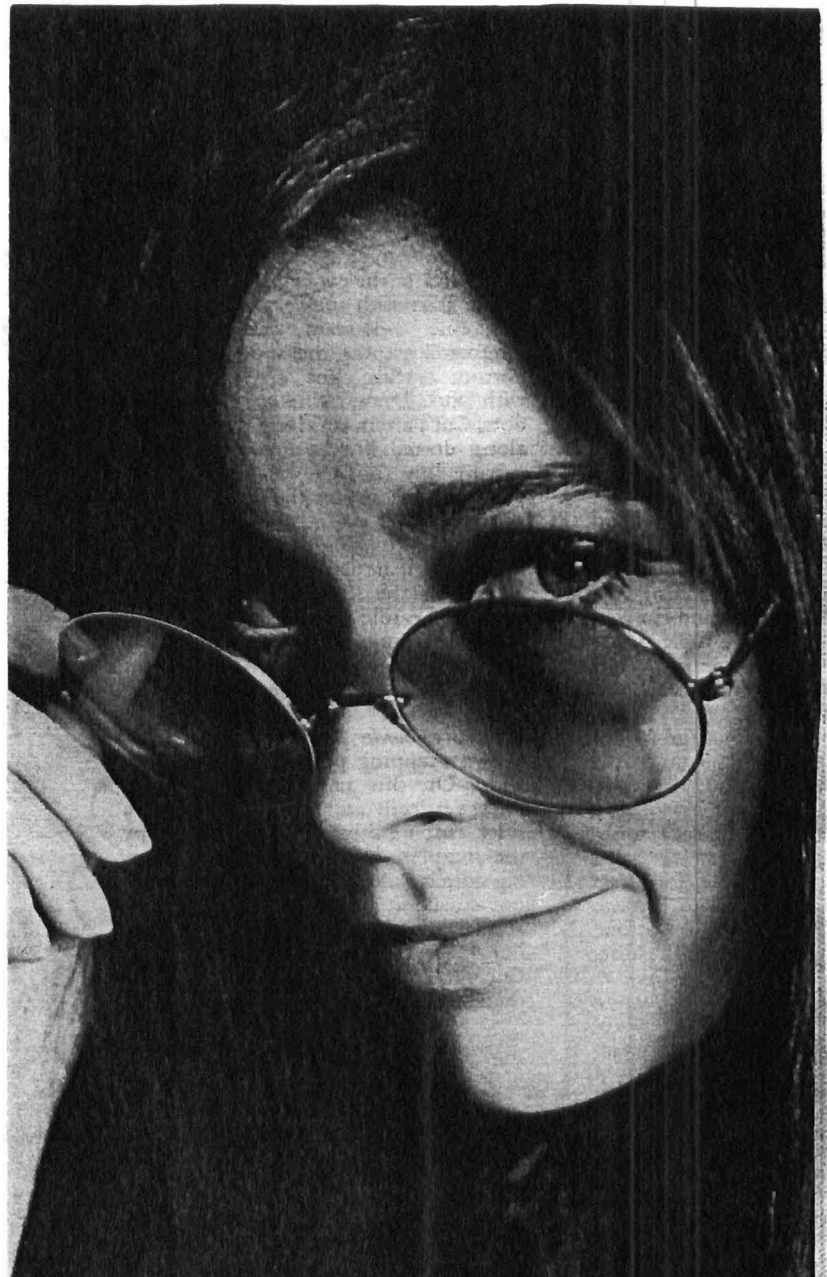


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At first we only
tried it at night.
Then one morning
I made Honey Rice.

Rice for breakfast? You bet. Serve it as a cereal with cream, sugar and your favorite fruit or topping.

And for dinner, rice is a great break from the ordinary. How about Rice au Gratin? Or crumbled bacon and cheddar cheese mixed with hot rice. Better still, cooked rice, sautéed onions and mushrooms. Delicious!

Next time you want to open your family's eyes — at breakfast, lunch or dinner — wake 'em up with rice.

Va-ri-ce-ity



For more "Man-pleasing" rice recipes, send 25¢ for the recipe booklet.
Rice Council of America,
Box 22802, Houston, Texas 77027

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