



**No man wants the same  
thing every night.  
Be creative with rice.**

Un-potato the man in your life. Starting tonight. Let your imagination run rice. Like rice au gratin. Scalloped rice with cheese. Parsleyed rice. Herbed rice. While you're at it, consider a few rice main dishes. Like rice picadillo. Saucy pepper steak with rice. Bouillabaisse Louisian. And that's only a hint of how creative you can be with rice. Just keep a little rice in your pantry, you'll never ever run out of man-pleasing, family-pleasing ideas.

**Va-rice-ity**

Write for free booklet "Rice Ideas Men Like."  
Rice Council of America, Box 22802, Houston, Texas 77027.