

What's this stuff?



Some cereal. Supposed to be good for you.

Did you try it?



I'm not gonna try it. You try it.

I'm not gonna try it. 77 &



Let's get Mikey!



He won't eat it. He hates everything.



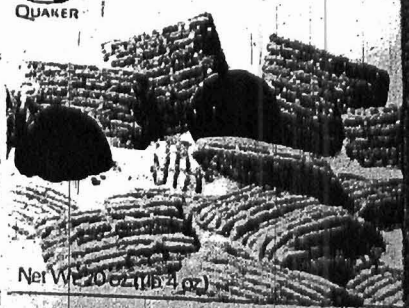
He likes it. Hey, Mikey!



If you have a child like Mikey, you don't have to tell him that Life is good for him. Let him try a bowl. Kids just seem to go for the oaty, nutsy, crunchy taste of Life. It's the delicious, high-protein cereal. From Quaker.

Life

The Delicious High Protein Cereal
QUAKER



Net Wt. 20 oz (1 lb 4 oz)

Kids like Mikey like Life® Cereal.

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