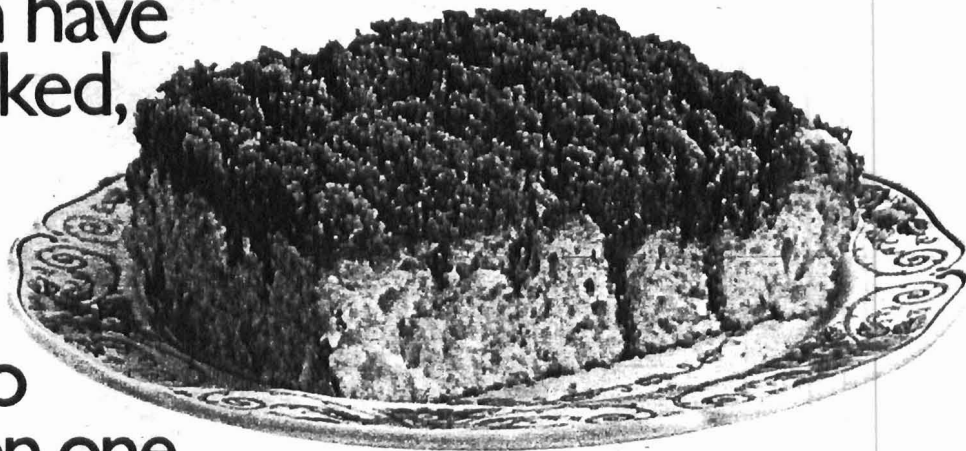


Pillsbury introduces coffee cake in a can.



IT'S CINNAMON COUNTRY COFFEE CAKE

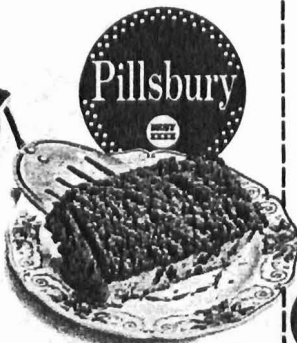
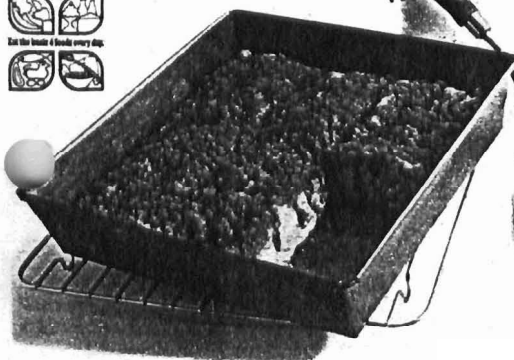
Now you can have fresh, home baked, cinnamon coffee cake in about the time it takes to heat up a frozen one.



"You'll like its moistness."



Here's how



In the dairy case



SAVE 5¢

on one can of Cinnamon Coffee Cake



STORE COUPON 4804

STORE COUPON 4804

In the dairy case

TO GROCER: If you allow 5¢ toward the retail price of the above product when this coupon is presented to you by a retail customer, The Pillsbury Company will redeem for 5¢ plus 3¢ handling cost, providing you mail coupon to address below. Limit one coupon per purchase. Void unless initially acquired in manner provided above or where prohibited, taxed, or otherwise restricted. Cash value 1/10¢. Offer expires May 31, 1973.



THE PILLSBURY COMPANY, BOX 802, MINNEAPOLIS, MINN. 55460

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