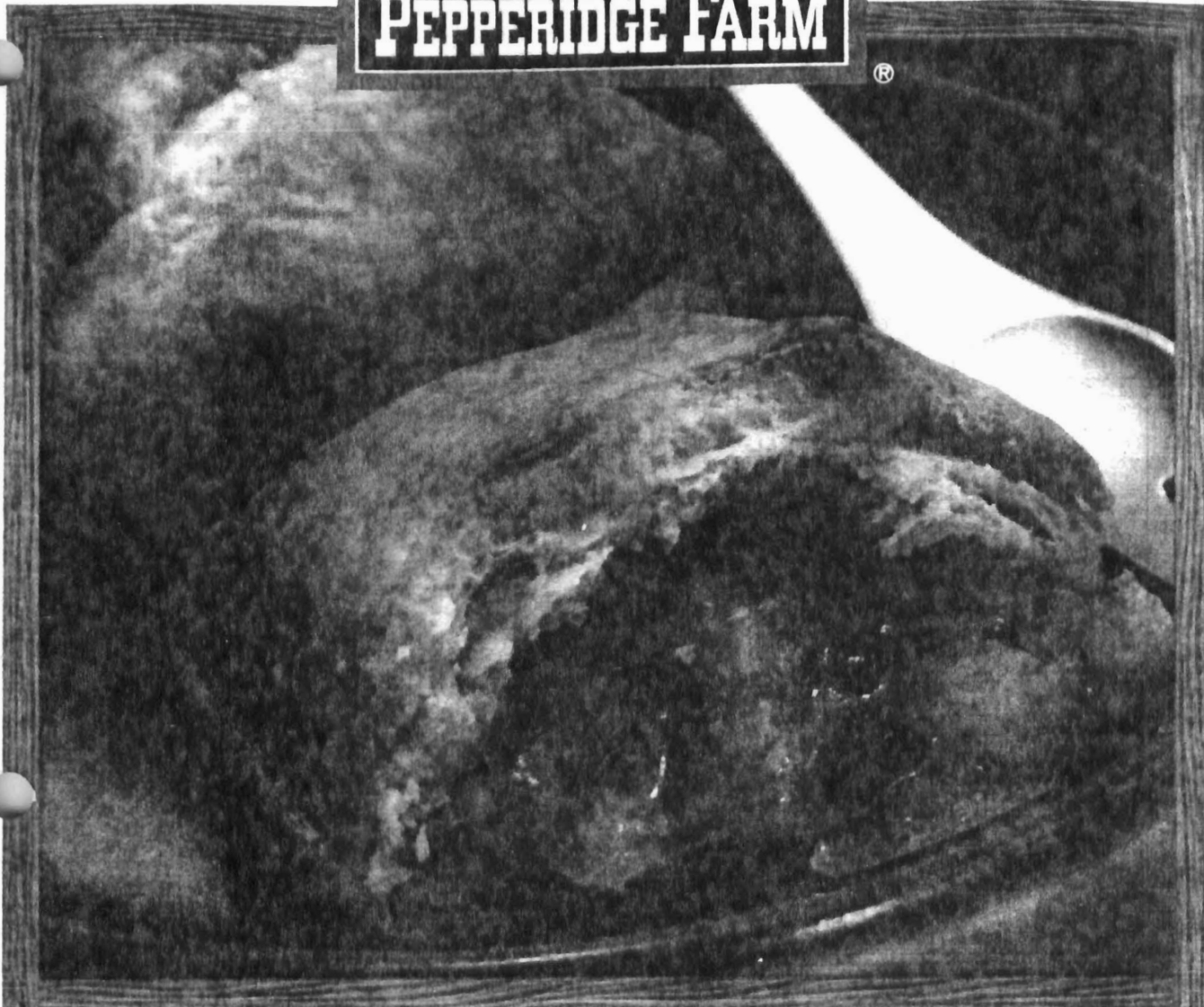




PEPPERIDGE FARM®



Delicious and different! Pepperidge Farm's individual Pie Tarts, with a flaky pastry crust and a filling of crisp Northern Spy Apples.

Gentlemen:

Some sixty years ago I lived in a small town in New Hampshire. We had a Northern Spy Apple tree which produced delicious apples. I well remember the apple pies my mother made out of those apples. I have not seen a Northern Spy Apple since the year 1912.

Imagine my surprise when, a short time ago, while shopping, I saw displayed in the Pepperidge Farm section, some "Apple Pie Tarts" made with "Crisp Northern Spy Apples." Pepperidge Farm does remember! They tasted just like those apple pies my mother used to make.

Sincerely yours,

*L. H. Tucker*

L. H. Tucker, Baltimore, Md.

Pepperidge Farm remembers



In your grocer's freezer.

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F.C. 4/73