



Fresh means made right now. Like Lipton's.

We could make it soup for you and put it in a can. Then it wouldn't be fresh any more. Would it? Because fresh means made right now. That's why we don't make soup at Lipton. Oh, we do everything else. But we never make it soup.

You do that. So it becomes soup for the first time in your kitchen, not ours. Aren't you ready for some nice, fresh Lipton Chicken Noodle Soup with Diced Chicken Meat right now? Sorry, but you'll have to make it yourself.



TOMATO VEGETABLE • VEGETABLE BEEF • BEEF NOODLE • CHICKEN RICE • ONION • POTATO • GREEN PEA • NOODLE SOUP WITH REAL CHICKEN BROTH • ALPHABET VEGETABLE • MUSHROOM • CHICKEN VEGETABLE • TURKEY NOODLE

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Parent's Ap 78