

Hunt's Prima Salsa.[®]

"It's thicker and zestier than Ragú."

We're delighted when spaghetti sauce lovers like Little Italy's Mr. Ferruccio Pradella tell us, "Hunt's Prima Salsa[®] is thicker and zestier than regular Ragú^{*} Spaghetti Sauce." That's because he's pretty fussy about his spaghetti sauce. If Hunt's Prima Salsa pleases him, imagine how it will please you!

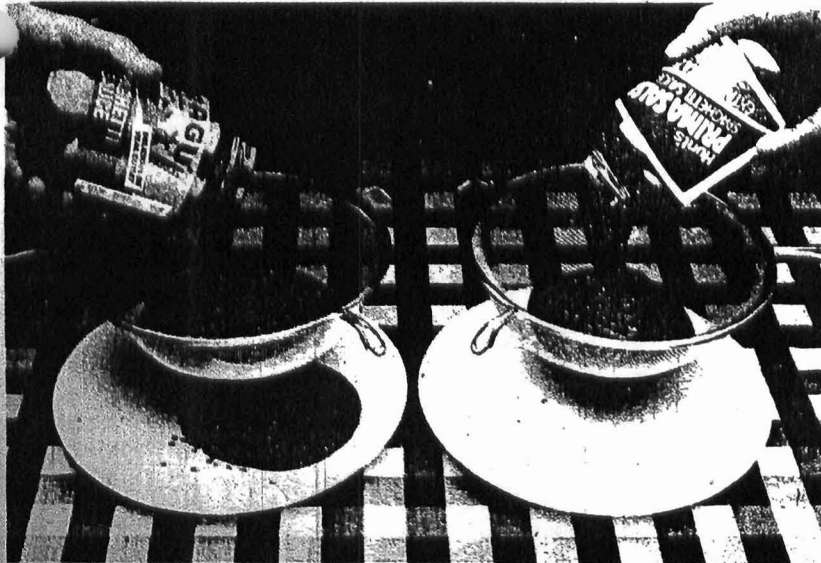
The fact is, among people who really like their spaghetti sauce, most preferred Hunt's Prima Salsa to Ragú.

• Next time you're looking for spaghetti sauce, try delicious Hunt's Prima Salsa. You'll find it thicker and zestier than Ragú.

Ferruccio Pradella
45 Spring St.
New York City



UNRETOUCHED PHOTO SHOWS THE DIFFERENCE.



RAGÚ—See how the regular Ragú Spaghetti Sauce begins to come through the strainer in a matter of a few seconds.

HUNT'S PRIMA SALSA—It's thicker and zestier than Ragú. It even looks better—it stays in the strainer.

*Ragú is a trademark of Ragú Foods, Inc.

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Available in Three Flavors: Regular, With Mushrooms, and Meat Flavored.



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