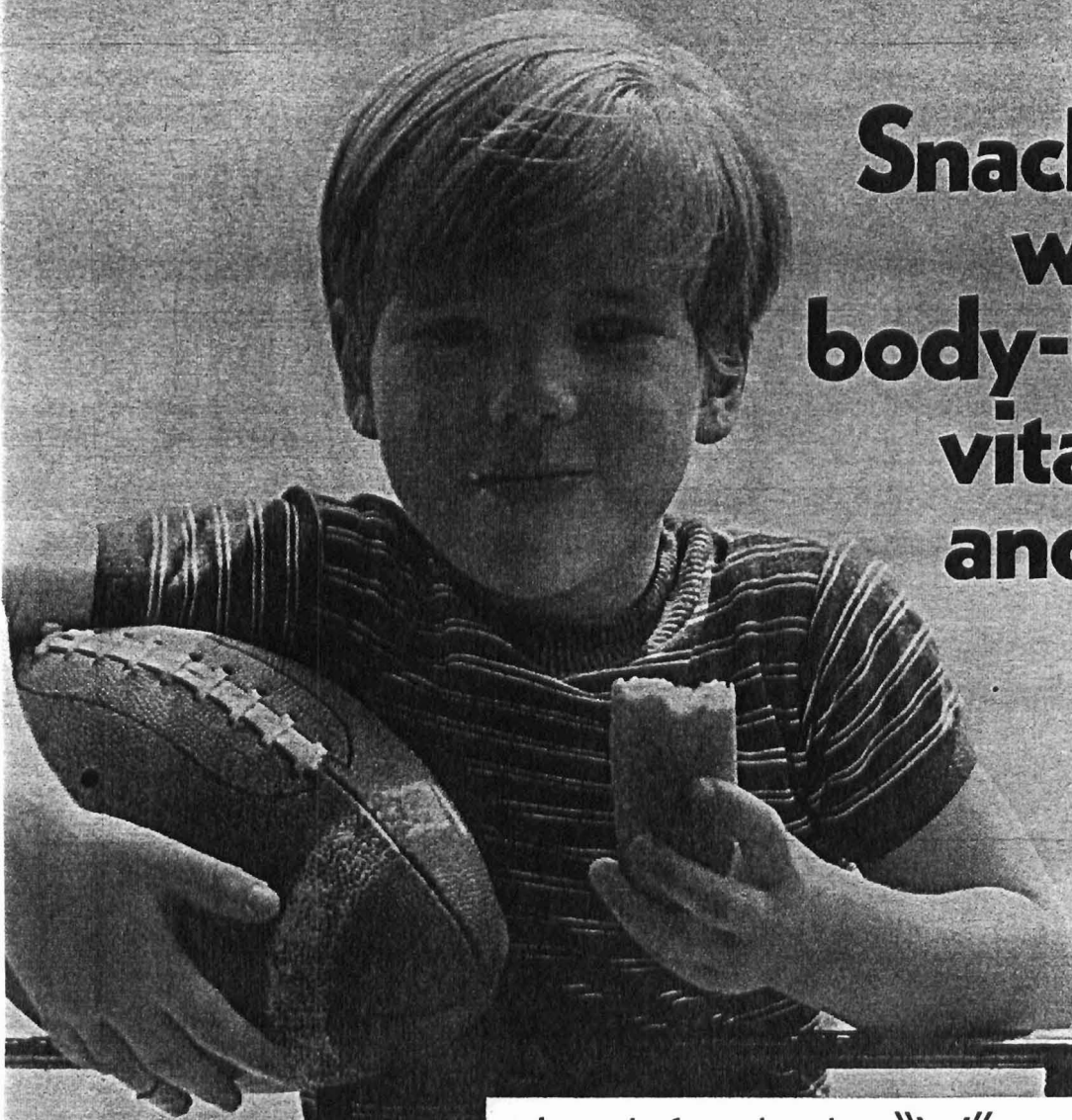


A major nutritional advance from Hostess

Snack Cakes with body-building vitamins and iron



Look for the big "V" on every new package of Hostess Cup Cakes, Twinkies and Fruit Pies!

It's the nutritional advance that takes the guesswork out of which snack cakes to buy! These famous Hostess Snack Cakes now give your children more than good taste... they give them important nutrition, too. So, why settle for just any snack cake—give them Hostess Snack Cakes fortified with body-building vitamins and iron to grow on.



Thank Hostess... for the good taste kids love and good nutrition they need

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