



**SPAM, the  
take-along  
meat.**

Pan fry it for breakfast. Slice it cold for lunch. Or bake the whole loaf in foil for a hearty dinner. Each can packs  $\frac{3}{4}$  pound of solid meat. No waste; no need for refrigeration. The Easy-Open can doesn't even need a key or can opener. It makes SPAM the handiest meat in all outdoors!

**Hormel**  
A FEDERALLY INSPECTED PRODUCT

SPAM is the registered trademark for a blend of chopped pork shoulder meat with ham meat added, packed only by Hormel.

p38 RD 5/70

LEG  
the d  
as  
thro  
den  
blos  
he w  
hard  
our  
out  
pun  
fin  
psy  
Suc  
Col  
L  
div  
age  
"D  
ex-  
por  
rec  
call  
Di  
int  
the