

Swt. Comp Ads. 1979 Box 12/4 misc



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At Heinz, we understand how much love and care you put into your pickling. Because for the past 104 years, we've been putting the same care into our vinegar.

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For a booklet of great pickling recipes, send for "Blue Ribbon Recipes," H. J. Heinz Co., P.O. Box 28, D53, Pittsburgh, Pa. 15230.

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THE 104-YEAR-OLD PICKLER.