

# General Mills Snacks Introduce Open Dating



Our snacks taste fresh for a long time because of the way they are made and because they are packaged in foil-lined boxes.

See for yourself. Look for the date on the top of every box of Bugles, Whistles, Pizza Spins, Onyums, Crisp-i-Taters, Dipped Taters and Betcha Bacon.

So if you want a snack that tastes fresh,

have a snack w/a date &

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